

Maple Crossing

# 2017 Annual Report: Connecting people and places to opportunity



## Connecting the people and places of urban Indianapolis to real opportunity takes planning, partners and a whole lotta LOVE.

LISC celebrated 25 years by hosting the inaugural LOVE Thy Neighborhood Awards in 2017, awarding \$25,000 to community game changers in the Indy region. With nearly 500 partners and neighbors in attendance, we celebrated the people and places that made outstanding progress in developing their neighborhoods as desirable places to live, work, learn, play, and stay.

Over the last 25 years, we have directly invested more than \$260M to produce nearly 7,800 affordable housing units and 6.4 million sq. ft. in redeveloped commercial space.

## How do we do it?

LISC's goal is to develop and sustain Indianapolis neighborhoods to a level of vitality that will equip them to retain and attract diverse residents, jobs and business investments. LISC continued implementing our Strategic Plan in 2017 seeking to transform neighborhoods and improve lives by making strategic investments in: Livability, Opportunity, Vitality and Education. For every local dollar raised in Indianapolis to support our programs in 2017, LISC attracted \$17 of national investment.

## Partnering for collective impact

We directly assisted 30 community-based organizations with program grants totaling \$1,484,035. In all, Indianapolis LISC collaborated with more than 200 distinct organizational partners. We convened neighborhood and city-wide partners around five key initiatives:



Great Places 2020 seeks to transform Marion County neighborhoods into dynamic centers of culture, commerce, and community. To date, \$150M in co-investment has been committed through 2020 by various partners as part of the Great Places 2020 effort.

In 2017, city-wide and neighborhood-based stakeholders engaged in a branding and planning process for King Commons and Twin Aire. Englewood Village, Maple Crossing and River West continued to implement their strategic plans.



FOCUS:Works, FOstering Commercial Urban Strategies, is designed to bolster economic opportunity in urban neighborhoods in Indy.

In 2017, the program concentrated on three districts: newly-branded North Mass, East Washington Street, and International Marketplace, providing facade and property improvement grants, commercial revitalization services, and leveraging capital investment for commercial . Mid North development.

### **Quality-of-Life** Neighborhoods

LISC prioritizes investments to organizations and institutions that have created a collective vision for their neighborhood, as formalized in a Quality of Life plan.

In 2017, LISC continued to support seven Quality of Life neighborhoods:

- Near East
- Near West
- Northwest Area
- Northeast Corridor
- So Indy
- Southeast

#### INDY | FOOD COUNCIL

LISC transitioned the backbone role of the Indy Food Council to the City's Office of Health and Public Safety in 2017 and impacted 10 local organizations including Neighborhood Food Champions program and Community Controlled Food Initiative. LISC also supported Flanner House's urban farm and F.E.E.D. program.

## Workforce **Development**

LISC expanded Bridges to Career Opportunity in 2017 by preparing Centers for Working Families clients to succeed in technical training programs and secure living wage middle-skill jobs.

LISC was engaged as One-Stop Operator for EmployIndy in 2017. Our work to enhance the capacity of the local workforce ecosystem to connect job seekers and employers is centered on building social capital across this ecosystem.



Maple Crossing



**Englewood Village** 



Maple Crossing



King Commons



Near West







Twin Aire



LOVE Thy Neighborhood Awards



River West

#### Livability: Creating healthy, active, and beautifulplaces

Our investments in Livability focused on creating safe, healthy, and authentic places through creative placemaking, and increased food access and encouraging active transportation.

- Continued creative placemaking projects in Great Places including West Michigan Street Festival, River West Art Walks, Hip Hoperetta, Barbershop a Blessing, Faces of Maple Crossing, Wonderland Film Festival, and The Englewood Project
- Supported healthy food initiatives in Northwest Area
- Formed crime problem-solving teams in Great Places
- Supported youth-led efforts in Tarkington Park to create welcoming new park
- Supported repaving of Englewood Village streets and alleyways and installation of protected bike lanes
- Supported two-acre urban farm and flower garden in King Commons
- Participated in Transit Drives Indy to connect Red Line to neighbors
- Partnered with Keep Indianapolis Beautiful on early action projects in Great Places
- Supported expansion of Georgetown Market with healthy food financing

## Opportunity: Fostering entrepreneurship and employment

Our efforts focused on building human capital, supporting existing businesses, and redeveloping industrial and commercial property for viable new businesses.

- The FOCUS:Works program created 713 new jobs, helped open 50 new businesses, leveraged \$4.3M in capital investment for commercial development, assisted 68 businesses with zoning, training and access to capital, improved 34 facades and 643,343 sq. ft. of commercial space, and readied six brownfields for development
- Engaged 20 institutions through Buy Indy strategy to focus on neighborhood procurement
- Loaned \$4.1M to Circle City Industrial Complex for renovations, spurring job creation
- Connected financing and tenants to two commercial buildings in Midtown: Concord Building and Happy Brewing
- Celebrated grand opening of SOURCE River West

#### Vitality:

## Reviving a growing and diverse population

Building homes that are affordable to a wide range of people remained an important foundational piece of LISC's work in 2017.

- Originated more than \$13M in equity investments in two affordable housing projects: Morton Senior and Parker Place
- Supported Englewood Village as it completed Oxford Flats and buildout of two units above Pia Urban Cafe, adding a total of 17 units to area
- Provided early action grant award to River West and Indiana Landmarks toward completion of one new home as well as one new housing unit above Indy Convergence
- Supported the construction or improvement of 106 housing units, in total
- Helped two Great Places undergo a neighborhood branding process resulting in distinct identities: King Commons and Twin Aire

## Education:

## Offering excellent lifelong learning opportunities

LISC supports neighborhoods to provide educational opportunities from cradle to career including access to quality public schools and opportunities for adults to improve employment skills.

- 290 people completed Bridges to Career Opportunity Program training, 139 people attained credentials, and 95 were placed in jobs. The average wage was \$11.36/hour
- In the role of Workforce Development One-Stop Operator, LISC cultivated two communities of practice to extend impact: Catalyzing Inclusive Opportunity and Employer Engagement Professionals
- Secured charter school financing for rehabilitation of the Naval Armory for Herron Riverside High School
- As a result of 2016 investments, Thomas Gregg Neighborhood School opened as a community-led innovation school in Near Eastside
- Maple Crossing, River West and Englewood Village received Great Families 2020 awards to implement two-generational strategies to stabilize families

Indianapolis Helping neighbors huild communities

## 2017 YEAR IN REVIEW

\$22,337,665

invested in Indianapolis neighborhoods

\$7,339,792

Loan

Financing

\$13,081,059

Equity Investments \$252,982

Project Initiation Loans

\$1,484,035

Program Grants

\$179,797

Training. Technical Assistance. Capacity Building

>> \$39,687,269 leveraged in other neighborhood development

LISC Indianapolis helped build and transform:



Housing Units



643,343 sq. ft. Commercial Space

In 2017, for every dollar raised locally to support our programs, LISC attracted \$17 of national investment.

















## Bridges to Career Opportunity 2017 Numbers:



Completed Bridge Training



Obtained Employment



Increased Net Income



Increased Net Worth



Increased Credit Score

## FOCUS: Works 2017 Numbers:



New Jobs Created



Businesses Assisted



Businesses Opened in Districts



Businesses Received Facade & Property Improvement Funding



Brownfields Readied for Development





\$150 Million in co-investment has been committed by Great Places 2020 partners



# 2017 Indianapolis LISC Local Advisory Board



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The Platform



Twin Aire



King Commons

## 2017 Contributors

LISC Indianapolis is grateful for the generosity of its donors, whose support is critical to the important work of improving Indy's urban communities.

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## Individuals

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