

# CELEBRATING COMMITMENT TO COMMUNITY

## LISC NYC 2019 BIG APPLE INNOVATION AWARDS

JANUARY 29, 2019  
GOTHAM HALL, 1356 BROADWAY, NYC  
6-9PM / 5PM VIP RECEPTION

## SPONSORSHIP LEVELS & BENEFITS

- PLATINUM SPONSOR \$50,000** LIMITED TO ONE - SOLD OUT
- DIAMOND VIDEO SPONSOR \$25,000** LIMITED TO TWO - ONE REMAINING
  - 12 tickets to event; 3 tickets to VIP Pre-Reception
  - Company logo placement on honoree tribute videos
  - Special recognition from the event podium
  - Tribute video placement on LISC NYC website for one year
  - Company logo premier placement on AV presentation
  - Premier placement of company logo and web link on LISC NYC website
- VIP PRE-RECEPTION SPONSOR \$25,000** LIMITED TO ONE
  - 12 tickets to event; 3 tickets to VIP Pre-Reception
  - Special signage with company logo at VIP Pre-Reception
  - Special recognition from event podium
  - Company logo on event e-vite and all marketing materials
  - Company logo premier placement on AV presentation
- DESSERT SPONSOR \$15,000** LIMITED TO FOUR
  - 10 tickets to event; 2 tickets to VIP Pre-Reception
  - Special signage with company logo at event dessert tables
  - Special recognition from event podium
  - Company logo on event e-vite and all marketing materials
  - Company logo premier placement on AV presentation
- ENTERTAINMENT SPONSOR \$15,000** LIMITED TO TWO
  - 10 tickets to event; 2 tickets to VIP Pre-Reception
  - Special signage with company logo during the event
  - Special recognition from event podium
  - Company logo on event e-vite and all marketing materials
  - Company logo premier placement on AV presentation
- SILVER SPONSORSHIP \$10,000** UNLIMITED
  - 8 tickets to event; 2 tickets to VIP Pre-Reception
  - Company logo on event e-vite and all marketing materials
  - Company logo placement on AV presentation
  - Company logo placement on LISC NYC website

- BRONZE SPONSORSHIP \$7,500** UNLIMITED
  - 6 tickets to event; 2 tickets to VIP Pre-Reception
  - Special recognition from event podium
  - Company logo placement on AV presentation
  - Company logo placement on LISC NYC website
- SUPPORTER SPONSORSHIP \$5,000** UNLIMITED
  - 4 tickets to event
  - Company logo placement on AV presentation
  - Company logo placement on LISC NYC website
- SUSTAINER SPONSORSHIP \$2,500** UNLIMITED
  - 3 tickets to event
  - Company listing on AV presentation
  - Company listing on LISC NYC website
- INDIVIDUAL TICKETS: CORPORATE \$350, NONPROFIT/GOV'T \$250**

Enclosed Check Amount: \$ \_\_\_\_\_  
Please make checks payable to LISC. All payments should be made by Monday, January 21, 2019.  
I can't attend, but wish to make a contribution of \$ \_\_\_\_\_  
Please print information as you would like it to appear on all listings:

NAME	TITLE	
COMPANY		
COMPANY ADDRESS		
CITY	STATE	ZIP

Please mail or email this Sponsorship Form with your committed level to Jessica Boykin, CMP at:  
LISC New York City | 501 Seventh Avenue, 7th Floor, New York, NY 10018  
jboykin@lisc.org | 212.455.1611  
For questions about this event, please contact Kathleen A. Parisi at:  
Kathleen@k2new.net | 917.576.6283

The part of the contribution that would be deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by LISC NYC. The good faith estimate of the value of the goods or services for this event is \$159 per ticket.

