



## Regional Development in a New Era

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS  
BY NADO EXECUTIVE DIRECTOR MATTHEW CHASE  
*REGIONAL STRATEGIES. PARTNERSHIPS. SOLUTIONS*

# About NADO's Mission

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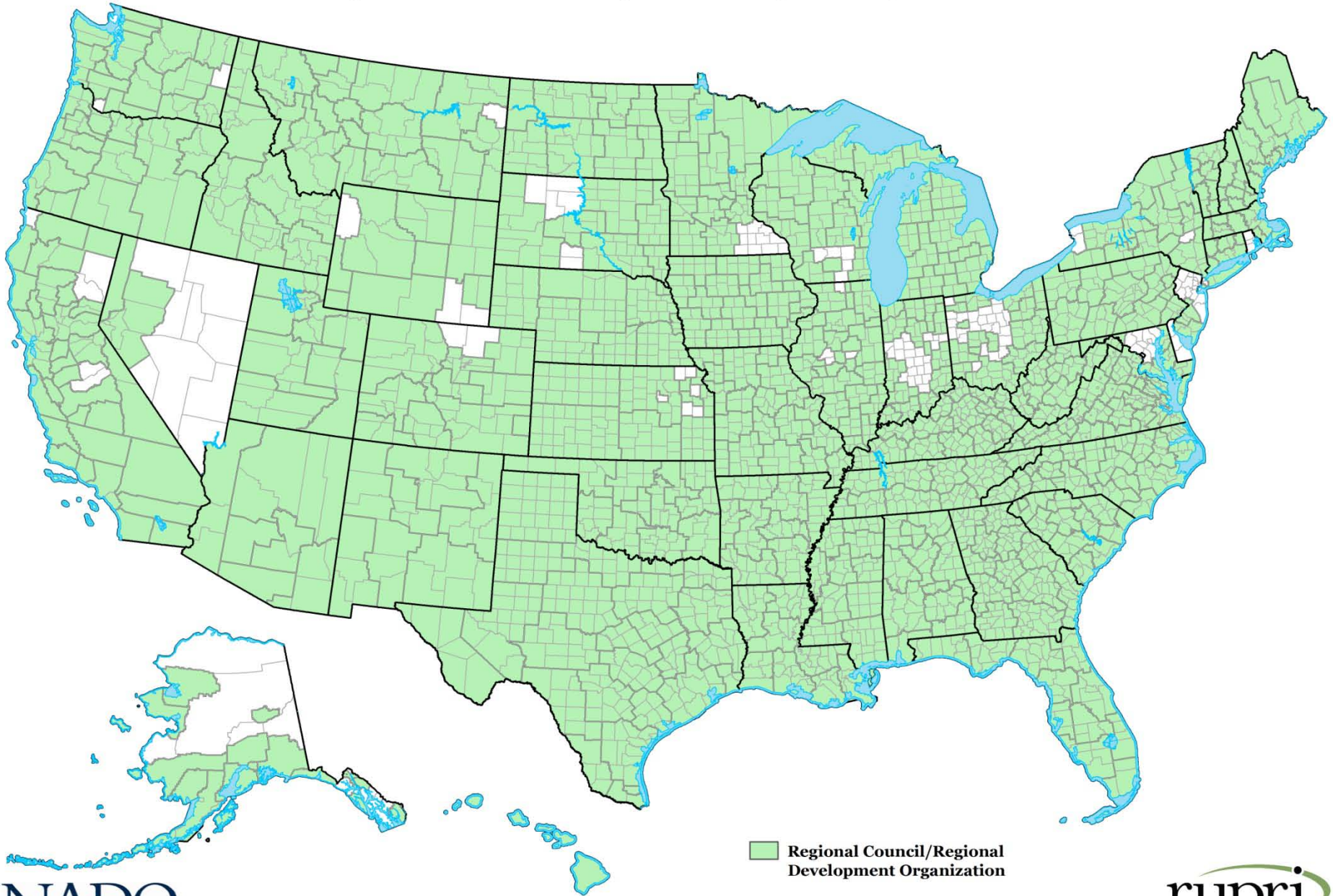
- Strengthen local governments, communities and economies through the regional strategies, partnerships and solutions of the nation's regional development organizations

# About RDOs

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- The generic term ***Regional Development Organization (RDO)*** is used to describe a multi-jurisdictional, public-based regional planning and development organization
- These public-sector entities are governed by a **regional policy board with majority control by local elected officials**. As mandated by various federal programs, RDO boards may also include business, nonprofit, education and community leaders

# Regional Councils and Regional Development Organizations



Regional Council/Regional Development Organization



Source: National Association of Development Organizations, Regional Councils, August 13, 2010; Survey Data Results, January 12, 2011.



This map was created by the Center for Applied Research and Environmental Systems (CARES) in March 2011.

# About RDOs

## RDOs are known by many names...

- Area Development Districts
- Associations of Governments
- Councils of Governments
- Economic Development Districts
- Local Development Districts
- Planning District Commissions
- Planning and Development Districts
- Regional Councils
- Regional Councils of Governments
- Regional Development Commissions
- Regional Planning Agencies
- Regional Planning and Development Boards / Commissions
- Regional Planning Commissions

# About RDOs

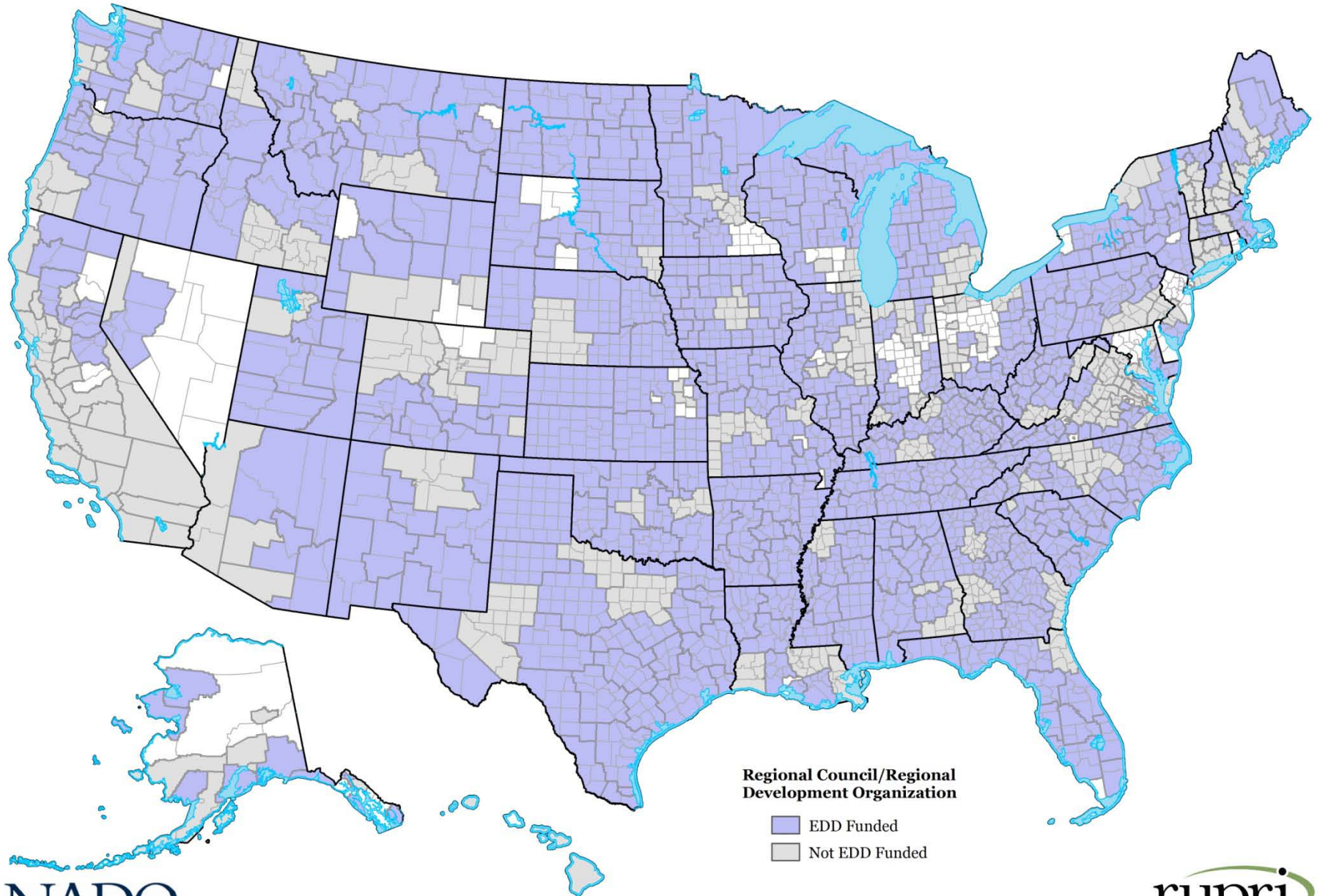
- The legal basis for most RDOs originates through **state statute or gubernatorial executive order**, or MOU of local governments
- **RDOs may have many different federal program designations**, such as:
  - **Economic Development District** for U.S. Economic Development Administration
  - **Local Development District** for a Federal-State Regional Commission (i.e. ARC , DRA)
  - **Metropolitan Planning Organization (MPO) and/or Rural Transportation Planning Organization (RPO)** for Transportation Planning

# About RDOs

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- Serve as forum to **craft regional solutions for areawide** needs and opportunities
- **Prepare plans and strategies** for broad range of regional and local issues, including compliance with federal mandates and requirements
- Strengthen **local governments** through technical assistance, public administration and leadership capacity
- **Advocate for regions and locals** at federal and state levels

## EDA Economic Development Districts - EDD Funded

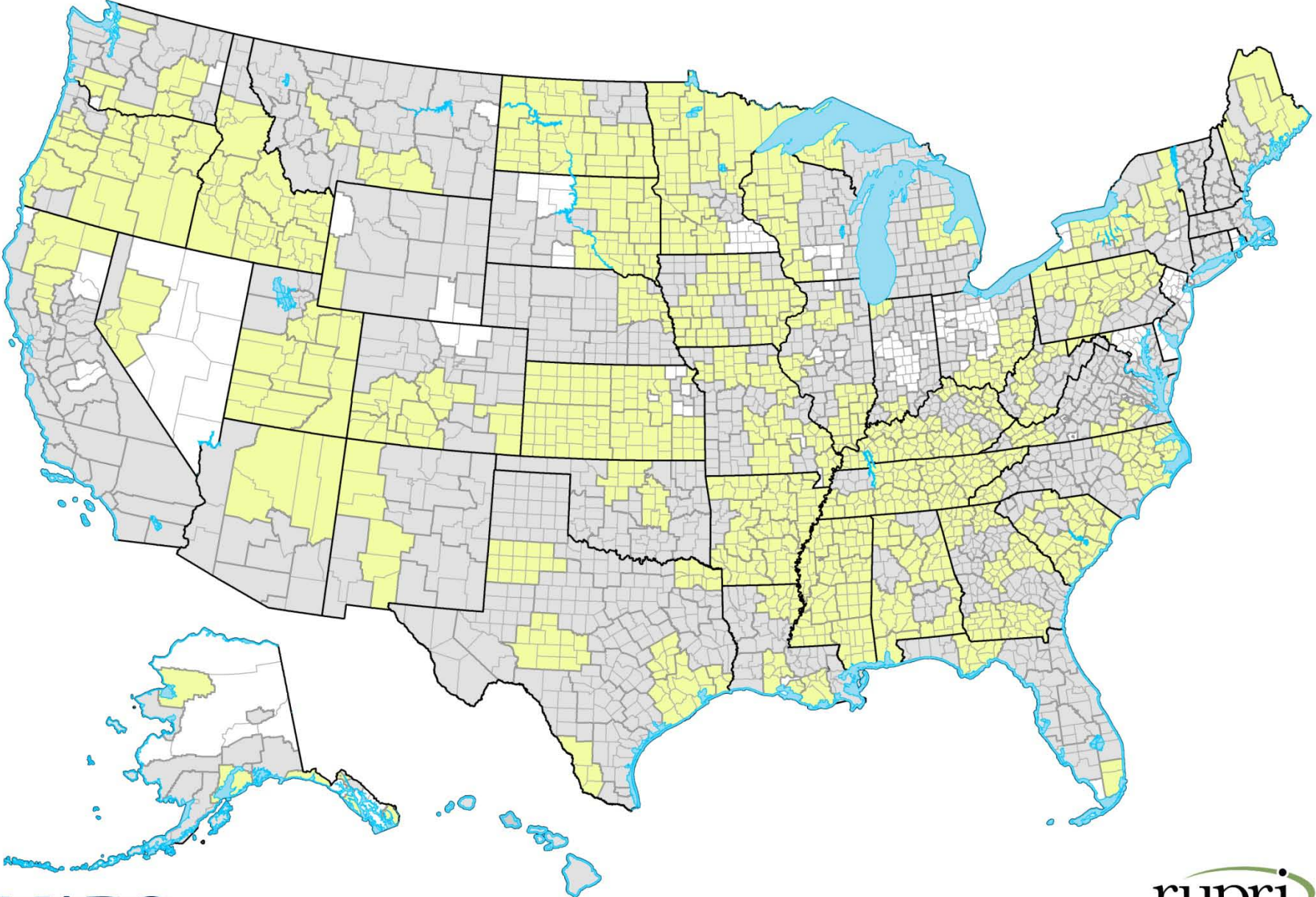


### Regional Council/Regional Development Organization

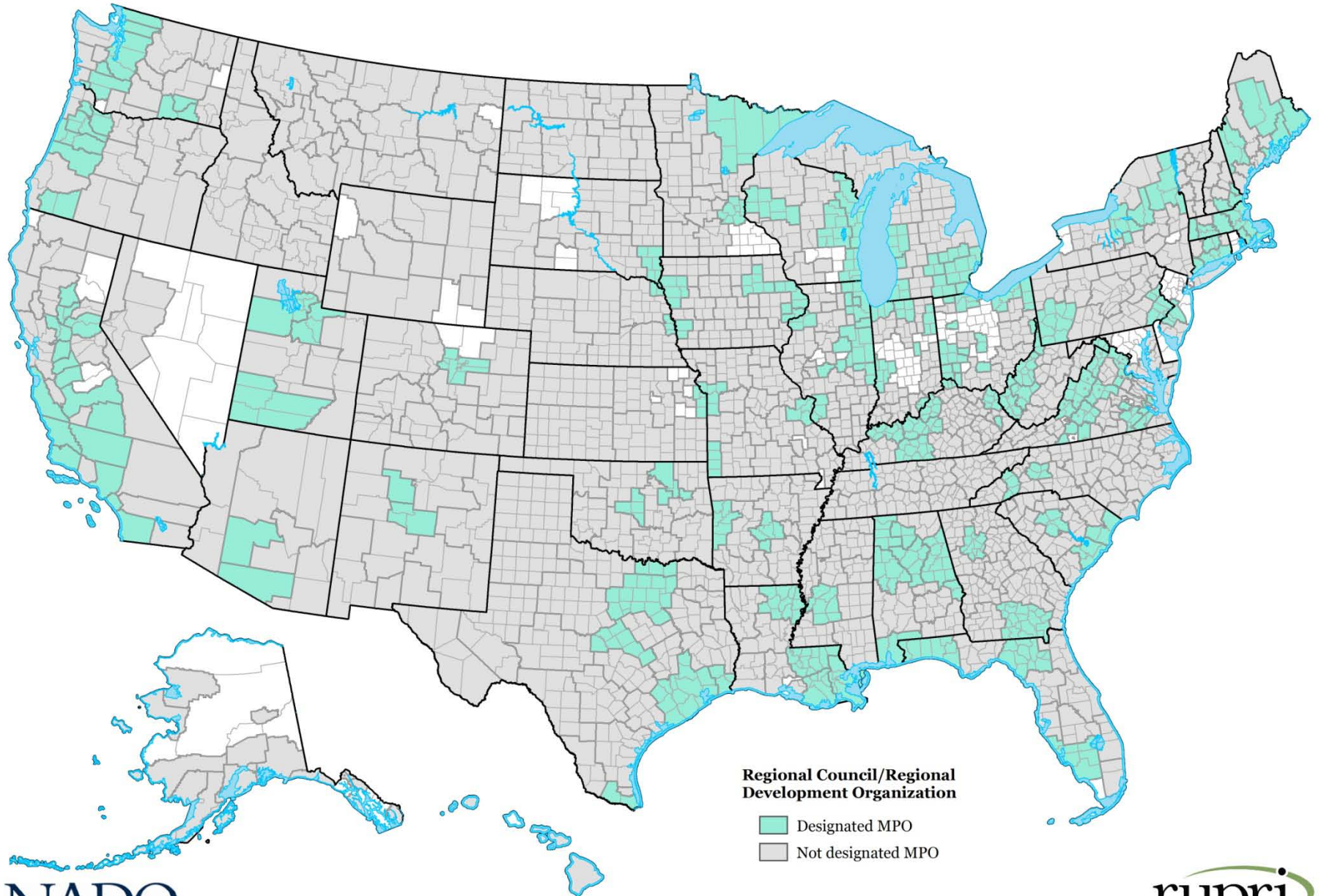
- EDD Funded
- Not EDD Funded



# EDA Revolving Loan Fund Operators - EDA RLF



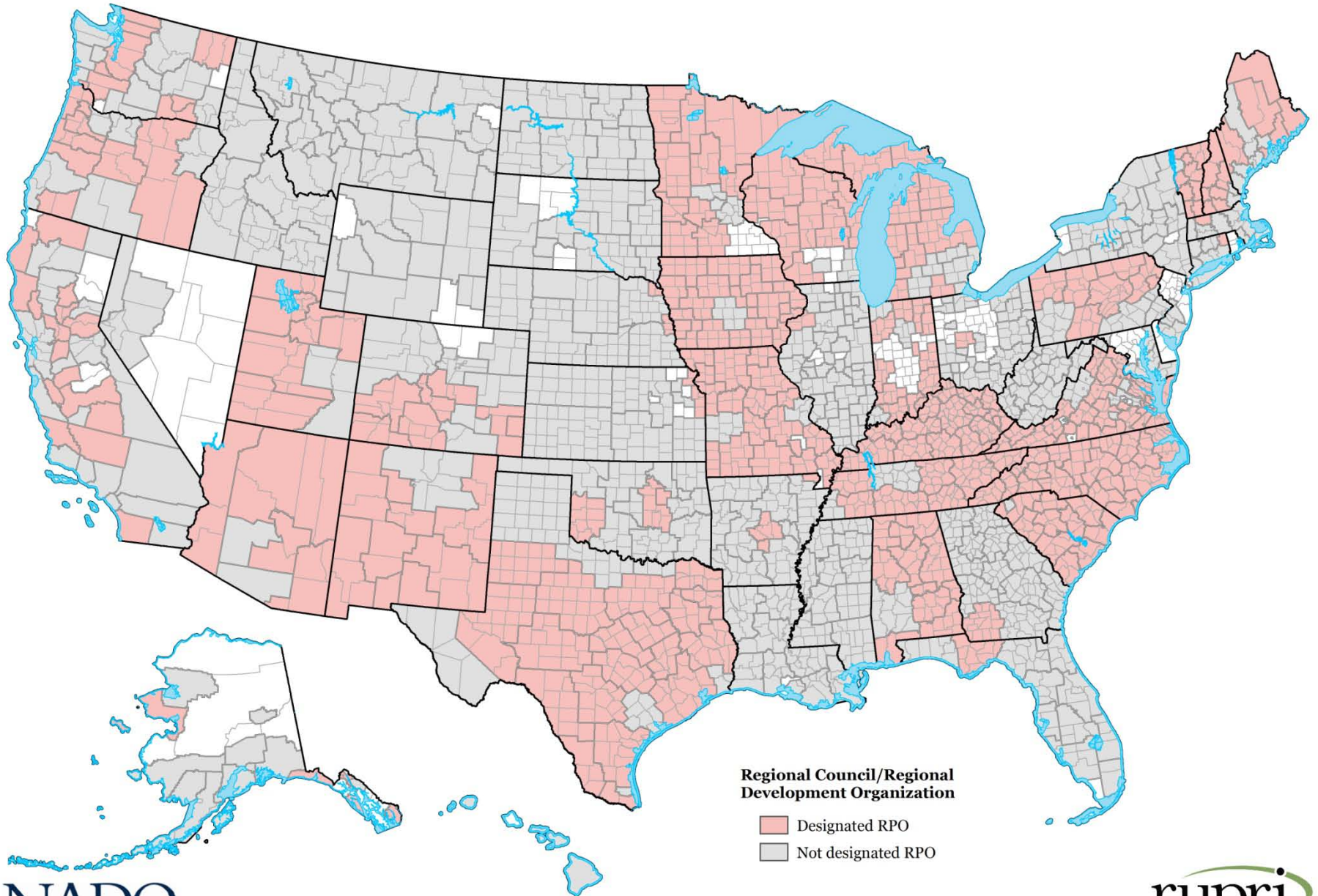
# Metropolitan Planning Organizations (MPOs)



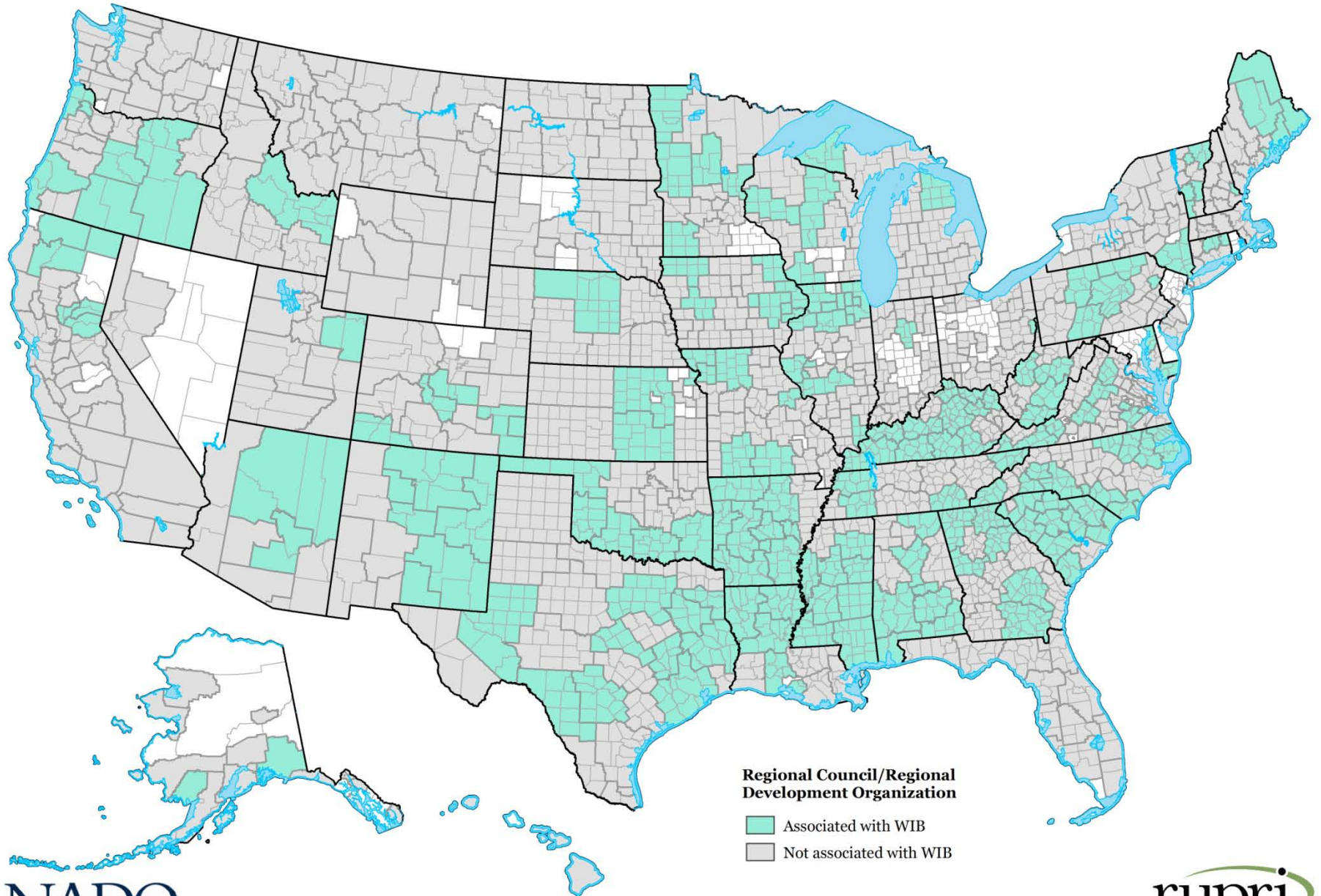
## Regional Council/Regional Development Organization

- Designated MPO
- Not designated MPO

# Rural Planning Organizations (RPOs)



## Associated with Workforce Investment Board (WIB)





# National Regional Development Trends

# Why Are Folks Thinking Regionally?

- Complexity of Issues in Today's Global Economy
- Mounting Public Debt and Deficits at All Levels in U.S.
- Escalating Costs for Physical and Community Infrastructure
- Obama Administration Focus on Regional Approaches
  - ▶ Quality of Place / Sustainable Communities
  - ▶ Regional Innovation Cluster Ecosystems

# Principles of New Regionalism

- **Visioning for region**
- **Regional benchmarks and indicators**
- **Leadership development** of champions of regional issues
- **Network formation** of formal and informal social networks
- **Collaboration and conflict resolution** to reduce inter-jurisdictional disputes, including today's "coop-etition"
- **Regional capacity** to foster regional dialogue, mobilize financial and human resources, and benchmark performance



### Texas Association of Regional Councils

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[Learn more](#)

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### News



Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words.

[more](#)

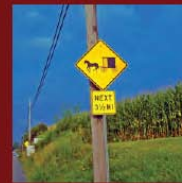
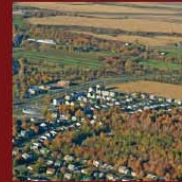
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[more](#)

### Events



# Integrating Land Use, Transportation and Economic Development in Pennsylvania



NADO RESEARCH FOUNDATION

Center for Transportation Advancement and Regional Development  
with support from the Federal Highway Administration

# NC TOMORROW

A Collaborative for Sustainable Economic Growth



NORTH CAROLINA



HUD.GOV

U.S. Department of Housing and Urban Development



Providing software solutions since 1976

***Business Profiling/Supply Chain Network Development***

Partner: KDOC

***KTEC Technology Cluster Strategy Development***

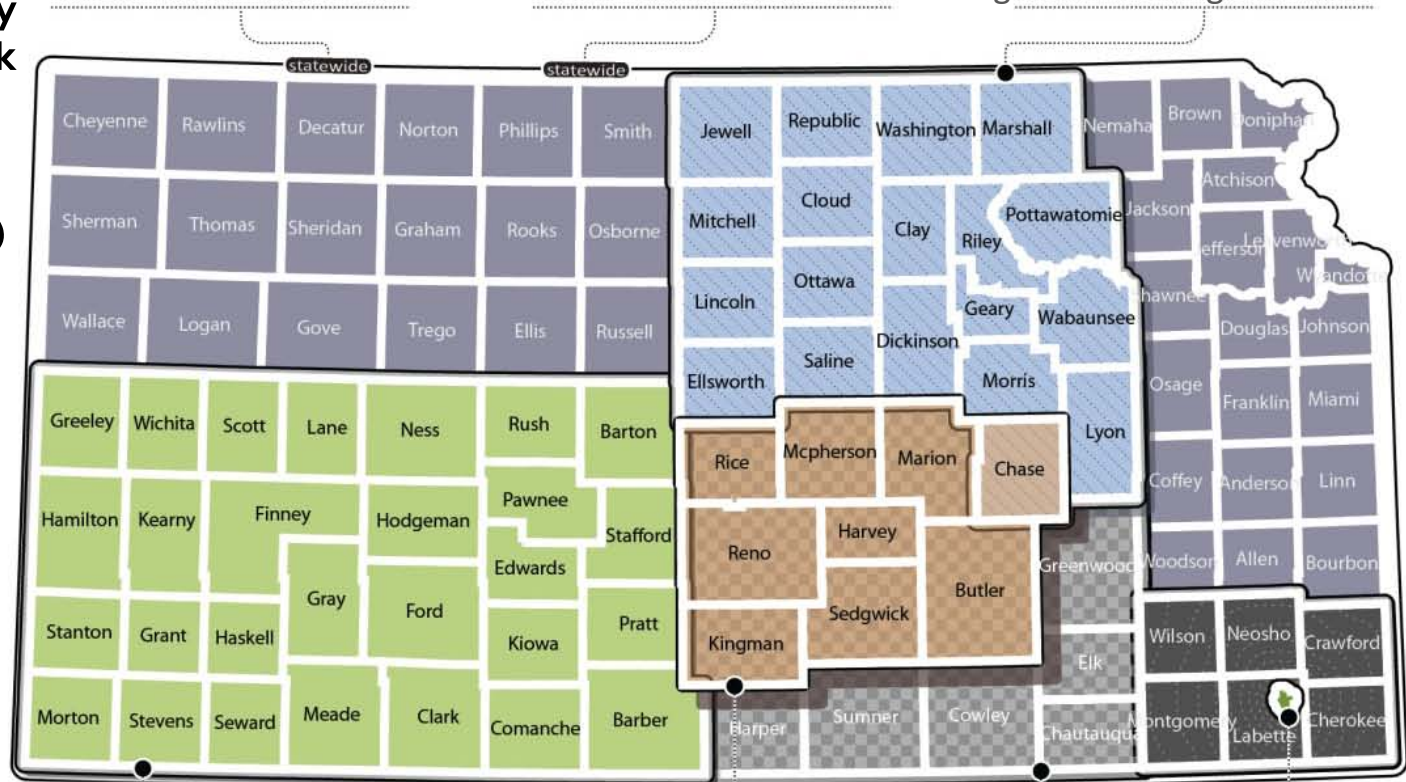
Partner: KTEC

***Business Profiling and Innovation Networking***

Partner: North Central Regional Planning Commission

**Kansas Opportunity Innovation Network**

**Regional Projects Enable “Learning by Doing” Approach**



***Regional Asset Mapping***

Partner: Great Plains Development Inc.

***Regional Manufacturing Park/Incubator IBED Strategy and Business Development***

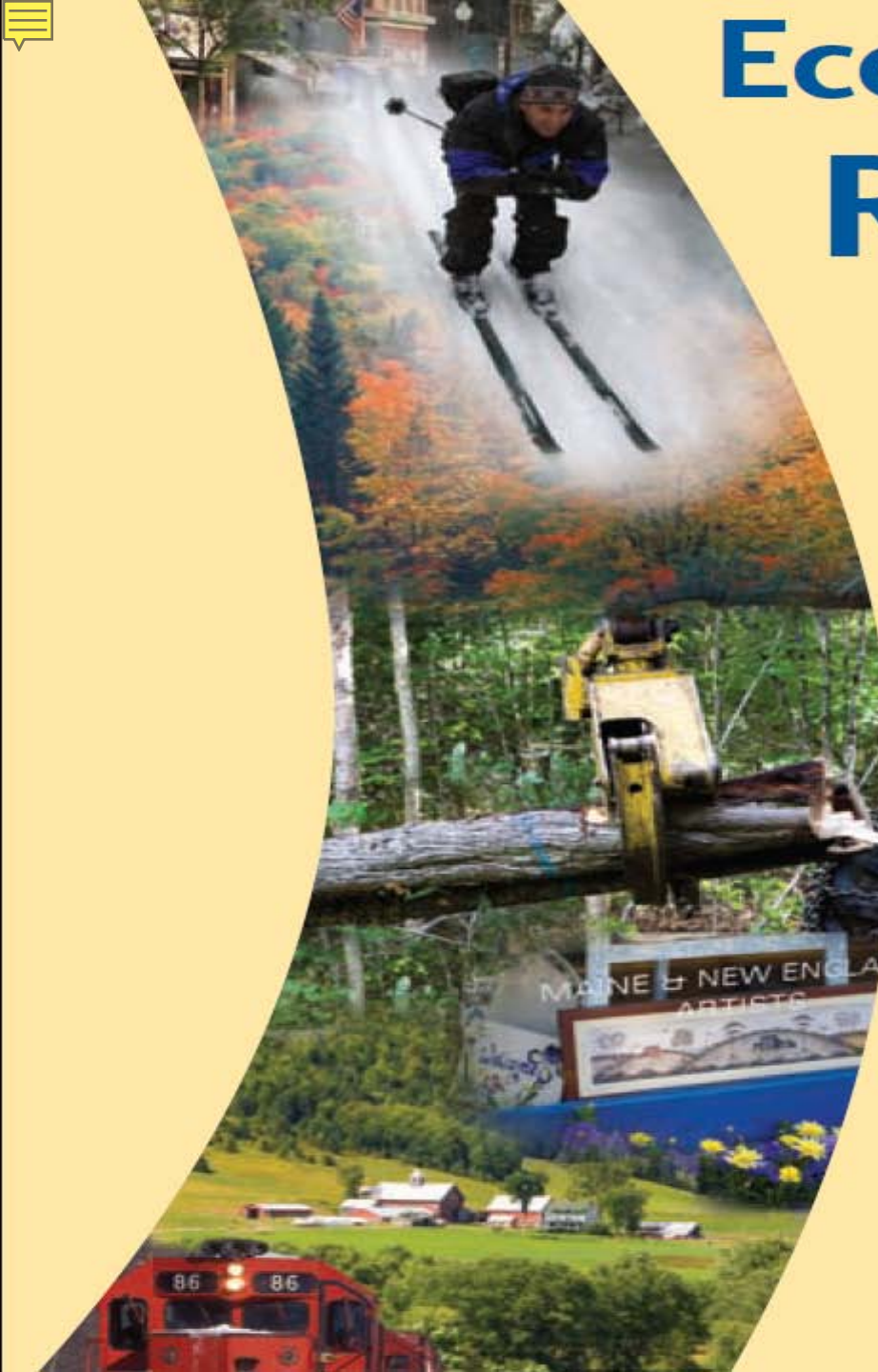
Partner: Harvey County Economic Development Council

***Wind Supply Chain ID and Pre-profiling Assessment***

Partner: South Central Kansas Economic Development District

***Kansas Army Ammunition Plant Business Redevelopment***

Partner: Great Plains Development Authority



# Economic Resurgence in the Northern Forest

*Regional Strategy and  
Recommendations of the*

**Sustainable  
Economy  
Initiative**



- Regional strategy based on assets
- Regional partnership of local officials
- Focus on workforce development
- Pursuing diversification

**Regional Alliance Pulls Toyota to Tupelo:**  
*Special Report Explores Innovative Alliance*



2000 SQUARE MILES OF COLLABORATION, INNOVATION &  
PRODUCTIVITY IN CENTRAL VIRGINIA

- **Virginia's Region 2000 Partnership:**  
RPC, EDC, WIB, Technology Council and Engineering Research Center
  - **An interwoven network of organizations** with a centralized vision to provide regional development leadership within the 2,000 square miles that surround Lynchburg, Virginia.
  - **We provide a single point of contact to the public and private sector** for regional planning services, economic development, marketing, and workforce training.



**National Association of Development Organizations (NADO)**

**and the NADO Research Foundation**

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***Regional Strategies. Solutions. Partnerships.***