



HEALTH, WEALTH & HOUSING

Promoting Cross-Sector Collaborations for Equity

OCTOBER 4, 2017 | LOS ANGELES

#HealthWealthLA

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Dear Colleague:

Welcome to **Health, Wealth, & Housing: Promoting Cross-Sector Collaborations for Equity**, created by the UCLA Iris Cantor Women's Health Education & Research Center, the Federal Reserve Bank of San Francisco, the Local Initiatives Support Corporation, and the LA County Department of Public Health. We invite you to explore with us the intersection of wealth and housing as major determinants of health. Leading state and local experts from government, public health, community development and finance join us to share their wisdom on narrowing the housing-wealth divide to build healthier and more vibrant communities and families in Los Angeles County.

An overarching theme for the conference is translating research into investments and demonstrating how novel strategies, collaborations, and programs can transform lives. Research shows that the issues of financial, physical, and mental health are irrevocably linked. The World Health Organization defines Health as "a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity," estimating that 80 percent of a person's health is determined by social factors like their jobs and communities rather than access to and quality of medical care.

Growing awareness of this intersection has sparked an exciting expansion of focused investments in both asset building and access to safe affordable housing as a way to promote health. That's where you come in. We hope you will share your views in support of LA's most vulnerable communities. Thank you for being here and may you takeaway new ideas, tools, and contacts as a result.

Sincerely,

Barbara Ferrer, PhD, MPH, MEd
Director
LA County Department of Public Health

Janet Pregler, MD
Director
Iris Cantor-UCLA Women's Health Center

Melody Winter Head
Regional Manager, Community Development
Federal Reserve Bank of San Francisco

Tunua Thrash-Ntuk
Executive Director
LISC

AGENDA

9:00 a.m. Registration and Breakfast

9:30 a.m. Welcome and Introductions

Melody Winter Head

Regional Manager, Community Development
Federal Reserve Bank of San Francisco

Johnese Spisso, RN, MPA

President, UCLA Health
CEO, UCLA Hospital System
Associate Vice Chancellor, UCLA Health Sciences

Tunua Thrash-Ntuk

Executive Director
Local Initiatives Support Corporation, Los Angeles

morning MC

Janet Pregler, MD

Director
Iris Cantor-UCLA Women's Health Center

9:45 a.m. Morning Keynote Speaker

Betty T. Yee

California State Controller

Introduced by Janet Pregler, MD, Director, Iris Cantor-UCLA Women's Health Center

10:10 a.m. Practitioners' Perspectives: On the Frontlines of Health, Wealth, and Housing

Prioritizing the business of health, when health is not your business. Showcasing local organizations that are working at the intersection of health, wealth, and housing to provide comprehensive services in low-income communities throughout LA.

moderator

Maggie Cervantes

Executive Director
New Economics for Women

panelists

Miguel Alferez

Project Manager
Allied Universal Services

Channa Grace

President and CEO
Women Organizing for Resources, Knowledge, and Services

Nancy Halpern Ibrahim
Executive Director
Esperanza Community Housing Corporation

Dawnnesha Smith
Chief, Center for Financial Empowerment and Public Affairs
Los Angeles County Department of Consumer and Business Affairs

11:40 a.m. **A Funder's Perspective: Designing the Future of Health**

Peter V. Long, PhD
President and CEO
Blue Shield of California Foundation

*Introduced by **Melody Winter Head**, Regional Manager, Community Development,
Federal Reserve Bank of San Francisco*

12:10 p.m. **Lunch**

afternoon MC **Ali Tarzi**
Community Reinvestment and Partnership Officer for Southern California
JPMorgan Chase & Co.

12:50 p.m. **Fireside Chat: Looking at the Future of Health Equity in LA County**

Can we imagine a Los Angeles in which your zip code, race, and income level does not affect your chance to live a long healthy life? Locally, we know that the built environment, access to jobs, access to care, and access to safe affordable housing are critical to the success of our communities. In this special interview health experts speak to the importance of health equity now and their future vision for the LA of tomorrow.

Barbara Ferrer, PhD, MPH, MEd
Director
Los Angeles County Department of Public Health

Pablo Bravo
Vice President, Community Health
Dignity Health Systems

*Interviewed by **Shai J. Lauros**, National Health Program Director, Local Initiatives
Support Corporation*

1:30 p.m. **Afternoon Keynote Speaker**

Sheila Kuehl
Los Angeles County Supervisor, 3rd District

*Introduced by **Linda Griego**, Executive Advisory Board Member, Iris Cantor-UCLA
Women's Health Center*

1:50 p.m. Break

2:05 p.m. Turning Health Data into Strategy: Using Informed Decision-making to Create Social Change

In this panel we will examine the latest research and data currently driving health interventions and community development investments. We will hear from experts on what we have learned, how we have adapted, and how it further improves the quality of life for low-income families.

moderator **Kari Dohn Decker**
Managing Director, Corporate Responsibility, Western Region
JPMorgan Chase

panelists **Manal Aboelata**
Managing Director
Prevention Institute

Renee Roy Elias
Manager of Strategic Programs and Research
Build Healthy Places Network

Sarah Burd-Sharps
Co-Director
Measure of America

3:20 p.m. Partnership Spotlight: Making Cross-Sector Collaborations Work

Why do some partnerships succeed, while others fail? Why are collaborations between hospitals, health organizations, and community development organizations the exception and not the norm? The Partnership Spotlight panel will highlight local practitioners who have spent the past few years figuring out what works and what doesn't when developing cross-sector partnerships aimed at improving resident health in affordable housing communities.

moderator **Tunua Thrash-Ntuk**
Executive Director
Local Initiatives Support Corporation

panelists **Coralyn A. AndresTaylor, RDN, MPH, CLE, CHES**
Program Manager, Community Health Education Department
Good Samaritan Hospital

Suny Lay Chang
Chief Operating Officer
LINC Housing

Mark Guillen
Board Member
Long Beach Community Foundation

4:20 p.m. Closing

Tunua Thrash-Ntuk

Executive Director

Local Initiatives Support Corporation, Los Angeles

Janet Pregler, MD

Director

Iris Cantor-UCLA Women's Health Center

4:30 p.m. Changemakers LA Networking Reception

The Grand Room

SPEAKER BIOS



Betty T. Yee

California State Controller

State Controller Betty T. Yee was elected in November 2014, following two terms of service on the California Board of Equalization. As Controller, she continues to serve the Board as its fifth voting member.

Ms. Yee was first elected to the Board of Equalization in 2006 where she represented 21 counties in northern and central California. She was elected to her second four-year term in 2010.

Now serving as the state's chief fiscal officer, Ms. Yee also chairs the Franchise Tax Board and serves as a member of the California Public Employees' Retirement System (CalPERS) and the California State Teachers' Retirement System (CalSTRS) Boards. These two boards have a combined portfolio of nearly \$500 billion. Ms. Yee also serves on the Ceres Board of Directors, a nonprofit organization working to mobilize many of the world's largest investors to advance global sustainability and take stronger action on climate change.

Ms. Yee serves on dozens of boards and commissions with authority ranging from land management to crime victim compensation. As a member of the State Lands Commission (and chairperson in even-numbered years), she helps provide stewardship of public-trust lands, waterways, industrial wharves, marine terminals, pipelines, and resources through economic development, protection, preservation, and restoration consistent with the state's environmental needs. The development and extraction of oil, gas, and geothermal resources are part of the Commission's purview, as well. Through other financing authorities, Ms. Yee is dedicated to creating incentives that will increase the number of affordable housing units in California, given that demand consistently outpaces supply.

Ms. Yee has over 30 years of experience in public service, specializing in state and local finance and tax policy. Ms. Yee previously served as Chief Deputy Director for Budget with the California Department of Finance where she led the development of the Governor's Budget, negotiations with the Legislature and key budget stakeholders, and fiscal analyses of legislation on behalf of the Administration. Prior to this, she served in senior staff positions for several fiscal and policy committees in both houses of the California State Legislature. She also cofounded the Asian Pacific Youth Leadership Project, which exposes California high school youth to the public service, public policy, and political arenas.

A native of San Francisco, Ms. Yee received her bachelor's degree in sociology from the University of California, Berkeley, and she holds a master's degree in public administration.





Sheila James Kuehl

Los Angeles County Supervisor, 3rd District

Supervisor Sheila James Kuehl, representing Los Angeles County's Third District, was elected on November 4, 2014, and assumed office on December 1. Since then, she has undertaken or collaborated in a number of initiatives and motions to improve quality of life and reform systems in the County, including increasing the minimum wage, creating a Sheriff's Oversight Commission, providing unprecedented funding and services for our homeless population and those trying to find and keep affordable housing, increasing services and support for relative caregivers for our foster children, supporting the creation of the Office of Child Protection, creating oversight of the Probation Department, innovating on issues of water conservation and recycling, creating a County-led Community Choice Aggregation JPA to bring green power choices to County residents, protecting our arts venues and productions, reforming both our adult and juvenile justice systems to emphasize and enhance "second chance" and anti-recidivism programs, protection of the Santa Monica Mountains, as well as the Coast, kicking off a Women and Girls Initiative to build toward a County-wide collaboration on needed changes and programs in all County departments and services, bringing together three County health departments into a new Agency model to break down barriers to service for those who need physical health, mental health and substance abuse treatment, establishing a position to concentrate specifically on LGBT foster youth who comprise almost 20% of our foster kids, and more.

She is also Chair of the Board of Commissioners of First 5, LA, and a member of the Boards of Directors of Metro, and SCAQMD. Kuehl served eight years in the State Senate and six years in the State Assembly. She was the Founding Director of the Public Policy Institute at Santa Monica College and, in 2012, was Regents' Professor in Public Policy at UCLA. She was the first woman in California history to be named Speaker Pro Tempore of the Assembly, and the first openly gay or lesbian person to be elected to the California Legislature. Kuehl served as chair of the Senate Health and Human Services Committee, Natural Resources and Water Committee, and Budget Subcommittee on Water, Energy and Transportation, as well as the Assembly Judiciary Committee. She authored 171 bills that were signed into law, including legislation to establish paid family leave, establish nurse to patient ratios in hospitals; protect the Santa Monica Mountains and prohibit discrimination on the basis of gender and disability in the workplace and sexual orientation in education. She fought to establish true universal health insurance in California.

Prior to her election to the Legislature, as a public-interest attorney Kuehl drafted and fought to get into California law more than 40 pieces of legislation relating to children, families, women, and domestic violence. She was a law professor at Loyola, UCLA and USC Law Schools and co-founded and served as managing attorney of the California Women's Law Center. Supervisor Kuehl graduated from Harvard Law School in 1978. In her youth, she was known for her portrayal of the irrepressible Zelda Gilroy in the television series, "The Many Loves of Dobie Gillis."





Manal J. Aboelata, MPH

Managing Director
Prevention Institute

Manal J. Aboelata is Managing Director at Prevention Institute, a national non-profit dedicated to achieving equitable health and safety outcomes through primary prevention practice. Manal oversees the organization's California strategy, a multi-pronged program area, designed to strengthen prevention practice by drawing upon PI's work in Injury and Trauma Prevention, Health System Transformation, Healthy Food and Activity Environments, and Mental Health to prevent injuries and illness across the population. Manal's work emphasizes policy and community-based approaches to achieve equitable health and safety outcomes, with a particular focus on comprehensive strategies that prevent injuries, increase opportunities for safe physical activity and improve access to healthy foods. Manal's commitment to collaboration is exemplified by her many years chairing the statewide Strategic Alliance for Healthy Food and Activity Environments, founding of the Joint Use Statewide Taskforce and more recently, her work to establish a Healthy, Equitable and Active Land Use Network in Los Angeles. Manal led Prevention Institute's core project team in the development of A Practitioners Guide to Advancing Health Equity (2013), in partnership with the Centers for Disease Control and Prevention. She is principle author of The Built Environment and Health: 11 Profiles of Neighborhood Transformation, and authored the chapter Community Engagement in Design and Planning in the text Making Healthy Places. Manal received her Bachelor of Arts Degree in American Studies with an emphasis in Public Health from the University of California, Berkeley, and her Master's in Public Health in Epidemiology from the University of California, Los Angeles.



Miguel Alferez

Project Manager
Allied Universal Services

Miguel Angel Alferez is a Project Manager with Allied Universal Services since 2014 and has worked in property management for twenty years with Equity Office Buildings. Born in Mexico City, he studied Accounting at The Roosevelt Institute of Mexico. He came to Los Angeles in the early 90s looking for opportunities to succeed in his career and personal life. His love for animals, nature and people has driven him to volunteer for few nonprofit organizations that are focusing on rescuing dogs, care for the environment and he does outreach for the LGBTQ communities and their families. He is an avid supporter of education at the work place.



Sarah Burd-Sharps

Co-Director
Measure of America

Sarah Burd-Sharps is Co-Director of Measure of America of the Social Science Research Council. Sarah's work is focused on broadening the discussion about societal well-being beyond today's overreliance on financial and economic metrics to often overlooked metrics of health, education, economic security, and others. Sarah is co-author of two volumes of The Measure of America (Columbia University Press, 2008 and NYU Press, 2010) and state and local well-being reports for California, Louisiana, Mississippi, and California's Marin and Sonoma Counties. Measure of America also created the Opportunity Index. Prior to this position, Sarah worked for the United Nations for over two decades, with a focus on economic empowerment, democratic governance, and gender equity. Her last position at the United Nations was as Deputy Director of the UN Development Program's Human Development Report Office. She left the UN in 2007 to co-found Measure of America. Sarah contributes regularly to media outlets, with research cited by the New York Times, The Nation, Huffington Post, Stanford Social Innovation Review and more, and research cited by Forbes, The Atlantic, Washington Post, NPR, Slate, Freakonomics blog, and many more. She received a Master in International Affairs degree from Columbia University.



Maggie Cervantes

Executive Director
New Economics for Women

Maggie Cervantes is the Executive Director for New Economics for Women (NEW). Her leadership has resulted in significant milestones for NEW including the opening of La Posada and the creation of other housing sites dedicated to helping low-income women and their families become economically independent. During her tenure, she has leveraged a \$96,000 grant for NEW into its existing success as a \$60 million economic development corporation. In addition, Cervantes has helped design innovative economic literacy programs targeting Latinas and their families in the areas of consumer rights and homeownership. As a result, NEW has received numerous awards for its unique housing and economic programs. NEW's signature programs include operating over 1100 units of affordable, service-enriched family housing (19 units to 119 units) with on-site community amenities including afterschool learning centers, financial education, parent leadership and civic engagement. In addition, NEW has designed, financed and developed community centers. One of the latest endeavors is a Health and Housing approach to community economic development.



Suny Lay Chang

Chief Operating Officer
LINC Housing

Suny Lay Chang, Chief Operating Officer of LINC Housing, has nearly 20 years of professional experience in affordable housing, community development, and strategic management. Her career has been driven by her passion for economic development and poverty alleviation, leading Suny to her work in affordable housing. Suny sees affordable housing as a powerful catalyst to build communities and neighborhoods, as well as a vehicle for economic growth for families and local economies. As COO, Suny works with the President and CEO to lead key initiatives for the organization, including strategic goals, stakeholder partnerships, and internal planning. Suny also leads LINC's housing development operations including development, project financing, and construction administration for all LINC projects.



Kari Dohn Decker

Managing Director, Corporate Responsibility, Western Region
JPMorgan Chase

Kari Dohn Decker is managing director of corporate responsibility for the western region of JPMorgan Chase, overseeing global philanthropy and corporate responsibility in the western United States. She has worked for more than 25 years in public policy, public affairs and business development. Before joining JPMorgan Chase, Decker was managing director at APX Environmental Markets. She has been California's director of policy and senior advisor to Gov. Gray Davis, leading initiatives relating to education, the economy, energy, technology, infrastructure and more. In Washington, DC, she held senior posts in the Commerce Department and led the U.S. delegation to the G7 jobs conference. She served as Trade Council to the Chair of the U.S. Senate's International Trade Subcommittee. Currently, Kari sits on the Linked Learning Alliance Board, the Jewish Vocational Services Board, and Stanford Center on Longevity Advisory Council, among other bodies. Decker graduated from Stanford University with a bachelor's degree in international relations. Her J.D. and L.L.M. in international and comparative law are from the Duke University School of Law.



Renee Roy Elias

Manager of Strategic Programs and Research
Build Healthy Places Network

Renee Roy Elias, Ph.D. is Manager of Strategic Programs and Research at the Build Healthy Places Network, where she leads the organization’s measurement research, development of practitioner resources, and advisory services to facilitate cross-sector collaboration. Prior to her work at the Network, Renee was a researcher at the Center for Community Innovation at UC Berkeley and an independent consultant to Bay Area community groups on a variety of healthy food access initiatives. She previously worked as an urban designer and planner at the Remaking Cities Institute and the STUDIO for Creative Inquiry (both at Carnegie Mellon University) where she developed design strategies for a reclaimed brownfield site and initiated an award-winning grocery store project in Pittsburgh’s Hill District. Renee has co-authored publications on neighborhood investment, measurement, and the healthy communities movement. She currently serves on the 100 Million Healthier Lives’ National Measurement Workgroup.



Barbara Ferrer, PhD, MPH, MEd

Director
Los Angeles County Department of Public Health

Dr. Barbara Ferrer is a nationally-known public health leader with over 30 years of professional experience as a philanthropic strategist, public health director, educational leader, researcher, and community advocate. Currently, Barbara Ferrer leads the Los Angeles County Department of Public Health, working alongside the Departments of Health Services and Mental Health to comprise the LA County Health Agency. Most recently, Dr. Ferrer served as the Chief Strategy Officer for the W.K. Kellogg Foundation, and also served as the Executive Director of the Boston Public Health Commission, where she led a range of public health programs and built innovative partnerships to address inequities in health outcomes and support healthy families and communities.



Channa Grace

President and CEO
Women Organizing for Resources, Knowledge, and Services

Channa Grace has been the President of Women Organizing Resources, Knowledge and Services, a non-profit community development organization since 2002, and has been the President and CEO of Opportunities for Neighborhood Empowerment Company (O.N.E. Company) since its inception in 1992. Ms. Grace oversees all aspects of the non-profit organization including affordable housing development, enriched service program development and staff supervision. As a principal of O.N.E. Company, Ms. Grace handles affordable housing financial packaging and development management. Ms. Grace has developed over 1000 affordable rental units, and is responsible for the ownership of over 20 Tax Credit developments. As a consultant to nonprofit development corporations, Ms. Grace has assembled project teams, negotiated and secured equity and debt financing from public and private source, provided cost estimating and budget planning, handled site and development processing, and negotiated and supervised construction contracts and housing management contracts. Most of her projects have used tax credit syndication to provide equity. Prior experience includes five years with the Los Angeles Community Design Center now known as Abode Communities and as a consultant to np’s. Ms. Grace is a graduate of the MIT Minority Developers Executive Program, has studied at California State University at San Jose, with additional RE financing and property appraisal courses from UCLA. She is also a graduate of the DTI.



Linda Griego

Executive Advisory Board Member
Iris Cantor-UCLA Women's Health Center

Linda Griego is an entrepreneur devoted to civic leadership and public service. Ms. Griego served as a Los Angeles Director of the Federal Reserve Bank of San Francisco, and on the Boards of City National and Tokai Bank. She is president and chief executive officer of Griego Enterprises, Inc. Current business ventures include a bakery operation in downtown LA and a fly-fishing lodge in northern New Mexico. A former Deputy Mayor of the City of Los Angeles, she served as President and CEO of the Los Angeles Community Development Bank and of Rebuild LA, the agency created to foster inner-city economic development following the 1992 Los Angeles civil unrest. Ms. Griego founded the MLK Health and Wellness Community Development Corporation, a non-profit working with the County of Los Angeles to renovate and repurpose underutilized buildings on the MLK Medical Campus in Watts/Willowbrook. She currently serves on the board of trustees of the Charles R. Drew University of Medicine and Science. A graduate of UCLA, she was awarded the UCLA Medal, the highest honor bestowed by the university, in 2008. She serves on the Iris Cantor-UCLA Women's Health Center Executive Advisory Board, which promotes clinical care, research, and professional and community education in women's health. Born and raised in New Mexico, she comes from a Mexican American family of bakers and railroad workers. A pioneer in fields that traditionally excluded women, she started her career as a congressional staffer, and supervised Pacific Bell installation and repair crews in Los Angeles County.



Mark Guillen

Board Member
Long Beach Community Foundation

As former Director of Civic Engagement and Government Contract for Molina Healthcare, he was responsible for building vital relationships between civic leaders, nonprofit organizations, local legislators and other Community Based Organizations. Mark participates in philanthropic giving for a number of organizations: The Rumba Foundation, The Long Beach Community Foundation, and the personal philanthropy of a number of individuals. Prior to his current role, Mark spent 28 years with the Los Angeles County Sanitation Districts, as a Senior Project Manager in Research and Monitoring and the Energy Recovery Department, overseeing some of the largest programs of its kind in the United States. Mark serves as a board member for the Compton Community College District, the Rumba Foundation of Long Beach, The Center for Ethical Leadership at California State University Long Beach, Musica Angelica, and the Institute of Innovation CSULB. Mark holds degrees in Biology and Film and Television from UCLA. He is a recent alumnus of the Leadership Long Beach Executive Leadership Series. Mark is a native of the greater Long Beach area, where he attended local private and public schools. His family is well-respected in the region for their generations of leadership. Mark is married to Claire Guillen and they have two daughters, Abigail and Sophia.



Melody Winter Head

Regional Manager, Community Development
Federal Reserve Bank of San Francisco

Since joining the San Francisco Federal Reserve Bank in 2003 Melody has engaged financial institutions, community development leaders, government agencies and educators in search of uplifting collaborative solutions to pressing neighborhood issues in low-wealth communities of Southern California. Through her work in supporting strategies that advance human capital, racial wealth equity, capacity building and community preservation she has contributed positively to the fields of affordable housing finance, small and micro business development, workforce development, asset development, population health and education reform. Melody is active with several community-based nonprofit organizations and serves in various ways the Orange County Community Housing Corporation, CIELO, OC Therapeutic Arts Center, Clearinghouse CDFI, the Housing Opportunities Collaborative, and the Los Angeles Education Partnership. Melody received her B.S. degree from the Graziadio School of Business and Management at Pepperdine University and her M.S. degree in CED from Southern New Hampshire University.



Nancy Halpern Ibrahim

Executive Director
Esperanza Community Housing Corporation

Nancy Halpern Ibrahim, MPH, has led Esperanza Community Housing Corporation as the Executive Director since November 2006. She joined Esperanza in 1995 as the founding Director of Health Programs and designed Esperanza's model Community Health Promoters Program, which has graduated 494 bilingual Community Health Promoters/ Promotores de Salud over the past twenty-one years. As Executive Director, she leads a staff of 28, addressing five major program areas: Affordable Housing, Health, Environmental Justice, Economic Development, and Arts and Culture. Ms. Ibrahim's efforts have been central to pioneering environmental health strategies in the region, and to advancing the visibility of Mercado La Paloma, Esperanza's economic development venue, as a cultural and culinary hub in South Central Los Angeles. Her work has also focused on the development of a new workforce for community health in Los Angeles. Esperanza's Community Health Promoters programs have engendered innovative community health initiatives such as the South Los Angeles Healthy Homes Project, Better Neighborhood/Same Neighbors, the Healthy Breathing Program, providing asthma management home-visitation services; and the People Not Pozos campaign that struggles against oil and gas extraction activities in residential neighborhoods. She is a founding member of South Los Angeles Health and Human Rights Coalition, The Asthma Coalition of Los Angeles County (ACLAC), UNIDAD (United Neighbors Against Displacement) Coalition, and STAND-LA (Standing Together Against Neighborhood Drilling – Los Angeles.), the South LA Healthy Homes Collaborative. She is a member of the founding Los Angeles Department of Public Health's Prevention and Population Health Task Force.



Shai J. Lauros

National Health Program Director
Local Initiatives Support Corporation

As the National Health Program Director at LISC National (Local Initiatives Support Corporation), Shai oversees the health and community development initiatives of the organization, spanning national efforts and local work with over 30 cities and 2000 rural counties across 44 states. Shai J Lauros has worked in the private, public and non-profit sectors in planning, design, development, community health and sustainability. Trained professionally as both an architect and planner with a focus on sustainable community development, Shai has been working on the intersections between these issues for over fifteen years. Shai's previous consulting and advisory work spanned strategic planning, development and policy initiatives with a focus on sustainability and equity to create local and regional economic generators and healthy environments. This work includes the Robert Wood Johnson Foundation's Invest Health initiative with The Reinvestment Fund and Bennett Midland, as well as several sustainable community development projects in New York.



Peter V. Long, Ph.D.

President and CEO
Blue Shield of California Foundation

Peter Long, Ph.D., is the president and CEO of Blue Shield of California Foundation. In addition to his philanthropic background, Dr. Long has extensive experience working on health policy issues at the state and national levels. Prior to serving in leadership roles at the Henry J. Kaiser Family Foundation and The California Endowment, Dr. Long was executive director of the Indian Health Center of Santa Clara Valley, and earlier, a legislative analyst for the Progressive Primary Health Care Network in Cape Town, South Africa during the country's transition to democracy. He currently serves on the boards of Grantmakers for Effective Organizations, Grantmakers in Health, and the Institute for Clinical and Economic Review and is chair of the National Academy of Medicine's Workshop on High-needs Patients.



Janet Pregler, M.D.

Director
Iris Cantor-UCLA Women's Health Center

Janet P. Pregler, M.D. is Professor of Clinical Medicine at the David Geffen School of Medicine at UCLA. She is the Director of the Iris Cantor-UCLA Women's Health Center, which promotes comprehensive women's healthcare through model clinical care, research, professional education, and community partnerships. She is also director of the UCLA National Center of Excellence in Women's Health, established by a contract awarded by the Department of Health and Human Services, Office on Women's Health in 1997. Dr. Pregler is co-editor of the textbook "Women's Health: Principles and Clinical Practice". She has developed educational programs on women's health for the American College of Physicians, Centers for Disease Control and Prevention, National Heart, Lung, and Blood Institute, and the Department of Health and Human Services, Office on Women's Health. Dr. Pregler received the 2017 Health Honoree award from the Los Angeles County Commission for Women, presented by the Commission and the Los Angeles County Board of Supervisors. The award acknowledged exceptional work improving the lives of women in Los Angeles County.



Dawnnesha Smith

Program Chief, Center for Financial Empowerment
Los Angeles County Department of Consumer and Business Affairs

Dawnnesha Smith is the Program Chief over the Center for Financial Empowerment at the Los Angeles County Department of Consumer and Business Affairs. Dawnnesha oversees initiatives to improve the financial capability of low-moderate income County residents through the CFE. She also leads consumer outreach programs at the department and is responsible for guiding the operations of the department's foreclosure prevention unit. She is an alumnus of the University of California, Los Angeles with a degree in Sociology and received her Master of Public Administration from the University of Southern California.



Johnese Spisso, RN, MPA

President, UCLA Health
CEO, UCLA Hospital System
Associate Vice Chancellor, UCLA Health Sciences

Johnese Spisso assumed the position of President of UCLA Health, CEO of UCLA Hospital System and Associate Vice Chancellor of UCLA Health Sciences February 8, 2016. She is a nationally recognized academic healthcare leader with 30 years of experience, and oversees all operations of UCLA's hospitals and clinics as well as the health system's regional outreach strategy. Before coming to UCLA, Spisso spent 20 years at UW Medicine where she was chief health system officer and vice president of medical affairs for the University of Washington. While there, she played a major role in expanding collaborations with regional hospitals and helped to lead development of a statewide trauma system. Spisso received a master's degree in health care administration and public administration from the University of San Francisco, and a bachelor's degree in health sciences from Chapman College. She earned her RN at the St. Francis School of Nursing. She is a published author and serves on several national boards, including the American Association of Medical Colleges' Council of Teaching Hospitals and Health Systems.



Ali Tarzi

Community Reinvestment and Partnership Officer for Southern California
JPMorgan Chase & Co.

Ali Tarzi is the JPMorgan Chase Community Reinvestment and Partnership Officer for Southern California. He currently serves on steering committees for the Los Angeles County Center for Financial Empowerment and USC's Neighborhood Data for Social Change. Additionally, he is a member of the Iris Cantor – UCLA Women's Health Education & Research Center and Federal Reserve Bank's Women's Health and Money @ Work™ initiative. Tarzi also served on the San Diego County Reinvestment Task Force, was a member of the NeighborWorks America national strategic committee for homeownership initiatives, and has over 10 years of private and nonprofit sector experience in wealth and asset building program management.



Coralyn A. Andres Taylor, RDN, MPH, CLE, CHES

Program Manager, Community Health Education Department
Good Samaritan Hospital

Coralyn AndresTaylor, MPH, RDN, CLE, CHES manages Good Samaritan Hospital's Community Health Education Department and Lactation Resource Center. She has more than 30 years of public health education program development, implementation and management. Topic areas include nutrition, cardiovascular health, stroke, perinatal health, breastfeeding, and diabetes. Because chronic disease such as diabetes is both common and costly, Coralyn has a longstanding interest in prevention. As a Master's prepared Registered Dietician, Certified Health Education Specialist, CPR Instructor and Certified Lactation Educator, she has applied her knowledge and skills for the benefit of diverse ethnic and disadvantaged communities. Prior to moving to Los Angeles in the 1980s, Coralyn was an Assembly Fellow in the State Capitol where her interests in policy, finance and health converged during her work with the Assembly Ways and Means Health Subcommittee. During 2015 and 2016, Coralyn served as Los Angeles City Health Commissioner.



Tunua Thrash-Ntuk

Executive Director
Los Angeles Local Initiatives Support Corporation (LA LISC)

As a native Angeleno, Tunua Thrash-Ntuk is the Executive Director of Los Angeles Local Initiatives Support Corporation (LA LISC). She is a seasoned community and economic development practitioner of more than 15-years with both non-profit and private sector experiences. Her strengths range from community advocacy to asset and real estate development around neighborhood revitalization. She has already led a number of important urban initiatives in Los Angeles focused on affordable housing and commercial development as well as transit-oriented projects. Prior to joining LISC, Tunua served as Executive Director of West Angeles Community Development Corporation, during her tenure she was responsible for the asset management and oversight of the WACDC real estate portfolio valued at \$150 million. Tunua led the growth of WACDC's real estate portfolio, in part by brokering a breakthrough in the development, construction and opening of West Angeles Plaza, a 24,000 square foot commercial office project. Tunua serves as a board member or advisory board member to many entities, including Federal Home Loan Bank San Francisco's Affordable Housing Council, Housing California, City of LA Measure HHH Citizens Oversight Commission, Southern California Edison's Consumer Advisory Panel, Greenlining Institute, Union Bank's Community Advisory Board, Frontier Communications Community Advisory Board and the Los Angeles Development Fund, which is the City of Los Angeles' New Market Tax Credit implementation group.



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About the Federal Reserve Bank of San Francisco

The Federal Reserve Bank of San Francisco (SF Fed) promotes low inflation, full employment and financial stability and serves the Twelfth Federal Reserve District, which includes the nine western states—Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, and Washington—plus American Samoa, Guam, and the Commonwealth of the Northern Mariana Islands. The SF Fed's community development team works with a wide range of organizations to create economic opportunity for lower income Americans by developing and connecting best practices and emerging ideas with organizations positioned to make meaningful change in communities.

For more on the SF Fed, go to www.frbsf.org and follow us on Twitter at @sffed.

LISC believes every low-income community has the chance to thrive.

Our holistic approach advances affordable housing, job opportunities, safety, and financial well-being--all of which factor into the health and well being of a community.



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What Matters: Investing in Results to Build Strong, Vibrant Communities, published by the Federal Reserve Bank of San Francisco in partnership with Nonprofit Finance Fund, sets a vision for revolutionizing the way America achieves social progress: By paying for results. The authors imagine the creation of a trillion-dollar marketplace for results, where governments, social service providers and partners better understand the full, true costs of achieving social change and where compensation is based on measurable results.

InvestInResults.org

The book includes keynote speaker Peter Long's chapter: "Making Measurement Matter in Health Care." Pick up your copy today outside the meeting room!

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LIFT- Los Angeles

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Los Angeles County Commission For Women

Center for Financial Empowerment

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