# Economic Development

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Equitable economic growth necessitates inclusive economic development policies—policies that expand opportunities for shared prosperity by focusing on low-income communities that have traditionally been underinvested and undervalued in their ability to contribute to regional economic growth. Research from the Urban Institute demonstrates that inclusion and economic health are strongly correlated across the nation. Investing in inclusive economic development initiatives ensures that lowincome individuals and families are able to fully participate in the economic growth of the region and build wealth within their communities. In practice, this requires a multi-pronged approach that invests in the people, small businesses, and places that make our communities more equal, inclusive, and resilient.

#### **Economic Development**



### **Community Development Programs**

Investments in community resources help to spur broader economic growth. Federal investments often fill gaps in project financing and are at the core of funding that makes inclusive economic development initiatives possible on the local level. This cooperative effort joining federal investment and locally led programs expands the entire economic ecosystem by revitalizing neighborhoods, attracting businesses, creating jobs, and broadening access to opportunity for all residents. LISC supports robust investment in programs across federal agencies that promote comprehensive community development initiatives and facilitate cross-sector partnerships.

LISC supports:

### Improving and Enhancing the Community Development Block Grant Program

The <u>Community Development Block Grant (CDBG) program</u> is a critical source of community development funding that benefits low- to moderate-income (LMI) communities. Established in 1974, the block grant program allows grantees to meet locally identified needs within the scope of CDBG regulations, which promote <u>inclusive approaches</u> to community and economic development. Despite the proven impacts and bipartisan support of the program, CDBG has had its funding decreased by <u>80 percent from its peak in 1979</u>. Meanwhile, many CDBG regulations remain the same as in 1974 and fail to address twenty-first-century needs. As a result, community development efforts are often hampered by limited funding, undue administrative burdens, lengthy processes, and exacting requirements.

When disaster strikes communities, the Community Development Block Grant – Disaster Recovery (CDBG-DR) program provides the resources needed to rebuild, expand resilience capabilities, and strengthen post-disaster opportunities. Timely and well-targeted federal assistance is critical to an inclusive recovery, particularly in Black, Indigenous, and people of color (BIPOC) and rural communities. But the current funding mechanism is cumbersome and inefficient, delaying the delivery of much-needed investments for aid and recovery and leaving disaster-stricken communities stuck in administrative limbo.

LISC recommends the following:

- 1. Congress should provide at least \$4.2 billion for the Community Development Block Grant (CDBG) program in FY 2024.
- 2. The U.S. Department of Housing and Urban Development (HUD) should conduct a comprehensive review of CDBG regulations to facilitate modernization and innovation. This should include soliciting stakeholder feedback, with particular attention to the rules governing economic development activities, and developing a report for Congress on recommended legislative updates.
- 3. Congress should permanently authorize disaster relief through CDBG-DR and annually appropriate a modest amount to a Declared Disaster Recovery Fund to allow for immediate assistance. LISC joins the <u>National Low Income Housing</u> <u>Coalition</u> in calling for the Senate to pass the <u>Reforming Disaster Recovery Act</u> to make CDBG-DR permanent and provide much-needed reforms.
- 4. Congress should create an independent statutory authority for disaster recovery. This authority could use CDBG requirements as a foundation but should be updated to reflect the needs in disaster areas, such as allowing flexibility in meeting the "urgent need" national objective for CDBG-funded activities and setting realistic requirements for environmental review.

### **Strengthening Economic Development Administration Initiatives**

The U.S. Department of Commerce's Economic Development Administration (EDA) actively facilitates regional and local economic growth. EDA is the sole federal agency that drives economic development, job growth, innovation, and resiliency within our local economies. It does so through investments in planning, revolving loan funds, technical assistance, industry-driven workforce development, and infrastructure construction to expand the community and economic development capacity of communities. LISC joins the National Association of Counties in calling for Congress to appropriate at least \$1.6 billion for the EDA, including increased funding for the recently authorized Recompete Pilot Program, which provides flexible resources to distressed communities to support long-term, comprehensive, and sustainable economic development.

LISC supports efforts to reauthorize EDA and asks Congress to take action to provide the agency with the necessary updates to infrastructure, resources, and programs that can drive inclusive economic development. The modernization and funding proposals outlined by the <u>Brookings Institution</u> are necessary to propelling equitable and resilient approaches to economic growth. By including the bipartisan <u>Revitalizing</u> <u>Small and Local Businesses Act (RSLBA)</u> within EDA's reauthorization, Congress can establish a proven capacity building framework that equitably drives EDA resources towards <u>business development organizations</u> (BDOs)—place-based organizations that help small businesses and local economies to flourish—and their on-the-ground efforts to revitalize commercial corridors and Main Streets within urban and rural communities.

Business districts are critical community assets that respond to local market needs and create vital spaces for social interaction, attracting additional investments to a community. RSLBA would support these places that stimulate economic activity by supplementing existing regional distribution methods with a strategy that connects national resources to local impacts and better reaches underserved areas in the process. Using trusted <u>non-profit intermediaries</u>, the EDA could equitably and efficiently deploy funding to support the vital work of BDOs throughout the country.

The EDA can also do more to ensure that additional technical resources and funding are directed to support projects that benefit historically disinvested communities and workers. Current funding mechanisms rely too heavily on outdated metrics that focus solely on job creation, which minimizes the ability of community-based organizations to participate in implementing inclusive economic development initiatives that offer broader benefits. LISC recommends that the EDA target a significant portion of funding to projects that take a holistic view of community development within underserved communities, and that it offer financial commitments in the earlier stages of development.

LISC also encourages the EDA to utilize a larger portion of its regional planning funds to support equitable regional economic growth. Accomplishing equitable growth starts with explicitly focusing on promoting racial and geographical inclusion in the development of Comprehensive Economic Development Strategies (CEDS) across the nation. These efforts should build on national models developed through resources provided under the American Rescue Plan Act, which increased funding for technical assistance and community of practice grants to help build the organizational capacity of economic development agencies and demonstration grants to implement innovative pilot programs that offer the promise of replication nationally.

### **Funding Brownfield Revitalization**

The Brownfields and Land Revitalization Program of the U.S. Environmental Protection Agency (EPA) offers communities critical technical assistance, planning, and financing resources to address local environmental concerns while supporting neighborhood revitalization. LISC welcomed the Infrastructure Investment and Jobs Act investment of \$1.5 billion in additional federal appropriations for the EPA's Brownfields Program and supports the continuation of increased appropriations. These resources will expand direct funding opportunities that support brownfields assessment, cleanup, revolving loans, environmental job training, technical assistance, training, and research—strengthening the development of sustainable and environmentally just communities.

The Brownfields Area-Wide Planning Program provides communities, particularly those with old and unused industrial areas, with planning and coordination resources that facilitate effective and safe redevelopment. The EPA's Revolving Loan Fund (RLF) grants allow recipients to capitalize a revolving loan fund that provides funding for cleanup activities at brownfield sites. This program contributes to community redevelopment of brownfields, improves environmental conditions, and provides an ongoing source of capital within a community to address brownfield remediation needs. The EPA should leverage its authority provided under the <u>Small Business</u> Liability Relief and Brownfields Revitalization Act and dedicate additional funding as part of the annual appropriations for Brownfields RLF grants in order to capitalize new brownfields revolving loan funds and recapitalize depleted existing funds.

### **Investing in Broadband Infrastructure**

Investments in the deployment of broadband infrastructure can help ensure all of our communities have access to the technology necessary to drive economic growth in the twenty-first century. The Infrastructure Investment and Jobs Act represented the most significant federal investment in internet connectivity to date and provided the National Telecommunications and Information Administration (NTIA) with \$48 billion to create several new programs and substantially expand the NTIA's existing Tribal Broadband Connectivity Program. LISC applauded the appropriation of \$42.5 billion in grants to states to fund the construction and deployment of broadband networks that meet the needs of underserved communities through the NTIA's Broadband Equity, Access, and Deployment Program.

Assistance programs are required to ensure that disadvantaged communities have the tools and capacity to implement infrastructure projects that meet the needs of all residents. LISC urges federal agencies charged with broadband deployment to leverage authorities to engage in interagency coordination and support technical assistance in order to promote an equitable distribution of broadband infrastructure resources across the nation. By reauthorizing the Farm Bill, Congress can help to strengthen the provision of flexible resources and predevelopment assistance that are necessary, particularly within rural communities.

LISC also supports efforts to modernize the Federal Communications Commission's Universal Service Fund (USF) by formally expanding the definition of covered communications services to include broadband services, thus drawing contributions to the fund from broadband providers. Funds generated through the USF assist with broadband infrastructure construction and affordability and must be updated to reflect the needs of the twenty-first century. The FCC and Congress must act to safeguard the support that the USF provides for households with low incomes and in rural communities by modernizing the program.

### **Investing in Creative Placemaking**

<u>Creative placemaking</u> fosters the development of arts-related business clusters and creates opportunities for neighborhood businesses to grow and create jobs by highlighting the unique culture of place. The National Endowment for the Arts supports creative placemaking through the <u>Our Town</u> grants program. Our Town provides project-based funding to integrate arts, culture, and design activities into community development efforts to sustain community-driven, comprehensive, and collaborative arts and culture strategies. Similarly, the National Endowment for the Humanities supports creative placemaking by increasing access to cultural and educational resources and funding public projects at cultural organizations and cultural heritage centers, among other sites.

Congress should leverage the creative economy to rebuild local economies by doubling funding for the National Endowment for the Arts and the National Endowment for the Humanities (<u>indexing this funding at \$1 per capita</u>) and should increase funding for the Our Town program to address oversubscription.

Congress can also expand arts and culture opportunities in current and forthcoming legislation and regulations by including authorizing language that explicitly allows for the use of federal funds to support the creative economy. We encourage federal agencies to consider how artists may be leveraged to increase inclusive engagement, planning, and design processes. Community development is strengthened by place-based initiatives that harness creativity and distinctive local cultural assets to drive

economic growth. Arts-based initiatives strengthen communities by leveraging the unique power of arts and culture to empower residents to build vibrant, resilient, and socially connected communities. Congress should consider opportunities to further the development of interagency partnerships to increase understanding and utilization of creative placemaking practices across the federal government. Adopting artists-in-residence pilots within government agencies for new perspectives and approaches and enhancing coordination between NEA and the Community Development Financial Institutions Fund (CDFI Fund) are two innovative ways of doing so. LISC also supports the <u>Creative Economy Revitalization Act</u> to activate the creative economy in fostering community resilience.

### Improving the Community Facilities Relending Program

The U.S. Department of Agriculture (USDA) established the Community Facilities (CF) Relending Program in 2016 to better target direct loan funds to persistently poor communities by delivering them through community development financial institutions (CDFIs) and other relenders with deep local networks and capacity for technical assistance. Under the program, CF relenders are responsible for identifying eligible community facility projects, originating and underwriting eligible loans, and submitting them to USDA for approval. The USDA advances funds after approving loans and has made \$401 million available to 27 relenders, with another \$175 million in projects currently in the pipeline.

LISC is pleased that the CF Relending Program was extended for five years, so more community facility projects can be financed in persistently poor, rural communities. We support efforts to work with USDA on streamlining the program to produce additional impacts.

### Funding the Community Economic Development Grant Program

The U.S. Department of Health and Human Services (HHS) provides critical resources to support community development efforts through its Office of Community Services, which houses the <u>Community Economic Development (CED) grant program</u>. CED grants are awarded to community development corporations (CDCs) to cover initiatives that provide funding for:

- startup or expansion of businesses, physical improvements, or commercial activities;
- capital expenditures such as the purchase of equipment or real property;
- allowable operating expenses; and
- loans or equity investments.

These grants promote economic mobility by <u>creating new employment or business</u> opportunities for low-income individuals.

The program regularly supports neighborhood and corridor revitalization by funding commercial construction projects that have limited access to other subsidy due to their location in historically disinvested communities. Congress should build on the success of the Community Economic Development grant program by annually appropriating no less than \$21.6 million.

### Implementing the Environmental and Climate Justice Block Grant Program

The Inflation Reduction Act provided \$3 billion for a new Environmental and Climate Justice Block Grant program, administered by the U.S. Environmental Protection Agency (EPA). This funding can be utilized by states, localities, and community-based organizations to measure and remediate environmental or public health risks in communities disproportionately impacted by environmental harms. LISC recommends EPA design this program so that community-based organizations of all capacities can access funding for their environmental justice work.



### Investing in Community Development Financial Institutions

Community development financial institutions (CDFIs) provide capital, credit, and financial services in underserved communities and to underserved individuals throughout the country. There are over 1,400 certified CDFIs across the country, ranging from credit unions to small non-profit loan funds to large national organizations. CDFIs serve borrowers and geographic areas that are not readily served by mainstream financial institutions, providing loans to first-time homebuyers,

financing for affordable housing and community facilities, and small business financing. In many cases, CDFIs provide the gap financing that allows projects to secure traditional financing.

The CDFI industry has grown significantly over the last 20 years, and this growth would not have been possible without the support of the U.S. Department of the Treasury's CDFI Fund. The CDFI Fund certifies CDFIs, and administers several different awards programs to build the capacity and financial strength of CDFIs.

The federal government can continue to support CDFIs in a number of ways, including:

### **Robustly Funding the CDFI Fund**

In FY 2023, the CDFI Fund's top-line appropriations figure was \$324 million, which is just a tiny fraction of the total assets of all certified CDFIs, currently estimated to be \$222 billion. CDFI Fund programs need to be scaled to meet the growth and needs of the industry, with appropriations of no less than \$1 billion annually.

### **Reauthorizing the CDFI Fund**

The CDFI Fund has not been reauthorized since its initial authorization in 1994, despite significant growth in the CDFI industry and in the number and scope of initiatives being administered by the CDFI Fund. LISC has made a number of recommendations for <u>improvements and enhancements</u> to the CDFI Fund's programs, including:

- Expanding and funding a secondary market loan-purchase program for loans issued by CDFIs. LISC supports the Scaling Community Lenders Act.
- Creating and funding an initiative that would support CDFI investments in communities that have been targeted for redevelopment by other federal government initiatives (e.g., Opportunity Zones, Promise Zones, Choice Neighborhoods).
- Establishing a CDFI direct-loan product so that CDFIs can access loan capital from the Treasury Department outside of the annual award rounds.

### Authorizing a Tax Credit for Investments in CDFIs

While there do exist tax incentives for investing in low-income communities that CDFIs have successfully administered on behalf of investors (e.g., New Markets Tax Credits, Opportunity Zones), these programs do not support direct investments in CDFIs. LISC supports <u>legislation</u> to create a CDFI investment tax credit, which would provide an incentive for private-sector investments in CDFIs. This bill would give a tax credit to investors that make equity or equity-equivalent investments in CDFIs or that provide them with long-term patient capital, investments the CDFIs then use for their financing activities in low-income communities. A CDFI tax credit would provide additional resources for CDFIs and help overcome funding limitations in the CDFI Fund's oversubscribed programs.

### Providing CDFIs with Resources to Support Disaster Recovery Efforts

LISC supports the <u>CDFI Crisis Fund Act</u>, legislation introduced in the 117th Congress that would create a \$2 billion fund so that CDFIs have the resources to address both natural and economic disasters.

### **Scaling CDFI Climate Financing and Technical Assistance Activities**

The Inflation Reduction Act provided \$27 billion for a new <u>Greenhouse Gas</u> <u>Reduction Fund (GHGRF)</u> program administered at the Environmental Protection Agency. The GHGRF allows EPA to provide flexible competitive funding for financial and technical assistance to support zero-emission technologies and projects that reduce or avoid greenhouse gas emissions and other air pollution, with a focus on low-income and disadvantaged communities. It's anticipated that CDFIs will be able to access these resources to scale their climate-focused lending, and we support equitable implementation that considers the needs of underserved communities and populations.

#### **Economic Development**



### Public-Private Partnerships

While many federal programs help support local community development efforts through direct financing, some of the most effective programs are those that incentivize the private sector to make these investments. Building off the success of the Low-Income Housing Tax Credit of 1986, Congress has in the past 30 years enacted a number of place-based investment incentives in the tax code, including Enterprise Zones, Empowerment Zones, Renewal Communities, New Markets Tax Credits and, most recently, Opportunity Zones. These incentives have helped get the private sector more engaged in making community development investments and, alongside the Community Reinvestment Act (CRA), have been essential to encouraging regulated financial institutions to make significant investments in community development activities.

LISC supports:

### Enhancing the New Markets Tax Credit Program

The <u>New Markets Tax Credit (NMTC) Program</u> attracts investment capital to low-income neighborhoods that have been left behind by the traditional private marketplace. Under the program, investors receive a tax credit for making equity investments in certified Community Development Entities (CDEs), which in turn use the proceeds to make loans and investments in businesses, real estate projects, and community facilities located in underserved low-income communities. To date, **\$57.5 billion** has been invested in communities through the NMTC, supporting a wide variety of activities including small businesses, manufacturing facilities, forsale housing, charter schools, health care centers, child care centers, and shopping centers and grocery stores, to name but a few.

Through 2022, LISC has placed \$1.14 billion in NMTC equity investments in 172 different projects in low-income communities throughout the country, supporting \$3.67 billion in total development costs. LISC NMTC investments have created or retained more than 23,000 construction and permanent jobs, developed 13.9 million square feet of commercial and community space, and financed health care facilities serving more than 242,000 patients and educational facilities serving 49,000 students.

In order to ensure the continuing success of the NMTC Program, LISC supports:

- Making NMTCs permanent at no less than \$5 billion per year. NMTCs are scheduled to expire in 2025. Congress needs to enact the <u>New Markets Tax</u> <u>Credit Extension Act of 2023</u>, that would make the NMTC permanent, allocate no less than \$5 billion in tax credit authority per year, index it to inflation, and permit it to be used to offset the alternative minimum tax (AMT).
- 2. Diversifying the NMTC awardee pool. The NMTC allocation process is incredibly competitive. While this helps ensure that the awardees selected are highly qualified and will be good stewards of the allocations, it also means that many qualified applicants are frozen out each year; and it is becoming increasingly difficult for "new" awardees to get an opportunity. Congress and the U.S. Department of the Treasury should consider options (e.g., priority points, setasides) that would help ensure participation by a broader diversity of underserved CDEs, including most notably CDEs owned by people of color and those that are located in and serve underserved rural communities.

### Improving the Opportunity Zones Initiative

The <u>Opportunity Zones</u> initiative, enacted in 2017, encourages investment in economically distressed communities ("Opportunity Zones") designated by state agencies. Investors with realized capital-gains tax liability reinvest those dollars in businesses and real estate projects located in the zones, and in exchange receive:

- a reduction and deferral of payment on those taxes for up to ten years, and
- elimination of taxes on any gains realized from investments in the Opportunity Zones.

The program has the potential to shift significant investment capital into low-income communities. As promising as the initiative is in its sheer scope, there are structural constraints that should be addressed through legislation or regulation. Specifically, the initiative lacks a requirement that the investments provide direct benefits to the residents of low-income communities in the form of enhanced services, high-quality jobs, affordable housing, etc., and has only minimal reporting requirements, which will make it difficult to ascertain over time whether or not the program is appropriately serving the communities and residents it was designed to serve.

LISC supports bipartisan legislation introduced in the <u>House</u> and <u>Senate</u> that would strengthen Opportunity Zones reporting and disclosure requirements, retire certain less impactful zones from the program, and create a source of funding for states and localities to use to help finance more impactful Opportunity Zone projects.

### Strengthening the Community Reinvestment Act

The <u>Community Reinvestment Act (CRA)</u>, enacted in 1977, requires banks to invest in the communities, including low-income communities, where they are taking deposits. CRA has proven to be a critical, if not the most critical, resource available to facilitate the flow of private capital into underinvested communities. It has been successful not only for the communities and community residents that have benefitted from these investments, but also for the banks—which have managed to find new and profitable investment opportunities that generally perform as well or better than other bank investments.

As successful as the CRA has been, its regulations have not been substantively updated since 1995. This is despite the fact that the banking industry has undergone significant changes in that period, most notably in the rise of interstate banking, internet banks, mergers of institutions, and mobile banking. A reexamination of the current CRA delivery system is therefore appropriate and, some might argue, even overdue.

In 2022, the banking regulatory agencies released proposed regulations overhauling CRA. LISC provided <u>comments</u> on those regulations, and we will continue to look for opportunities to provide additional comments on future rulemaking and/or other guidance documents put forward by the regulatory agencies as the new regulations begin to take shape. Of note, we will continue to push to ensure that the regulations and related guidance encourage and reward the most impactful community development investments.

#### **Economic Development**



### Small Business Lending

An inclusive economic development framework requires equitable access to capital and technical assistance for small businesses. The provision of financing, resources, and technical support for entrepreneurs grows businesses, expands employment and asset-building opportunities, and strengthens local economies. Yet a pervasive gap in traditional financing regularly limits the growth of businesses in low- and moderate-income communities and of businesses owned by veterans, women, and people of color. Addressing these barriers to success requires advancing policies and increasing our investments in alternative financing and technical assistance that is affordable, culturally relevant, and linguistically accessible. LISC supports:

# Strengthening Capital and Technical Assistance Programs for Small Business

To close the financing gap, we must adopt policies that strengthen fair-lending laws, address structural challenges, and advance access to capital for underserved entrepreneurs. LISC supports the Consumer Financial Protection Bureau's continued efforts to implement Section 1071 of the Dodd-Frank Wall Street Reform and Consumer Protection Act, and provided comments urging the adoption of the comprehensive reporting framework for small business lending.

LISC also urges Congress to reauthorize and substantially increase investments in programs administered by the Small Business Administration (SBA). Many SBA programs, including Community Advantage, 7(a), 504, PRIME, and the Community Navigator Pilot Program, have a demonstrated ability to expand capital flow to underserved entrepreneurs and communities. LISC urges Congress to pass the <u>Small</u> <u>Business Administration (SBA) Reauthorization and Modernization Act</u> to ensure the agency has the resources and updated policies to meet the needs of today. We join the Bipartisan Policy Center in <u>highlighting this critical need</u> given the evolving needs of businesses since the last complete authorization occurred in 2000. To increase equitable access, LISC supports the following actions through reauthorization:

#### 1. Congress should make the Community Navigator Pilot Program permanent.

This SBA pilot program fosters targeted outreach to small businesses, creating hub-and-spoke networks of non-profit and other organizations that can serve specific sectors of entrepreneurs. It is building more inclusive ecosystems to better support all businesses—particularly those in underserved communities and owned by entrepreneurs of color—with access to the capital and technical assistance necessary to recover from the pandemic's disproportionate impacts

and build a pathway to long-term prosperity. It is also enhancing access to SBA services and lending products for critical industries that have been disconnected from SBA, such as child care entrepreneurs.

While the pandemic highlighted the need to invest in ecosystem-building and bridging work, these service gaps existed before COVID-19. Without continued investments in programs like Community Navigators, a lack of capacity building resources will continue undermining equitable business formation and growth. By continuing to invest in this framework serving both small businesses and the non-profits that support them, Congress can break down barriers and silos that inhibit equitable access to publicly funded small-business resources.

#### 2. Congress should increase funding for the Program for Investors in

Microentrepreneurs (PRIME). PRIME provides community-based organizations with essential resources that assist low-income entrepreneurs. The program focuses on providing financial and technical assistance to disadvantaged micro-entrepreneurs, capacity building for micro-enterprise development organizations and programs, and increasing research and development in the field. Congress should increase appropriations for the program to \$10 million to address oversubscription and ensure more communities are able to unlock its benefits.

 Congress should adopt the <u>Unlocking Opportunities in Emerging Markets</u> <u>Act</u> to establish an Office of Emerging Markets (OEM) within SBA's Office of Capital Access. The office would ensure that SBA's access-to-capital initiatives address the needs of entrepreneurs in underserved markets, precisely and comprehensively.

### Providing Flexible Resources to States and Localities to Support Small Business Lending

Small businesses thrive when they have access to capital and technical assistance. With this in mind, we support policies that increase the provision of capital to states, localities, and community-based organizations dedicated to fostering equitable access to capital and providing coaching for small businesses.

Congress should pass the <u>Small Business Development Centers Improvement Act</u>. This legislation would reauthorize and improve SBA's <u>Small Business Development</u> <u>Center (SBDC)</u> program, which provides critical counseling and training services to small businesses to increase their resiliency and capital readiness. There are nearly 1,000 outreach centers nationwide, with 62 lead SBDC centers, including at historically Black colleges and universities (HBCUs) and Hispanic-serving institutions, that bolster SBA's regional reach. LISC encourages Congress to consider how additional resources for SDBCs could be used to strengthen their support of community-based organizations, via partnership initiatives that connect to local needs. This is of critical importance to communities that are typically underserved by traditional lenders and SBA products, including micro-enterprises and businesses owned by immigrants, minorities, women, and low- to moderate-income entrepreneurs.

LISC strongly supported the reauthorization of the <u>State Small Business Credit</u> <u>Initiative</u> (SSBCI) as part of the American Rescue Plan Act of 2021. The \$10 billion reauthorization of SSBCI is critical to ensuring states and their partners can invest in initiatives that advance equitable access to affordable capital and technical assistance, particularly for businesses disproportionally impacted by the COVID-19 pandemic. LISC <u>provided comments</u> on how SSBCI can be leveraged to better serve the needs of socially and economically disadvantaged small businesses, and looks forward to working with the Treasury Department to ensure a successful implementation over the next seven years.

### Funding the Expansion of the Minority Business Development Agency

As the only federal agency focused on supporting minority businesses, LISC applauded the <u>recent codification</u> and elevation of the Minority Business Development Agency (MBDA) under the Infrastructure Investment and Jobs Act. The agency plays a pivotal role in fostering equitable access to opportunity. It is poised to reach even further within BIPOC and rural communities with new authorizations to establish <u>rural business centers</u> and partnerships with HBCUs and non-profit organizations. LISC urges Congress to fully fund the MBDA at \$110 million annually to ensure the agency has the necessary federal resources to meet its mission.



### **Transit-Oriented Development**

For too many years, transportation policy has not considered the full impact of transportation investments on low-income and BIPOC communities. From highways built through underserved neighborhoods that divide those neighborhoods from the larger community, to new or expanded mass-transit systems that displace existing residents and businesses, transportation investments have often isolated rather than connected communities. The consequences of these transportation policies are long lasting. Recent policy changes seek to address these inequities, giving broader

consideration to the scope and impact of transportation investments; however, the effect of these initiatives has been limited because funding mechanisms for transit investments and nearby non-transit investments are largely unaligned.

LISC supports:

## Establishing a Federal Transit-Oriented Development Loan Fund for CDFIs

Equitable transit-oriented development (eTOD) projects support investments in transportation infrastructure by bringing complementary investments in nearby projects that meet the needs of low-income families, including affordable housing, small businesses, and community facilities. To support greater investment in eTOD projects by community development financial institutions (CDFIs), we support the establishment of a permanent financing program. This would help maximize investments in equitable developments located along transit hubs.

Congress has recognized the importance of these investments, and in the Fixing America's Surface Transportation (FAST) Act of 2015 created opportunities to invest Transportation Infrastructure Finance and Innovation Act (TIFIA) debt capital in TOD projects through direct project loans. This legislation also authorized the U.S. Department of Transportation to work with State Infrastructure Banks (SIBs) as intermediary lenders for surface transportation projects and related TOD investments. Despite these best efforts and intentions, no TIFIA assistance has been used for TOD projects or through the SIBs' delegated lending authority.

We believe that Congress should build upon the FAST Act's authorities for TOD and pooled loan models by allowing certified CDFIs access to this capital. This would allow CDFIs to aggregate smaller TOD projects in a pooled loan model, facilitating the flow of capital into essential eTOD projects in both rural and low-income urban communities. LISC supports legislation that would modify the TIFIA program to further CDFI eTOD financing activities.

### **Ensuring Equitable Federal Infrastructure Investments**

The Infrastructure Investment and Jobs Act provided historic funding for infrastructure investments, including public transportation. The U.S. Department of Transportation (DOT) and U.S. Department of Housing and Urban Development (HUD) were also provided appropriations for HUD and DOT Thriving Communities Technical Assistance

programs. These programs are designed to ensure that federal infrastructure investments are implemented equitably and that housing needs are considered as part of these plans. LISC supports sufficient appropriations for the DOT and HUD Thriving Communities Technical Assistance programs to ensure that disadvantaged communities have the tools and capacity to implement infrastructure projects, which meet the needs of all residents.

### Dedicating Federal Resources to Support Equitable TOD Planning and Projects

Local communities need technical and financial resources to help further their eTOD goals and to support the production and preservation of affordable housing near public transportation stops. LISC supports the following legislative proposals designed to assist communities with developing eTOD practices and provide resources to implement their plans:

- Congress should modify evaluation criteria for public transportation grant funding through the Build Housing Near Transportation Act, which encourages housing production. This bipartisan legislation would change the rating standards for the <u>New Starts</u> public transportation program by requiring feasibility assessments to determine how and where housing could be built near transit stops.
- 2. Congress should provide new eTOD financing resources and pass the <u>Revitalizing Economies</u>, Housing, And Businesses (REHAB) Act. Communities need the full array of financing resources to support eTOD projects. The REHAB Act would create a new federal tax credit to support projects near public transportation, with incentives for affordable housing.
- **3.** Congress should continue to incentivize reform of land-use, zoning, and other regulations that limit affordable housing. In fiscal year 2023, Congress created a new Yes In My Backyard incentive grant program at HUD to provide grants that reward states, localities, and regional jurisdictions that have made progress in improving inclusionary zoning practices, land use policies, and housing infrastructure that will ultimately increase the supply of affordable housing. LISC supports continued resources for this program.