Jumpstart Seed Grant Application
Date of Release: November 13, 2017

Summary: Philadelphia LISC seeks to provide funding to help with planning and start-up costs to launch Jumpstart programs in neighborhoods across the city. Grants will be made available to organizations that demonstrate an understanding of the Jumpstart philosophy, commitment to engaging the local community, and developing the skills and knowledge of local developers. Grant funds may be used to fund activities, start-up costs or events that support Jumpstart planning or implementation. Seed grants will be available in the amount of $5,000 for three Philadelphia neighborhood-based organizations. The grant term will run from January 1, 2018 to June 30, 2018.

Background: Through the generous support of the Barra Foundation, LISC and Philly Office Retail have been working together to document the Jumpstart Germantown program, and develop training materials based on the fundamentals of real estate development. These materials include a Jumpstart "How To" Guide, a primer for organizations interested in planning and implementing a neighborhood-based Jumpstart program. The Jumpstart Training Workbook, which is a hands-on manual designed to guide aspiring developers through the process of real estate development. In addition, a power point slide deck has been developed to complement the workbook, and provides information that Jumpstart organizations or mentors can use during each training session. Finally, the Jumpstart website is open to the public and includes all training materials for Jumpstart communities and self-starters to build knowledge and connect through social media. Materials can be found here: www.gojumpstart.org

Philadelphia LISC is the local office of LISC, a national nonprofit community development organization that has invested $17.3 billion in 30 cities across the United States. LISC combines corporate, government, and philanthropic resources to help community-based organizations revitalize underserved neighborhoods. Philadelphia LISC is a catalyst for community change, working with partners to strengthen neighborhoods and improve the lives of residents. For more information about LISC, visit www.lisc.org/philly.

Eligible Organizations:

- The lead applicant must be a 501(c)(3) non-profit organization or have a fiscal sponsor, if the lead organization is not a 501(c)(3).
- The lead applicant must be geographically situated in the neighborhood or have a mission the supports the proposed neighborhood.
- Partnerships and collaborations are encouraged. Project partners may be for profit or nonprofit organizations, community groups, individuals, or other groups.
- Organizations may submit only one application as the lead applicant, but may be a partner in more than one application.

Eligible Grant Uses: Grants must be used to help with planning or implementation of Jumpstart program within a Philadelphia neighborhood. Funds can be used to pay for staff time, materials/supplies, and consultants that support:

- **Training:** Increasing opportunities for aspiring developers to gain basic skills and knowledge to develop residential properties in their neighborhood.
- **Outreach/Engagement:** Engaging the local community to inform residents about Jumpstart and seek their input in the program.

- **Program Planning:** Assessing resources and/or partnerships needed to implement one or all of the elements of Jumpstart. These elements are training, mentoring, networking, and access to finance.

Submission Requirements:

(1) Narrative that responds to each of the following questions. Applications must not to exceed five (5) pages.
   - Tell us about your neighborhood and how a Jumpstart program will support your community?
   - Tell us a bit about you or your organization. What knowledge and skills do you have to launch a Jumpstart program? What skills and knowledge will you need and what is your plan for developing them?
   - How will you engage the community in understanding the Jumpstart program?
   - Do plan to partner or collaborate with others? Describe the roles of the partners and what results you expect from the collaboration.
   - Share what you expect to accomplish as a result of this grant.

(2) Budget: Provide a budget that shows how the grant funds will be used.

(3) Copy of your 501 (c) (3) letter or Fiscal Sponsor Agreement, if applicable.

Applications will be evaluated based on the following criteria:

(1) **Threshold Requirements**: a) Organizational eligibility; b) Complete application that aligns with the Jumpstart philosophy and program; c) located in a neighborhood within the City of Philadelphia; d) focuses on residential development.

(2) **Commitment to Jumpstart Philosophy**: Through training, mentoring, networking, and financing options, the proposed Jumpstart program will directly support opportunities for residents to invest in and develop residential development projects by encouraging a healthy mix of housing options that lessens neighborhood gentrification and the risk of displacement.

(3) **Organization Capacity:** Demonstrated capacity, skills and knowledge to successfully implement the proposed activities; ability to commit staff or volunteers to complete the activities proposed. Should LISC determine the need for capacity building, LISC may recommend partnering or joint venturing with another organization.

(4) **Collaboration:** Demonstrated commitment to working collaboratively with community partners and stakeholders to achieve shared goals.

(5) **Community Engagement:** Demonstrated commitment to community engagement and resident and stakeholder participation in planning and implementation.

(6) **Probability of Success:** Likelihood that LISC funding will make a difference and aid in your success to launch a Jumpstart program.

If selected, grantees will be required to attend two peer-to-peer sessions in 2018 to share your experience developing your Jumpstart program and complete a final grant report. The grant term will run from January 1, 2018 to June 30, 2018.

Deadline to Respond

- Please submit your application electronically as a .PDF file to Carolyn Placke, Program Officer, at cplacke@lisc.org by December 18, 2017 at 5:00 PM. Late submissions will not be accepted.