

University of Colorado Law Review Symposium
ELEVATE 2009
Climate Change and the New Frontiers of Urban Development

Thursday, February 26th
CU Real Estate Council Annual Conference, Westin Hotel, Denver, CO

3:00-3:15PM Introduction

Dennis Ahlburg, *Dean, University of Colorado Leeds School of Business, Boulder, CO*
Nestor Davidson, *Associate Professor, University of Colorado School of Law, Boulder, CO*
William Shutkin, *Chair in Sustainable Development; Director, Initiative for Sustainable Development, Leeds School of Business, University of Colorado, Boulder, CO*

3:15-4:15PM Developing for Sustainability Part I: Strategies in Real Estate, Land Use and Economic Development

In a carbon-constrained world, the appeal of urbanism – from density to mass transit to green design – will likely grow, a stark reversal from the past half-century of human settlement in the U.S. How do we ensure that what some are calling the “Century of the City” embraces not only climate-friendly urban development, but strategies that support affordable, equitable cities, where social diversity can thrive and economic opportunities from green-collar to white are plentiful? What qualities will come to define a “resilient” city in the years to come? What innovations are starting to make this vision of sustainability a reality today?

Will Bradshaw, *Co-Founder and President, Green Coast Enterprises, New Orleans, LA*
Madeleine Fraser Cook, *Director, Green Development Center, Local Initiatives Support Corporation, Boston, MA*

Susan Powers, *Principal, Urban Ventures, Denver, CO*
Baye Wilson, *Founder and Executive Director, Lincoln Park Coast Cultural District, Newark, NJ*

Moderator: Chuck Perry, *Co-Founder, Perry-Rose LLC, Denver, CO*

4:15-4:30PM Q&A

4:30-6:30PM Reception - Westin Hotel

6:30-7:30PM Dinner - Westin Hotel

7:30-8:30PM **Evening Keynote**

A World Made By Hand: A Reading

Jim Kunstler, *Author, A World Made By Hand; The Long Emergency; The City in Mind: Notes on the Urban Condition*

Response

Brian Muller, *Assistant Professor of Planning and Design, University of Colorado College of Architecture and Planning, Denver, CO*

Writer and social critic Jim Kunstler will read from his acclaimed new novel, *A World Made By Hand*, a timely imagining of a once and future civilization loosed from its industrial moorings and the trap of consumerism. After the reading, CU planning professor Brian Muller will offer his insights about Kunstler's unique vision of a post-oil society, with reference to real-world strategies that attempt to move us beyond the auto- and electronics-age.

Friday, February 27th
University of Colorado Law School, Wolf Building

7:45-8:30AM **Continental Breakfast**

8:30-8:45AM **Welcome and Overview of Symposium, Day Two**

David Getches, *Dean, University of Colorado Law School, Boulder, CO*

Nestor Davidson, *Associate Professor, University of Colorado School of Law, Boulder, CO*

William Shutkin, *Chair in Sustainable Development; Director, Initiative for Sustainable Development, Leeds School of Business, University of Colorado, Boulder, CO*

8:45-9:15AM **Morning Keynote**

“A City for All: Designing for Human Conservation”

Teddy Cruz, *Associate Professor, Department of Visual Arts, University of California, San Diego*

Teddy Cruz designs settlements where the poor and the privileged, newcomers and natives, are able to live side-by-side, believing that through the skillful juxtaposition of incomes and cultures, a more tolerant, just and dynamic social order can emerge. For the new American city, to be shaped by the influx of new immigrants as much as by density and mixed-use, Cruz's mash-up approach might well prove prescient.

9:15-9:30AM **Break**

9:30-10:30AM **Developing for Sustainability II: Strategies in Real Estate, Land Use and Economic Development**

How can cities, the source of most greenhouse gas production in the U.S., reduce CO₂ by the amount necessary to at least lower GHG to 1990 levels by 2012, the target set in the Kyoto accord? What are some development pathways to carbon-neutral cities that simultaneously

advance social and economic goals such as affordability and job creation? What innovations are developers at local, regional, state and national levels taking from concept to leading the market?

Pat Condon, *James Taylor Chair in Landscapes and Livable Environments, University of British Columbia, Vancouver, British Columbia*

Melissa Knot, *Director of Sustainability and Housing Initiatives, Forest City Stapleton, Denver, CO*

Grant McCargo, *President, Urban Villages, Denver, CO*

Trish Miller, *Associate Director, Green Communities Initiative, Enterprise Community Partners, Columbia, MD*

Moderator: Richard Foy, *Founding Partner, Communication Arts, Boulder, CO*

10:30-11:00AM **Q&A**

11:00-11:15AM **Break**

11:15-12:15PM **Regulating for Sustainability I: Strategies in Policy and Regulation**

As important as the strategies of developers, social entrepreneurs, and other private actors are to building sustainable cities, public policy remains a critical lever for change at scale. What do these policies and regulatory structures look like and where are they being successfully applied? How can policymakers and the private sector best leverage their mutual resources, collaborative potential and expertise to create the conditions for sustainability?

Sara Bronin, *Associate Professor, University of Connecticut School of Law, Storrs, CT*

Andrew Berman, *Associate Professor of Law and Director, Center for Real Estate Studies, New York Law School, New York, NY*

Armando Carbonell, *Chair, Department of Planning and Urban Form, Lincoln Institute of Land Policy, Cambridge, MA*

Judy Layzer, *Associate Professor, Department of Urban Studies and Planning, MIT, Cambridge, MA*

Moderator: Bill Becker, *Director, Presidential Climate Action Project, School of Public Affairs, University of Colorado, Denver, CO*

12:15-12:45PM **Q&A**

12:45-1:15PM **Lunch**

1:15-1:45PM **Afternoon Keynote**

“Energy and the Urban Future”

Witold Rybczynski, *Martin & Margy Meyerson Professor of Urbanism, School of Design and Professor, Wharton School, University of Pennsylvania*

Author of best-sellers like *Home: The History of an Idea*, *A Clearing in the Distance: Frederick Law Olmsted and America in the 19th Century* and, most recently, *The Last Harvest: From Cornfield to New Town, Real Estate Development from George Washington to the Builders of the Twenty-First Century*, and *Why We Live in Houses Anyway*, Witold

Rybczynski is an expansive thinker, straddling the border between design and development, history and current events, the personal and the public. Professor Rybczynski will bring his synoptic view to the matter of urban development: Where has it been and where is it headed in the post-carbon age?

1:45-2:00PM **Break**

2:00-3:00PM **Regulating for Sustainability II: Strategies in Policy and Regulation**

Regulatory structures at the local, regional and national levels can both create the conditions for innovation and stand as a roadblock to change. In light of the potential to constrain or facilitate sustainability, what are the best tools for policymakers to be entrepreneurial, nimble and forward looking? How is land use and development policy evolving to reflect not only a changing climate but a changing society?

Chris Duerkson, *Managing Director, Clarion Associates; Co-Founder, Rocky Mountain Land Use Institute, Denver, CO*

Matthew Kiefer, *Director, Goulston & Storrs, Boston, MA*

Ariella Rosenberg Maron, *Deputy Director, Mayor's Office of Long Term Planning and Sustainability, City of New York, NY*

Patricia Salkin, *Raymond and Ella Smith Distinguished Professor of Law, Associate Dean, Director, Government Law Center, Albany Law School*

Moderator: David Wood, *Director, Institute for Responsible Investment, Boston College Carroll School of Management, Chestnut Hill, MA*

3:00-3:30PM **Q&A**

3:30-3:45PM **Break**

3:45-4:45PM **Concluding Roundtable: Elevating for Urban Sustainability -- The Next Frontier**

This concluding roundtable brings together innovative thinkers and practitioners to reflect on lessons learned from the Symposium and how to evolve strategies for urban development that place sustainability at the heart of markets, rules and planning.

Scott Bernstein, *Founder and President, Center for Neighborhood Technology, Chicago, IL*

Marilyn Hamilton, *Author, Integral City: Evolutionary Intelligences for the Human Hive*

Stephen Kellert, *Partner, Environmental Capital Partners; Tweedy Ordway Professor of Social Ecology, School of Forestry and Environmental Studies, Yale University, New Haven, CT*

Michelle Wyman, *Executive Director, ICLEI-Local Governments for Sustainability, Oakland, CA*

Moderator: John Cleveland, *Co-Founder and Vice President, Innovation Network for Communities, Tamworth, NH*

4:45-5:15PM **Q&A**

5:15-5:30PM **Closing Remarks**

William Shutkin, *Chair in Sustainable Development; Director, Initiative for Sustainable Development, Leeds School of Business, University of Colorado, Boulder, CO*

5:30-7:00PM **Reception**