

METLIFE FOUNDATION & LOCAL INITIATIVES SUPPORT CORPORATION

INVITE APPLICATIONS FOR THE 2012

METLIFE FOUNDATION COMMUNITY-POLICE PARTNERSHIP AWARDS

THE PURPOSE:

MetLife Foundation and the Local Initiatives Support Corporation (LISC) are partnering for the eleventh year to recognize, sustain and share the work of innovative partnerships between community groups and police to promote neighborhood safety and revitalization. Through this awards program, MetLife Foundation and LISC will identify and honor partnerships that exhibit tangible accomplishments in their efforts to advance the process, outcome, and/or evaluation of potent police-community collaborations. Eligible applicants must be member organizations of partnerships that include, but need not be limited to, community organizations and police. Awardees will receive a monetary grant.

SPONSORING AGENCIES:

These awards are sponsored by LISC in partnership with MetLife Foundation. LISC is the nation's leading community development support organization. Since 1980, it has provided grants, loans and business expertise to community development corporations from one end of the country to the other. LISC established the Community Safety Initiative (CSI) in 1994 to help neighborhood-based community development groups develop alliances with police departments to combat persistent crime and disorder problems. MetLife Foundation, a long-time supporter of LISC's community development work, showed its confidence in and commitment to the CSI model early, by making a leadership grant to launch the program. MetLife Foundation's consistent support of CSI since that time has facilitated the national expansion of the program and the sharing of best-practice strategies in community safety.

ELIGIBLE APPLICANTS:

Community organizations, community development corporations, police/sheriff's departments, community partnerships, Weed & Seed programs and other U.S. DOJ grantees, and collaboratives comprising more than one of these elements. Public agencies (including police departments and public schools) must apply in conjunction with at least one non-profit, 501(c)(3) organization that was a leading partner in the collaboration and will serve as a fiscal agent for award funds.
U.S. based applications only.

PROMOTION/DISCLAIMER

Selection committee members will also promote the award-winning programs by publishing and distributing their accomplishments in case studies to a wide audience of practitioners, policymakers, and academics. By submitting a project for consideration, all applicants grant permission to CSI to publish the submission (in whole or in part) in order to call the attention of the police, community development, and public policy fields to the applicants' good work.

AWARDS:

The 2012 MetLife Foundation Community-Police Partnership Awards include two separate categories which emphasize different models of community-police collaboration. More detailed information on both awards can be found on the following page. *You are invited to apply under two separate award categories:*

- 1) **Neighborhood Revitalization Awards:** One first place monetary award of \$30,000 and four runner up awards of \$20,000 will recognize exemplary collaboration between community groups and police that yields crime reduction as well as economic development outcomes, such as real estate development, business attraction and job growth. Winners of the Neighborhood Revitalization Awards agree to hold a local event in summer or fall 2012 to announce their award.
- 2) **Special Strategy Awards:** Five monetary awards of \$15,000 each recognize exemplary collaboration between community groups and police that yield significant public safety outcomes in one or more of the following areas:
 - Applied Technology
 - Aesthetics and Greenspace Improvement
 - Diversity Inclusion & Integration
 - Drug Market Disruption
 - Gang Prevention & Youth Safety
 - Seniors & Safety

APPLYING:

Interested applicants must complete and submit a brief preliminary application as described below. We invite you to submit **either a hard copy or electronic version** of your three-page preliminary application. *Email is preferred.* Other information such as press clips, brochures, or program materials will not be considered. Should you be invited to submit a full second round application, there will be an opportunity to provide such supporting documents.

In hard copy to:
MetLife Foundation
Community-Police
Partnership Awards

OR Via email to:
csi@lisc.org

c/o LISC – CSI
501 Seventh Avenue, 7th Floor
New York, NY 10018

**PLEASE SEND THE APPLICATION
AS AN ATTACHMENT. DO NOT
SEND THE PROPOSAL IN THE
BODY OF THE EMAIL.**

APPLICATION DEADLINE: **Preliminary Applications (electronic or hard copy) must be received by 11:59pm eastern standard time on Sunday, March 11, 2012.**

SELECTION TIMELINE: Award committee members will review submissions and contact chosen potential awardees to request full proposals. CSI staff intends to announce second round invitations in April. Applicants will then have approximately four weeks to respond to this call for more detailed explanation of process, outcome, and evaluation. Final decisions will be made in the Summer of 2012.

2012 METLIFE FOUNDATION COMMUNITY-POLICE PARTNERSHIP AWARDS

AWARD CATEGORIES

NEIGHBORHOOD REVITALIZATION AWARDS: \$20,000 - \$30,000

Five monetary awards will be granted recognizing police and community/economic development partnerships that have worked together to reduce crime and spur economic revitalization of a neighborhood or other defined target area. These collaboratives may include community-based groups, city agencies, or non-profits, and may receive any source of funding. Competitive applications will include those that demonstrate how integrating policing with community development has yielded outcomes such as brick-and-mortar real estate development, new or expanded businesses, new jobs, new or renovated community facilities or other types of community investment.

The redevelopment of crime-generating locations into good housing and commercial space is the type of project we encourage. In past years, mentorship programs, community patrols, and youth police academies that grew out of comprehensive community planning strategies also received recognition. While there are many other valuable community-police partnerships, this award targets strategies that draw upon the unique tools of community development to change the physical and economic landscape of places to address crime. Given the country's ongoing housing crisis, strategies to target crime stemming from foreclosed and vacant properties will be given particular consideration.

***Note:** Please refer to case studies of previous winners as guidance of projects and programs that have received awards in the past. These case studies can be found on our website at www.lisc.org/MetLife. It is important that crime data and relevant statistics are clearly articulated within the application. All outlined crime data should be clearly linked to the strategy and programming described.*

SPECIAL STRATEGY AWARDS: \$15,000

Five monetary awards will be granted for community safety initiatives that provide customized solutions in one or more of the areas listed on the following page. While achievements will vary for the different program strategies, competitive applicants will demonstrate how their strategy contributed to crime reduction and other neighborhood improvements.

***Note:** Please refer to case studies of previous winners as guidance of projects and programs that have received awards in the past. These case studies can be found on our website at www.lisc.org/MetLife. It is important that crime data and relevant statistics are clearly articulated within the application. All outlined crime data should be clearly linked to the strategy and programming described.*

SPECIAL STRATEGY AWARD CATEGORIES

Please choose only one strategy for each application.

1. **Applied Technology:** *candidates should specifically describe how police and community organizations partnered to plan and implement creative application of technologies to address public safety issues in their communities. Projects involving security cameras, crime mapping/analysis, internet-based safety information/communication systems or other data information systems would be among appropriate candidates in this category.*
2. **Aesthetics and Greenspace Improvement:** *candidates should specifically describe programs which have achieved significant improvements in neighborhood cleanliness, design and/or beautification that are linked to enhanced public safety. Projects involving beautification of vacant spaces; rehabilitation of parks and green spaces in support of crime prevention and public safety; redesign of streetscapes; façade improvement programs and notable community cleanup efforts would all be appropriate candidates in this category.*
3. **Diversity Inclusion & Integration:** *candidates should specifically describe innovative public safety programs that are targeted at involving immigrants, ethnic minorities, and non- English speaking communities in neighborhood safety efforts, while promoting partnerships between local law enforcement and community representatives. Applicants should describe achievements in addressing cultural and language barriers, as well as strategies catered to working with diverse populations.*
4. **Drug Market Disruption:** *candidates should specifically describe collaborative programs that have achieved significant results in the area of drug market disruption. Outcomes should include improved safety and reduced availability and sale of drugs in a neighborhood/community. The impact the market disruption has had on legitimate economic activity in the area should be identified and detailed.*
5. **Gang Prevention & Youth Safety:** *candidates should describe collaborative programming between police and community organizations that has resulted in youth crime reduction, delinquency prevention, and the successful promotion of youth safety in communities and/or schools. Programming which emphasizes gang prevention and intervention are welcome to apply to this category. Gang prevention/intervention programs that target adults are also eligible.*
6. **Seniors & Safety:** *candidates should describe innovative programs which educate, involve and encourage senior crime awareness and active senior citizen participation in crime prevention and public safety efforts.*

**** Applicants may choose from one of the six categories listed above for each application submitted****

Applications for joint categories will not be considered. If you feel that your program falls under more than one area, we encourage you to submit separate applications for each of the relevant strategies that highlight approaches and outcomes specific to the category you are interested in.

2011 METLIFE FOUNDATION COMMUNITY-POLICE PARTNERSHIP AWARDS

FREQUENTLY ASKED QUESTIONS

- Do I need to send a letter of inquiry?

No. In fact, the only document the awards screening committee will read during the initial round of submissions is your three page (or less) submission in response to the solicitation for applications. Those applicants who advance to the next round will be asked for a lengthier submission. Please read these questions and the application materials carefully and determine if you qualify.

- How do I apply?

Eligible applicants must follow the directions in the preliminary application information for both the Neighborhood Revitalization and Special Strategy Awards. Award committee staff will only consider submissions that answer the specific questions in that document. Please observe the strict page limit of no more than three pages and ***do not include supporting materials such as brochures, videos, or press kits.*** Given the anticipated large number of applications and intense competition, to be fair to all, the awards screening committee will only read three-page submissions.

All inquiries should be directed to LISC's Community Safety Initiative: csi@lisc.org / 212.455.9357

- Do you think my program fits the kind of project you are looking to honor?

Selection committee members will be looking specifically for partnerships that are relevant to the mission, strategy, and objectives of the Community Safety Initiative. That mission is as follows:

The Community Safety Initiative (CSI) promotes strategic alliances between community developers, police departments and other key stakeholders to reduce crime and spur revitalization in troubled communities.

To see what types of programs have been previously been selected, please visit the resource library at the LISC website at www.lisc.org/MetLife

- Can I read about previous winners to see some examples of award-caliber projects?

Yes, copies of the case studies written on each of the past winners are available on-line.

To download any or all of these detailed descriptions, visit the resource library at the LISC website at www.lisc.org/MetLife. Copies of these studies can also be sent to you via email by sending a request to csi@lisc.org with *MetLife Foundation Case Book Request* in the subject line.

- Do I need to have any affiliation with the Local Initiatives Support Corporation, MetLife Foundation, and/or the Community Safety Initiative to be eligible?

No, the MetLife Foundation Community-Police Partnership Awards are meant to recognize any program that integrates the pursuit of community development and community crime control.

- Can I apply for a future program or effort that has not yet started?

No, awards will be given to functioning programs that have already demonstrated the impact of police-community partnerships.

- Are there guidelines on how the winning organizations utilize the award money?

Awards are unrestricted funds that may be used by the recipient in any manner that, in the awardees' opinion, promotes, furthers, or strengthens the recognized partnership.

- What kinds of organizations are eligible to receive an award?

- Police Departments / Sheriff's Departments
- Community-based organizations, community development corporations, and Weed & Seed programs working with the police
- Collaboratives that consist of more than one of the above types or organizations
- Note: While all such organizations can be honored for their collaborative achievements by being named as award-winners, the cash award will only be transmitted to a 501(c)(3) nonprofit organization that was a leading partner in the honored collaboration.

- Can I apply for both the Neighborhood Revitalization Award and the Special Strategy Award?

Yes, all applicants are eligible to apply for both the Neighborhood Revitalization Award as well as the Special Strategy Awards. Please be aware that the materials must be sent in as **separate applications**. *A multi-category application will not be considered.*

- Can I apply to more than one Special Strategy Award?

Yes, if you feel that your program fits under more than one of the specified areas, we encourage you to apply for additional awards. Please be aware that the materials must be sent in as **separate applications**, and we encourage you to tailor each application to the category as you describe relevant partners, strategies and outcomes. *A joint application for more than one category will not be considered.*

- Who can I contact if I want more information about the awards?

Mona Mangat, Senior Program Officer
LISC Community Safety Initiative
Phone- 212.455.9357; fax- 212.370.9427; email- csi@lisc.org

- Where can I find out more information about MetLife Foundation, Local Initiatives Support Corporation (LISC), and LISC's Community Safety Initiative?

MetLife Foundation at www.metlife.org
LISC at www.lisc.org
CSI at www.lisc.org/csi

METLIFE FOUNDATION COMMUNITY-POLICE PARTNERSHIP AWARDS

PRELIMINARY APPLICATION INSTRUCTIONS

The preliminary application is a brief outline and overview of your partnership, program background and accomplishments, impact, and community involvement. The application will be used to screen first round applicants. *This application may be no longer than (3) 8.5 x 11" pages.*

Page I: A cover page that should include the following.

A heading indicating the award you are applying for, please choose only **one** of the following:

- Neighborhood Revitalization Award *or*
- Special Strategy Award, *specify the category* (e.g.: Special Strategy Award, Seniors & Safety)

Organization/Partnership Information

- Name
- Address
- Principal Contact
- Address (if different)
- Phone
- Fax
- Email Address

Project Information

- Name
- Inception Date
- Projected End date (if applicable)
- Partners
- Funding Sources

How did you hear about the MetLife Foundation Community-Police Partnership Awards?

- Please be specific and list which website, magazine, organization or other source led you to information about the MetLife Foundation Community-Police Partnership Awards.

Pages II-III: Answer the following questions. Please note the selection criteria described on the next page.

- Briefly describe your program/partnership, the target community, your objectives, and program strategy.
- What are the roles of the program partners (including but not limited to the police and community developers)? How has their participation been critical to the collaboration and the realization of program goals?
- Specifically describe the most impressive tangible achievements of your police-community collaboration. For instance, how much did crime decline in your target neighborhood? What types of crime declined? What specific community development (brick-and-mortar and other tangible activities) resulted from the collaboration? What types of economic activity were spurred by your collaboration? **Applicants should illustrate how the power of purposefully combining community building and crime prevention strategies led to the improvements discussed in the application materials.**
- How does your program/partnership advance or exemplify the constructive engagement between community organizations and public safety practitioners and their ability to impact neighborhood well-being?

In order to facilitate self-screening and relevant responses, applicants are encouraged to consider the selection criteria that will be used in assessing both first and second round applications. While the 3-page limit of this preliminary entry does not allow enough space for a thorough response to each requirement, applications that touch on the following areas will be favored in the review process.

Relevance

1. The public safety-community development focus, strategy and accomplishments of this partnership clearly reflect the objectives, strategies and achievements of the Community Safety Initiative.

Process

2. The applicant demonstrates that the key/relevant stakeholders for this project/program were actively involved in planning and implementation.
3. The applicant shows that the collaborative effort had an organizational development and/or capacity building benefit for the collaborators, namely that the police, community organizations, and other partners came away from their collaboration with growing ability and interest in future collaboration.
4. The applicant illustrates the partnership's creativity and success in overcoming challenges such as personnel changes and institutional barriers that afflict any sustained and seriously interactive partnership.

Achievement

5. This applicant demonstrates tangible and significant accomplishments in the promotion of public safety (i.e., the reduction of crime, fear, or disorder) and that these accomplishments exceed progress realized in non-target areas.
6. This applicant demonstrates tangible and significant accomplishments in the area of community building (such as brick-and-mortar development, community organizing, economic development) including success in attracting enhanced investment in traditionally underserved neighborhoods.
7. The outcomes noted in the application were achieved *because of* the capacities and contributions of the collaborators and reflect an intentional integration of the pursuits of public safety and community building. The partnership should be a driving force behind the reported accomplishments – and should be able and dedicated to continue doing so in the future.

Teaching Value

8. The program or project is described in a manner that has instructive value for others in illustrating the core CSI strategy and its potential to revitalize communities and protect them from crime, disorder, and fear.
9. The program is replicable elsewhere.