Healthy Neighborhoods
Healthy Families: A Partnership to Create a Healthy Community

Dr. Kelly Kelleher and Nick Jones, Nationwide Children’s Hospital

Rev. John Edgar, Community Development for All People
JOURNEY TO BEST OUTCOMES

Through best people & programs

VISION
BEST OUTCOMES
for Kids Everywhere

CORE STRATEGIES
- One Team Values
- Growth & Partnerships
- Education

GOAL
Pre-eminent Clinical & Research Programs

ACCELERATORS
- Quality, Safety & Service
- Behavioral Health
- Genomics
- Wellness/Population Health

2017-2022

Nationwide Children’s
When your child needs a hospital, everything matters.
Achieving Best Outcomes means Best Outcomes for All.....

Equality: The same access to resources for all, regardless of characteristics or outside influences.

Equity: Providing resources to all, eliminating any disadvantages, to ensure the same access is granted.

We must aspire to eliminate inequities in child health across our region.
Social Determinants of Health

Health Behaviors (30%)

Social and Economic Factors (40%)

Clinical Care (20%)

Physical Env't. (10%)

- diet
- employment
- education
- water
- air
- smoking
- quality
- access
- income
- air
- water
Healthy Neighborhoods
Healthy Families

- Education
- Workforce Development
- Healthy Neighborhoods
  - Healthy Families
- Safe & Accessible Neighborhoods
- Affordable Housing
- Health & Wellness

Nationwide Children's
When your child needs a hospital, everything matters.
HNHF Geography
HNHF Within Columbus
Our Neighborhood As Patient

The doctors at Nationwide Children’s Hospital in Columbus, Ohio, realized that they couldn’t make progress with their patients’ health until they improved their lives outside the hospital, as well."
Unemployment On The South Side

Unemployment Rate of South Side Residents 2012 - 2015

Chart created by Measurement Resources Company
Community Development for All People

Our mission is to improve the quality of life for all residents living on the South Side of Columbus
CD4AP Engages in Asset Based Community Development

We Know Our ABCDs
Community Development for All People

- Free Store
- Affordable Housing
- Bike Shop
- After School Program
- Community Gardens
- Community Meals
- Fresh Market
- Mt. Carmel Primary Care
- Healthy Eating & Living
The leading developer of affordable housing on the South Side of Columbus

Transforming Blight to Light
A Structured Approach

HEALTHY NEIGHBORHOODS
HEALTHY FAMILIES

EDUCATION

WORKFORCE DEVELOPMENT

SAFE & ACCESSIBLE NEIGHBORHOODS

AFFORDABLE HOUSING

HEALTH & WELLNESS

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Healthy Neighborhoods
Healthy Families Realty Collaborative

A non-profit subsidiary of CD4AP formed with NCH
HEALTHY NEIGHBORHOODS
HEALTHY FAMILIES

Vacancy Rate 2009 - 2016

HEALTHY NEIGHBORHOODS
HEALTHY FAMILIES

AFFORDABLE HOUSING

90 Home Renovations
23 rented  58 sold  9 on the market/in progress

23 New Builds
21 sold  2 on the market/in progress

159 Home Improvement Grants
71 new roofs
58 homes received new windows (that's about 819 windows installed)
71 homes received new siding

Additional 37 homes completed by the Home Again program, Homeport and Community Development for All People

Healthy Homes and our community partners have impacted 309 homes!

Before

After
Southern Gateway Homes

40 Single Family Homes
Parsons Village I

56 Senior Housing Units
Parsons Village II

60 Senior Housing Units
Building a sustainable mixed income community

We want to ensure we do not displace the very people we are striving to help
Pool: Investors to make a 10-year commitment to the fund.

Lending: Loan funds will cover 75% of the development cost of each unit. The remaining 25% contribution of grant funds from the United Way of Central Ohio, the Franklin County Land Bank, HOME funds, or JPMorgan Chase and Lead-Safe grant funds.

Interest rate: Borrowers will pay an anticipated blended rate of 3.0%.

Repayment: 95% of all unit rental income will be applied to the payment of accrued interest and principal. The remaining 5% will be held in as a replacement reserve managed by Healthy Homes, a joint entity of CD4AP and Healthy Homes.
Residences at Career Gateway

- 14 townhomes, 44 apartments
- 2,400 square feet of training space
Original RCG Training

Module 1
- Job Skills
  1. Gateway to Employment
  2. Working Well With Others
  3. Customer Service
  4. Conflict Management

Module 2
- Identified Career Pathway
  1. Patient Care Assistant
  2. Pharmacy Tech
  3. Patient Access Rep

Module 3
- Microsoft Office
  1. How to write a resume
  2. How to create a budget

- Job Preparation
  1. Self-Presentation
  2. Self-Esteem

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South Side Career Homes

- Two-year funding award that links workforce development and affordable housing
- Partners: Community Development for All People and Goodwill Columbus
- Increases staff capacity at Career Gateway
- Nationwide Children’s hired workforce development coordinator
- Two-week bootcamp facilitated by Goodwill Columbus
- Links South Side residents with livable wage career pathway opportunities at Nationwide Children’s and other health care and IT employers
Pre-Employment

Engage south side residents in career training for livable wage pathways in healthcare and IT
- Partners: CD4AP and Goodwill Columbus
- Program Staples:
  - 2-week career bootcamp
  - Transitional work and internships
  - Career intake assessment
  - Ongoing career coaching and guidance by Nationwide Children’s workforce navigator

Nationwide Children’s applicants from HNHF who did NOT get job

800

Labor Force Participation Rate

<table>
<thead>
<tr>
<th>Franklin County</th>
<th>South Side</th>
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<tbody>
<tr>
<td>69</td>
<td>60</td>
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Average School Performance Index

<table>
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<th>Franklin County</th>
<th>South Side</th>
</tr>
</thead>
<tbody>
<tr>
<td>63</td>
<td>47</td>
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</table>
Engage young people, ages 18-30, in career training and wraparound services as identified by positive social determinants of health screen.
Employment/Retention

On-the-Job training

Partnership that provides entry-level employees with thorough education with building and sustaining good credit

Monthly open interviewing

Peak Nutrition Services turnover rate in 2017

Unemployment rate for tenants at Career Gateways

- Franklin County: 3.7%
- South Side: 18%

72%
Advancement

$17.50
Wage to afford basic, two-bedroom apartment

80%
Percent ofsouthsiders living at or below 200% FPL

Partnership with community college provides courses to entry-level employees and community residents to be qualified for Pharm Tech, PCA and Patient Access Rep. positions

8-week program provides IT certifications for entry-level IT career tracks
A Structured Approach

HEALTHY NEIGHBORHOODS
HEALTHY FAMILIES

EDUCATION

WORKFORCE DEVELOPMENT

SAFE & ACCESSIBLE NEIGHBORHOODS

AFFORDABLE HOUSING

HEALTH & WELLNESS
School Wrap-Around Support
A Structured Approach

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WORKFORCE DEVELOPMENT

AFFORDABLE HOUSING

HEALTH & WELLNESS CLINICS

SAFE & ACCESSIBLE NEIGHBORHOODS

Nationwide Children's
When your child needs a hospital, everything matters.
Care Connection
School-Based Health Care

Keeping Children Healthy So They Stay in School

School-Based Clinic

- School-Based Asthma Therapy
- Seating Clinic
- CareLink

SCHOOL-BASED CLINIC

Primary Care
Behavioral Health

STUDENT

MOBILE CARE CENTER

Primary Care

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HEALTHY FAMILIES

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HEALTHY FAMILIES

SAFE & ACCESSIBLE NEIGHBORHOODS

AFFORDABLE HOUSING

HEALTH & WELLNESS
Urban Food Forest

NEIGHBORHOOD BLOCK WATCH in the HNHF area

2017 PROPERTY CRIME RATE REDUCTION 58%
Achieving Results
Southside Neighborhood Research Project

Percent of who strongly agree with survey items by year

<table>
<thead>
<tr>
<th>Neighborhood Survey Items</th>
<th>Year 1 (n= 260)</th>
<th>Year 2 (n= 205)</th>
<th>Year 3 (n= 179)</th>
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<tbody>
<tr>
<td>Member</td>
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<tr>
<td>Belong</td>
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<tr>
<td>Positive influence</td>
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<td>Community spirit</td>
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<tr>
<td>Good change</td>
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Questions?