

Community Engagement

Increase neighborhood level interaction and communication.

- Created a quarterly Madisonville newsletter delivered to every door 3-4 times a year.
- Created a shared online calendar found on MCURC and MCC websites.
- Created Madisonville Monthly, an email newsletter, to highlight monthly events taking place in the community.
- Partnered with Hello Home to welcome new residents.

Empower residents to be active participants in local decision-making and action.

- Established Madisonville Cares to reach out to neighbors in need.
- Increased Community Council attendance from an average of 42 in 2013 to 64 in 2016.
- Increased Community Council membership from 40 in 2014 to 77 in 2016.
- Invested \$12,000 in mini-grants for neighborhood-led projects.
- Initiated and sustained dozens of new community building events such as I ♥ Madisonville Day, WinterFest, Harvest Fest, Music on Madison, Madisonville Meet-Ups, Family Fitness Fridays, Streetfest, and more.
- Increased block watches and other volunteer opportunities.

Expand relationships with community partners and engage new stakeholders.

- 75+ new partners added to Madisonville's efforts since 2013.



The Madisonville 5k Run/Walk, the Cincinnati Jazz & BBQ Festival, and Music on Madison are new events that bring people together and draw positive attention to the neighborhood.

Workforce Development

- Joined the Mayor's Hand Up Initiative to improve job training and readiness opportunities.
- Cincinnati Works opened site at MEAC in 2016 to provide job training and employment coaching.

Thank You to Our Partners

Ackermann Group
 ArtsWave
 Cincinnati-Hamilton County Public Library
 Cincinnati Museum Center
 Cincinnati Parks
 Cincinnati Public Schools
 Cincinnati Recreation Commission
 Cincinnati Works
 City of Cincinnati
 Community Building Institute
 4C for Children
 Interact for Health
 John P. Parker School
 Keep Cincinnati Beautiful
 Lighthouse Community School

LISC
 Madisonville Community Council
 Madisonville Education & Assistance Center
 Place Matters
 Queen City Bike
 Shroder High School
 Sidestreams Foundation
 The Children's Home of Greater Cincinnati
 The Port of Greater Cincinnati Development Authority
 United Way
***Plus Over 60 More!**



Madisonville Community Urban Redevelopment Corporation
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CELEBRATING OUR SUCCESSES

Madisonville Quality of Life Plan Update Report to the Community Fall 2016

{2013 through 2016}

Four years ago, the Madisonville community asked, "What do you want to be in 10 years?" Hundreds of people contributed their dreams and ideas and together we crafted the Madisonville Quality of Life Plan, an aspirational vision and action plan to guide us. Since then, dedicated volunteers, supporters, and organizational leaders have elevated a sense of vibrancy and vitality in Madisonville. We're pleased to share a few of the neighborhood's successes here.

Economic Development

Create walkable, pedestrian-friendly, mixed-use neighborhood business district.

- Increased property acquisition from 3 acres to 7.5 acres.
- Ensured future development is pedestrian-friendly and fits the character of the neighborhood by adopting a form-based zoning code.
- Selected developer Ackermann Group for Madison & Whetsel. City of Cincinnati and Ackermann signed Development Agreement in June 2016.
- Renovated the historic Fifth Third Bank Building, adding 2 residential apartments and a white-boxed first floor space.
- Established Community Entertainment District designation.

Increase economic vitality and promote neighborhood as place to do business.

- Opened nearly 20 new businesses in the heart of the neighborhood from 2013-2016.
- Created new events like Pop Up shops and Opportunity Tours to showcase Madisonville's business district, available property, and Madisonville artists.
- Began work with Kolar Design to develop Madisonville brand.
- Medpace announced \$120 million mixed-use project at Red Bank and Madison.
- Allocated \$100,000 facade grant to support Madisonville small businesses.
- Improved look and feel of Bramble & Whetsel with increased lighting and painted buildings.

Support a variety of housing choices.

- Addressed dozens of nuisance properties through rehabilitation, code enforcement, property transfer.
- Launched Madisonville Aging in Place program.

- Formed partnership with Landbank to build new homes on vacant lots.
- Increased private investment in neighborhood with new housing construction on Duck Creek Road, Kenwood Road, and on scattered site lots.



Top: Pop-up shops activate vacant spaces and add vibrancy to the business district.
 Bottom: Madisonville has a strong gardening and farming culture.

Education & Youth

Strengthen school/community relationships and increase enrollment at John P. Parker School.

- Increased enrollment at John P. Parker School from 230 in 2013 to 348 in 2016.
- Created Madisonville Pipeline, made up of multiple community partners, to help increase enrollment, expand preschool, and improve community-school relations.
- Opened Born Learning Academy at John P. Parker to train parent leaders.
- Created Nurturing Naomi project to connect mothers with neighborhood mentors.

Ensure that all young children are prepared for school by enrolling in high-quality preschool or home visitation programs.

- Opened a new Montessori preschool class at John P. Parker.
- Formed Early Childhood Network, made up of in home and center-based day-care providers, meeting monthly to improve professional development and connections between day care providers.
- Held dozens of literacy nights at John P. Parker to promote reading.

Expand opportunities for youth involvement in the community, including the development of a Madisonville Youth Council.

- Created Madisonville Youth Community Council to increase youth engagement.
- Engaged youth through the Lighthouse Community School and Madisonville Community Council's employment program.



The Madisonville Recreation Center leads games and activities at neighborhood events.

The Built Environment

Encourage the use of front-yard and community gardening.

- Organized and held over 60 clean-up days from 2013-2016.
- Created Madisonville Curb Appeal Award program to recognize outstanding front-yard gardening. 24 gardeners have been recognized to-date.
- Launched Taking Root Madisonville in 2014 and planted nearly 200 trees since.

Encourage and advocate for maintenance of infrastructure and streetscape.

- Consistently maintained Foraging Garden and Murray Triangle
- Painted 32 single-family homes with Paint the Town in 2016.
- Recognized by Keep Cincinnati Beautiful with several awards.

Showcase our gateways and green spaces.

- Improved maintenance of the pocket park through partnership efforts.
- Increased neighborhood events at Madison & Whetsel to showcase the neighborhood.
- Created mural design for Kenwood & Madison to highlight Madisonville's rich history.
- Built and placed bus benches and new flower pots throughout neighborhood.
- Installed a new gateway sign at Plainville and Madison.
- Increased business participation in Madisonville's beautification efforts.



Residents take pride in maintaining front-yard gardens and are recognized with Curb Appeal awards.



Health & Wellness

Improve community access to health care and preventive health services.

- Opened school-based health centers at John P. Parker School and at The Children's Home of Cincinnati.
- Announced renovation and expansion of the Braxton Cann Health Center, including the addition of dental care services.

Increase availability of healthy food options.

- Built 500 food-producing gardens in backyards, at daycares, and at businesses.
- Initiated 500 Chickens program.
- Opened the Lighthouse Community School Garden Market and began accepting SNAP.

Promote walking, biking, hiking and other outdoor physical activities.

- Increased advocacy of the Little Duck Creek Trail led to greater visibility and inclusion in regional trails network planning.
- Completed engineering study for the Little Duck Creek Trail implementation.
- Launched the Madisonville 5k Run/Walk.
- Installed Go Vibrant 1, 2, 3, and 5 mile walking routes.
- Planned for improved connectivity between Red Bank and neighborhood business districts.



Arts & Culture

Develop a cultural district and community arts facility.

- City of Cincinnati signed lease with Artsville at 5021 Whetsel Ave.
- Developed partnerships with ArtsWave, The Children's Theatre, the Cincinnati Museum Center, Aliven Arts, Cincinnati Academy of Performing Arts, and Billiter Studios to increase community engagement through the arts.
- Established permanent performance space and hosted sold-out jazz concerts, theater, music and spoken word performances.

Increase opportunities for neighborhood creativity and innovation.

- Installed community-created mural at Bramble Park.
- Initiated Cincinnati Jazz & BBQ Festival.
- Featured Madisonville artists at the Cincinnati Jazz & BBQ Festival's Art Mart.
- Initiated annual Holiday Pop-Up Shop.
- Implemented Suzuki music education at John P. Parker School.
- Engaged the community on the creation of 2 murals and 1 permanent painting.

Establish permanent touchstones for Madisonville's history and culture.

- Included historic sites on Go Vibrant walking routes.
- Created mural highlighting Madisonville's history.

Top: Community groups partner to teach youth about bicycle safety and repair. At right: The Lighthouse School Community Garden provides fresh produce for residents. Far right: Families collaborated on the creation of a Madisonville mural as part of the All-Star Celebration.