

STATE OF THE NORTHLINE Community

Estado de la comunidad de Northline

October 15, 2016
Community Design Resource Center
University of Houston

Northline Neighborhood Planning is supported
by Avenue CDC and the Wells Fargo Regional
Foundation

*La planeación del vecindario de Northline es
patrocinada por Avenue CDC y la Fundación
Regional de Wells Fargo*

Our City, Our Neighborhood, Our Focus Area

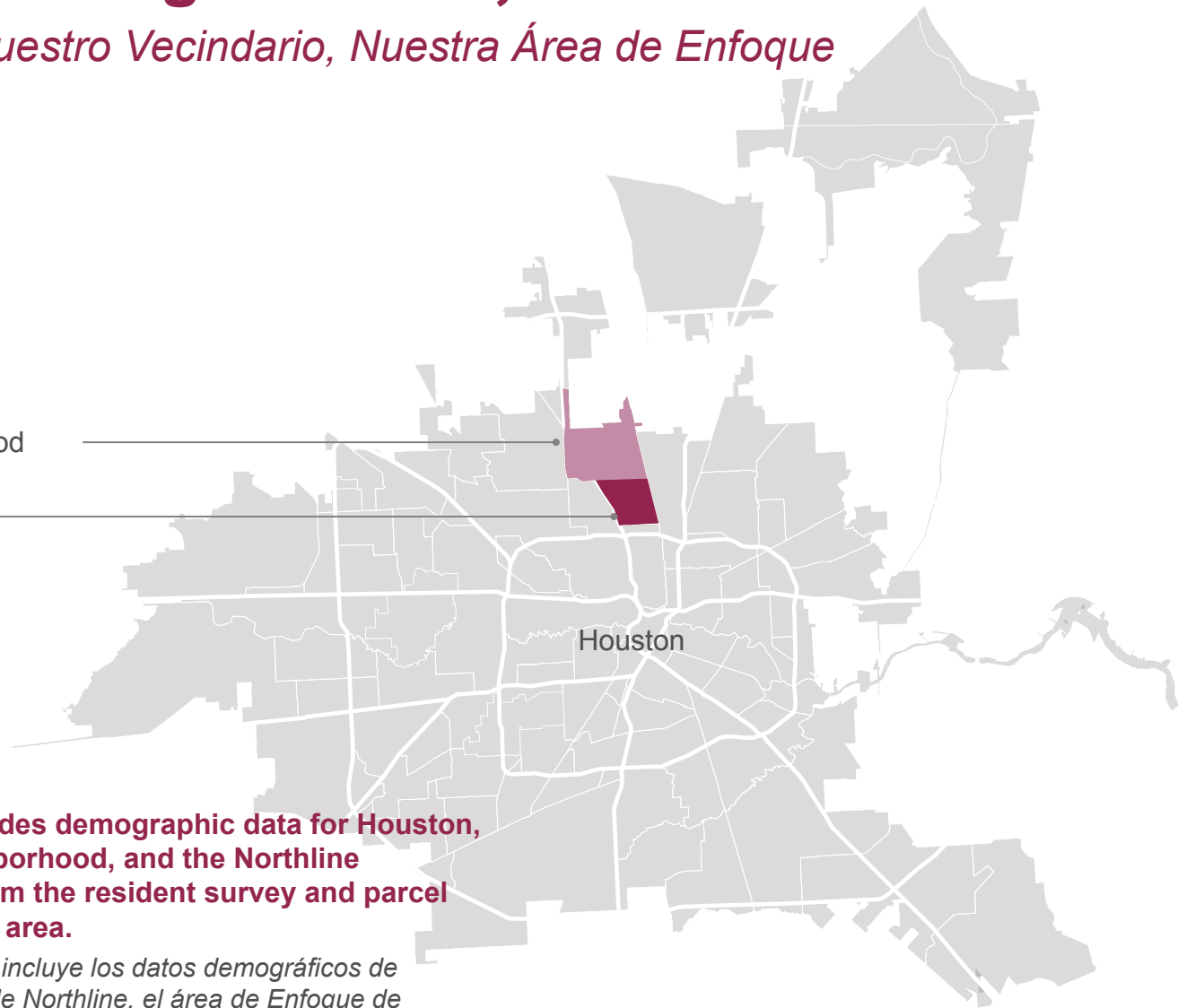
Nuestra Ciudad, Nuestro Vecindario, Nuestra Área de Enfoque

Northline Super Neighborhood

Súper Vecindario

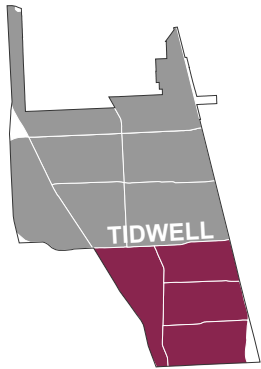
Northline Focus Area

Área de Enfoque



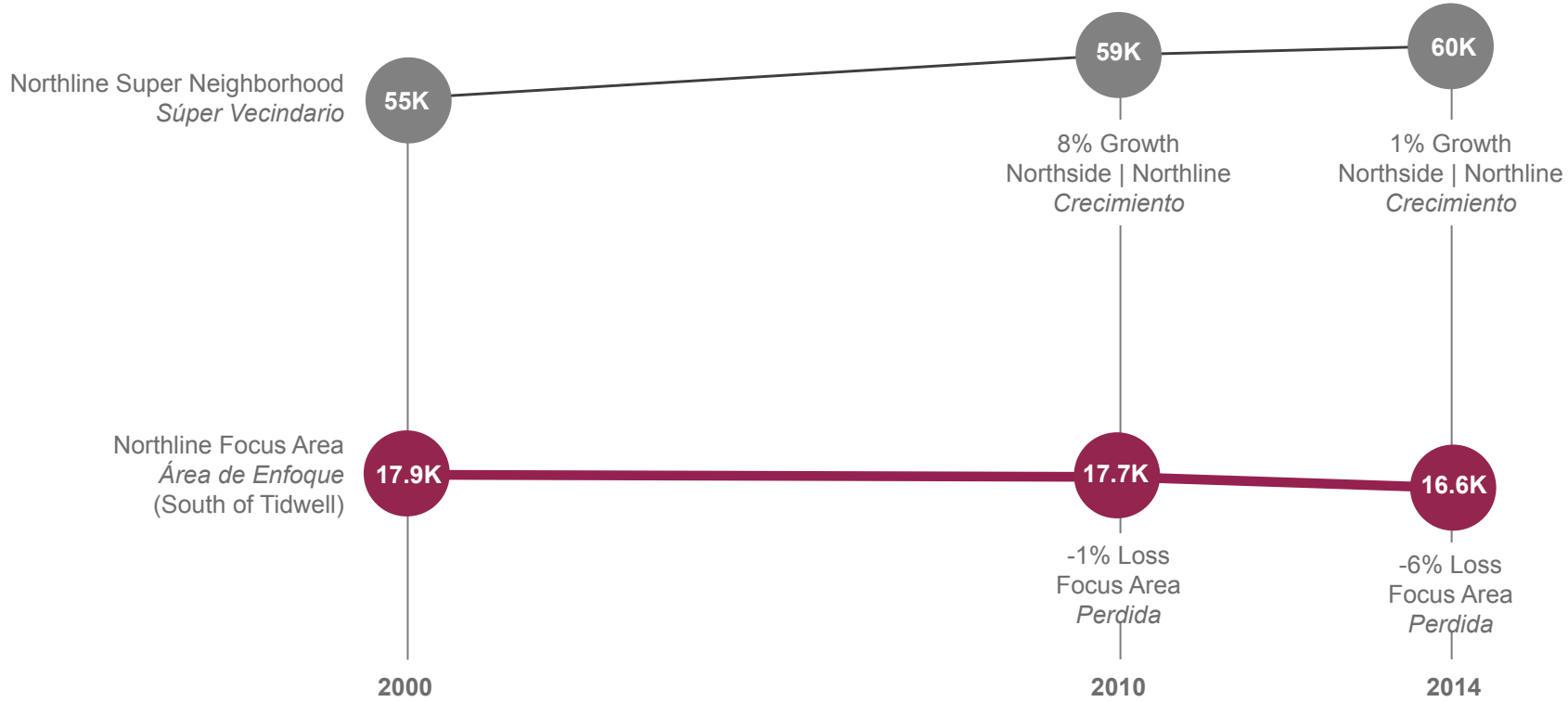
The information here includes demographic data for Houston, the Northline Super Neighborhood, and the Northline Focus Area and results from the resident survey and parcel observations for the focus area.

La información de este reporte incluye los datos demográficos de Houston, el Súper Vecindario de Northline, el área de Enfoque de Northline, los resultados de la encuesta hecha a los residentes del área, y las observaciones de vivienda del área de enfoque.



Our larger neighborhood is growing but the focus area south of Tidwell is losing population.

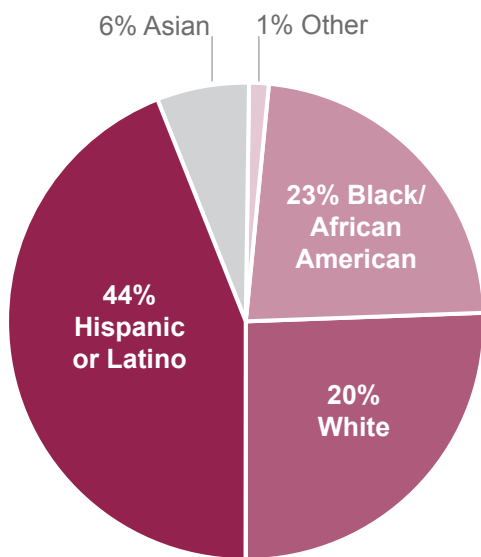
El vecindario está creciendo pero el área de enfoque al sur de Tidwell está perdiendo población.



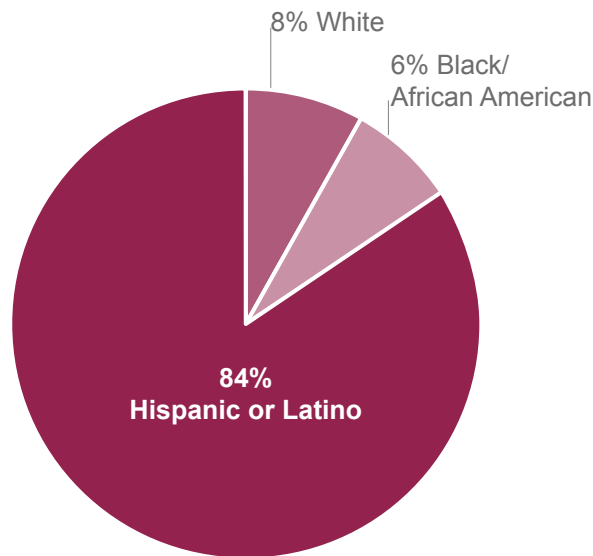
Sources: Census 2000, Census 2010, ACS 2014

Our neighborhood and focus area are predominantly Hispanic or Latino.

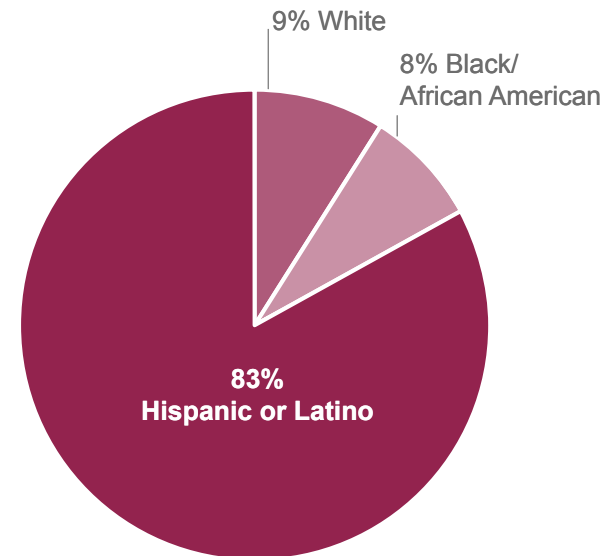
Nuestro vecindario y área de enfoque son predominantemente Hispanas o Latinas.



Houston



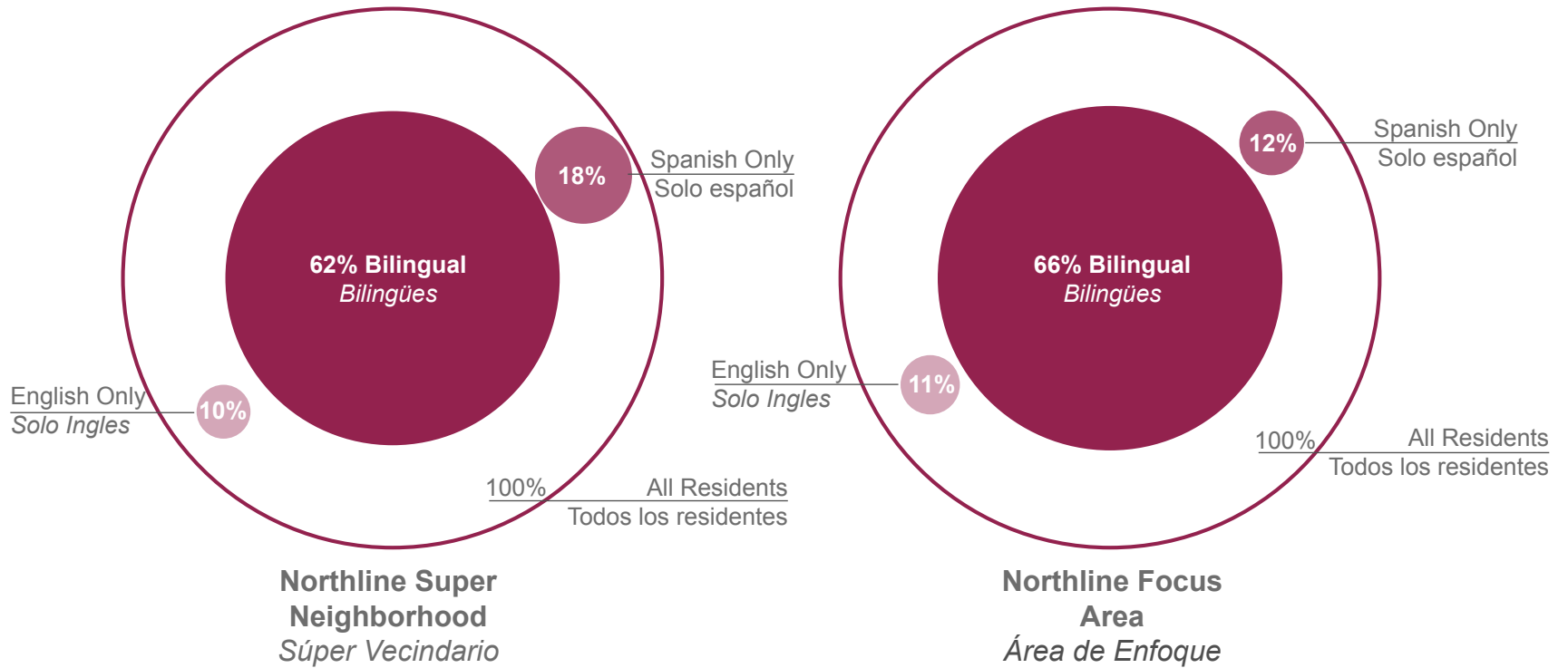
Northline Super Neighborhood
Súper Vecindario



Northline Focus Area
Área de Enfoque

66% of residents in our focus area are bilingual.

66% de los residentes de nuestra área son bilingües.





Infrastructure: Streets, sidewalks and transit
Infraestructura



Health | *Salud*



Neighborhood Vitality and Beautification
Vitalidad y Belleza de la Comunidad



Economic Opportunities: Jobs and Local Businesses
Oportunidades Económicas



Families, Seniors, Children and Youth
Familias, Niños y Adultos Mayores



Parks and Community Amenities
Parques y Amenidades Comunitarias



Safety | *Seguridad*



Housing | *Viviendas*



Quality Schools and Education | *Educación*



Community Leadership and Engagement
Liderazgo y compromiso comunitario



0 50 100 150 200 250



82

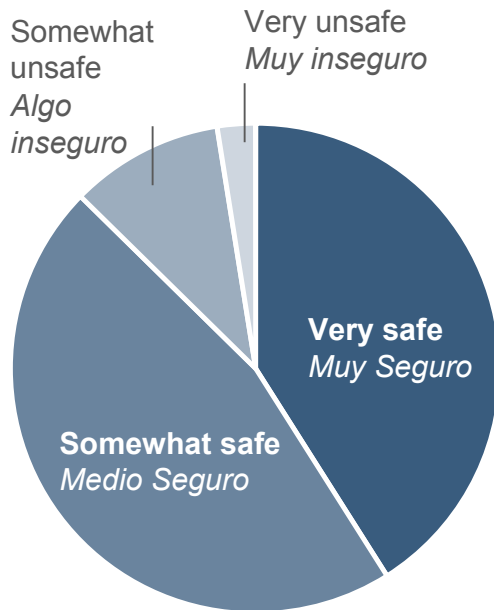
FOR LEASE
713-974-4251
ABCAR



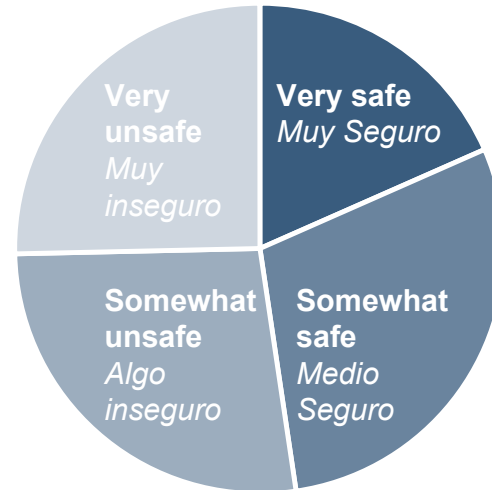
SAFETY
Seguridad

87% of our focus area residents feel the neighborhood is safe to walk during the day. However only 47% feel comfortable walking at night.

87% de las personas encuestadas piensan que es seguro caminar por el vecindario durante el día. Sin embargo, solo el 47% de las personas se sienten seguras caminando por la noche.



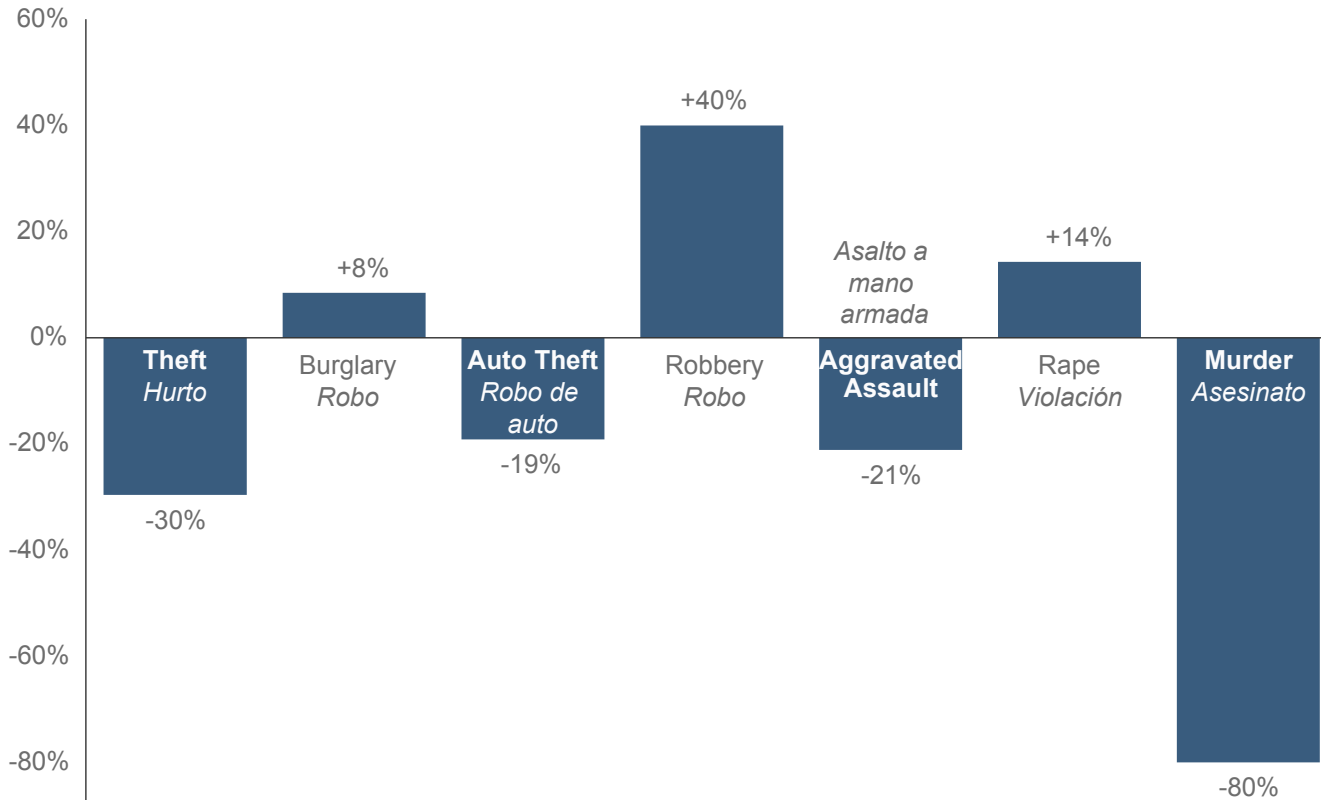
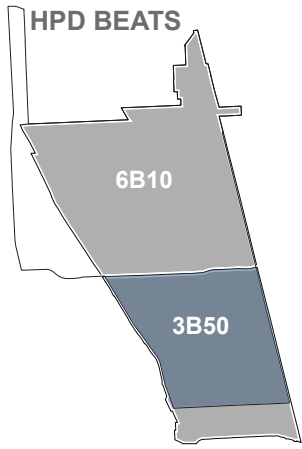
Sense of Safety during the Day
Sentido de Seguridad Durante el Día



Sense of Safety at Night
Sentido de Seguridad Por la Noche

Crime in the super neighborhood has declined between 2010 and 2014, violent crime dropped by 17% and property crime by 6%. However, crime in our focus area has increased, robbery cases jumping 40%.

Crimen en el super vecindario ha bajado del 2010 al 2014. El crimen violento bajo un 17% y el crimen de propiedades bajo un 6%. Sin embargo, el crimen en nuestra área de enfoque ha aumentado, los asaltos aumentaron un 40%.

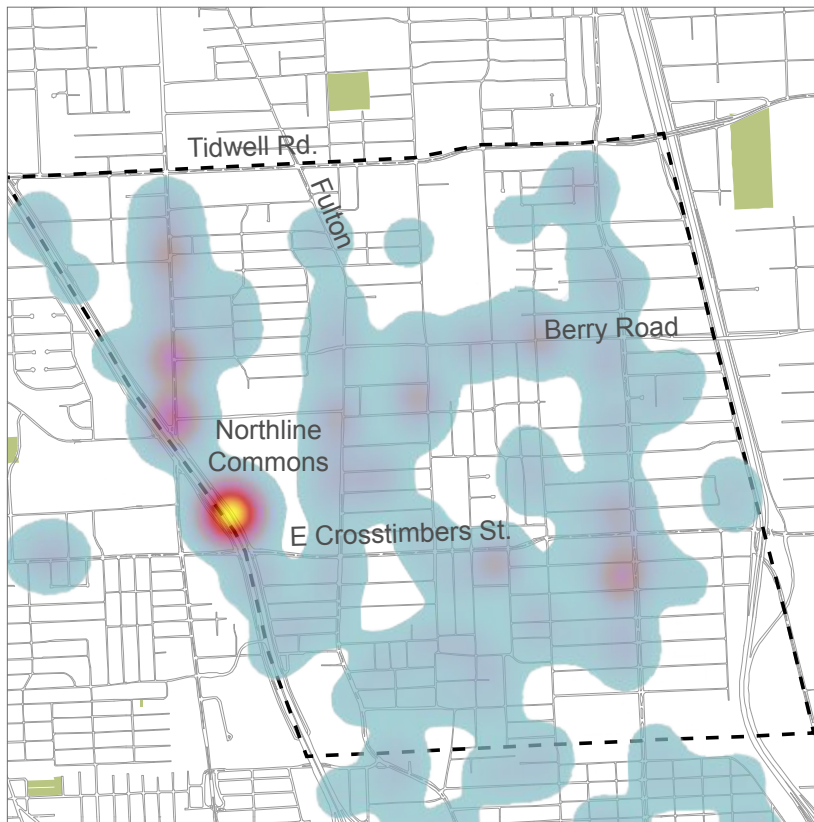


Sources: HPD Monthly Crime Reports, 2010 and 2014



Violent and property crime is concentrated at the intersection of the North Freeway and Crosstimbers St.

Los crímenes violentos y los asaltos a propiedades privadas están concentrados en la intersección de la autopista Norte y la calle Crosstimbers



Focus Area Property Crime Map, 2014

Mapa de crímenes de propiedad



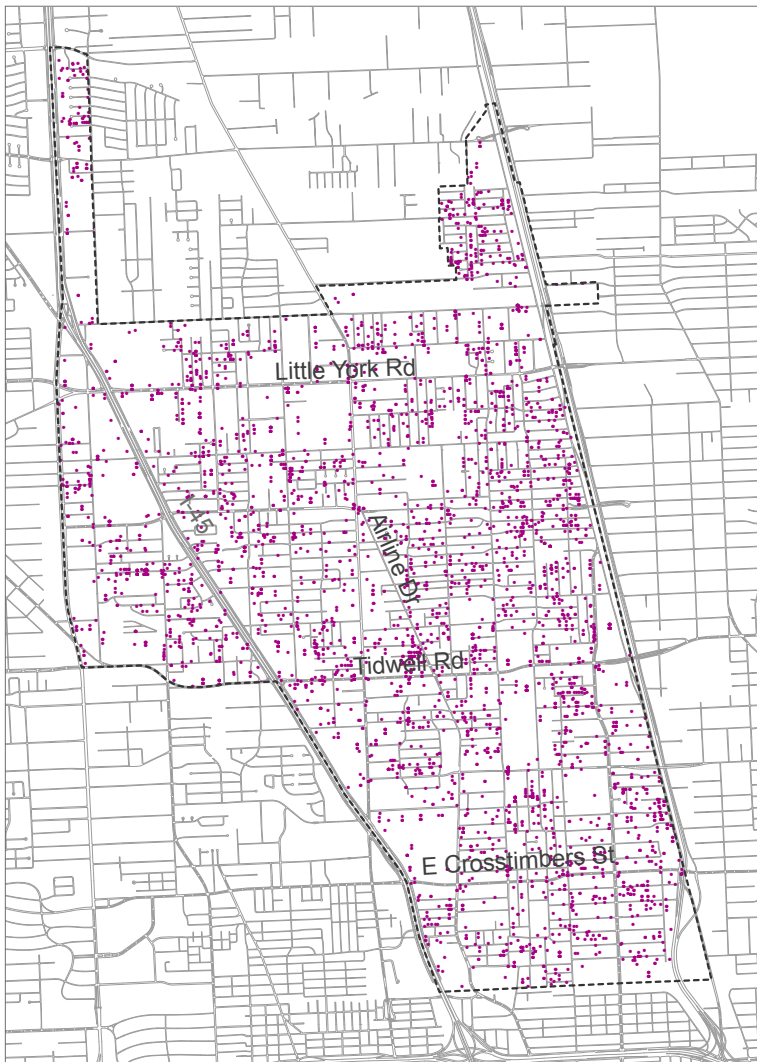
Focus Area Violent Crime Map, 2014

Mapa de Crimen violento

Source: HPD Monthly Crime Reports, 2014

Stray animals are a problem throughout the Houston area, particularly in neighborhoods to the north and east.

Los animales callejeros son un problema en todo Houston, especialmente en los vecindarios al Norte y al Este de la ciudad.



BARC Calls Stray Animals 2015

Reportes de animales callejeros a BARC

Northline Super Neighborhood (Count 4249)

Northline Focus Area (Count 1667)

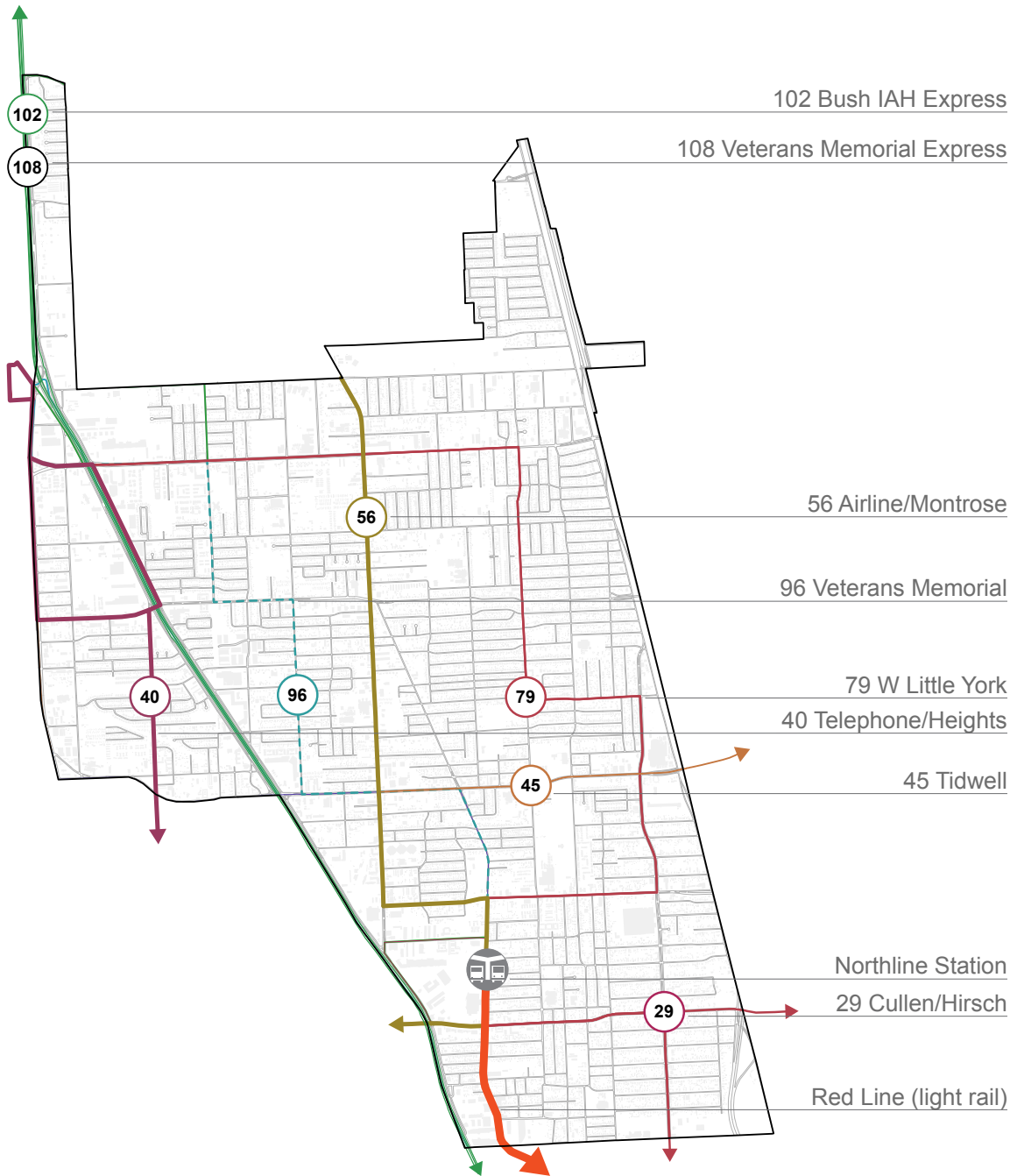
Source: City of Houston BARC Call Data 2015



INFRASTRUCTURE

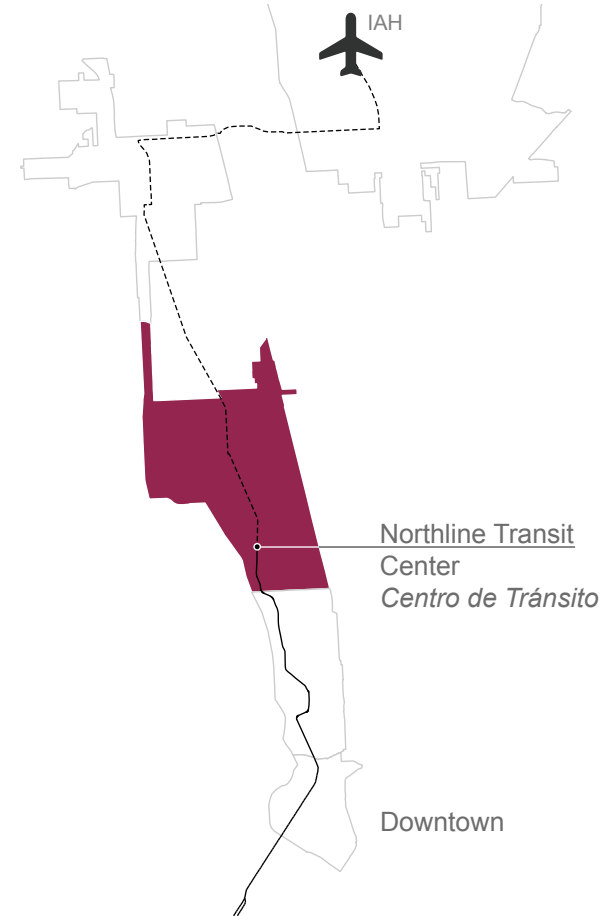
Infraestructura





The neighborhood is well served by transit.

Northline tiene buen acceso a transporte público.

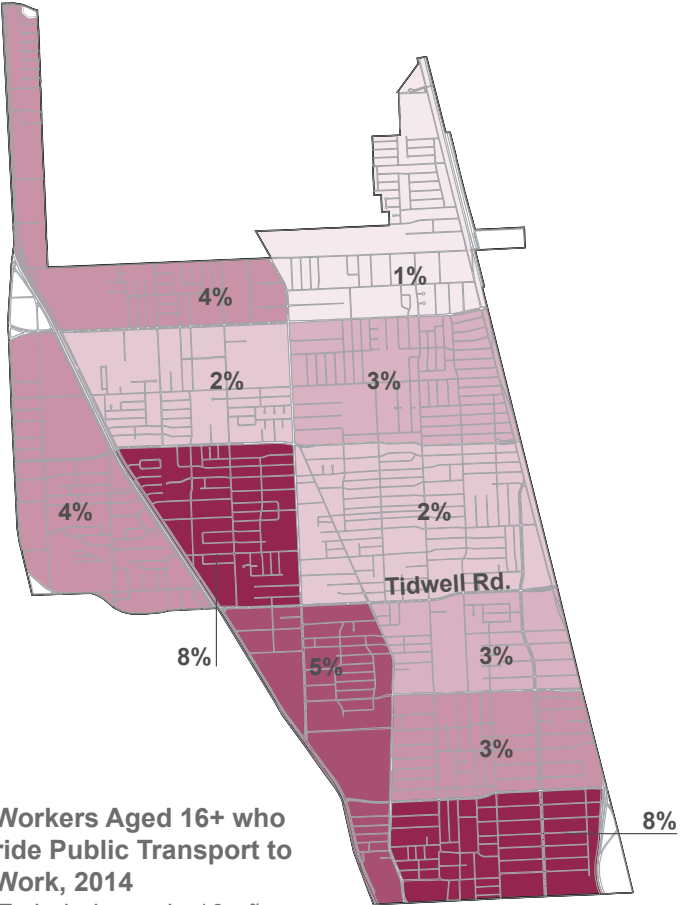


INFRASTRUCTURE
Infraestructura



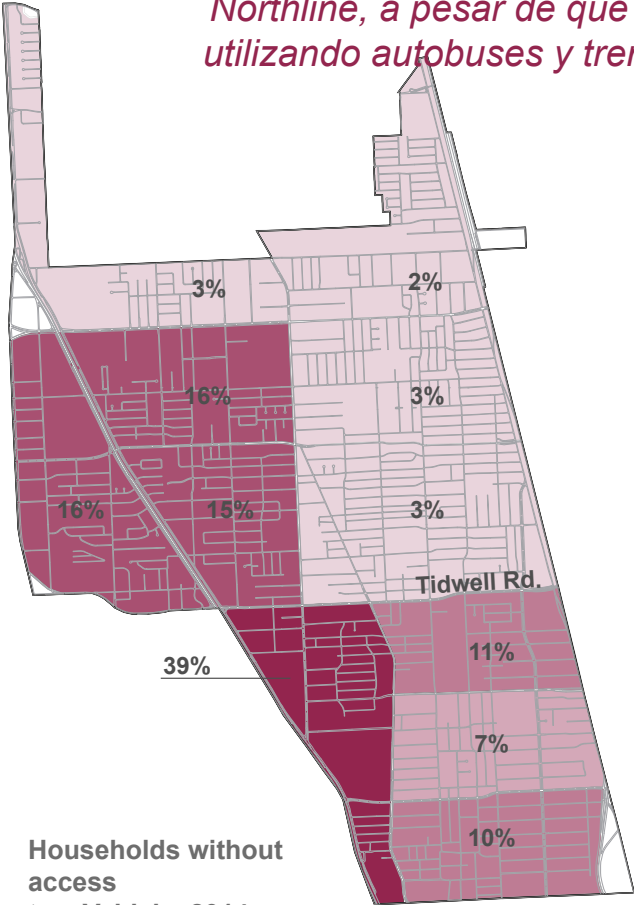
Public transportation is not well used by residents. Yet the number of people boarding local buses has increased by 26% between 2010 and 2014.

El transporte público no se usa frecuentemente en Northline, a pesar de que la cantidad de personas utilizando autobuses y tren aumento un 26% entre el 2010 y 2014.



Workers Aged 16+ who ride Public Transport to Work, 2014
Trabajadores de 16 años + que utilizan el transporte público para ir a trabajar

Sources: 2014 ACS and METRO Ridership Reports



Households without access to a Vehicle, 2014
Hogares sin acceso a un automóvil

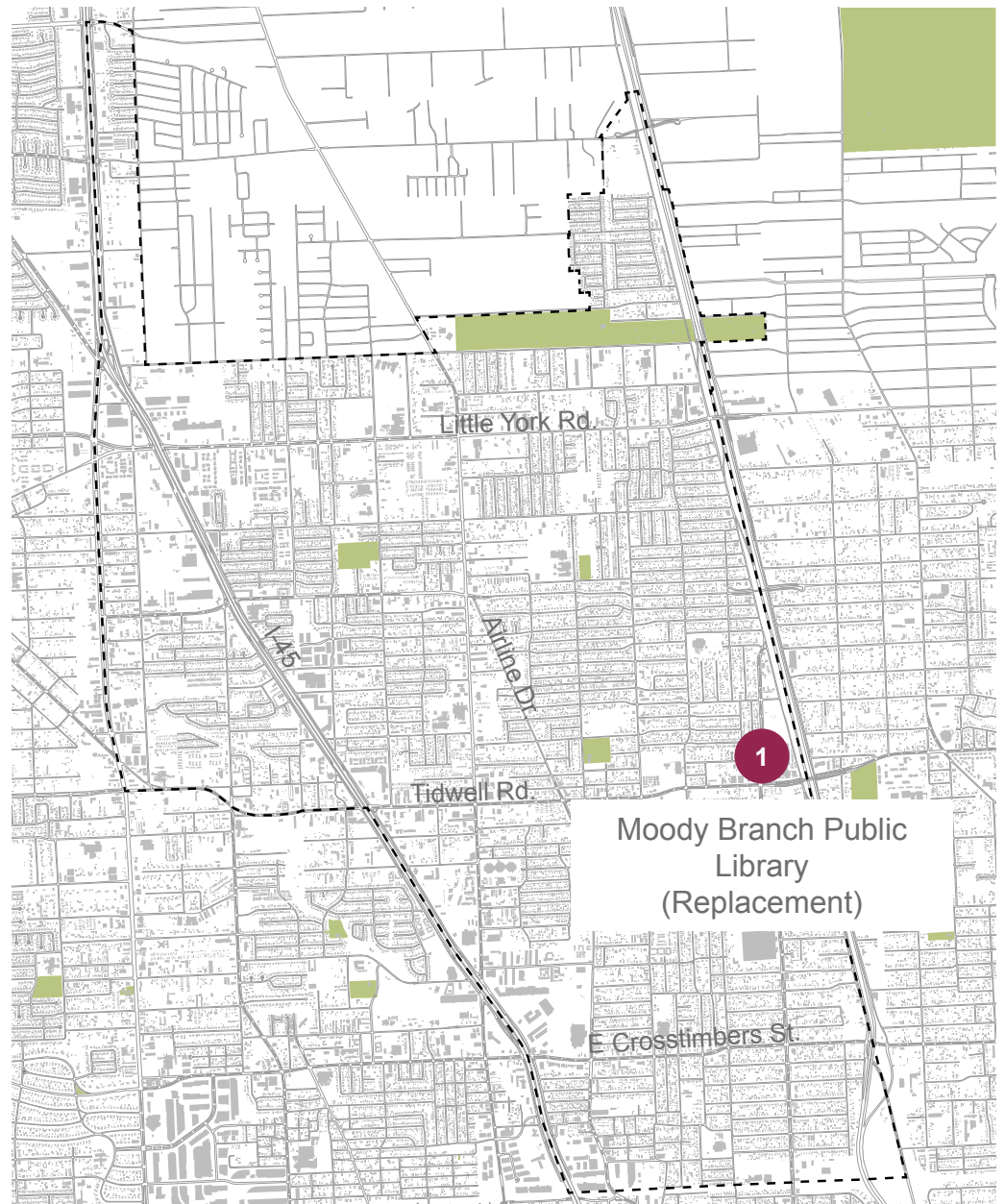


Only one Capital Improvement Project is scheduled for the Northline neighborhood in the next four years.

En los siguientes cuatro años el estado solamente tiene un proyecto de desarrollo planeado para el vecindario de Northline.

Capital Improvement Projects

- 1 Moody Branch Public Library
Biblioteca Pública de Moody
(Replacement)
\$9.6 million



INFRASTRUCTURE
Infraestructura

Source: City of Houston Capital Improvement Plan 2017-2021

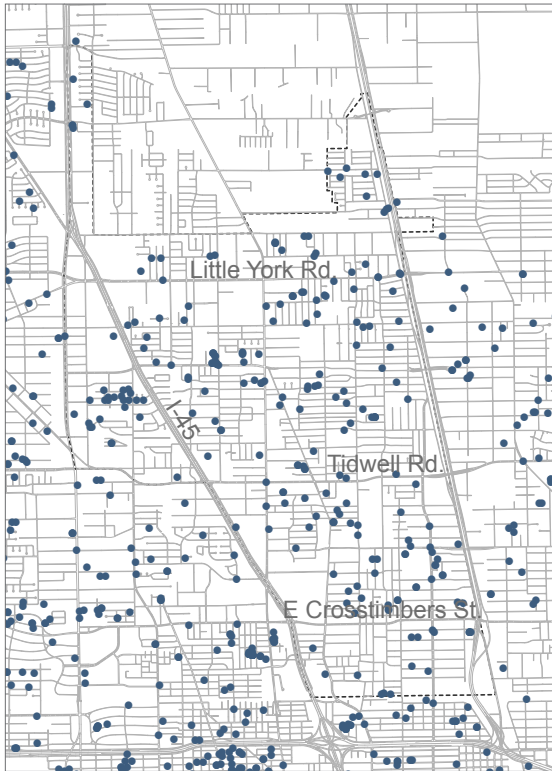


NEIGHBORHOOD VITALITY and BEAUTIFICATION

Vitalidad y Belleza de la Comunidad

Based on calls to 311, one of the largest challenges in our neighborhood is junked vehicles.

Basado en llamadas al 311, uno de los problemas más grandes de la comunidad es el desecho ilegal de vehículos.

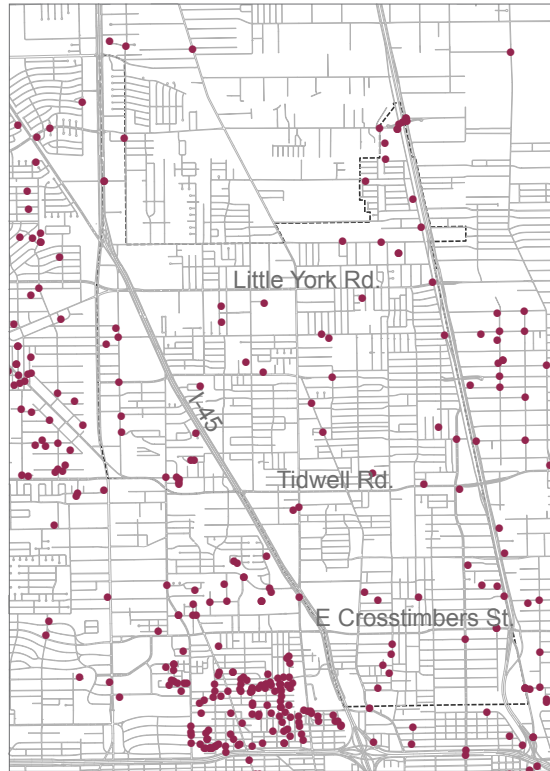


Building Code Violations

Violaciones de código

Northline Super Neighborhood (Count 395)

Northline Focus Area (Count 134)

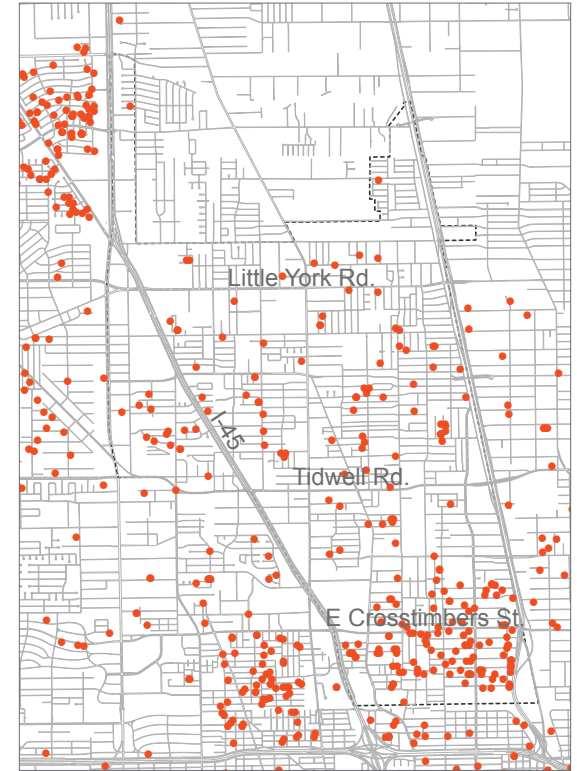


Illegal Dumping - Trash

Desecho ilegal de basura

Northline Super Neighborhood (Count 383)

Northline Focus Area (Count 102)



Junk Vehicles

Vehículos Chatarra

Northline Super Neighborhood (Count 465)

Northline Focus Area (Count 293)

Source: City of Houston, Open Building Code Violations (as of 9/7/2016)





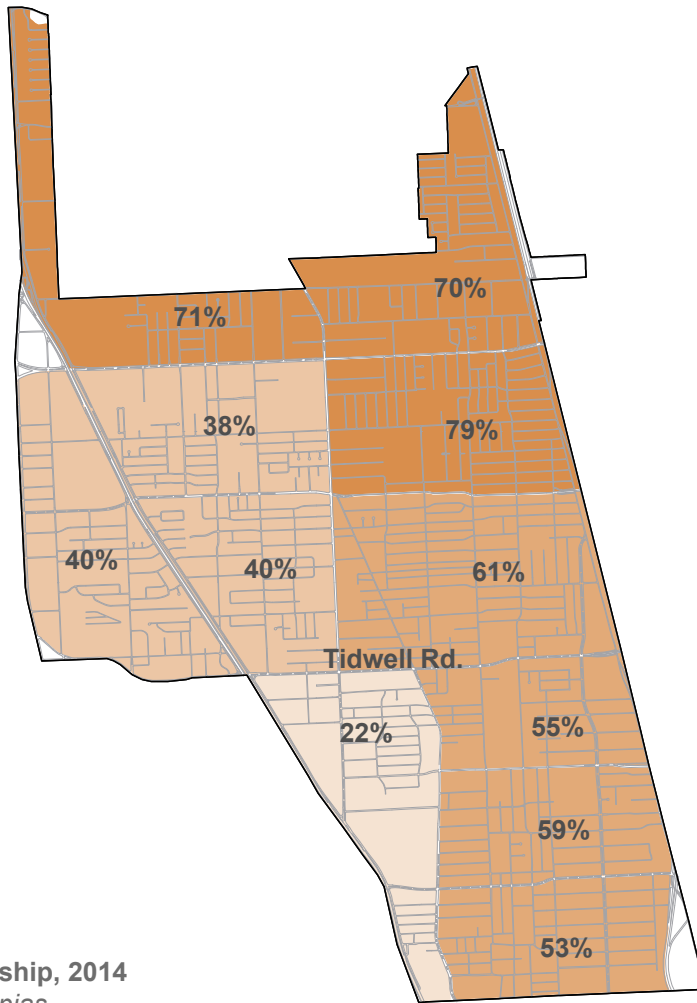
HOUSING

VIVIENDAS

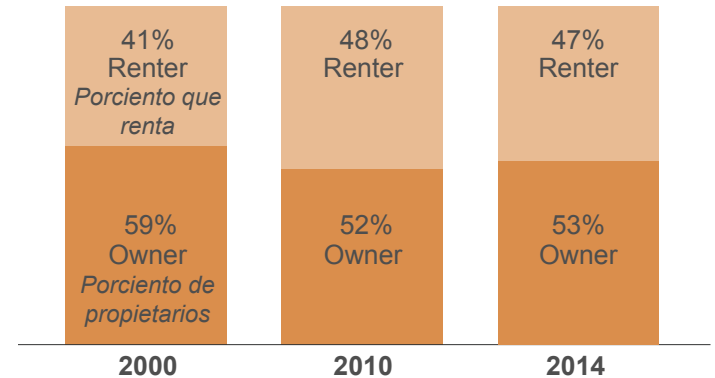


Home ownership is relatively stable in the Northline community. In 2014 64% of housing in Northline was single-family detached. In Houston only 46% of all housing is single-family.

La cantidad de viviendas propias en Northline se mantiene estable. En el 2014, el 64% de las viviendas eran viviendas de una sola familia. En Houston solamente el 46% de todas las propiedades son viviendas de una sola familia.



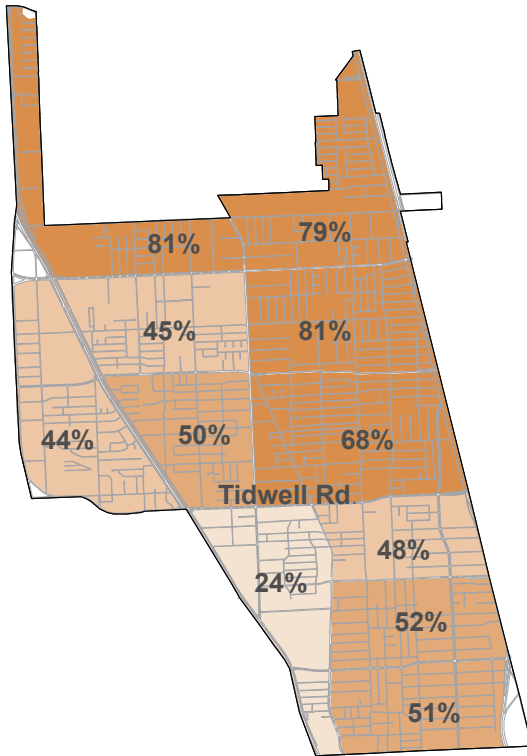
Home Ownership, 2014
Viviendas Propias



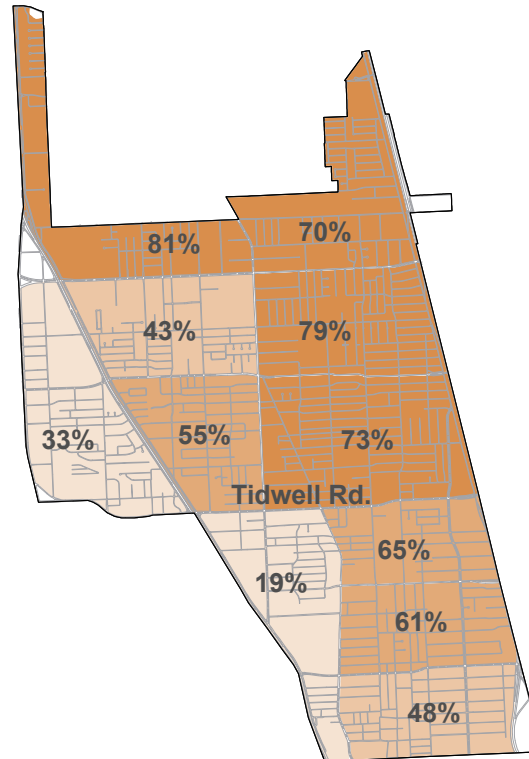
Source: Census 2000, Census 2010 and 2014 ACS

The percent of homeowners in the focus area is slightly lower than the overall Houston rate.

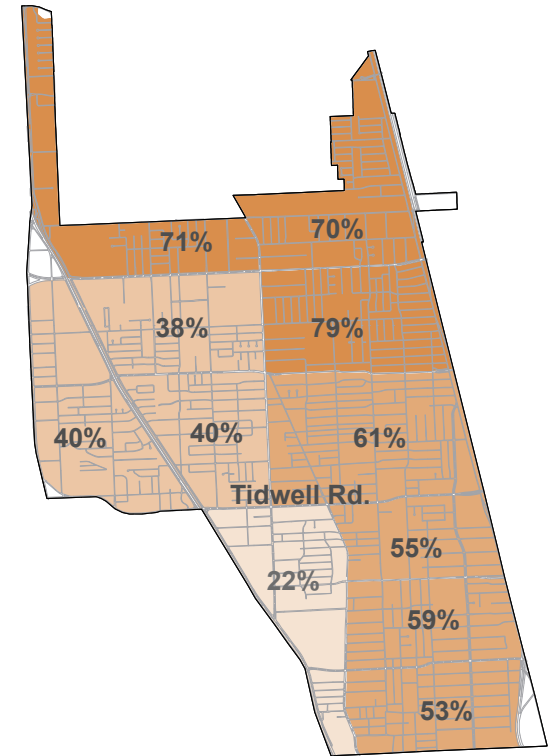
El porcentaje de viviendas propias es ligeramente más bajo en el área de enfoque, que en Houston.



Home Ownership Rate, 2000
Viviendas Propias
 Houston: 46%
 Northline Super Neighborhood: 59%
 Northline Focus Area: 41%



Home Ownership Rate, 2010
Viviendas Propias
 Houston: 47%
 Northline Super Neighborhood: 52%
 Northline Focus Area: 44%



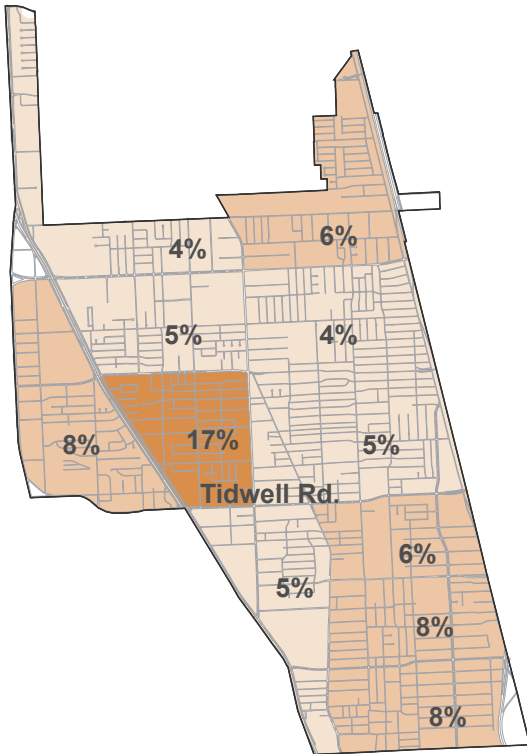
Home Ownership Rate, 2014
Viviendas Propias
 Houston: 45%
 Northline Super Neighborhood: 53%
 Northline Focus Area: 44%

Sources: Census 2000, ACS 2010, ACS 2014



The number of vacant housing units has decreased in Northline and Houston overall, however it has increased in the focus area.

La cantidad de hogares vacíos ha disminuido en Northline y en Houston, sin embargo, ha aumentado en el área de enfoque.



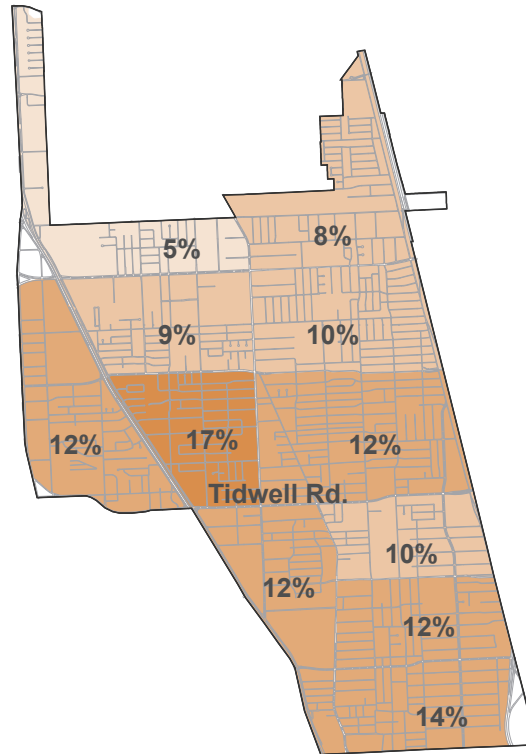
Vacant Units (Percent) 2000

Hogares Vacíos

Houston: 8%

Northline Super Neighborhood: 7%

Northline Focus Area: 6%



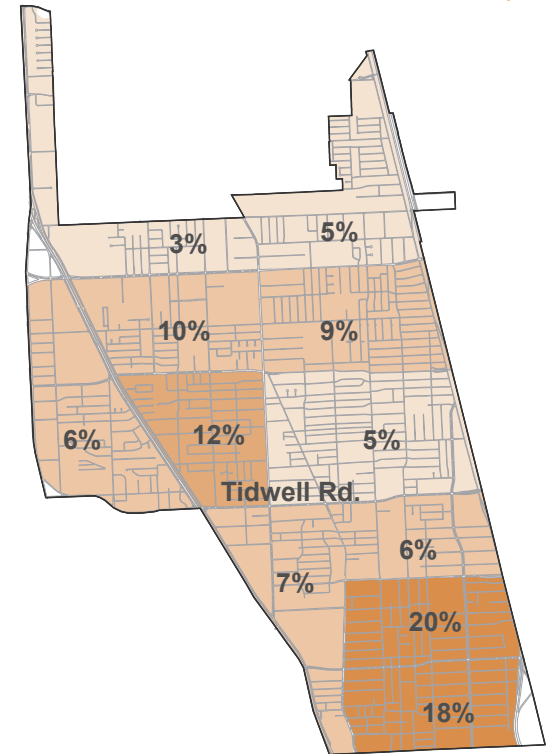
Vacant Units (Percent) 2010

Hogares Vacíos

Houston: 14%

Northline Super Neighborhood: 11%

Northline Focus Area: 11%



Vacant Units (Percent) 2014

Hogares Vacíos

Houston: 13%

Northline Super Neighborhood: 9%

Northline Focus Area: 13%

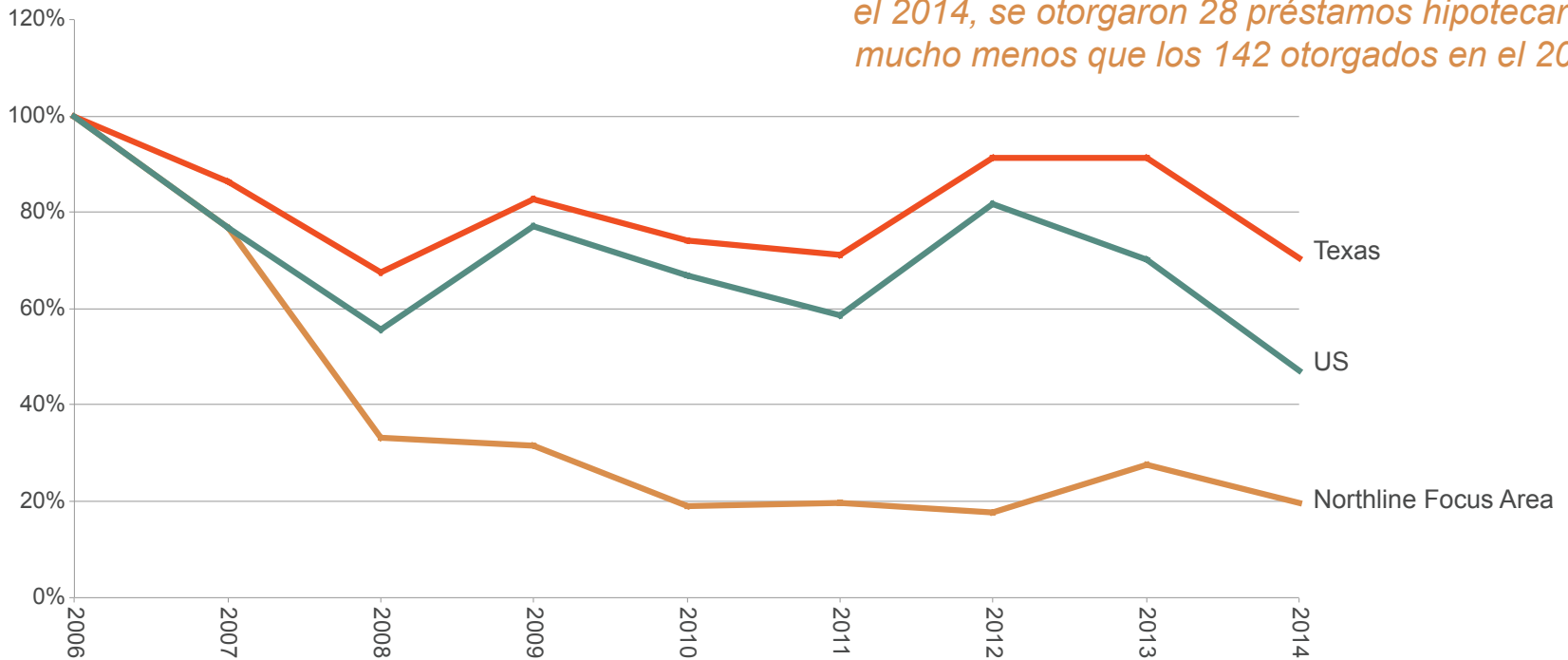
Sources: Census 2000, ACS 2010, ACS 2014

HOUSING
Viviendas



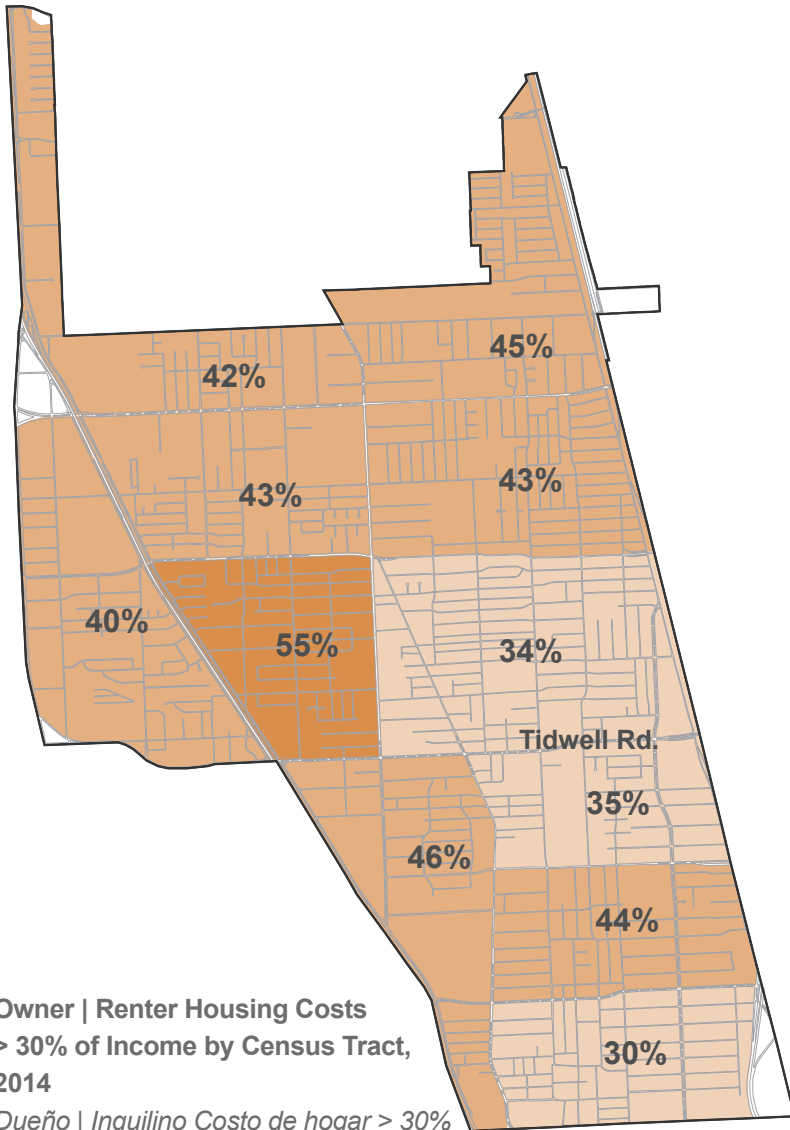
The number of mortgages issued in the Northline focus area fell by 80% between 2006 and 2014, in comparison the number of Texas mortgages only fell by 29%. In 2014 28 mortgage loans were provided, much lower than the 142 issued in 2006.

El número de hipotecas emitidas entre el 2006 y el 2014 en esta area cayeron un 80%, mientras que las hipotecas en Texas cayeron un 29%. En el 2014, se otorgaron 28 préstamos hipotecarios, mucho menos que los 142 otorgados en el 2006.



47% of renters and 24% of home owners in the focus area are paying more than 30% of their income on housing.

El 47% de inquilinos y el 24% de dueños en el área de enfoque pagan mas de el 30% de su salario por sus hogares.



Source: ACS, 2014

HOUSING
Viviendas

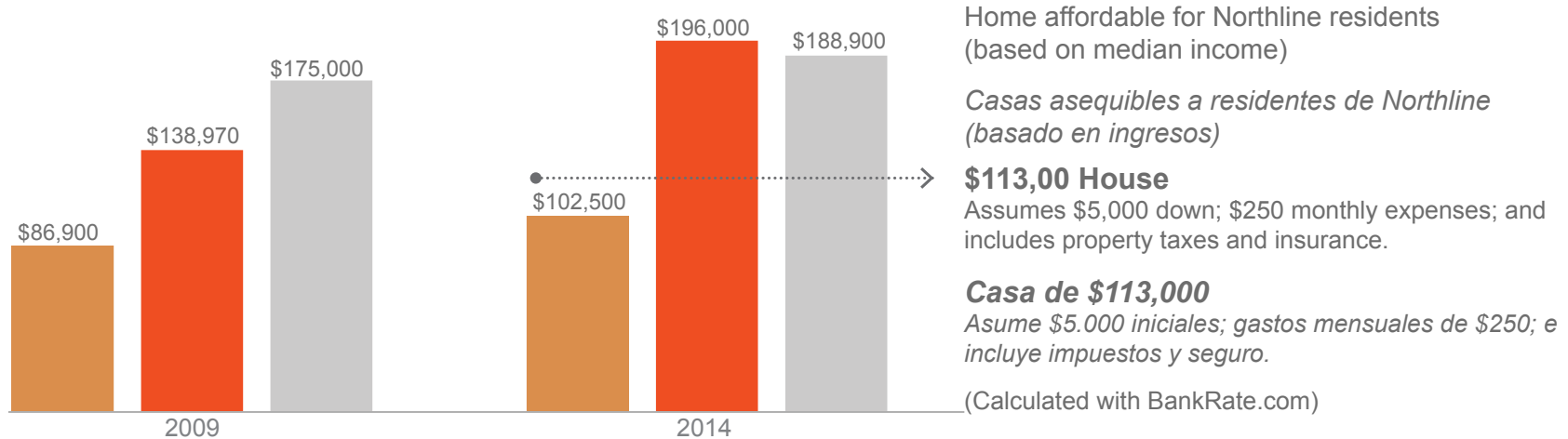


Three out of five renters surveyed said they would like to purchase a home in the neighborhood. Many say they haven't purchased yet because of their personal financial situation or the state of the economy.

Tres de cada cinco inquilinos encuestados dijeron que les gustaría comprar una casa en el barrio. Muchos dicen que no han comprado todavía debido a su situación financiera o el estado de la economía.

Median Sales Price

Precio Promedio de Casas Vendidas



Legend:

Leyenda

- Northline
- Houston
- U.S.A





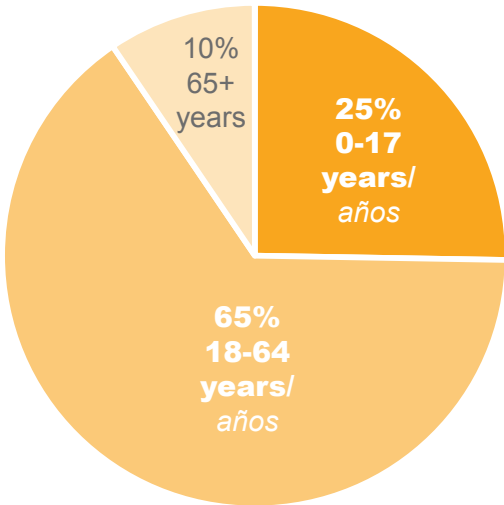
**FAMILIES, SENIORS, CHILDREN
and YOUTH**



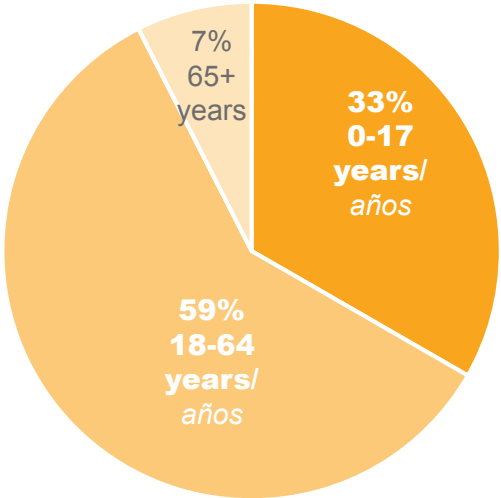
Familias, Niños y Adultos Mayores

The Northline neighborhood has many young families with children, the focus area also has many young families and seniors.

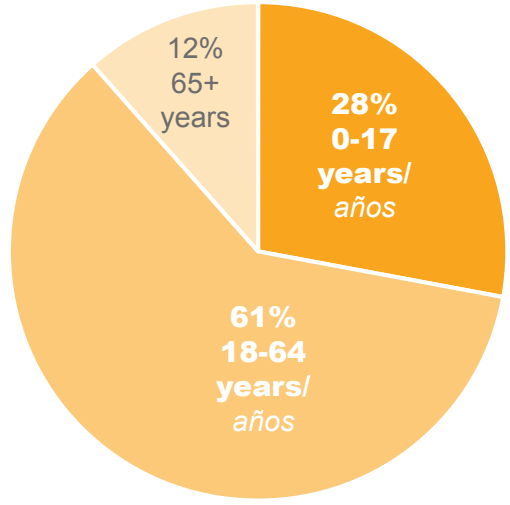
Northline tiene muchas familias jóvenes con niños, la zona de enfoque también tiene muchas familias jóvenes y adultos mayores.



Houston



Northline Super Neighborhood
Súper Vecindario



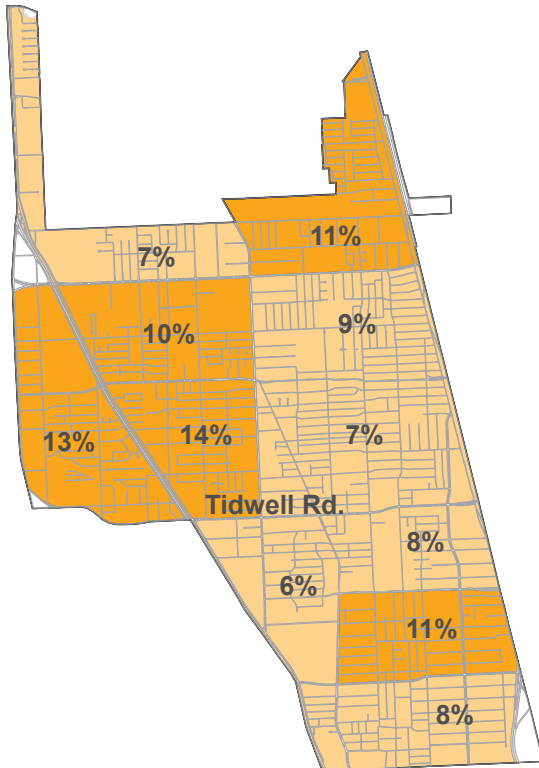
Northline Focus Area
Área de Enfoque

Source: ACS, 2014

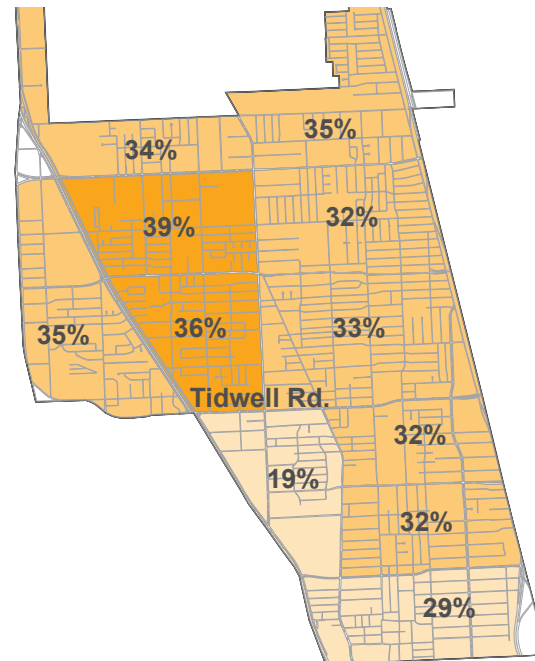


The Northline focus area has a higher percentage of children and seniors than Houston.

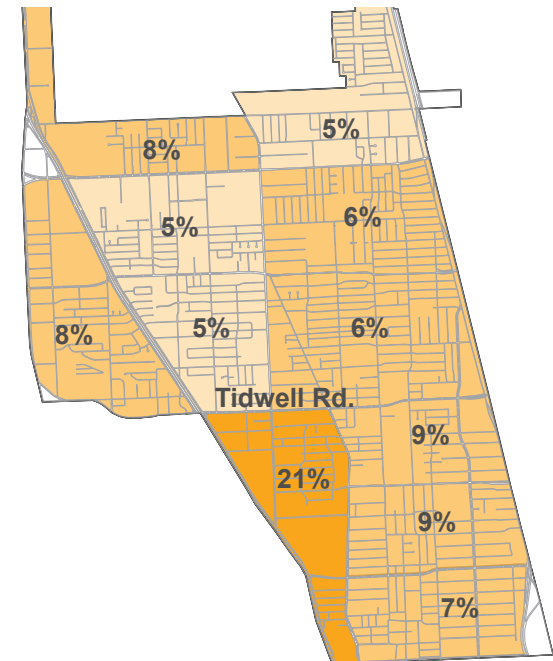
El área de enfoque de Northline tiene un porcentaje más alto de niños y personas mayores que Houston.



Population Under 5 Years
Población menor de 5 años
 Houston: 8%
 Northline Super Neighborhood: 9%
 Northline Focus Area: 8%



Population Under 18 Years
Población menor de 18 años
 Houston: 25%
 Northline Super Neighborhood: 33%
 Northline Focus Area: 28%



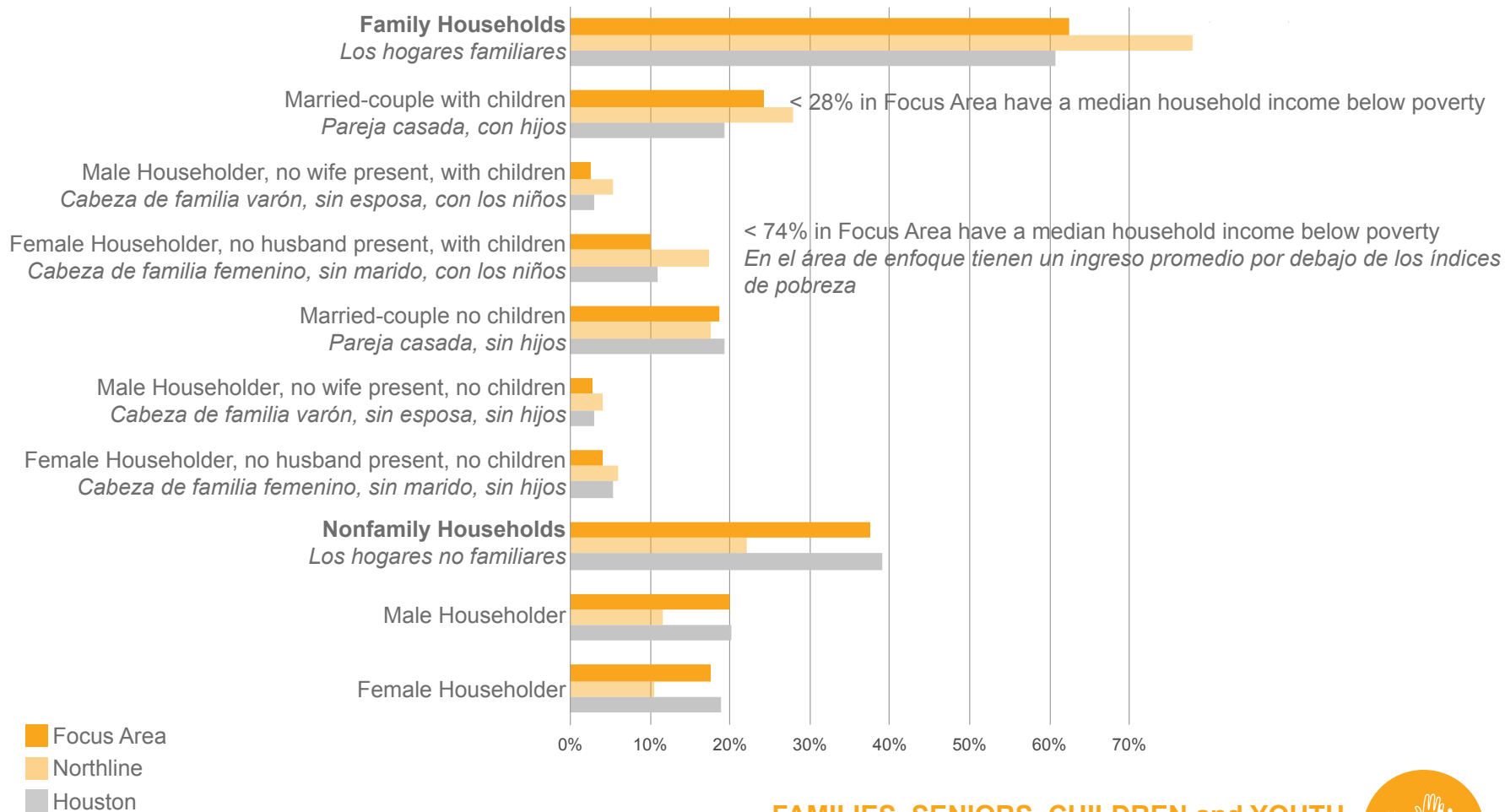
Population Over 65 Years
Población mayor de 65 años
 Houston: 10%
 Northline Super Neighborhood: 7%
 Northline Focus Area: 12%

Source: ACS, 2014



Family Households are the majority family type in both the Northline Super Neighborhood and our Focus Area.

La mayoría de las viviendas en el área de enfoque y en Northline son de tipo familiar.



Focus Area
Northline
Houston

Source: ACS, 2014

FAMILIES, SENIORS, CHILDREN and YOUTH
Familias, Niños y Adultos Mayores





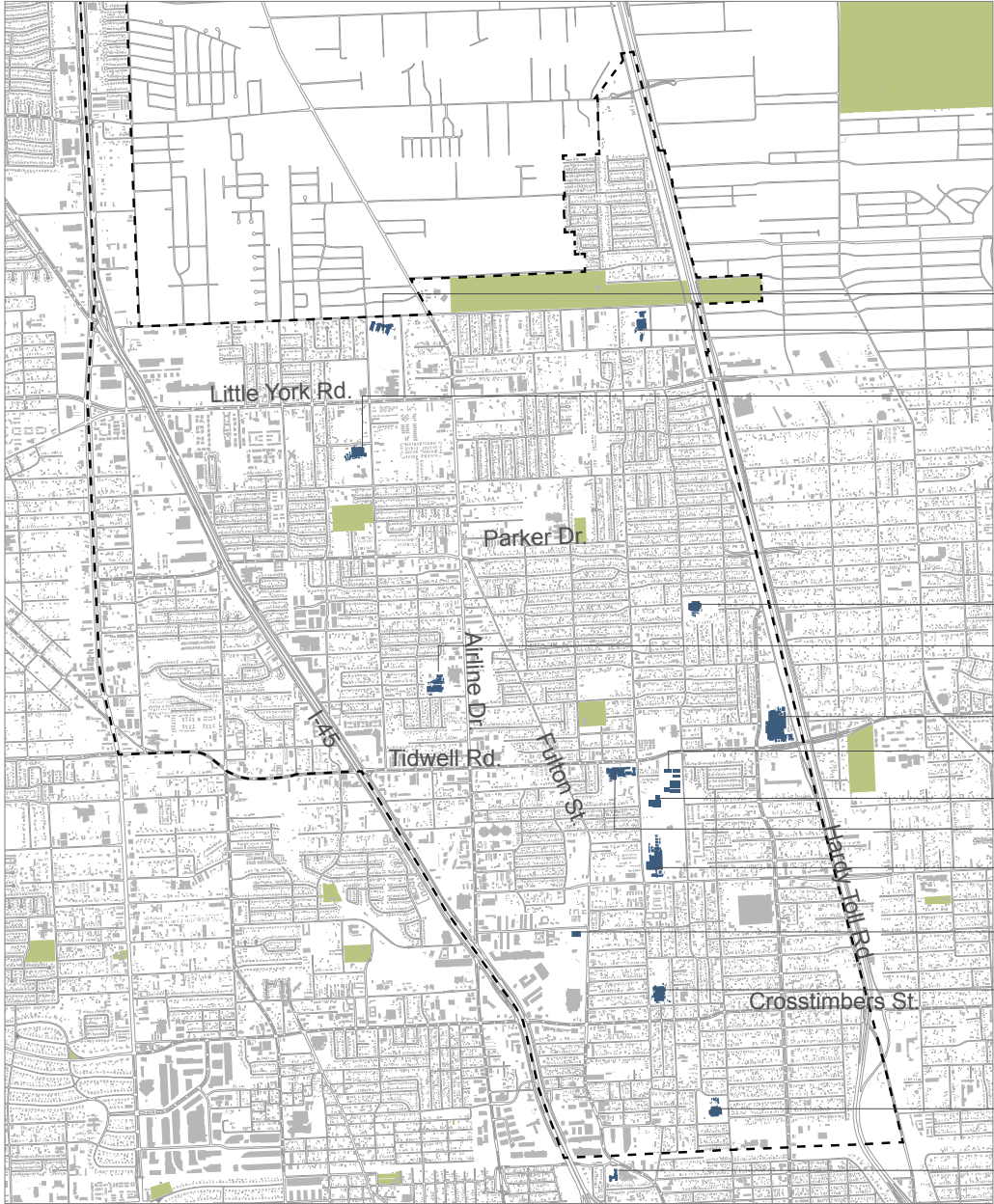
EDUCATION

Educación



We have eleven public schools, and three charter schools in our community.

Tenemos once escuelas públicas, y tres escuelas charter en nuestra comunidad.



Moreno ES

Barrick ES

Durkee ES

Lyons ES

Northline ES

Sam Houston MSTC

KIPP Generations Collegiate

KIPP 3D ES

Burbank ES

Burbank MS

N. Houston EC HS

Janowski ES

Herrera ES

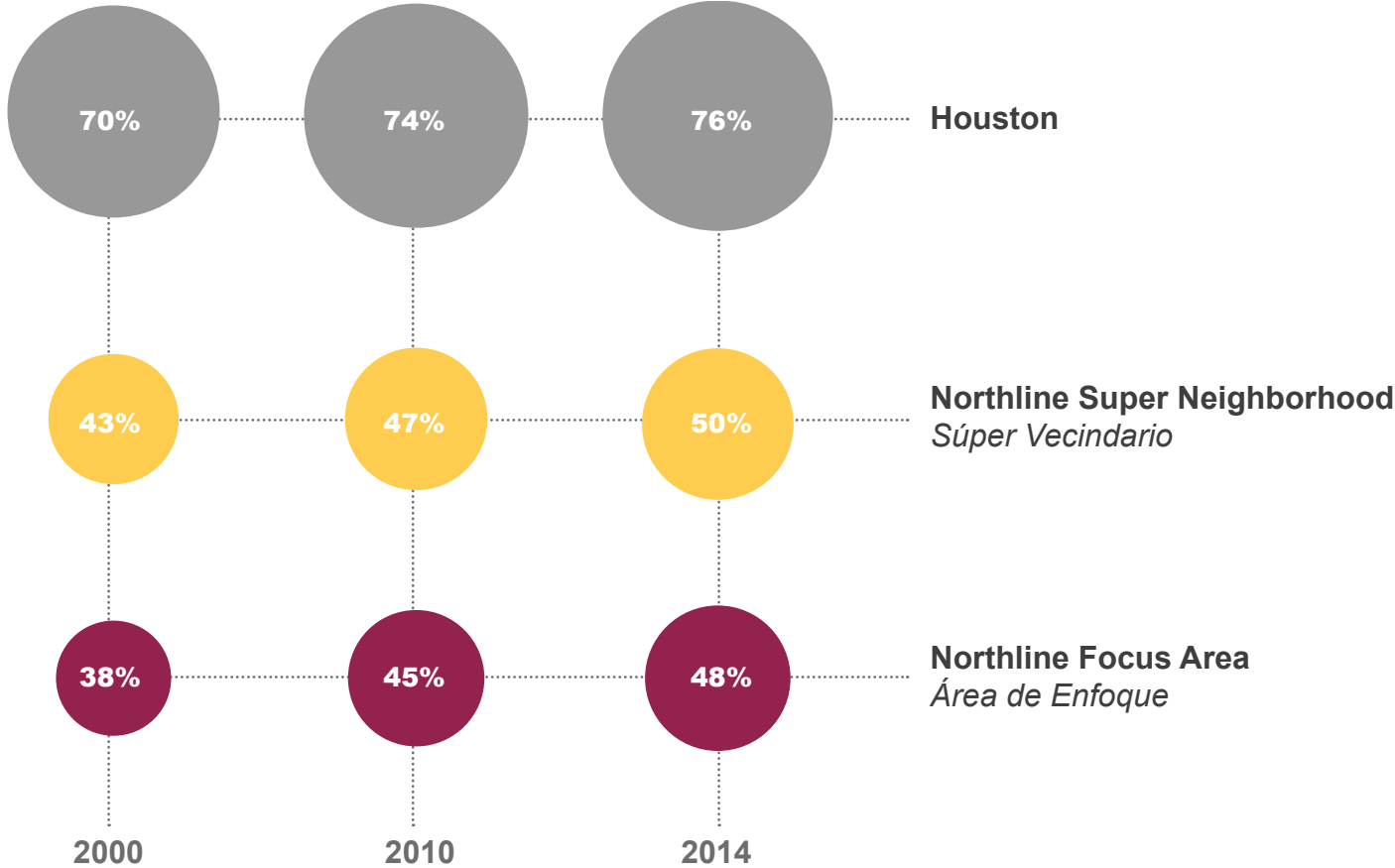
Roosevelt ES

Sources: Google Maps; City of Houston GIS



The number of residents in our focus area with a high school diploma has increased by 10% since 2000.

El número de residentes en nuestra área de enfoque graduados con diploma de secundaria ha aumentado un 10% desde el año 2000.

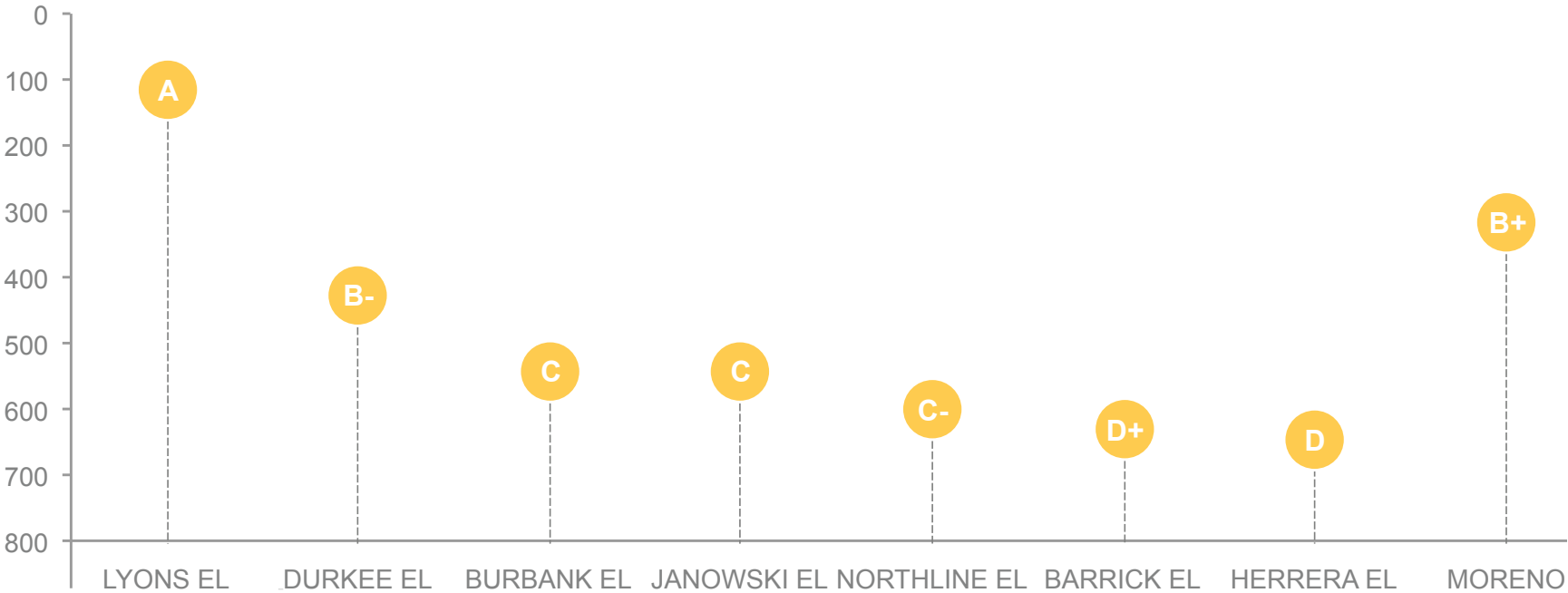


Sources: Census 2000, Census 2010, ACS 2014



30% of public schools in the Greater Houston area were ranked either a D or F in the 2015 Children at Risk report.

El 30% de todas las escuelas públicas en el área Mayor de Houston calificaron una D o F en el 2015.

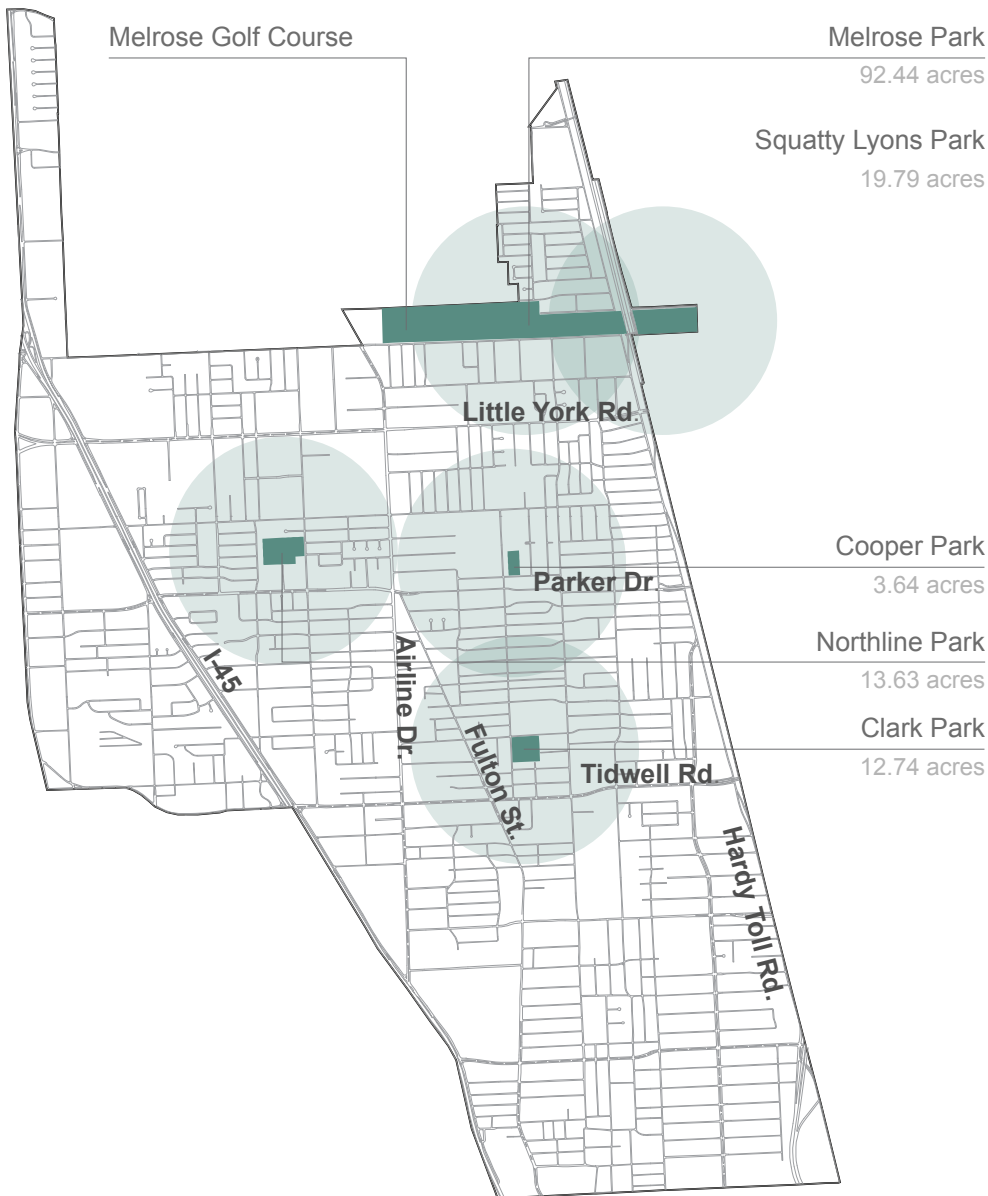


Sources: Children at Risk, Houston School Rankings 2015





PARKS AND COMMUNITY AMENITIES
Parques y Amenidades Comunitarias



Our neighborhood has a severe shortage of parks and open spaces, especially south of Tidwell, where there are no public parks.

Only 35% of our residents live within a half a mile of a park.

Nuestro vecindario tiene una grave escasez de parques y espacios públicos, especialmente al sur de Tidwell, donde no hay ningún parque público.

Sólo el 35% de los residentes viven a media milla de distancia de un parque.





**HPARD Recommended
Park Area for Neighborhood,
Community, and Pocket Parks**
109 square feet/person
or 2.505 acres/1,000



Existing Park Area
74 square feet/person
1.7 acres/1,000



Park Area Needed
35 square feet/person
.8 acres/1,000 =

48 acres

**Our focus area needs 48
acres of new parks to meet
Houston standards.**

*Nuestra área de enfoque
necesita 48 acres de
parques nuevos para cumplir
las normas de Houston.*

NORTHLINE SUPER NEIGHBORHOOD | Súper Vecindario

Parks | *Parques*: 102 acres (w/o Golf Course)
Population | *Población*: 59,731
Parks/1,000: 1.71 acres/1,000 people
(w/o Golf Course)
Recommended Standard: 2.505 acres/1,000 people
Norma Recomendada
(Combined Pocket, Neighborhood and Community Parks)

Deficit: **48 acres**

NORTHLINE FOCUS AREA | Área de Enfoque

(South of Tidwell)
Parks | *Parques*: 0 acres
Population | *Población*: 16,221
Parks/1,000: 0 acres/1,000 people
Recommended Standard: 2.505 acres/1,000 people
Norma Recomendada
(Combined Pocket, Neighborhood and Community Parks)

Deficit: **41 acres**





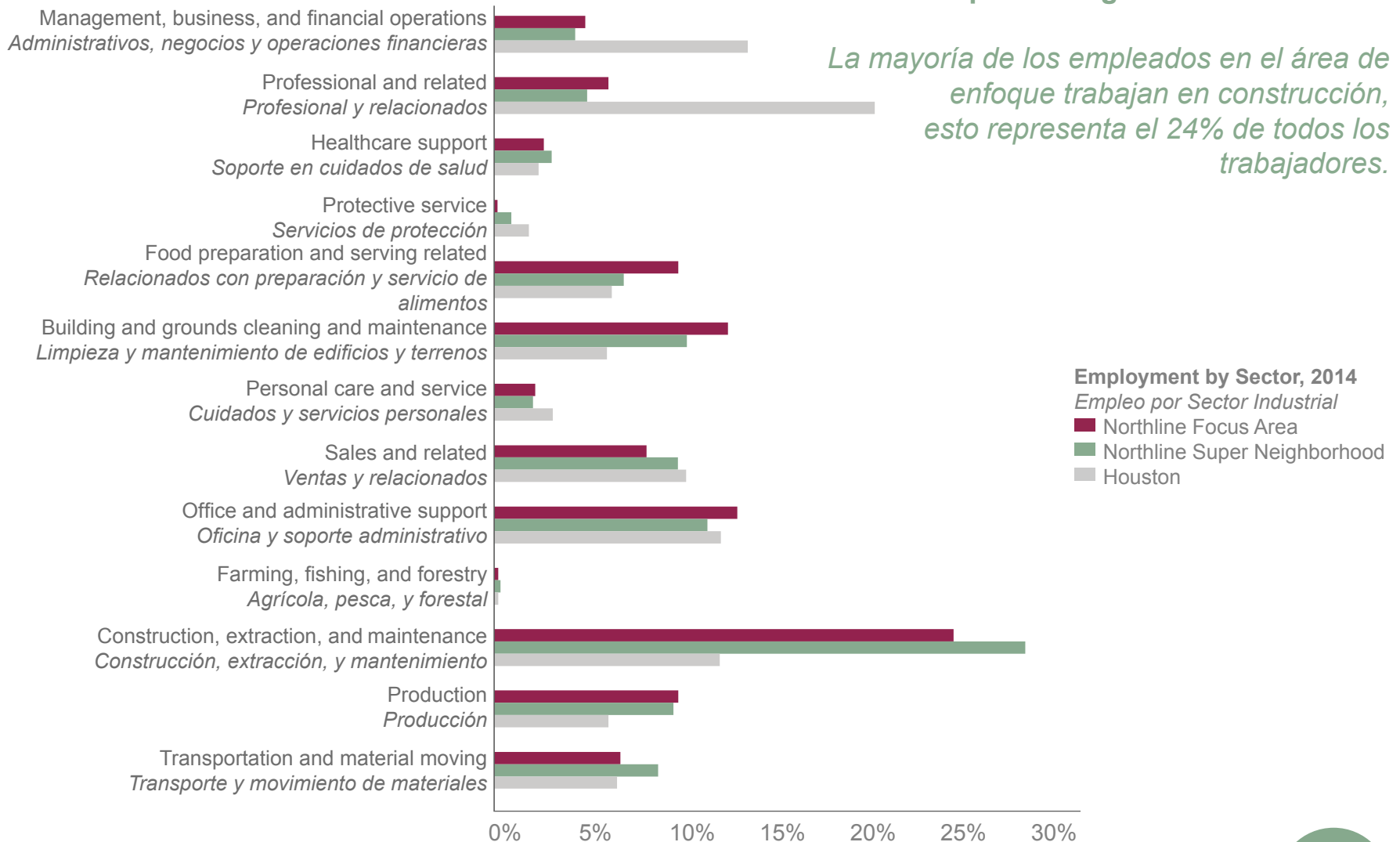
ECONOMIC OPPORTUNITIES

Oportunidades Económicas



The majority of workers in the focus area are employed in the construction industry, representing 24% of all workers.

La mayoría de los empleados en el área de enfoque trabajan en construcción, esto representa el 24% de todos los trabajadores.

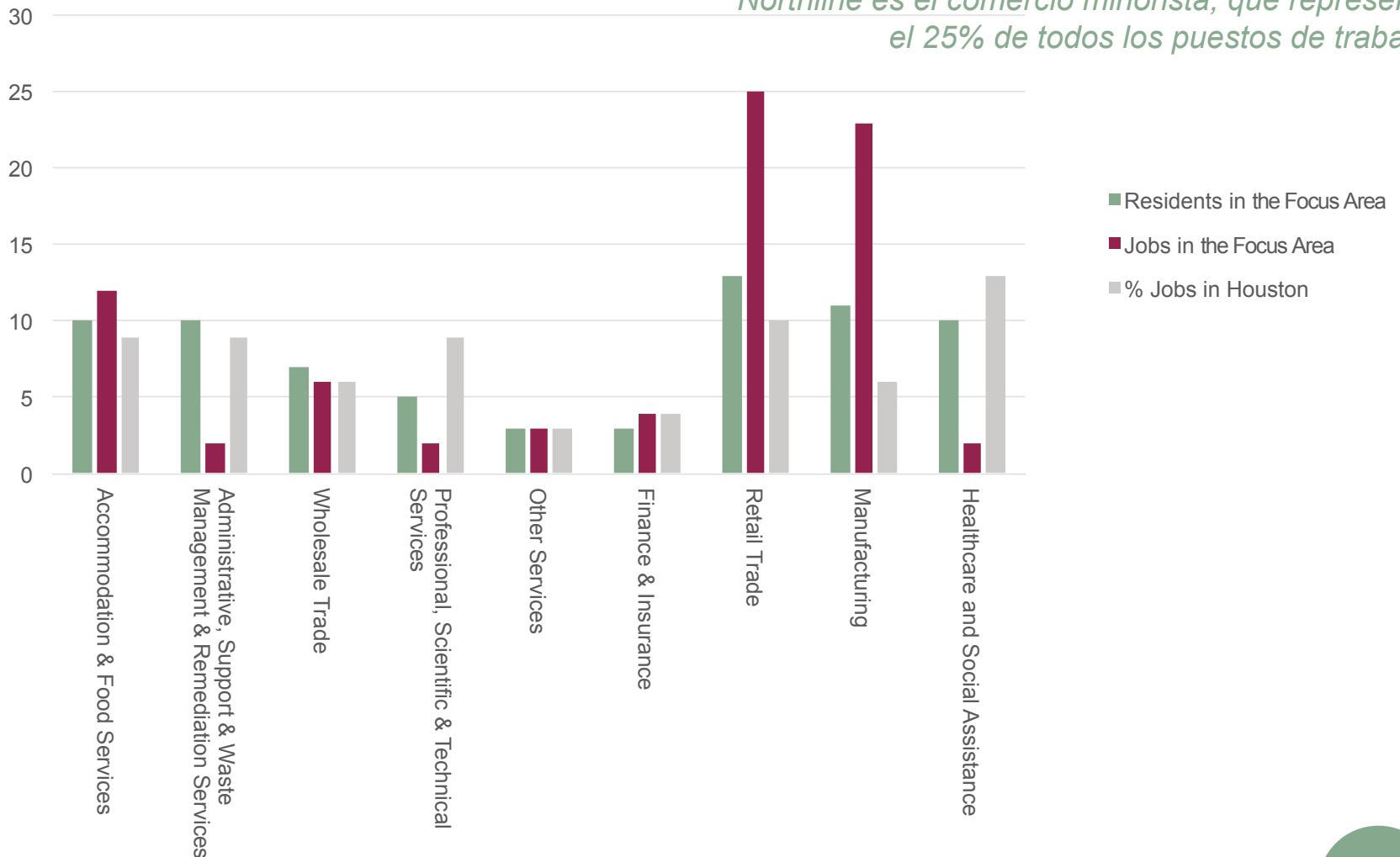


Source: ACS, 2010-2014



The largest employer in the Northline focus area is retail trade, representing 25% of all jobs.

El empleador más grande en la zona de enfoque de Northline es el comercio minorista, que representa el 25% de todos los puestos de trabajo.





FAMILY INCOME + WEALTH

Los Ingresos y Riqueza Familiares



Median household income is growing in Northline, but what people's income is worth when adjusted for inflation is declining, as it is in Houston.

El ingreso promedio está creciendo en Northline, pero cuando el ingreso es ajustado a la inflación, en realidad está disminuyendo, al igual que Houston.

Median Household Income <i>Ingreso Medio</i>	2000	2010	2014	Change <i>Cambio</i>
Northline Focus Area <i>Área de Enfoque</i>	\$24,616	\$30,038	\$30,521	↑
Northline Super Neighborhood <i>Súper Vecindario</i>	\$28,795	\$33,210	\$32,018	↑
Houston	\$36,616	\$44,124	\$45,728	↑

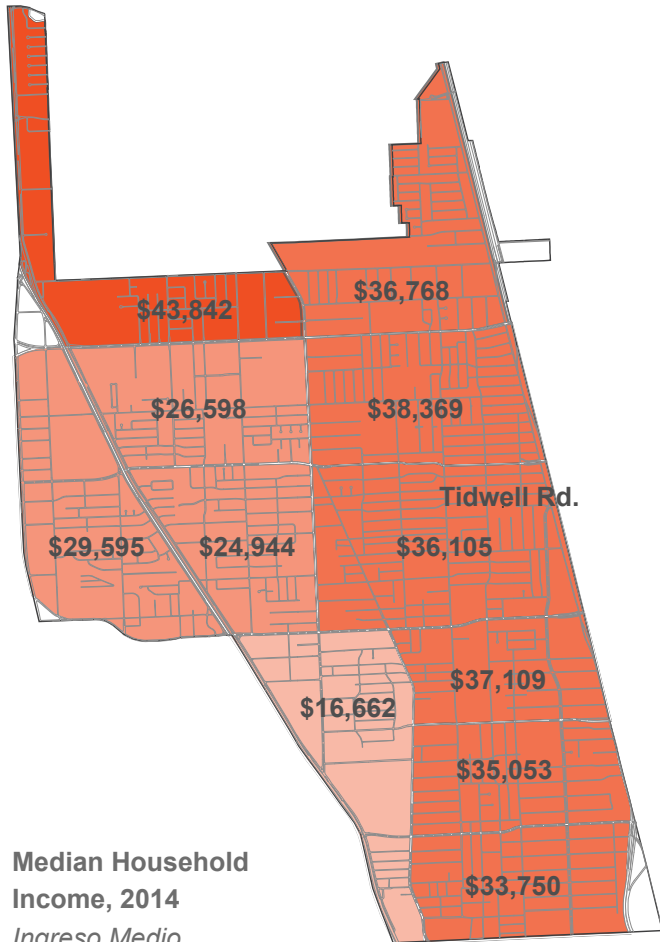
Median Household Income <i>(Adjusted for Inflation in 2014 \$)</i> <i>Ingreso Medio (Ajustado por la</i> <i>inflación en dólares del 2013)</i>	2000	2010	2014	Change <i>Cambio</i>
Northline Focus Area	\$33,841	\$32,611	\$30,521	↓
Northline Super Neighborhood	\$39,587	\$36,055	\$32,018	↓
Houston	\$51,200	\$47,904	\$45,728	↓

Sources: Census 2000, Census 2010, ACS 2014: Bureau of Labor Statistics Inflation Calculator



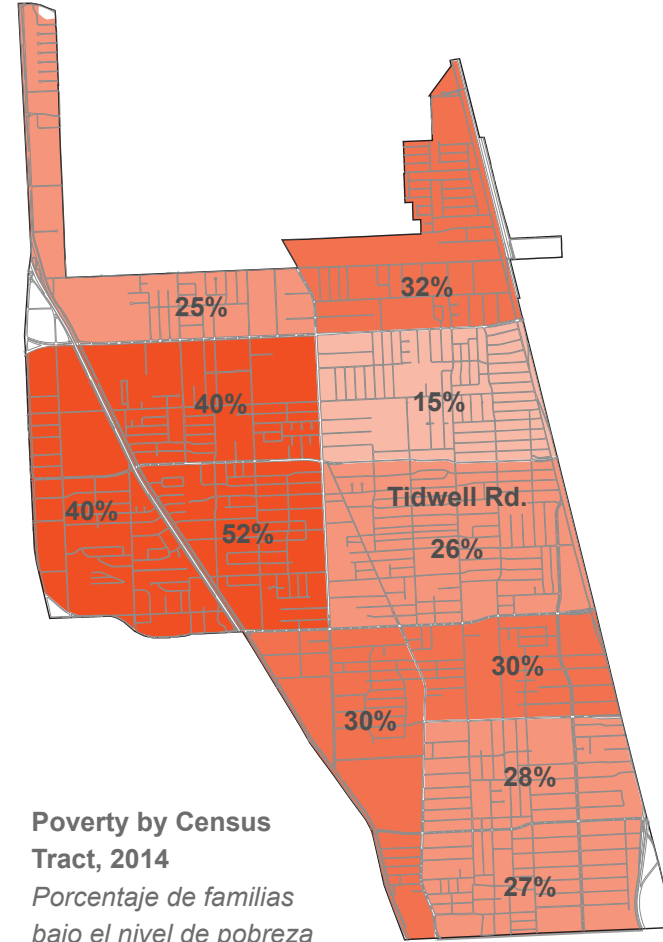
**Median household income varies significantly in the Northline neighborhood.
74% of all female headed households (no husband) with children live on incomes below the poverty level.**

El ingreso promedio en Northline varía mucho. El 74% de todas las casas que tienen a una mujer como cabeza de familia, con hijos, viven con ingresos bajo el nivel de pobreza.



Median Household Income, 2014
Ingreso Medio

Source: ACS, 2014



Poverty by Census Tract, 2014
Porcentaje de familias bajo el nivel de pobreza

FAMILY INCOME + WEALTH
Los Ingresos y Riqueza Familiares





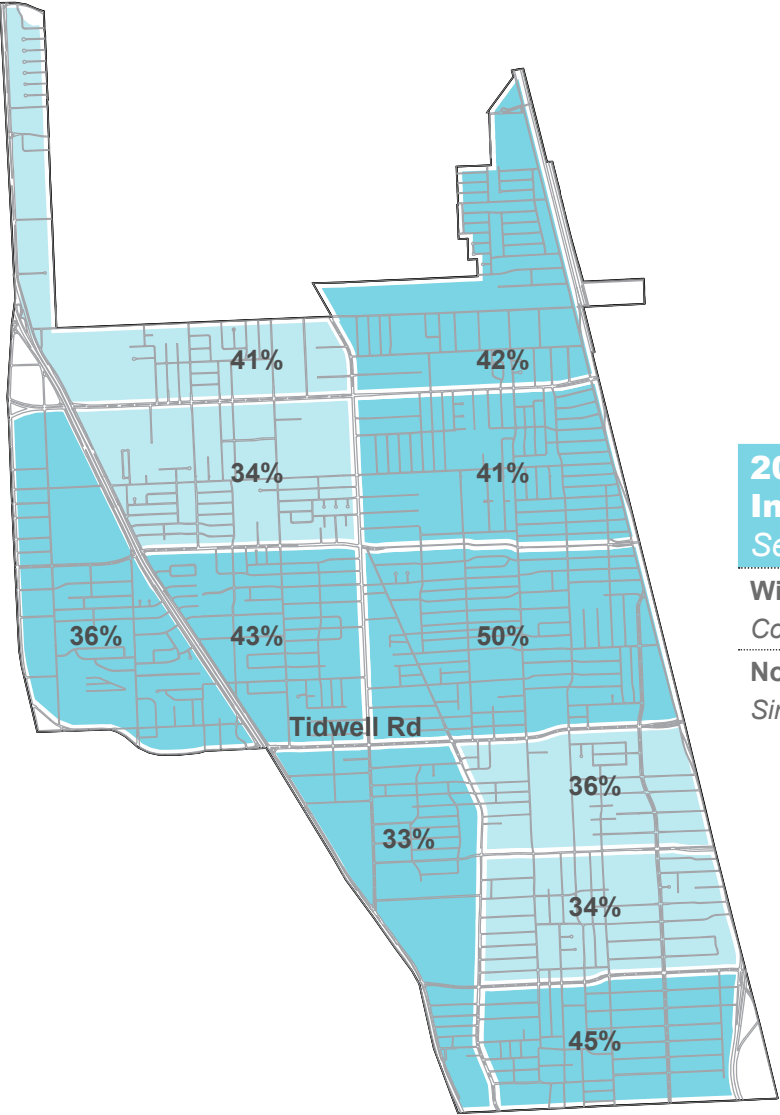
HEALTH

Salud



37% of our residents do not have health insurance.

El 37% de los residentes de Northline no tienen seguro medico.



2014 Health Insurance <i>Seguro de Salud</i>	Houston	Northline	Northline Focus Area
With health insurance <i>Con seguro medico</i>	72%	58%	63%
No health insurance <i>Sin seguro medico</i>	28%	39%	37%

Source: ACS, 2013



Our neighborhood is well served by grocery stores.

Nuestro vecindario tiene suficientes supermercados.

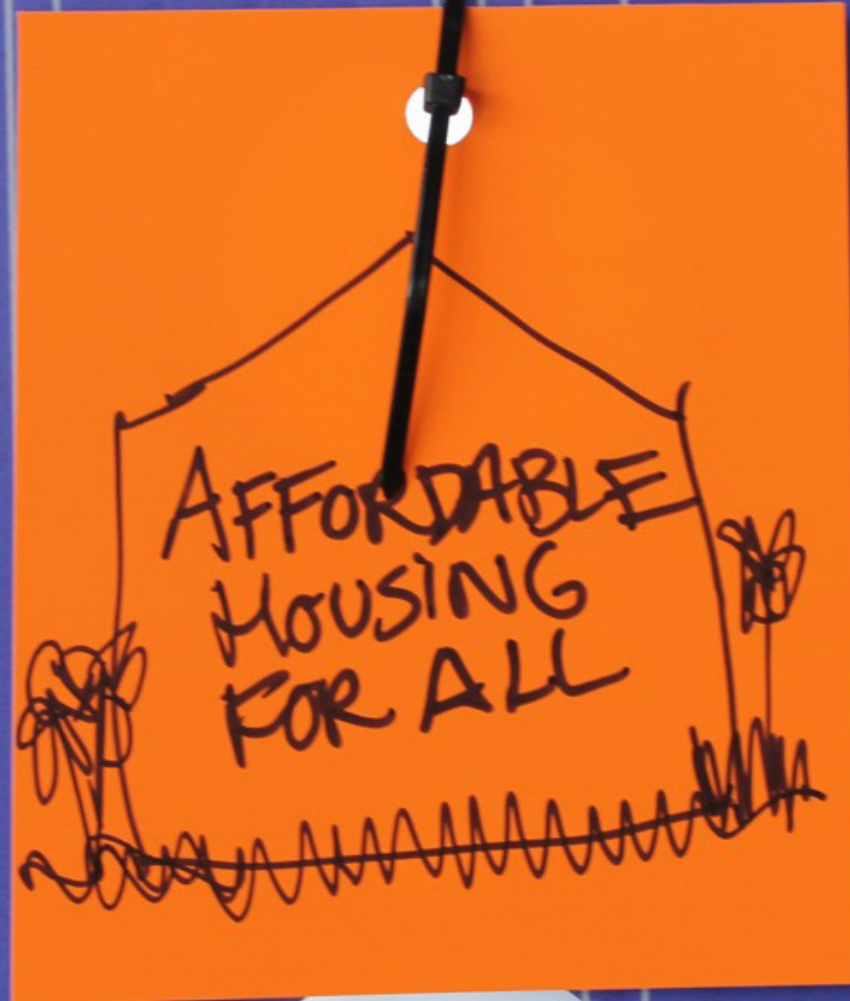


- Convenience Stores
- 🛒 Grocery Stores

Source: ACS, 2013

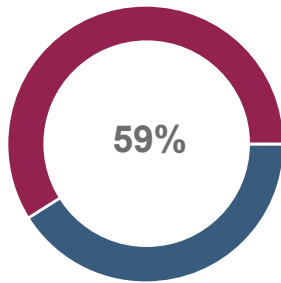
RESIDENT SURVEY

Encuesta de Residentes

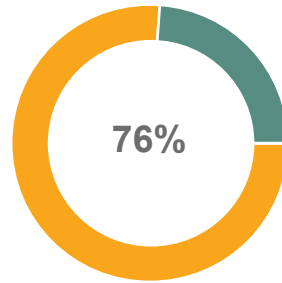


371 residents in the focus area completed a survey of the neighborhood. Who were they?

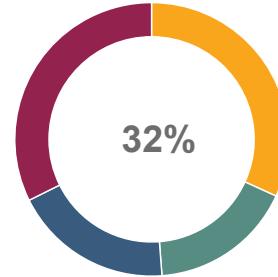
371 residentes en área de enfoque completaron encuestas sobre el vecindario. Quiénes eran?



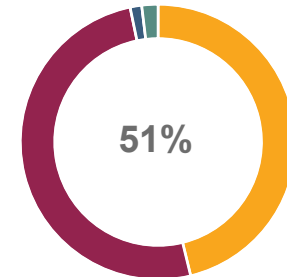
Majority of Respondents were female
La mayoría de los encuestados fueron Mujeres



Majority were Hispanic / Latino / Latina
La mayoría eran Hispanos/Latinos o Latinas



Have lived in the neighborhood for over 20 years
Han vivido en el vecindario por más de 20 años



Own their home
Son dueños de su casa

- < 5 Years/Años
- 6 - 10 Years/Años
- 10 - 19 Years/Años
- > 20 Years/Años

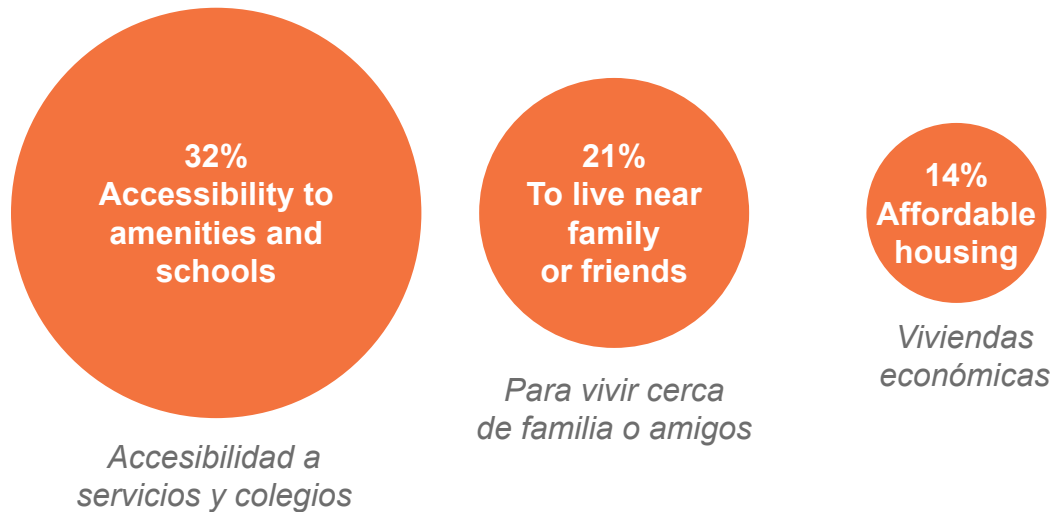
- Rent
Rentan
- Church
Iglesia
- With family or friends
Con amigos o familia
- Own
Dueños

90% of residents surveyed are satisfied living in the neighborhood, 84% of people would recommend the neighborhood to a friend, and 79% want to continue living here.

90% de las personas encuestadas están satisfechas viviendo en el vecindario, 84% de la gente recomendaría el área a un amigo, y 79% quiere continuar viviendo aquí.

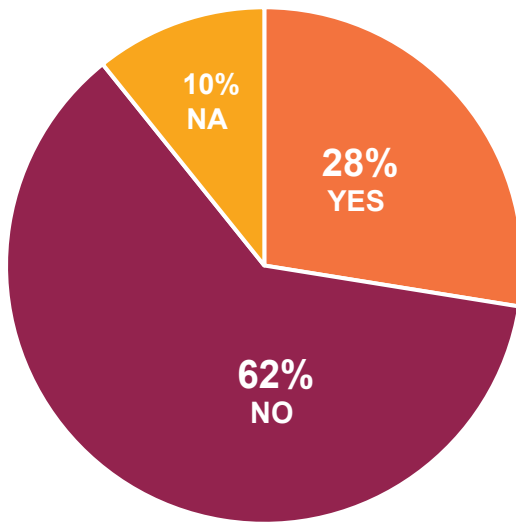
Top three reasons why people live here:

Las tres razones por las cuales las personas viven aquí



Only 28% of residents surveyed said that they had participated in community activities in the past year.

Solo el 28% de las personas encuestadas dijeron que han participado en actividades comunitarias en el último año.



Surveyed residents who participated in community activities

Residentes encuestados que participaron en actividades comunitarias

Personally took action to improve the community, such as reporting a hazard or contacting authorities about an incident

36%

Tomo acción para mejorar su comunidad al reportar peligros o contacto a las autoridades acerca de un incidente

Participated in an advocacy group, such as a school parent-teacher association, environmental organization, or labor union

25%

Participo en grupos de fomentación como reuniones de maestros y padres, organizaciones del medio ambiente o sindicatos

Supported a local political organization, candidate, or ballot initiative

16%

Apoyo una organización política local, candidato, o iniciativa de voto

Participated in an organized community social event, such as a festival, block party, or other celebration

32%

Participo en un evento social comunitario como un festival, fiesta de cuadra u otra celebración

Supported local business events, such as a sidewalk sale or "shop local" day

31%

Participo en eventos de negocios locales, como ventas de vereda o compra de gente local

Participated in a community improvement project, such as a clean-up, community gardening, or other beautification effort

22%

Participo en un proyecto de mejora comunitaria como jardines, limpieza del vecindario, u otro esfuerzo para mejorar la apariencia de la zona

Volunteered to help others in the community

34%

Fue voluntario para ayudar a gente en la comunidad

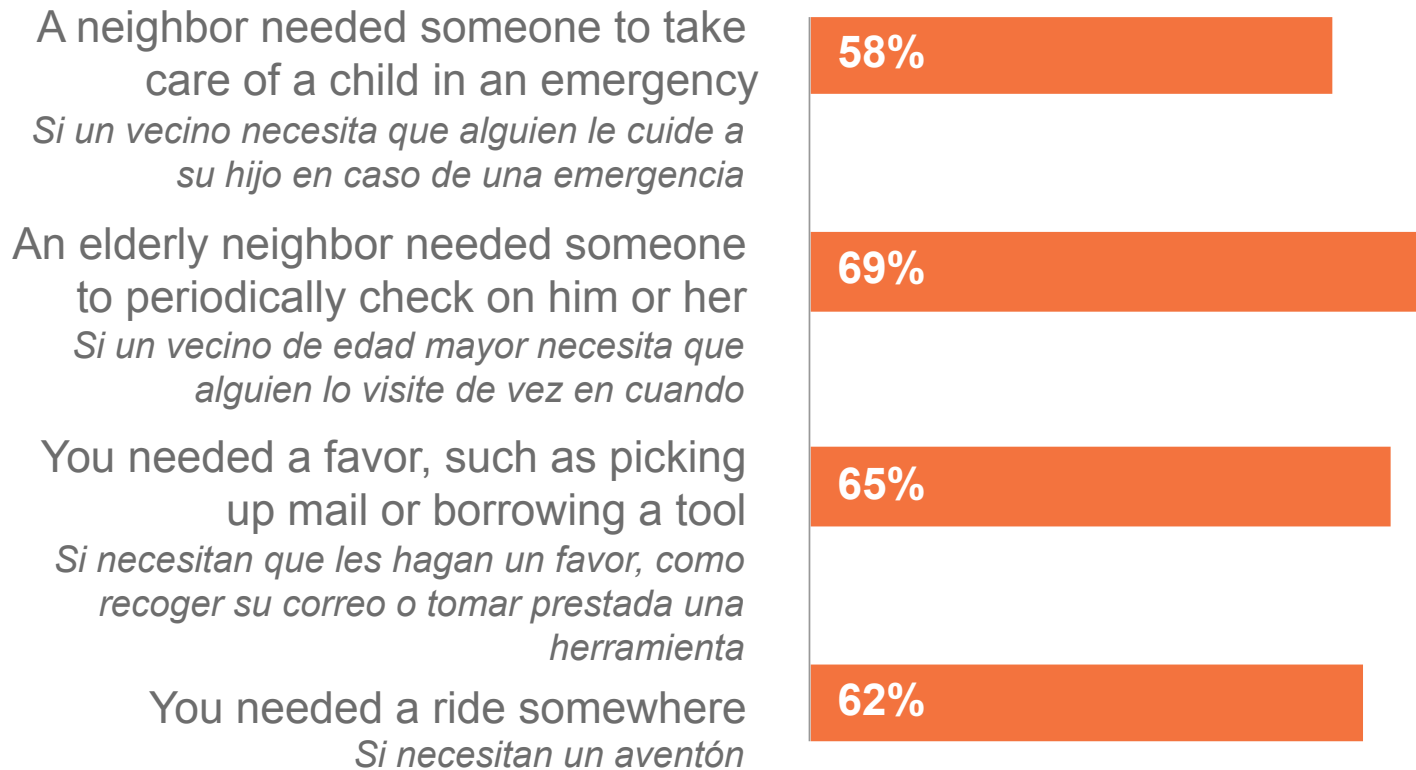
Participated in a community, resident, or tenant association

24%

Participo en una organización comunitaria, de residentes, o arrendatarios

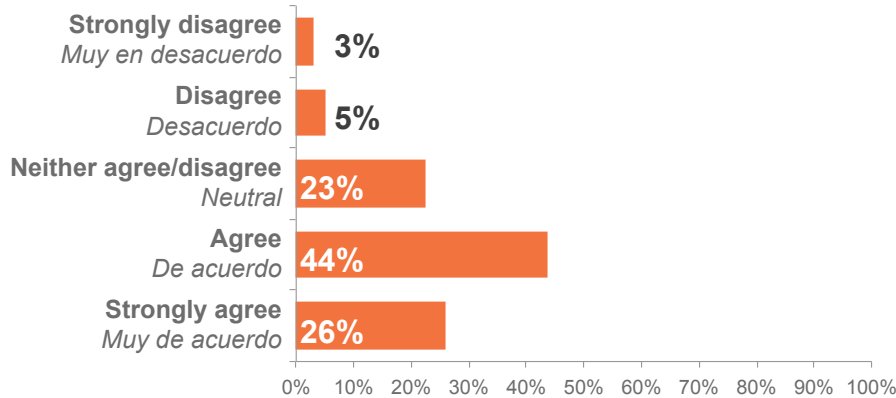
63% of residents surveyed believed that a neighbor would assist them if they were in need.

63% de las personas encuestadas piensan que sus vecinos los ayudarían si lo necesitaran



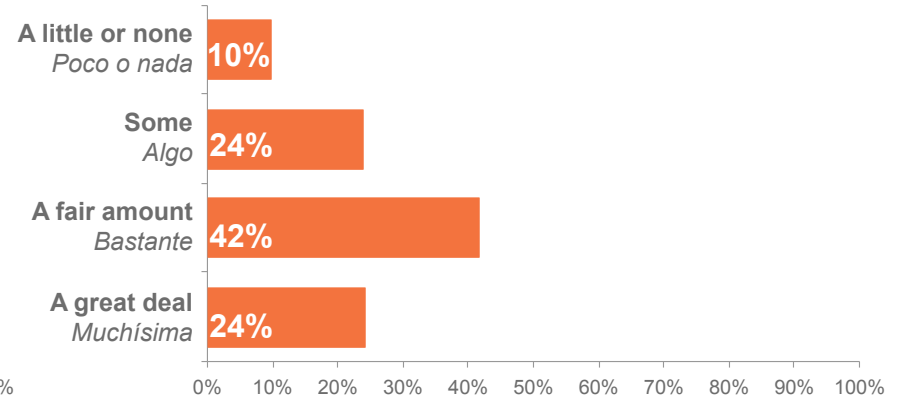
70% of residents surveyed think if something is wrong in the neighborhood that people will try to fix it and 66% believe they can make a positive difference.

El 70% de las personas encuestadas piensan que si llegan a tener un problema en el vecindario, sus vecinos tratarian de ayudarlos, y el 66% piensa que pueden hacer una diferencia en su comunidad



If something is wrong in my neighborhood, I know that the people who live here will try to fix it.

Si hay algún problema en mi vecindario, yo sé que la gente que vive aquí trataria de arreglarlo.

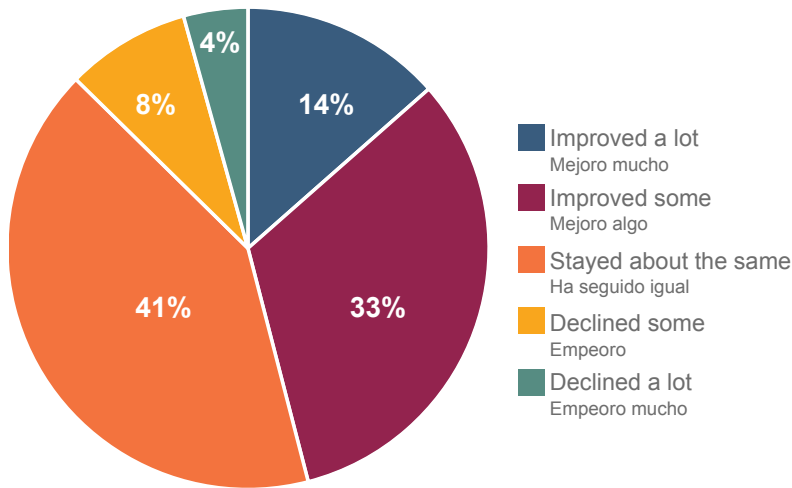


How much of a positive difference do you feel that you, yourself, can make in your community?

Que tanta diferencia crees que puedas hacer en tu comunidad?

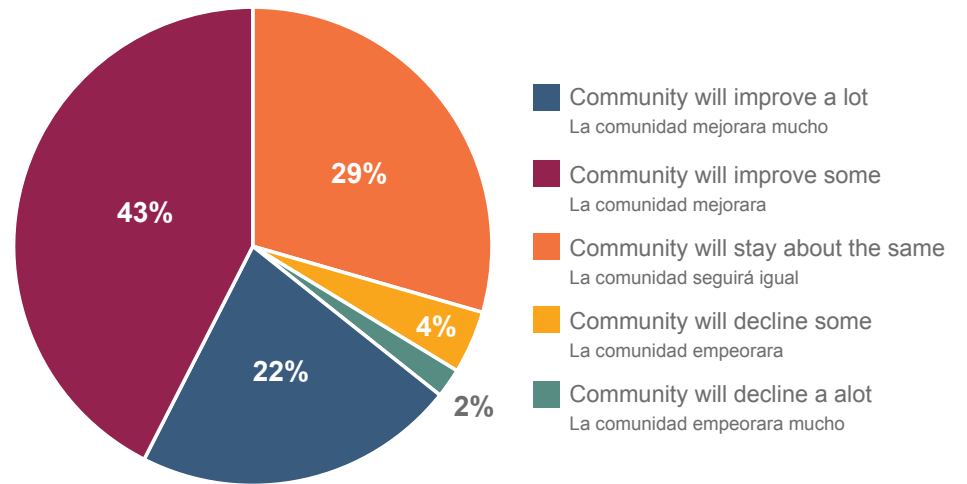
47% of residents surveyed think the community had improved over the last three years. 65% think it will improve in the next three years.

El 47% de las personas encuestadas piensan que la comunidad ha mejorado en los últimos tres años. El 65% piensa que continuara mejorando en los próximos tres años.



Compared to three years ago, how has this community changed overall?

A comparación de hace tres años, como ha cambiado esta comunidad en general?

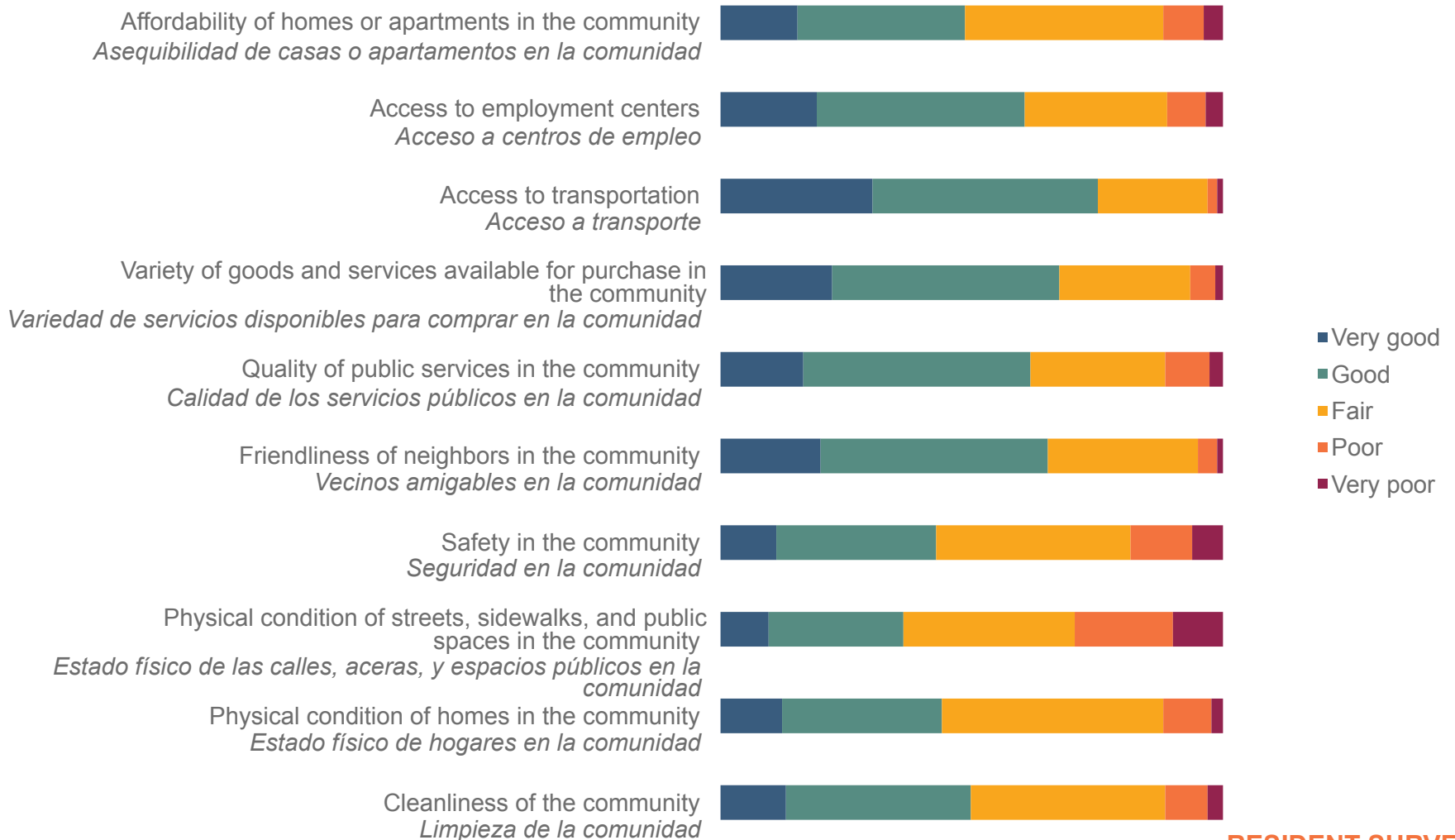


Thinking about the next three years, how would you say your community is likely to change?

Cuanto cree que su comunidad cambie en los próximos tres años?

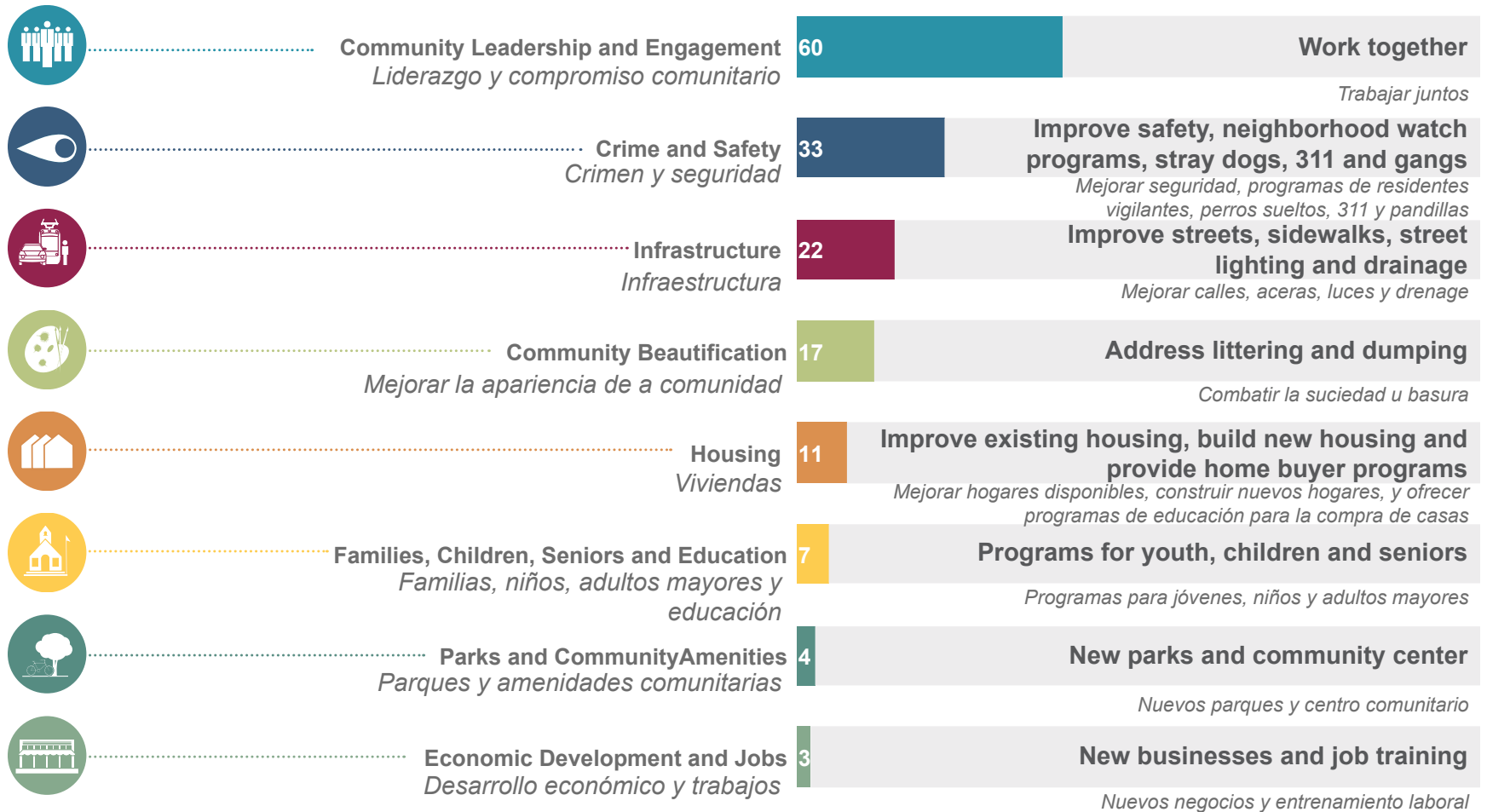
**The resident survey asked “How would you rate each of the following aspects of this community?”
Access to transportation, shops, and friendly neighbors received the most positive responses.**

Una de las preguntas en la encuesta era “Como calificaría los siguientes aspectos de esta comunidad?” Acceso a transporte, tiendas, y vecinos amigables tuvieron las respuestas más favorables.



The resident survey asked “What, if anything, do you think the people in this neighborhood can do to make it a better place to live?” The overwhelming response was for people to come together to improve the neighborhood.

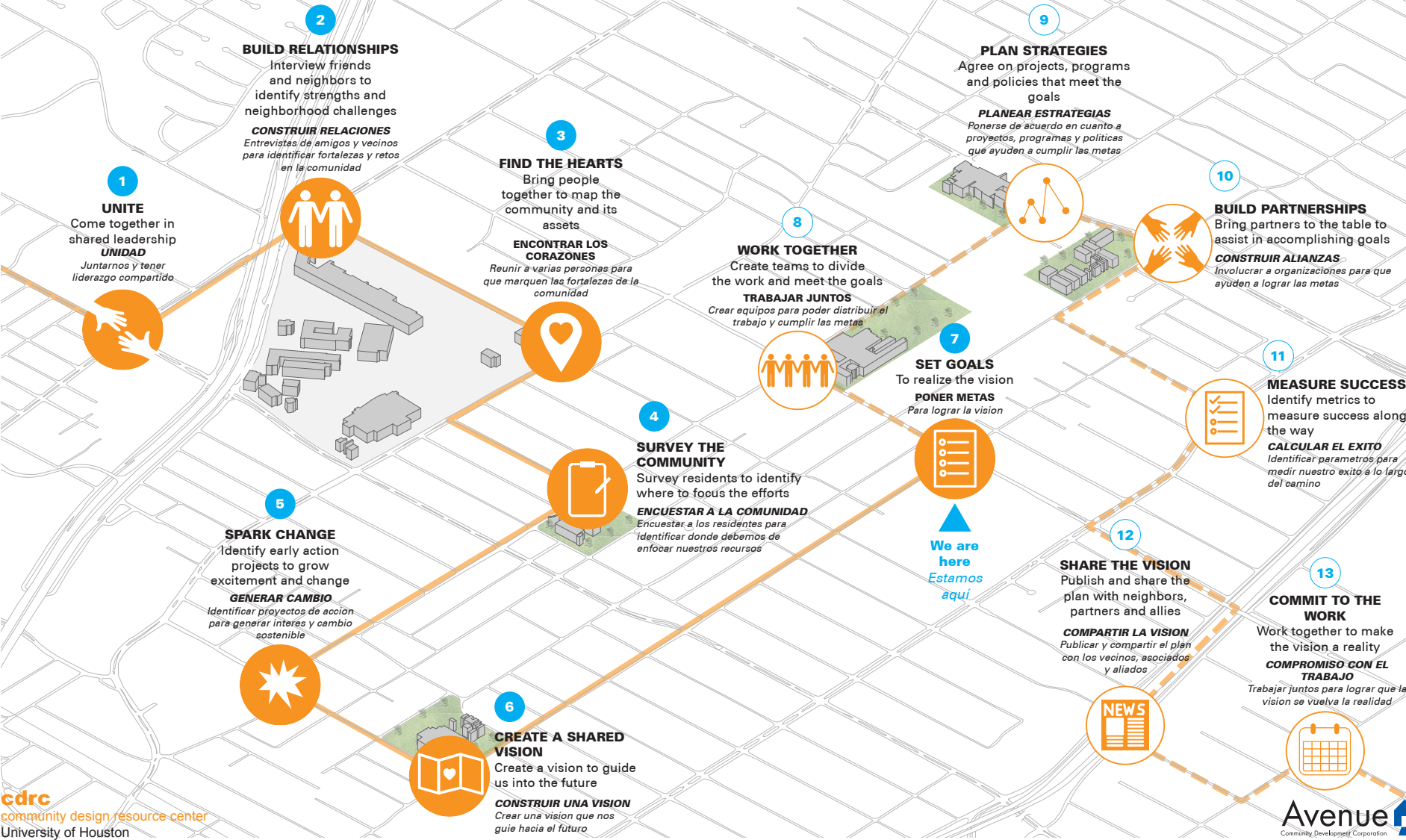
La encuesta preguntaba “Que, si algo, piensa que la gente puede hacer para que este vecindario sea un mejor lugar para vivir?” La respuesta con más votos fue que las personas se unan para mejorar el vecindario.



Source: Northline Resident Survey

Our NORTHLINE: A Road Map to Our Future

Una Guia al Futuro





Infrastructure: Streets, sidewalks and transit
Infraestructura



Health | *Salud*



Neighborhood Vitality and Beautification
Vitalidad y Belleza de la Comunidad



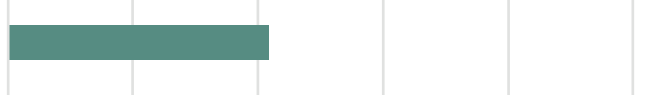
Economic Opportunities: Jobs and Local Businesses
Oportunidades Económicas



Families, Seniors, Children and Youth
Familias, Niños y Adultos Mayores



Parks and Community Amenities
Parques y Amenidades Comunitarias



Safety | *Seguridad*



Housing | *Viviendas*



Quality Schools and Education | *Educación*



Community Leadership and Engagement
Liderazgo y compromiso comunitario





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THANK YOU

Gracias

TOGETHER... we can make sure that - Northline is a great place for - people of all ages

I ♥ NORTHLINE because ...
Please take a tag and share your thoughts

My HOPE is that in 10 years Northline will have ...
Avenue  This project is generously sponsored by Avenue CDC and AARP
For more information or to get involved please call Avenue CDC at 713-964-8099, ext. 241  Houston

My VISION is that in 10 years Northline will be ...
Please take a tag and share your thoughts