Regional Development in a New Era

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS
BY NADO EXECUTIVE DIRECTOR MATTHEW CHASE
REGIONAL STRATEGIES. PARTNERSHIPS. SOLUTIONS
About NADO’s Mission

- Strengthen local governments, communities and economies through the regional strategies, partnerships and solutions of the nation’s regional development organizations
About RDOs

- The generic term *Regional Development Organization (RDO)* is used to describe a multi-jurisdictional, public-based regional planning and development organization.

- These public-sector entities are governed by a **regional policy board with majority control by local elected officials**. As mandated by various federal programs, RDO boards may also include business, nonprofit, education and community leaders.
About RDOs

RDOs are known by many names...

- Area Development Districts
- Associations of Governments
- Councils of Governments
- Economic Development Districts
- Local Development Districts
- Planning District Commissions
- Planning and Development Districts
- Regional Councils
- Regional Councils of Governments
- Regional Development Commissions
- Regional Planning Agencies
- Regional Planning and Development Boards / Commissions
- Regional Planning Commissions
About RDOs

- The legal basis for most RDOs originates through state statute or gubernatorial executive order, or MOU of local governments.

- RDOs may have many different federal program designations, such as:
  - Economic Development District for U.S. Economic Development Administration
  - Local Development District for a Federal-State Regional Commission (i.e. ARC, DRA)
  - Metropolitan Planning Organization (MPO) and/or Rural Transportation Planning Organization (RPO) for Transportation Planning

National Association of Development Organizations
About RDOs

- Serve as forum to **craft regional solutions for areawide needs and opportunities**

- **Prepare plans and strategies** for broad range of regional and local issues, including compliance with federal mandates and requirements

- Strengthen **local governments** through technical assistance, public administration and leadership capacity

- **Advocate for regions and locals** at federal and state levels
National Regional Development Trends
Why Are Folks Thinking Regionally?

- Complexity of Issues in Today’s Global Economy
- Mounting Public Debt and Deficits at All Levels in U.S.
- Escalating Costs for Physical and Community Infrastructure
- Obama Administration Focus on Regional Approaches
  - Quality of Place / Sustainable Communities
  - Regional Innovation Cluster Ecosystems
Principles of New Regionalism

- Visioning for region
- Regional benchmarks and indicators
- Leadership development of champions of regional issues
- Network formation of formal and informal social networks
- Collaboration and conflict resolution to reduce inter-jurisdictional disputes, including today’s “coop-etition”
- Regional capacity to foster regional dialogue, mobilize financial and human resources, and benchmark performance
Integrating Land Use, Transportation and Economic Development in Pennsylvania

NADO RESEARCH FOUNDATION
Center for Transportation Advancement and Regional Development
with support from the Federal Highway Administration
NC TOMORROW
A Collaborative for Sustainable Economic Growth

NC Regional Councils
Creative regional solutions
North Carolina’s Association of Regional Councils of Government

NADO
National Association of Development Organizations

HUD.GOV
U.S. Department of Housing and Urban Development

EDA
U.S. Economic Development Administration

Sas.
Providing software solutions since 1976
Regional Projects Enable “Learning by Doing” Approach

**Business Profiling/Supply Chain Network Development**
Partner: KDOC

**KTEC Technology Cluster Strategy Development**
Partner: KTEC

**Business Profiling and Innovation Networking**
Partner: North Central Regional Planning Commission

**Regional Asset Mapping**
Partner: Great Plains Development Inc.

**Regional Manufacturing Park/Incubator IBED Strategy and Business Development**
Partner: Harvey County Economic Development Council

**Wind Supply Chain ID and Pre-profiling Assessment**
Partner: South Central Kansas Economic Development District

**Kansas Army Ammunition Plant Business Redevelopment**
Partner: Great Plains Development Authority
Economic Resurgence in the Northern Forest

Regional Strategy and Recommendations of the Sustainable Economy Initiative
Regional strategy based on assets

Regional partnership of local officials

Focus on workforce development

Pursuing diversification

Regional Alliance Pulls Toyota to Tupelo: Special Report Explores Innovative Alliance
• Virginia’s Region 2000 Partnership:  
RPC, EDC, WIB, Technology Council and Engineering Research Center

– An interwoven network of organizations with a centralized vision to provide regional development leadership within the 2,000 square miles that surround Lynchburg, Virginia.

– We provide a single point of contact to the public and private sector for regional planning services, economic development, marketing, and workforce training.