



# SAN DIEGO

LOCAL WEBSITE  
[www.lisc.org/san\\_diego](http://www.lisc.org/san_diego)

## NEIGHBORHOODS FIRST

San Diego LISC invests in revitalizing low-income neighborhoods, including the implementation of its *Building Sustainable Communities* program, known locally as Neighborhoods First. San Diego LISC is currently implementing Neighborhoods First in two neighborhoods – Colina Park/City Heights and Logan Heights/Memorial – aligning projects and programs with the visions set forth in the communities’ Quality-of-Life plans.

## EXPANDING INVESTMENT IN REAL ESTATE

LISC provided a nearly \$550,000 predevelopment loan to Community HousingWorks for the recapitalization and rehabilitation of a 60-unit, HUD-financed property in the City of Poway. In addition, we allocated resources to continue to support housing and redevelopment strategies in the Greater Logan Heights neighborhood.

## STIMULATING ECONOMIC ACTIVITY AND BUILDING FAMILY INCOMES

Our most substantive Neighborhoods First project was the launch of two Financial Opportunity Centers in the pilot neighborhoods that reached “systems-level” in 2010, connecting neighborhood residents to broader city-and county-level resources and opportunities. In Colina Park, residents were able to benefit from direct employer hiring and transportation access through International Rescue Committee’s “Center for Financial Opportunity.” IRC’s microfinance program also received support, which led to the creation and expansion of 29 refugee-owned businesses. In Greater Logan Heights, three new workforce development programs were funded through Dept. of Labor, Health and Human Services and private workforce resources. More than 80 residents and youth obtained career certifications or training.

## IMPROVING ACCESS TO EDUCATION

Two full-time LISC AmeriCorps members are working at Crawford High School in Colina Park to improve educational outcomes for students. One member began

working to develop youth leadership programs relating to the school’s community garden program, while the other member is working to enhance student academic skills through a Sports Plus incentive program. More than 400 students are benefitting from access to rigorous educational opportunities.

## FOSTERING LIVABLE & HEALTHY ENVIRONMENTS

In 2010, LISC completed a pilot program at three public schools in Neighborhoods First communities aimed in part at combating food insecurity by increasing food stamp participation rates through on-site counseling. Four LISC AmeriCorps members provided school-based counseling to help families enroll in income supports and built relationships with community agencies to provide various programs and services at the schools. More than 720 families were counseled on benefits programs and ultimately received a combined \$50,000 in benefits on a monthly basis as a result.

**By the numbers  
cumulative  
(LISC and affiliates),  
1990-2010**

**TOTAL INVESTMENT**  
\$186.6 million

**DOLLARS LEVERAGED**  
\$778 million

**COMMERCIAL SPACE**  
919,504 sq. ft.

**HOMES &  
APARTMENTS**  
5,438

**San Diego LISC**  
4305 University Ave.  
Suite 420  
San Diego, CA 92105

**JOSEPH M. HORIYE**  
*Executive Director*

**GORDON BOERNER**  
*US Bank;  
Chair, Local Advisory  
Committee*

**LISC**  
[www.lisc.org](http://www.lisc.org)

# 2010 DONORS

## San Diego

### PRIVATE SECTOR SUPPORT

AIMLOAN.COM  
Anonymous  
Bank of America  
Gordon Boerner  
California Bank & Trust  
The California  
Endowment  
Citi Foundation  
Comerica Bank  
Embarcadero Bank  
Joseph M. Horiye  
JPMorgan Chase  
NFL Youth Football  
Fund  
Northern Trust  
The San Diego  
Foundation  
Sempra Energy  
Foundation  
Judith Sheldon  
Simon Wong  
Engineering  
State Farm  
Union Bank  
U.S. Bank  
The Wachovia Wells  
Fargo Foundation  
Wells Fargo

### PUBLIC SECTOR SUPPORT

City of San Diego  
Corporation for National  
and Community Service  
San Diego Housing  
Commission  
U.S. Department of  
Housing and Urban  
Development