

**METLIFE FOUNDATION & LOCAL INITIATIVES SUPPORT CORPORATION  
INVITE APPLICATIONS FOR THE SIXTH ANNUAL METLIFE FOUNDATION  
COMMUNITY-POLICE PARTNERSHIP AWARDS**

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- THE PURPOSE:** MetLife Foundation and the Local Initiatives Support Corporation (LISC) are partnering for the sixth year to recognize, sustain and share the work of innovative partnerships between community groups and police to promote neighborhood safety and revitalization. Through this awards program, MetLife Foundation and LISC will identify and honor partnerships that exhibit tangible accomplishments in their efforts to advance the process, outcome, and/or evaluation of potent police-community collaborations. Eligible applicants must be member organizations of partnerships that include, but need not be limited to, community organizations and police. Awardees will receive a monetary grant.
- SPONSORING AGENCIES:** These awards are sponsored by LISC in partnership with MetLife Foundation. LISC is the nation's leading community development support organization. Since 1980, it has provided grants, loans and business expertise to community development corporations from one end of the country to the other. In that time, LISC has raised more than \$7.1 billion from the private sector to invest in community development initiatives. That investment has helped 2,800 organizations build or rehabilitate more than 196,000 affordable homes and almost 27 million square feet of retail, community and educational space – totaling \$16.7 billion in development. LISC established the Community Safety Initiative (CSI) in 1994 to help neighborhood-based community development groups develop alliances with police departments to combat persistent crime and disorder problems. MetLife Foundation, a long-time supporter of LISC's community development work, showed its confidence in and commitment to the CSI model early, by making a leadership grant to launch the program. MetLife Foundation's consistent support of CSI since that time has facilitated the national expansion of the program and the sharing of best-practice strategies in community safety.
- ELIGIBLE APPLICANTS:** Community Organizations, Community Development Corporations, Police Departments, Community Partnerships, Weed & Seed Programs, and collaboratives comprising more than one of these elements. Public agencies (including police departments and public schools) must apply in conjunction with at least one non-profit, 501(c)(3) organization that was a leading partner in the collaboration and will serve as a fiscal agent for award funds.
- PROMOTION/DISCLAIMER** Selection committee members will also promote the award-winning programs by publishing and distributing their accomplishments in case statements to a wide audience of practitioners, policymakers, and academics. By submitting a project for consideration, all applicants grant permission to CSI to publish the submission (in whole or in part) in order to call the attention of the police, community development, and public policy fields to the applicants' good work.

**AWARDS:**

The MetLife Foundation Community-Police Partnership Awards have expanded this year to include more awards emphasizing different models of community-police collaboration. More detailed information on both awards can be found on the following page. *You are invited to apply under two separate award categories:*

- 1) **Neighborhood Revitalization Awards:** Six monetary awards ranging from \$10,000-\$25,000 each will recognize exemplary collaboration between community groups and police that yields crime reduction as well as economic development outcomes, such as real estate development, business attraction and job growth. Winners of the Neighborhood Revitalization Awards agree to hold a local event in summer or fall 2007 to announce their award.
- 2) **Special Strategy Awards:** Five monetary awards of \$15,000 each recognize exemplary collaboration between community groups and police that yield significant outcomes in one or more of the following areas:
  - Applied Technology
  - Community Aesthetics
  - Diversity Inclusion & Integration
  - Drug Market Disruption
  - Gang Prevention & Youth Safety
  - Public Places & Green Spaces
  - Seniors & Safety
  - School Safety

**APPLYING:**

Interested applicants must complete and submit a brief preliminary application as described below. We invite you to submit **either a hard copy or electronic version** of your three-page preliminary application, email is preferred. Other information such as press clips, brochures, or program materials will not be considered. Should you be invited to submit a full second round application, there will be an opportunity to provide such supporting documents.

In hard copy to:

MetLife Foundation  
Community-Police  
Partnership Awards  
c/o LISC – CSI  
501 Seventh Avenue, 7<sup>th</sup> Floor  
New York, NY 10018

OR Via email to:

[csi@lisc.org](mailto:csi@lisc.org)

**PLEASE SEND THE APPLICATION  
AS AN ATTACHMENT. DO NOT  
SEND THE PROPOSAL IN THE  
BODY OF THE EMAIL.**

**APPLICATION DEADLINE:** **Preliminary Applications (electronic or hard copy) must be received by LISC by 5:00pm on February 23, 2007.**

**SELECTION TIMELINE:** Award committee members will review submissions and contact chosen potential awardees to request full proposals. CSI staff intends to announce second round invitations in early March. Applicants will then have four weeks to respond to this call for more detailed explanation of process, outcome, and evaluation. Final decisions will be made by the end of Spring 2007.

## **METLIFE FOUNDATION COMMUNITY-POLICE PARTNERSHIP AWARDS**

### **AWARD CATEGORIES**

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#### **NEIGHBORHOOD REVITALIZATION AWARDS: \$10,000 - \$25,000**

Six monetary awards will be granted recognizing police and community/economic development partnerships that have worked together to reduce crime and spur economic revitalization of a neighborhood. These collaboratives may include community-based groups, city agencies, or non-profits, and may receive any source of funding. Competitive applications will include those that demonstrate how integrating policing with community development has yielded outcomes such as brick-and-mortar real estate development, new or expanded businesses, new jobs, new or renovated community facilities or other types of community investment.

*The redevelopment of crime-generating locations into good housing and commercial space is the type of project we encourage.* In past years, mentorship programs, community patrols, and youth police academies that grew out of comprehensive community planning strategies also received recognition. While there are many other valuable community-police partnerships, this award targets strategies that draw upon the unique tools of community development to change the physical and economic landscape of places to address crime.

#### **SPECIAL STRATEGY AWARDS: \$15,000**

Five monetary awards will be granted for community safety initiatives that provide customized solutions in one or more of the areas listed below. While achievements will vary for the different program strategies, competitive applicants will demonstrate how their strategy contributed to crime reduction and other neighborhood improvements.

1. **Applied Technology:** *candidates should specifically describe how police and community organizations partnered to plan and implement creative application of technologies to address public safety issues in their communities. Projects involving security cameras, GIS or other data information systems, and internet-based community safety information systems would be among appropriate candidates in this category.*
2. **Community Aesthetics:** *candidates should specifically describe programs which have achieved significant improvements in neighborhood cleanliness, design and/or beautification that are linked to enhanced public safety. Projects involving beautification of vacant spaces; redesign of streetscapes; façade improvement programs and notable community cleanup efforts would all be appropriate candidates in this category.*
3. **Diversity Inclusion & Integration:** *candidates should specifically describe innovative public safety programs that are targeted at involving immigrants, ethnic minorities, and non- English speaking communities in neighborhood safety efforts, while promoting partnerships between local law enforcement and community representatives. Applicants should describe achievements in addressing cultural and language barriers, as well as strategies catered to working with diverse populations.*

4. **Drug Market Disruption:** *candidates should specifically describe collaborative programs that have achieved significant results in the area of drug market disruption. Outcomes should include improved safety and reduced availability and sale of drugs in a neighborhood/community. The impact the market disruption has had on legitimate economic activity in the area should be identified and detailed.*
5. **Gang Prevention & Youth Safety:** *candidates should describe collaborative programming between police and community organizations that has resulted in youth crime reduction, delinquency prevention, and the successful promotion of youth safety efforts. Innovative programming which targets the reduction of gang activity and the education or promotion of the dangers of gang involvement are welcome to apply to this category. Gang prevention/intervention programs that target adults are also eligible.*
6. **Public Places & Green Spaces:** *candidates should specifically describe how police and community organizations partnered to develop programs which successfully promoted the use of parks and green spaces in support of crime prevention and public safety efforts.*
7. **Seniors & Safety:** *candidates should describe innovative programs which educate, involve and encourage senior crime awareness and active senior citizen participation in crime prevention and public safety efforts.*
8. **School Safety:** *candidates should specifically describe how police and community organizations partnered to develop and implement effective programs to improve safety on school grounds and within the surrounding neighborhoods. Both student-led programs and other initiatives would be appropriate candidates. Please note that a non-profit 501(c)(3) organization must be a leading partner (and potential fiscal agent).*

## METLIFE FOUNDATION COMMUNITY-POLICE PARTNERSHIP AWARDS

### FREQUENTLY ASKED QUESTIONS

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- Do I need to send a letter of inquiry?

No. In fact, the only document the awards screening committee will read during the initial round of submissions is your up-to-three page submission in response to the solicitation for applications. Those applicants who advance to the next round will be asked for a lengthier submission. Please read these questions and the application materials carefully and determine if you qualify.

- Then how do I apply?

Eligible applicants must follow the directions in the preliminary application information for both award categories. Award committee staff will only consider submissions that answer the specific questions in that document. Please observe the strict page limit of no more than three pages and ***do not include supporting materials such as brochures, videos, or press kits***. Given the anticipated large number of applications and intense competition, to be fair to all, the awards screening committee will only read three-page submissions.

- Do you think my program fits the kind of project you are looking to honor?

Selection committee members will be looking specifically for partnerships that are relevant to the mission, strategy, and objectives of the Community Safety Initiative. That mission is as follows:

*The Community Safety Initiative (CSI) promotes strategic alliances between community developers, police departments and other key stakeholders to reduce crime and spur revitalization in troubled communities.*

To see what types of programs have been previously been selected, please visit the resource library at the LISC website at [www.lisc.org/resources](http://www.lisc.org/resources) and search for "MetLife Foundation."

- Can I read about previous winners to see some examples of award-caliber projects?

Yes, copies of the case studies written on each of the past winners are available on-line.

To download any or all of these detailed descriptions, visit the resource library at the LISC website at [www.lisc.org/resources](http://www.lisc.org/resources) and search for "MetLife Foundation." Copies of these studies can also be sent via email by sending a request to [csi@lisc.org](mailto:csi@lisc.org) with *MetLife Foundation Case Book Request* in the subject line. Please note that this is the first year of the Special Strategy Awards, so all cases reflect more comprehensive community safety efforts.

- Do I need to have any affiliation with the Local Initiatives Support Corporation, MetLife Foundation, and/or the Community Safety Initiative to be eligible?

No, the MetLife Foundation Community-Police Partnership Awards are meant to recognize any program that integrates the pursuit of community development and community crime control.

- Can I apply for a future program or effort that has not yet started?

No, awards will be given to functioning programs that have already demonstrated the impact of police-community partnerships.

- Are there guidelines on how the winning organizations utilize the award money?

Awards are unrestricted funds that may be used by the recipient in any manner that, in the awardees opinion, promotes, furthers, or strengthens the recognized partnership.

- What kinds of organizations are eligible to receive an award?

- Police Departments
- Community-Based Organizations, Community Development Corporations, and Weed & Seed Programs working with the police
- Collaboratives that consist of more than one of the above types or organizations
- Note: While all such organizations can be honored for their collaborative achievements by being named as award-winners, the cash award will only be transmitted to a 501(c)(3) nonprofit organization that was a leading partner in the honored collaboration.

- Can I apply to both the Neighborhood Revitalization Award and the Special Strategy Award?

Yes, all applicants are eligible to apply for both the Neighborhood Revitalization Award as well as the Special Strategy Awards. Please be aware that the materials must be sent in as separate applications. A joint application will not be considered.

- Can I apply to more than one Special Strategy Award?

Yes, if you feel that your program fits under more than one of the specified areas, we encourage you to apply for additional awards. Please be aware that the materials must be sent in as separate applications. A joint application will not be considered.

- Who can I contact if I want more information about the awards?

Mona Mangat, Program Officer  
LISC Community Safety Initiative  
p 212.455.9357  
f 212.370.9427  
csi@lisc.org

- Where can I find out more information about MetLife Foundation, Local Initiatives Support Corporation (LISC), and LISC's Community Safety Initiative?

MetLife Foundation at [www.metlife.org](http://www.metlife.org)  
LISC at [www.lisc.org](http://www.lisc.org)  
CSI at [www.lisc.org/csi](http://www.lisc.org/csi)

## METLIFE FOUNDATION COMMUNITY-POLICE PARTNERSHIP AWARDS

### PRELIMINARY APPLICATION INSTRUCTIONS

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The preliminary application is a brief outline and overview of your partnership, program background and accomplishments, impact, and community involvement. The application will be used to screen first round applicants. *This application may be no longer than (3) 8.5 x 11" pages.*

#### **Page I: A cover page that should include the following.**

A heading indicating the award you are applying for, please choose one of the following:

- Neighborhood Revitalization Award
- Special Strategy Award, *specify the category* (e.g.: Special Strategy Award, Seniors & Safety)

#### Organization/Partnership Information

- Name
- Address
- Principal Contact
- Address (if different)
- Phone
- Fax
- Email Address

#### Project Information

- Name
- Inception Date
- Projected End date (if applicable)
- Partners
- Funding Sources

How did you hear about the MetLife Foundation Community-Police Partnership Awards?

- Please be specific and list which website, magazine, organization or other source led you to information about the MetLife Foundation Community-Police Partnership Awards.

#### **Pages II-III: Answer the following questions. Please note the selection criteria described on the next page.**

- Briefly describe your program/partnership, the target community, your objectives, and program strategy.
- What are the roles of the program partners (including but not limited to the police and community developers)? How has their participation been critical to the collaboration and the realization of program goals?
- Specifically describe the most impressive tangible achievements of your police-community collaboration. For instance, how much did crime decline in your target neighborhood? What types of crime declined? What specific community development (brick-and-mortar and other tangible activities) resulted from the collaboration? What types of economic activity were spurred by your collaboration? **Applicants should illustrate how the power of purposefully combining community building and crime prevention strategies led to the improvements discussed in the application materials.**
- How does your program/partnership advance or exemplify the constructive engagement between community organizations and public safety practitioners and their ability to impact neighborhood well-being?

In order to facilitate self-screening and relevant responses, applicants are encouraged to consider the selection criteria that will be used in assessing both first and second round applications. While the 3-page limit of this preliminary entry does not allow enough space for a thorough response to each requirement, applications that touch on the following areas will be favored in the review process.

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|-----------------------|---|
| <b>Relevance</b>      | 1. The public safety-community development focus, strategy and accomplishments of this partnership clearly reflect the objectives, strategies and achievements of the Community Safety Initiative.  |
| <b>Process</b>        | 2. The applicant demonstrates that the key/relevant stakeholders for this project/program were actively involved in planning and implementation.<br>3. The applicant shows that the collaborative effort had an organizational development and/or capacity building benefit for the collaborators, namely that the police, community organizations, and other partners came away from their collaboration with growing ability and interest in future collaboration.<br>4. The applicant illustrates the partnership's creativity and success in overcoming challenges such as personnel changes and institutional barriers that afflict any sustained and seriously interactive partnership.   |
| <b>Achievement</b>    | 5. This applicant demonstrates tangible and significant accomplishments in the promotion of public safety (i.e., the reduction of crime, fear, or disorder) and that these accomplishments exceed progress realized in non-target areas.<br>6. This applicant demonstrates tangible and significant accomplishments in the area of community building (such as brick-and-mortar development, community organizing, economic development) including success in attracting enhanced investment in traditionally underserved neighborhoods.<br>7. The outcomes noted in the application were achieved <i>because of</i> the capacities and contributions of the collaborators and reflect an intentional integration of the pursuits of public safety and community building. The partnership should be a driving force behind the reported accomplishments – and should be able and dedicated to continue doing so in the future. |
| <b>Teaching Value</b> | 8. The program or project is described in a manner that has instructive value for others in illustrating the core CSI strategy and its potential to revitalize communities and protect them from crime, disorder, and fear.<br>9. The program is replicable elsewhere.  |