

# GAI100



**Atlanta United  
Community Fund**

ARTHUR M. BLANK FAMILY FOUNDATION

**LSC**  
**SPORTS & RECREATION**

# What is the **GA100** ?

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- Partnership between Atlanta United Community Fund and Local Initiatives Support Corporation to create up to 100 mini-pitches across the state of Georgia, with 50 projects funded and completed leading up to the 2026 World Cup Games.
- Round 2: Second phase of funding for mini-pitches in underserved communities throughout the state of Georgia.
- Focus on low to moderate income neighborhoods that demonstrate youth soccer programming and safe community access to fields.
- Matching Grants (1:1 match) available up to \$100,000.

# Organizational Eligibility Criteria

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To Qualify for GA 100 Funding Organizations Must:

- Be a community-based organization, elementary, middle school or high school serving a neighborhood consisting primarily of low-moderate income families and individuals within the state of Georgia.
- Schools must demonstrate access/ability of local community to utilize the field
- Have at least one-full time staff person (all-volunteer organizations will not be considered)
- Been in existence for at least three years
- Have a track record in real estate development, community development and/or athletic programming
- Have 501 (c)(3) tax-exempt status or school tax exempt status
- Located in the State of Georgia

# Application Procedures

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Submit proposals to: [SportsandRec@LISC.org](mailto:SportsandRec@LISC.org)

Include Project Name and “GA 100” in subject line. Proposal should be a word or pdf attachment.

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Proposals Must Include the Following:

- Cover Sheet: organization name, address, phone number, email, contact person, project description and address of project site.
- Narrative:
  - Should not exceed 5 pages
  - Brief history of organization: mission, history, accomplishments with a focus on ability to complete project
  - Description of project: timeline, budget/match funding, history/significance of location, current condition, proposed improvements; ***Note: mini pitch fields should be at least 60ft x 90ft or 90ft x 150ft; other field sizes may be considered to accommodate other audiences at GA 100’s discretion***
  - Impact on community: number of youth served, overall community usage, programming partners/leagues, additional sports/activities
- Include organizational and project attachments as requested in the RFP

# Organizational Attachments

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- IRS 501 (c)(3) determination letter
- IRS W-9 Form
- Two most recent audited financial statements (2021 and 2022 preferred)
- Most recent IRS 990 form (preferably 2021)
- Current List of organization's Board of Directors (contact information)

# Project Attachments

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- Project timeline and budget for the renovation/construction of mini soccer pitch field
- Commitment letters from match funding sources
- Detailed five-year maintenance plan and corresponding budget
- Field design plan including design images/ renderings
- Environmental reports (if necessary)
- Letters of support and joint use agreements from field users/community organizations
- Current list of youth soccer league organizations that will utilize the field including contact information
- Current List of other (non soccer) youth sports organizations/activities that will utilize the field

# Selection Criteria

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Organizations and their projects will be selected for funding based on the following:

- Feasibility of proposed project: How realistic is the project budget and scope?
- Project readiness: Is funding for the entire project identified? What is the expected timeline for completion?
- Impact on neighborhood/support from community: Who and how many people (youth and adults) will be impacted? Are other community groups in support of the project? Who are the partners?
- Match Funding: Is the minimum local match (1:1) identified and documented?
- Security/maintenance: Who will maintain the field? Is there a separate budget/maintenance plan? Proposal should minimally reflect 5-year plan)
- Organizational capacity: Does the organization have the experience, partners and resources to successfully manage and complete the project?
- Recreational Programming: For existing fields; is there existing programming? For new construction; what is the proposed programming? How many youth and adults will use the field?

# Timeline

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- Proposal Submission Deadline: October 30, 2023
- Proposal Review Process: October 30-November 30, 2023
- Award Notifications and Announcements: Early to mid December 2023 (TBD)



# Contacts

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- Beverly Smith- Vice President, LISC Sports & Recreation, [BSmith@lisc.org](mailto:BSmith@lisc.org)
- Crystal Hunter- Senior Program Officer, LISC Sports & Recreation, [Chunter@lisc.org](mailto:Chunter@lisc.org)
- Kian Furnace- Program Officer, LISC Sports & Recreation, [Kfurnace@lisc.org](mailto:Kfurnace@lisc.org)
- Alec Queisser-Manager, Community Relations- Atlanta United, [Alec.Queisser@atlutd.com](mailto:Alec.Queisser@atlutd.com)
- Aidan Mullaney- Program Officer, Founders Initiative, [Aidan.Mullaney@ambfo.com](mailto:Aidan.Mullaney@ambfo.com)

# Q&A

**Q1. What is a realistic maintenance budget for the 5-year plan?**

*Answer: You should check with the contractor installing the field and inquire about proper maintenance of the field and materials they are installing.*

**Q2. What are more details around the “low to moderate” income level for the “majority” in the neighborhood?**

*Answer: Area median income or what percentage of youth qualify for free and reduced lunch. ( at least 30% this data can be retrieved from your local school district)*

**Q3. Do you have to own the property? Or can we partner with another entity who owns the property?**

*Answer: If your organization does not own the property, you can partner with the entity that owns the property. An MOU between your organization and the property owner specifying the use and management of the site will be required.*

**Q4. How long must a nonprofit be in existence for it to be eligible?**

*Answer: Minimally three (3) years.*

**Q5. How many proposals can one organization submit?**

*Answer: Organizations can submit more than 1 proposal so long as it is for different sites (i.e., school districts applying for different school locations).*

**Q6. Are local government entities eligible (non-profit, but not 501 3 c)?**

*Answer: Only school districts. If other agencies are partnering with a local nonprofit CBO who will function as the fiscal conduit for the grant, we will review and consider it.*

**Q7. What is the estimated timetable between grant agreement to completion of the project, along with the award of funds and execution of the contract?**

*Answer: Grant agreements will be issued within 45 days of awards and grantees will have 30 days to review, execute agreements and return to LISC. Grantees will have 12 months from the actual date of the signed agreement to complete projects.*

# Q&A

**Q8. Can an organization apply for multiple projects in multiple cities?**

*Answer: Yes*

**Q9. How is “youth” defined? Is there a specific age range?**

*Answer: Youth, ages 6-24 yrs. Old.*

**Q10. If an organization supports communities in more than one of the eligible cities, do we need a separate application per location?**

*Answer: Yes, you would need to apply separately in every eligible market.*

**Q11. Can an organization apply for multiple projects in multiple cities?**

*Answer: Yes. But must be within the State of Georgia.*

**Q12. What if you are a smaller organization who has not had audited financials?**

*Answer: Organization should consider partnering with a non-profit that can serve as a fiscal conduit for the program and provide the required documents.*

**Q13. Can the project be done in phases, and can the 12-month timeline apply to just the first or the first couple of phases?**

*Answer: No. Project completion will be required within 12 months of issuance of the grant.*

**Q14. Can in-kind donations and contributions be considered and accepted as a 1:1 match?**

*Answer: Yes, however must be directly related to the actual construction of the mini- soccer pitch and accompanied by a letter from the In-Kind Donor and included in your application attachments.*