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## FOR IMMEDIATE RELEASE

### An Urban Eco Village Emerges in Newark, N.J.

#### Press Conference,

July 24, 2008

The Washington Street Mixed Use Buildings  
450-460 Washington Street

#### Attendees:

Stefan Pryor, Deputy Mayor for Economic Development, City of Newark, Council President, Mildred Crump, City of Newark, NJ Assemblywoman Grace Spencer, Richard Osworth, Director of Community Resource, Acting Director of Housing Services, State of New Jersey - Department of Community Affairs, Vaughn McKoy, Director of Customer Service and Community Relations, PSE&G, Gerard Joab, Executive Director, Local Initiatives Support Corporation, Mark Kabakow, Senior Relationship Manager, Wachovia Bank, N.A., Michael Morrone, Horizon Blue Cross Blue Shield of New Jersey and Carmen Rainieri, Board Member, United States Green Building Council – NJ Chapter.



On July 24, 2008, the Lincoln Park Coast Cultural District (LPCCD) hosted a press conference and open house recognizing the first US Green Building Council (USGBC) Leadership in Energy and Environmental Design (LEED) certified mixed-use buildings constructed in the City of Newark –The Washington Street Mixed Use Buildings. There are six 3800 square feet buildings, offering two residential units and commercial space on the first floor of each building.

"The Washington Street Mixed Use Buildings project manifests many of Newark's greatest strengths – faith in Newark, unity of community and commitment to a cleaner and greener urban environment. In creating this project, Lincoln Park and its partners are again defining our City as a national leader in urban transformation," Mayor Booker said.

LPCCD has the greatest number of USGBC LEED for Homes Gold housing units near certification in New Jersey. These homes will become the first mixed-use LEED Homes in New Jersey. The Washington Street Mixed Use Buildings offer sustainable features that include Energy Star windows and appliances, bamboo flooring and cabinets, recycled concrete countertops, low VOC paints, low-flow water fixtures, and solar power. These amenities benefit the homeowner and the environment as well as conserve energy, reduce energy costs and provide health benefits.

"As New Jersey's oldest and largest utility, PSE&G has played a key role in the development of the state's largest cities for more than 100 years," said Vaughn McKoy, PSE&G Director of Customer Service and Community Relations. "We're pleased to fund projects that will improve the quality of life for children and families, as well as create new business and green employment opportunities in our urban centers."

LPCCD is a participant in the USGBC LEED for Neighborhood Development (LEED-ND) pilot program. The organization is a community development corporation with a mission to plan, design and develop a comprehensive arts and cultural district in Lincoln Park in Newark, New Jersey. The LPCCD project is one of the nation's best practices in urban sustainable community development and is developing one of the nation's first urban eco-villages. LPCCD also hosted the 3rd Annual Lincoln Park Music Festival, a signature event in the City of Newark, designed to further revitalize the Lincoln Park community. One million square feet in development is planned for Lincoln Park. Tours and week long festivities were held July 24 through July 27, 2008 allowing visitors to experience the revival of this historic neighborhood.