



LISC Indianapolis created the Love Thy Neighborhood Awards in 2017 to encourage the transformation of neighborhoods throughout the Indy region into authentic and vibrant places profoundly attractive and livable for both residents and visitors.

Each year, 12 organizations or projects are recognized as finalists for their role in impacting livability, opportunity, vitality and education in their neighborhoods.



We have once again partnered with WISH-TV to produce and broadcast a 60-minute on-air special that will air this fall and will tell the important stories of these 12 finalists.

The winners for each category will be announced during the broadcast and will receive \$2,500 in unrestricted funds. In addition, a \$5,000 People's Choice Award will be given, determined by viewers through an online voting process following the broadcast. [Click here to watch the 2023 Love Thy Neighborhood Awards WISH-TV broadcast.](#)

View nomination criteria by visiting <https://bit.ly/49ctvVU>.

## PAST WINNERS

Click each to watch a short video on the organization or project.

### LIVABILITY

#### CREATING HEALTHY, ACTIVE AND BEAUTIFUL PLACES

2023: [Mackida Loveal and Trip](#)  
 2022: [Lawrence Community Gardens](#)  
 2021: [Fonseca Theatre Company](#)  
 2020: [A Rising Tide: Indy Convergence](#)  
 2019: [Indy Urban Acres](#)  
 2018: [Come Home Bean Creek](#)  
 2017: [Woodruff Place EID](#)

### OPPORTUNITY

#### FOSTERING ENTREPRENEURSHIP AND EMPLOYMENT

2023: [Emprendedoras Latinas en Indiana](#)  
 2022: [Be Nimble Foundation](#)  
 2021: [Cleo's Bodega](#)  
 2020: [Open Bite Night](#)  
 2019: [The Build Fund](#)  
 2018: [SOURCE River West](#)  
 2017: [Microloan Program, Bankable](#)

### VITALITY

#### REVIVING A GROWING AND DIVERSE POPULATION

2023: [SEND - Norwood](#)  
 2022: [Mapleton Fall Creek CDC](#)  
 2021: [Aspire House](#)  
 2020: [Parker Place](#)  
 2019: [HAND's Home Place Gardens](#)  
 2018: [The ROCK Initiative/Eastern Star](#)  
 2017: [Avondale Meadows Revitalization](#)

### EDUCATION

#### OFFERING EXCELLENT LIFELONG LEARNING OPPORTUNITIES

2023: [Wayne Township Adult Learning](#)  
 2022: [Indiana Construction Roundtable Foundation](#)  
 2021: [PR Mallory Redevelopment](#)  
 2020: [RecycleForce](#)  
 2019: [Starfish Initiative](#)  
 2018: [Latino Youth Collective](#)  
 2017: [Teenworks Inc.](#)

### PEOPLE'S CHOICE

#### SELECTED BY A MAJORITY ONLINE VOTE

2023: [Project Will](#)  
 2022: [Lawrence Community Gardens](#)  
 2021: [S.H.E. Event](#)

2020: [ATown Center](#)  
 2019: [Brookside Community Play](#)  
 2018: [Latino Youth Collective](#)  
 2017: [Laurelwood After School Program](#)

RECOGNIZING COMMUNITY GAME CHANGERS IN THE INDY REGION BY CELEBRATING THE PEOPLE AND PLACES THAT HAVE MADE OUTSTANDING PROGRESS IN DEVELOPING THEIR NEIGHBORHOODS AS DESIRABLE PLACES TO LIVE, WORK, LEARN, PLAY, AND STAY.

### 2023 BY THE NUMBERS:

- MORE THAN 10,000 HOUSEHOLDS TUNED IN LIVE TO WATCH
- NEARLY 1,300 PEOPLE'S CHOICE AWARD VOTES
- 50+ APPLICATIONS SUBMITTED
- 1.8 MILLION IN EVENT PROMOTION VIEWS INCLUDING TV AND DIGITAL COMMERCIALS & LIVE INTERVIEWS
- \$15,000 IN UNRESTRICTED CASH AWARDED TO COMMUNITY DEVELOPMENT PROJECTS & ORGANIZATIONS

**LISC INDIANAPOLIS**

# SPONSORSHIP OPPORTUNITIES

SUPPORT COMMUNITY GAMECHANGERS IN THE INDY REGION

## Presenting Sponsor: \$15,000

- Presenting naming rights for the event and inclusion of logo on all event materials
- Representative to record opening remarks for 60-minute WISH-TV broadcast hosted by station talent, filmed on location; simultaneous stream on WISH-TV Facebook channel; link to broadcast on WISH-TV YouTube channel
- Logo included on all broadcast opens
- Logo and/or organization name mentioned in all pre- and post-event newsletters and Award communications
- Included in all PR efforts including Award press releases
- Sponsor logo included in nominee video, widely distributed by winners and LISC Indianapolis after the event
- Logo/link on event webpage hosted by LISC
- Logo/link on WISH-TV event webpage
- Premier inclusion on pre- and post-event social media posts

## Award Sponsor: \$10,000

- Naming rights for one of the five awards: Livability, Opportunity, Vitality, Education and People's Choice
- Representative to record intro of award category for 60-minute WISH-TV broadcast hosted by station talent, filmed in-studio; simultaneous stream on WISH-TV Facebook channel; link to broadcast on WISH-TV YouTube channel
- Logo and/or organization name mentioned in pre- and post-event newsletters
- Logo included in winner announcement during WISH-TV broadcast
- Logo/link on event webpage hosted by LISC
- Logo/link on WISH-TV event webpage
- Inclusion on pre- and post-event social media posts

## Gamechanger Sponsor: \$5,000

- Logo and verbal mention on 60-minute WISH-TV broadcast hosted by station talent; simultaneous stream on WISH-TV Facebook channel; link to broadcast on WISH-TV YouTube channel
- Logo and/or organization name mentioned in pre- and post-event newsletters and Award communications
- Logo/link on event webpage hosted by LISC
- Inclusion on social media

## Corporate Sponsor: \$2,000; Non-Profit Sponsor: \$1,000

- Logo included on 60-minute WISH-TV broadcast hosted by station talent; simultaneous stream on WISH-TV Facebook channel; link to broadcast on WISH-TV YouTube channel
- Logo/link on event webpage hosted by LISC
- Inclusion on social media



## QUESTIONS?

Please contact Megan Bulla, Senior Communications Officer, LISC Indianapolis [mbulla@lisc.org](mailto:mbulla@lisc.org) 317-671-5055

Website: [www.lisc.org/indianapolis/events/love-thy-neighborhood-awards](http://www.lisc.org/indianapolis/events/love-thy-neighborhood-awards)

2023 nominee videos: <https://bit.ly/4cm0jPf>

# LISC INDIANAPOLIS