

SPONSORSHIP

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STORY

SLAM

10.15.2020

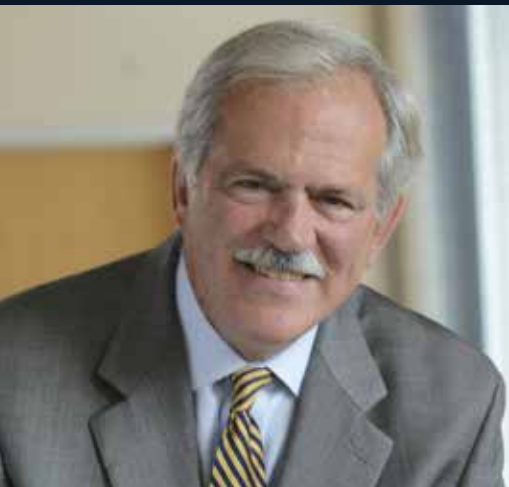
THIS MOMENT

LISC

STORY
SLAM

OCT. 15, 2020

BOSTON



ABOUT STORY SLAM

Story Slam is an evening of storytelling to benefit **LISC Boston**. LISC's second annual Story Slam will share compelling personal stories from community members and LISC partners responding to our theme "**This Moment**." Their stories, filled with humor, pain, energy, love and more, will offer perspectives on this extraordinary moment in time and what it means for our collective work creating stable, affordable and healthy housing and economic opportunity; building financial stability, promoting racial equity and building thriving communities. Get ready for a mix of stories and an engaging but safe Live and Virtual event honoring leaders who inspire us with their commitment, vision and impact.

On **Thursday, October 15**, Story Slam will honor **Paul S. Grogan**, President & CEO of The Boston Foundation and former President and CEO of LISC, with the **LISC Legacy Award**. **LISC President and CEO, Maurice Jones** will present the award in recognition of the impact of his decades of commitment, innovation, vision and leadership building equity and investing in thriving communities, locally and nationally.

Segun Idowu, Executive Director of Black Economic Council of Massachusetts (BECMA) will receive a **LISC Community Leadership Award** for BECMA's compelling and visionary leadership toward racial equity in Boston, setting a courageous path forward from this moment of crisis, protest and acknowledgment of structural racism towards a more just and inclusive Boston.

This virtual event will feature tickets for 2 or parties of 6 or 10 in your home and enable you to host a socially distant culinary experience in your home while watching our Storytellers. Your "**Party in a Box**" will include heavy hors d'oeuvres from local entrepreneurs supported by LISC, featuring signature Dumplings from **Mei Mei**, Story Slam swag, and more. The event begins with a pre-event chef demonstration by James Beard nominated chef Irene Li, owner of Mei Mei Boston, to guide preparation of the dumplings received in your "Party in a Box." Then link in to our live Virtual Story Slam event which promises to be a passion-filled interactive virtual experience you'll never forget.

Slam starts at 7:00 pm —JOIN US.

Funds raised from Story Slam will help LISC continue to equip local communities with the capital, strategy, and know-how to become places where people can thrive. Since 1981, LISC Boston has **invested \$414 million** in community revitalization, leveraging **\$2.6 billion** in total development; underwritten nearly **13,000 affordable homes**, housing approximately **30,000 people**; provided more than **\$20 million** in operating support and program funding to more than 50 Boston-area nonprofit organizations; **financed 2 million square feet** of retail and community space.

www.lisc.org/boston

For More
Information

Contact:

AJ Events
617-267-2244
aj@ajwevents.com



on.spingo.com/e/lisc

DOUBLE THE IMPACT OF YOUR SPONSORSHIP!

If the tax-deductible donation portion of your contribution is more than \$1,000, you may be eligible for the Community Investment Tax Credit (CITC). The CITC program provides a 50% refundable state tax credit and is available to individuals, for-profit entities, non-profit organizations and foundations. If you are interested in CITC, please let us know when you return your sponsorship. Credits will be awarded on a first-come, first-served basis.

VISIONARY \$20,000 + Above

- Credit as a Visionary Sponsor on all materials and website
- Logo prominently displayed on virtual welcome page for top sponsors
- Special recognition from the podium
- Full-screen 16:9 color PPT program slide
- Opportunity to feature a 15-second PSA during Story Slam Virtually
- Inclusion in our Virtual “Party in a Box”
- Featured in a post-event article and LISC newsletter
- Four (4) dedicated social media posts
- Recognition in all media releases
- Full page ad in the event program book
- Ten (10) VIRTUAL “Party in a Box” tickets

CHAMPION \$10,000

- Credit as a Champion Sponsor on all materials
- Logo prominently displayed on virtual welcome page for top sponsors
- Recognition from the podium
- Full-screen 16:9 color PPT program slide
- Inclusion in our Virtual “Party in a Box”
- Two (2) dedicated social media posts
- Recognition in all media releases
- Full page ad in the event program book
- Ten (10) VIRTUAL “Party in a Box” tickets

LEADER \$7,500

- Credit as a Leader Sponsor on all materials
- Recognition from the podium
- Inclusion in our Virtual “Party in a Box”
- One (1) dedicated social media post
- Half page ad in the event program book
- Six (6) VIRTUAL “Party in a Box” tickets

PARTNER \$5,000

- Credit as a Partner Sponsor on all materials
- Half page ad in the event program book
- Four (4) VIRTUAL “Party in a Box” tickets

SUPPORTER \$2,500

- Credit as a Supporter Sponsor on all materials
- Quarter page ad in the event program book
- Two (2) VIRTUAL “Party in a Box” tickets

**LISC will donate 2 additional tickets to LISC community members for each sponsor.*



HOST A SLAM PARTY!

Stay safe and stay home, and support LISC Boston by being a Slam Party Host. This fall we will bring the party and our storytellers to YOU! Get ready to send a customized digital invite prepared by our team to your guests. Invite a party of six or ten and watch the stories live-streamed to the comfort of your home. Your package includes Story Slam, a 60-minute virtual event and a “Party in a Box” delivered “to your door” on the day of the event. Party in a Box includes a **Dumpling-Making Kit** (everything you need for your party to cook pre-prepared dumplings, your choice of pork or vegan fillings –all you have to do is fill, fold and cook,) plus dessert, bottle(s) of wine, program book, party favors, safe hospitality guidelines, and virtual event tips. A week prior to the event, we will send you a link to confirm your meal and beverage selections. Catered by our LISC partners, Mei Mei and Delectable Desires Pastries, two businesses who recently completed LISC’s Beyond Six Feet Apart Accelerator.

Wait there’s more! The event begins with a pre-event chef demonstration by James Beard nominee chef Irene Li, owner of Mei Mei, to guide with the preparation of the dumplings received in your “Party in a Box.” Get ready to tune in!

SLAM PARTY FOR TEN \$2,000

- Credit as a Slam Party Host on all materials
- A custom invitation listing you as the House Party Host with your arrival details and address
- Dumpling-Making Kit and dessert for Ten (10) people
- Four (4) bottles of wine
- Six (6) program books
- Materials and instruction for our Chef Demo and Story Slam
- Party favors, safety guidelines, and special gift items for Ten (10)

SLAM PARTY FOR SIX \$1,500

- Credit as a Slam Party Host on all materials
- A custom invitation listing you as the House Party Host with your arrival details and address
- Dumpling-Making Kit and dessert for Six (6) people
- Two (2) bottles of wine
- Four (4) program books
- Materials and instruction for our Chef Demo and Story Slam
- Party favors, safety guidelines, and special gift items for Six (6)

SLAM PARTY FOR 2 -\$150

A Slam PARTY FOR TWO Ticket is unlike any other ticket as we are maximizing your attendee value Virtually to ensure we provide a two-sided interactive experience. Your ticket will include a “Party in a Box” for two adults filled with items just like you would receive at a live event: dinner for 2, party favors, safety guidelines, special gift items, and more. All guests will enjoy a passion-filled program featuring a Live studio Program and our Storytellers.

STORY
SLAM

on.spingo.com/e/lisc

SPONSOR COMMITMENT FORM

AS IT WILL APPEAR IN PRINT

INDIVIDUAL OR
COMPANY NAME

CONTACT NAME

TITLE

E-MAIL

PHONE

MAILING
ADDRESS

CITY

STATE

ZIP

SPONSORS LEVELS *(Please Check One)*

- VISIONARY SPONSOR \$20,000
- CHAMPION SPONSOR \$10,000
- LEADER SPONSOR \$7,500
- PARTNER SPONSOR \$5,000
- SUPPORTER SPONSOR \$2,500

TICKETS *(Please Check One)*

- PARTY FOR TEN \$2,000
- PARTY FOR SIX \$1,500
- PARTY FOR TWO - \$150

(See Page 4 for more info)

TICKET QUANTITY: _____ TOTAL: \$ _____

- COMMUNITY INVESTMENT TAX CREDIT (CITC) **REQUEST** *(See page 3 for more info)*

To be featured on event materials and in advance of the event, please submit sponsorships by September 30. Contributions are tax deductible as permitted by law. LISC Boston is a 501 (c)(3) and its tax identification number is: 13-3030229. For payments by ACH, please call (617) 267-2244 for info.

PAYMENT *(Please Check One)*

- A check is enclosed for the above donation checked. Payable to the following: **LISC Boston** * please add in memo: **Story Slam**.
- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- We cannot participate, but we are pleased to donate \$_____ payable to the following: **LISC Boston** * please add in memo: **Story Slam**.
- I would like to pay by credit card VISA/MasterCard/AMEX OR ONLINE: on.spingo.com/e/Lisc

NAME ON CARD:

CARD #:

EXP DATE:

CVC CODE:

THANK YOU!

PLEASE COMPLETE THIS FORM AND RETURN TO AJ@AJWEVENTS.COM OR MAIL TO:

STORY SLAM c/o AJ EVENTS

75 NEWBURY STREET, 3RD FLOOR, BOSTON, MA 02116

OR FAX TO: (617) 536 8883

CONTACT US



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on.spingo.com/e/lisc



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