



A 7-week Business Accelerator

VIRTUAL

Strengthen your core business model using digital innovation, and navigate success with tools, resources, and capital access.

**ENGLISH
&
SPANISH**

Cohort Starts - March 18, 2024

BUSINESS ANALYSIS

Learn to take inventory of your business needs, identify gaps, and potential opportunities

EXPAND CAPACITY

Develop new revenue streams and capabilities that support marketing, branding, and social media engagement

INNOVATIVE SOLUTIONS

Identify digital resources that resolve business pain points and improve your core business

IMPROVE OPERATIONAL EFFICIENCIES

Optimize business processes and activate your comprehensive growth plan

Personal Consulting Team



IS YOUR SMALL BUSINESS A FIT?

- Based in Massachusetts & you or your business are located in an under-resourced and under-privileged community
- Minimum of one year in operation
- Annual revenue - min. \$25K & max. \$3M
- Committed to dedicate 2 - 4 hours per week to the program



Providing Digital Solutions for Small Business Growth

Digital tools give small businesses low-cost ways to connect with customers, and boost productivity with the potential to increase revenue.

Who We Are

Local Initiative Support Corporation (LISC) Boston

Economic Opportunity Advocates

Local Initiative Support Corporation (LISC) Boston is a non-profit organization that helps forge resilient and inclusive communities of opportunity through investment in Massachusetts residents, communities, and enterprises.

The Center for Innovation, Excellence and Leadership (IXL Center)

Consulting and Innovation Experts

IXL Center is a management consulting firm that provides training, consulting, and education around innovation and business growth, locally and internationally.

Why Join Us?

Our Vision & Mission

- Close the economic wealth gap
- Focus on under-served entrepreneurs in under-resourced communities
- Building family and community wealth through small business digital transformation

Powerful Partnership

- Deep industry experience
- Business consulting expertise
- Innovative solutions
- Accelerated Value Creation



Testimonial

“I have tried many business accelerators but this one was different. My consulting team helped me create an implementation plan that’s easy to execute. The program transformed my business, and I am looking into opening my first physical location!”

- Teresa Maynard, Owner



APPLY NOW

Application closes ~ Monday,
March 11th at 11:59pm

