Together with USC EAST SIDE

With Gratitude & Solidarity

The LISC WNY team is immensely grateful to the organizations, residents, and practitioners of the East Side communities who have shared, taught, and trusted us with their thoughts. Their experiences, especially within the context of the Covid-19 era, inspired us, and shaped the creation of this framework. We are constantly humbled by the leadership, strength and resiliency that we encounter daily from the people who call these places home.

We write these words as practitioners, working in partnership with community, centering the needs, lived experiences, wisdom and leadership of our Indigenous, Black and brown neighbors. We honor the sovereign Haudenosaunee (hoe-dee-no-SHOW-nee or hoe-den-oh-saw-nee) Six Nations, original stewards of this land we live on—the Mohawk, Cayuga, Onondaga, Oneida, Seneca and Tuscarora—and the places where the following work took place. May all that we do strive toward partnership with a spirit of reconciliation and collaboration. And from this reconciliation, let us begin to heal.

Acknowledgements

AARP African American Cultural Center African Heritage Food Cooperative Albright Knox Northland Arts Services Initiatives of WNY **ASA Janitorial Services** Bank of America Beau Fleauve Music & Arts Belmont Housing Resources for WNY, Inc. Bethesda World Harvest International Church Bianca 'L Period' McGraw, Poet Black Chamber of Commerce WNY Broadway Fillmore Neighborhood **Housing Services Broadway Sattler Theater** Buffalo Center for Arts & Technology Buffalo Center for Health Equity Buffalo Commons Charter School Buffalo Federation of **Neighborhood Centers** Buffalo Food Equity Network Buffalo Freedom Gardens Buffalo Go Green Buffalo Moose Club Buffalo Niagara Medical Campus Buffalo Olmsted Parks Conservancy **Buffalo Public Schools** Buffalo State College Small Business Development Center Buffalo Transit Riders United **Buffalo United Front** Buffalo Urban **Development Corporation** Buffalo Urban League

Buffalo Urban Renewal Agency Canisius College Canisius Womens Business Center Catholic Charities Cedarland Development Corporation Centennial AME Zion Church

Center for Entrepreneurial Leadership Central Terminal **Restoration Corporation** Charles Rockwell, Mailbox Artist Chris Vaugn Cicatelli Associates Inc. Citizens Alliance, Inc. Citizen's Bank City of Buffalo City of Buffalo Division of Citizens Services Coalition for Economic Justice Colored Girls Bike Too Community Action Organization of WNY Cornell ILR Co-Lab Buffalo Cory Haqq D!g Innovation Center Daryl Reding, Mailbox Artist Deja Marie, Mailbox Artist Delavan Grider Community Center Dorothea Edwards, Mailbox Artist East Side Avenues East Side Bike Club Eat Off Art Entrepreneurship for All Erie County Industrial **Development Agency** Erie County Office for Health Equity Erie County Office of Economic Development Erie County Youth Bureau Feed Buffalo Fillmore Forward Five Star Bank Front Seat Life Frontline Arts Food for the Spirit

Fruit Belt Community Land Trust

Cold Springs Resident Get Amp'd Photography & More

George Winfield,

Get Fokus'd Productions GOBike Buffalo **Grassroots Gardens of WNY** Greater Buffalo Niagara Regional Transportation Council **Greater Eastside** Field of Dreams Block Club Greater Jefferson Avenue **Business Association** Groundwork Buffalo Habitat for Humanity Buffalo Hallmark Planning & Development Hamlin Park Taxpayers Association Heart of the City Neighborhoods Highmark Blue Cross Blue Shield Housing Opportunities Made Equal Imani WIlliamson, Mailbox Artist J. Dough, Mailbox Artist Jacques Planning & Consulting Jericho Road Community Health Center Jerusalem Moses, Mailbox Artist Jes Breathe Block Club Jillian Daniels, Mailbox Artist Juneteenth of Buffalo Kathleen Murphy, Mailbox Artist Kelly Ann Swartz, Mailbox Artist LaShonda Davis, Mailbox Artist Lauren A. Hood Lincoln Memorial United Methodist Church Locust Street Art Los Artistas del Barrio Buffalo Lt. Col. Matt Urban Center M&T Bank MarQes Enterprises Marquis "Ten Thousand" Burton Masten Block Club Coalition Medaille College Metro Community **Development Corporation**

Mission Ignite

Mount Olive CDC MRBS Inc Muhammad Zaman, Mailbox Artist Mustard Seed World Consulting Group Naila Ansari Native American Community Services of WNY NeighborWorks America NeuWater Associates, LLC Niagara Frontier Transportation Authority Niagara University Northland Beltline Taxpayers Association Northland Workforce **Training Center** Oishei Foundation Olmsted Park Conservancy Open Buffalo Otis & Woodlawn Neighborhood Association Pappy Martin Legacy Jazz Collective Partnership for the Public Good Polish Community Center of Buffalo, Inc. Population Health Collaborative Preservation Buffalo Niagara Pride in Place Buffalo Planning Team & Contributors Prospect Hill Consulting Pursuit Lending PUSH Buffalo R Kyndall Development Renata Toney Restore Our Community Coalition Sattler Theater Shared Mobility Inc. Sinatra Development **SUNY Buffalo State** SUNY Buffalo State-Small Business **Development Center**

Tara Sasiadek, Mailbox Artist The Exchange at Beverly Gray The Foundry The Galactic Tribe / Wakanda Alliance TOP Enterprises, Inc. Torn Space Theater Trust for Public Land Ujima Theater Univera Healthcare University at Buffalo Center for Urban Studies University at Buffalo Food Systems Planning and Community Health Lab University at Buffalo Regional Institute University at Buffalo School of Architecture & Planning **University District Community** Development Association Urban Fruits and Veggies Urban Land Institute Urban Vantage vonetta t. rhodes, Poet Westminster Economic **Development Initiative** White Bicycle Design Studios Wise Young Builders **WNY Foundation** WNY Minority Media Professionals, Inc. WNY Urban Arts Collective WNY Women's Foundation Workforce Development Institute WSP

LISC Committment

At its core, WITHIN makes space for community members to be the architects of their own neighborhoods. As an open, inclusive, community-driven initiative, we bring together neighborhood voices, trusted partners, and supportive funders in an effort to better the wellbeing of all who call Buffalo's East Side home. Together, we collaboratively identify projects that sustain positive momentum, and together, we get things done.

LISC WNY facilitated planning for three focus areas in the East Side, under the WITHIN WNY program. In alignment with the mission of LISC, to "forge resilient and inclusive communities of opportunity", WITHIN supports community-activated progress. Centering the concept that to invest in a community, one must know the community, LISC WNY designed the WITHIN East Side process as a two-pronged approach-integrating economic development and quality-of-life planning.

Why an integrated methodology? The two types of planning efforts are largely intertwined. Both economic development and quality-of-life planning require understanding community history and dynamics, collaboratively identifying projects, building relationships with diverse stakeholders, and turning community priorities into progress. In this particular case, we also are planning to drive resources to effectively combat the underlying issues that have created inequities in the East Side.

LISC Committment continued...

These neighborhoods were selected because of the existing dichotomy. People of color make up 78% of the East Side's total population¹, and this section of our city has not received the same level of investment as others. Showing immense resiliency, these communities still find ways to flourish even without resources; but without additional support and investment, these communities are at risk of displacement and erasure of culture and existing rich narratives. Intentionality is necessary to strengthen the connective tissue between residents and the surrounding developments.

In 2022, the neighborhoods are at a critical juncture. The nexus of adversity and previously unattainable support offers a unique opportunity to enhance these neighborhoods. The framework for WITHIN began with intention to ensure that community members were able to capitalize on imminent large-scale programs like the ESD East Side Corridor Economic Development Fund and lift community goals that still need attention and investment, powering the ideas and vision of the people. With the onset of COVID-19, this work became even more critical. The added trauma following the racist massacre on May 14, 2022, at the Tops Markets on Jefferson Avenue intensified the calls for action and assurance that the surge of funds and recovery efforts truly result in positive transformative change.

Throughout this process, we listened to hundreds of community members around their priorities for health, housing, jobs, small business, mobility, safety, development priorities, and culture. We analyzed demographics,

LISC Committment continued...

economics, employment and housing trends, reviewed existing plans, examined neighborhood conditions, and interviewed stakeholders.

Embedded WITHIN is the intention to connect a diverse network of community builders who share a common purpose—to invest resources and exponentially broaden impacts. This document creates a shared understanding of this local multi-sector context with both on-the-ground organizations and regional funders.

The WITHIN East Side report includes:

- A clear statement of the community's guiding principles, goals and objectives;
- A focused list of prioritized investments and action for 2022–23 to kick start the effort;
- A series of initial performance metrics; and
- A list of additional opportunities for community implementation as resources allow.

Rather than asking one entity to adopt this plan, the project website will indicate which organizations have endorsed the plan and are committed to its implementation.

LISC Committment continued...

This work is supported by an extensive, data rich analysis, outlining existing conditions, and a series of tools to allow community members to lead implementation: interactive online mapping tools, a development project tracker, a rubric for new development, and scenario planning tools.

The WITHIN East Side strategies are inspired and shaped by ideas and lessons from the neighborhoods. When applicable, WITHIN strategies are aligned with investment initiatives to connect the plan to plausible resources. The strategies call on community members to spark a movement, help neighbors thrive, and choose to stay. They call for community partners to forge new partnerships, drive progress, set the pace, and tap into the power of their neighborhoods. And they call for funders to power the ideas of the people, invest in inclusive and sustainable initiatives, and turn community priorities into progress.

LISC is committed to supporting the community's implementation of this vision through ongoing facilitation and communications support, training, technical assistance, grant writing and funding assistance. We are grateful for every community member that brought us to this important launch point. We are committed to supporting your collective implementation of this shared vision.

We look forward to celebrating your success.



Land Use & Zoning

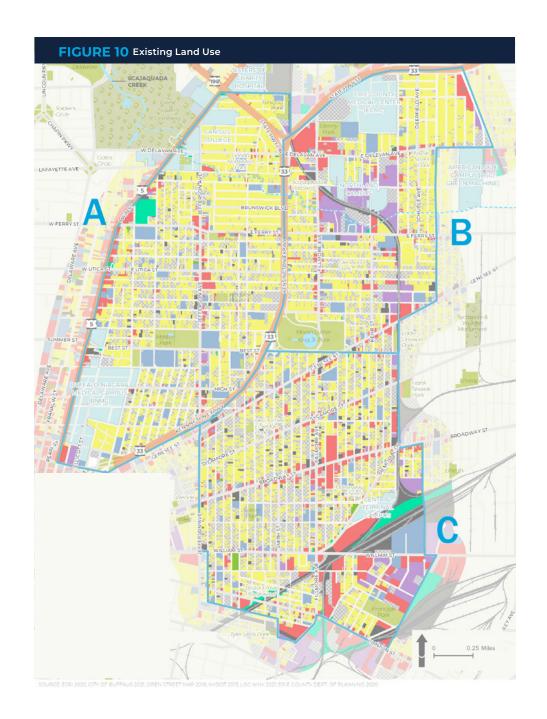
EXISTING LAND USE 84
ZONING 86

Land Use & Zoning

WITHIN Launch Report 2022

EXISTING LAND USE

THE GREEN CODE





EXISTING LAND USE

THE GREEN CODE

As a quick tour through the neighborhood quickly reveals, vacant land dominates land use within the combined planning areas ranging from 24% in Area A up to 32% in area C. The next largest classes of use are single and two family residential properties—that also range substantially—from 38% in Area A to 26% in Area C. Of note, community services are much higher in Planning Area A—possibly reflective of the access afforded by the Main Street Transit line. The Community Services category includes religious uses, which include 144 church properties throughout the combined planning areas, for a combined total of 68 acres. Commercial uses are highest in Planning Area C. Despite the strong impression created by industrial and brownfield sites on visitors, industrial uses comprise less than 5% of the combined planning areas. Public parkland is low at less than 3% of land use, except in Planning Area B due to Martin Luther King Park.

	Area A		Area B		Area C	Area C		Total Within Area	
Existing Land Use (2020)	Acres	% Of Planning Area							
Not Available	26.6	2.6%	33.0	3.8%	104.5	9.5%	164.1	5.5%	
Commercial					151.5		295.9		
Community Services			53.9						
Industrial	12.5				42.6				
Public Services	16.6				20.0				
Recreation & Entertainment	21.2								
Residential							32.9		
Residential - Apartment			20.9				81.8		
Residential - Single Family	195.9	19.1%	148.5				500.1	16.8%	
Residential - Tw0 Family							22.2		
Residential - Three Family	199.5	19.4%	125.2		130.8		455.5		
Vacant Land				30.7%		31.9%	860.1		
Wild, Forested, Conservation Land & Public Parks	12.0	1.2%	54.9	6.4%	20.0	1.8%	87.0	2.9%	
Total	1026.0	100%	862.9	100%	1096.1	100%	2985.1	100%	

EXISTING LAND USE

THE GREEN CODE

City of Buffalo Zoning (Green Code 2017)

URBAN CORE (N-1)

N-1C: Mixed-Use Core

N-1S: Secondary Emp. Center

URBAN NEIGHBORHOOD (N-3)

N-3C: Mixed-Use Center

N-3E: Mixed-Use Edge

N-3R: Residential

URBAN CENTER (N-2)

N-2C: Mixed-Use Center

N-2E: Mixed-Use Edge

N-2R: Residential

URBAN EDGE (N-4)

N-4–30: Single Family

N-4-50: Single Family

CORRIDOR

C-R: Rail Corridor

OPEN SPACE

D-OS: Square

D-OG: Green

CAMPUS

D-R: Residential Campus

D-E: Educational Campus

D-M: Medical Campus

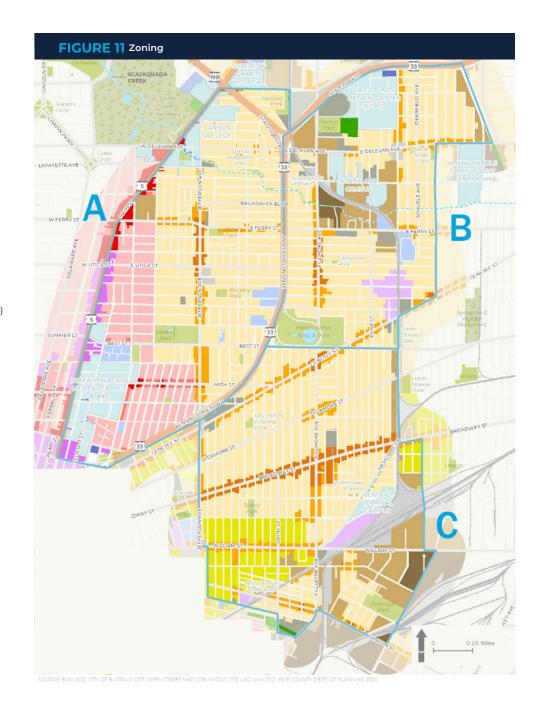
EMPLOYMENT

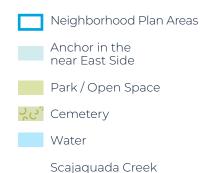
D-S: Retail Shop

D-C: Flex Commercial

D-IL: Light Industrial

D-IH: Heavy Industrial





(Buried)

NYS Highway

Land Use & Zoning

WITHIN Launch Repo

EXISTING LAND USE THE GREEN CODE

The Green Code.

The Green Code does not dictate one specific land use, but creates a series of allowable uses, guardrails, and conditions for development. In the green code, everything is assigned a use, even if currently vacant. Within the Green Code, the amount of development currently reflected on the East Side is reflective of a much larger market demand and density than currently exists, and is something to be explored further with neighborhood partners.

Under the Green Code, Urban Neighborhood Residential (N-3R) is the predominant zone at 44% of acreage, with another 6.3% of land designated for Urban Center residential. Employment Focused Uses including flex commercial and light industrial uses, and are designated for 2.9% and 8.2% of parcels, respectively. Campus-style uses, including the Buffalo Niagara Medical Campus and ECMC comprise over 6% of uses in Areas A and B. Green Open Space has been designated at 8% in Areas A and B. Planning Area C does not include any campus uses and less than 2% of land is designated for open space.

		Area A		Area B		Area C		Total Within Area		
	Green Code Zones (2017)	Acres	% Of Planning Area	Acres	% Of Planning Area	Acres	% Of Planning Area	Acres	% Of Planning Area	
	C-R (Rail Corridor)	4.6	0.4%	28.2	3.2%		15.2%	214.5	6.6%	
	Del-C-H (Other Corridor)	48.0	4.2%	24.0	2.7%		0.7%	80.4	2.5%	
	Del-C-T (Other Corridor)	0.6	0.1%		0.0%		0.0%	0.6	0.0%	
Urban Core			4.0%		0.0%		0.0%			
	N-1s (Secondary Employment Center)		0.0%			31.5				
Urban Center	N-2c (Mixed-Use Center)	14.5	1.3%		0.0%		0.0%	14.5	0.4%	
	N-2e (Mixed-Use Edge)	10.4	0.9%		0.0%		0.0%	10.4	0.3%	
	N-2r (Residential)	204.3	17.9%		0.0%		0.0%	204.3	6.3%	
Urban Neighborhood										
		40.8		43.2				162.6	5.0%	
		500.7	44.0%	408.3	45.7%	522.0	43.7%	1431.0	44.4%	
Urban Edge	N-4-30 (Single Family)	2.8	0.2%		0.0%	125.6	10.5%	128.4	4.0%	
Open Space	D-Og (Green)	89.8	7.9%	75.4	8.4%	22.6	1.9%	187.8	5.8%	
	D-Os (Square)		0.0%		0.0%					
Employment	D-S (Retail Strip)	5.7	0.5%	4.6	0.5%	2.6	0.2%	13.0	0.4%	
	D-C (Flex Commercial)	8.6	0.8%	61.3	6.9%	24.5	2.0%	94.4	2.9%	
	D-lh (Heavy Industrial)		0.0%	16.6	1.9%	20.1	1.7%	36.6	1.1%	
	D-II (Light Industrial)	13.0	1.1%	125.5	14.0%	125.7	10.5%	264.2	8.2%	
Campus	D-R	30.8	2.7%	15.5	1.7%		0.0%	46.3	1.4%	
	D-E		3.0%		0.0%		0.0%			
	D-M						0.0%	128.0	4.0%	
	Grand Total	1138.0	100%	893.6	100%	1194.6	100%	3226.3	100%	

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APPENDIX A PROCESS

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Voyage by Chuck Tingley. Photo: Google

The WITHIN WNY quality of life planning process, developed with neighborhood partners, uses a comprehensive approach to create a neighborhood action plan that addresses neighborhood priorities across LISC program areas including Affordable Housing, Community Leadership, Creative Placemaking, Economic Development, Education, Financial Stability, Health, Safety & Justice, and Sports & Recreation. It embodies the LISC model of grounding the pooled public and private resources LISC has access to in local communities by working with place-based neighborhood partners.

The three neighborhood areas located just east of Main Street were selected to launch the new livability planning program based on identified historic disinvestment patterns and the greatest gaps in health and wealth equity compared to the rest of the region. Simultaneously, in late 2019, early 2020, LISC Western New York was building a team to carry out the livability planning program in coordination with the economic inclusion, housing, and capacity building program areas.

COVID-19

Just after hiring the first WITHIN WNY Program Officer, and as we planned for the launch of this process, our community was significantly impacted by the onset of the COVID-19 pandemic in March 2020. LISC operations quickly moved to a virtual, work-at-home model and the new team strategized pathways to move forward in the context of the pandemic and lived realities of the communities and partners engaged in the process. The pandemic only exacerbated the health and wealth equity issues within Buffalo. We saw initial, large scale spread of the virus in Black and Brown communities, areas already more significantly impacted by underinvestment in the social determinants of health. Deaths rates resulting from the virus were also disproportionately impacting people of color. Concerted and focused efforts by community leaders like the African American Health Equity Task Force, places of worship, community centers like Delavan Grider, food providers, health

APPENDIX A PROCESS

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providers like Jericho Road and GBU-AHN, and mutual aid efforts were among the most critical community responders who advocated for an intentional County and City focus on the communities of color. Testing centers, and eventually vaccine distribution hubs, were set up in Black and Brown neighborhoods, including the three planning areas, in the first wave of interventions. This intentionality helped to level out the disproportionate impact of the pandemic in these communities, though health data still shows inequities according to race and zip code.

The socioeconomic impact of the pandemic has also had a tremendous impact on the neighborhoods in all of the planning areas. First, a transition to physical isolation meant people lost their jobs and/or had to choose to continue to work in frontline or service industry jobs in the height of the risks from the virus. Children were sent home from school and/or childcare, which also meant parents made difficult decisions to balance work and childcare/schooling. Small businesses were pressed to make rapid transitions to virtual platforms or socially distant services in order to survive, otherwise many closed their doors. The neighborhood environment was brought to the forefront as families looked for safe outdoor places to go, exercise, and access resources. Walkability, food access, the quality of green space, bicycling, and transportation have been critical factors for navigating the pandemic. Affordable, safe housing, an important issue even prior to the pandemic. rose to one of the most significant concerns of families during this time. Spending more time at home meant the need for stable housing with broadband access and adequate utilities. While the renewed focus on these inequities by multi-sector partners is promising, communities continue to be challenged by circumstances related to under investment in their environments and social and economic systems that support their families

Racial Justice

The COVID-19 pandemic highlighted the obvious and known race-related health and economic inequities locally and nationally. This was compounded by the renewed racial justice movement that followed the unjust murder of George Floyd by police, also in early 2020. George Floyd's murder was one among many cases of police brutality and murder in the media in 2020. Black Lives Matter brought communities together, amid the pandemic, to demand justice and equity. Locally, Buffalo experienced both the raised community awareness and action and the effects of police brutality.

Organizations and government entities demonstrated a renewed commitment to racial justice and a new wave of diversity, equity, inclusion, and justice advocacy continues to be a priority. In this moment, organizations also are beginning to understand the need to center race in order to more effectively close wealth and health equity gaps throughout communities.

PROCESS

TIMELINE

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CONTRIBUTIONS

Pre 2020

2004

Masten Park Cold Springs Housing Competition

2017-2018 LISC

City of Buffalo hire Urban Design Associates to conduct neighborhood outreach around Masten Park/Cold Spring Housing Goals

2019

East Side Avenues Starts

HUD Section 4 funding administered to BUDC for a Northland Planning Grant

LISC Staff Hired for Economic Inclusion Work

2020

March

COVID-19 Work from Home Begins

April

LISC Staff Hired to manage WITHIN WNY Neighborhood Planning Work

Ongoing Economic Development Report Review-Staff collected and compiled past data to inform Economic Inclusion portion of investment plan

Outcomes: Staff gathers community's previous feedback on Buffalo Billion, REDC Key Industries, Northland Brownfield Opportunity Area, City-released Reports, Neighborhood level reports (like 2017 Fillmore Streetscape Plan, 2004 Masten Neighborhoods Plan, ROCC Studies, etc)

May

AARP Funding Received for Pride in Place. In partnership with the Buffalo Center for Health Equity

August

6 Livability Meetings Summer 2020 - Goals: Learn about each organization's top 3 goals and opportunities for collaboration

September

Attorney General's Affordable Housing 101 Training Released. 8 entities receive pre-dev funding and expected to produce 382 units of affordable housing

October

First Equitable Neighborhood Development Summit kicks off with 116+ virtual attendees



PROCESS

TIMELINE

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2021

January

Prospect Hill Consulting is hired by LISC team for data mapping and HUB Site development

February-June

Outcomes: Staff gathers data relative to Buffalo Green Code, Main Street e-TOD, Buffalo Sewer Green Infrastructure

Intensive Multi-Sector Data Collection

LISC National Resources available for Economic Inclusion. LISC partners with Buffalo Urban League (BUL)

July

HUD Section 4 funding to Buffalo Urban League assists in hiring Jacques Consulting for outreach assistance.

Economic Inclusion Steering Team Formed

Eight Economic Inclusion Focus Groups: Commercial Districts, Creative & Cultural Economy, Workforce Development, Real Estate, Main Street Businesses (x2), Childcare Economy, New American Business Owners

Regional Housing Report Released in partnership with Partnership for the Public Good

August

Moving Forward Together funding received with several housing partners for East Side modular housing developments

Four public engagement sessions occur at Kuleta Pamoja, Funk Fest, Manna @ Northland, SuperStreet

Individual Interviews ongoing with Economic Inclusion & Livability Partners-Summer 2021

September

Virtual Scenario Planning Event - Sept 2021

Interactive Digital HUB Site available to the public

October

Presentation of Shifting the Narrative: ROI on Healthy Communities

All data and engagement materials get compiled in WITHIN East Side Report draft



PROCESS

TIMELINE

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2021-2022

November-January 2022

6-part Commercial District Management 101 Training Released. Administered by LISC in partnership with ESA. Nov 2021–Jan 2022

Weeks of partner interviews on WITHIN Report for public feedback and investment plan endorsement through Q1 2022

February

Finalist for NYSERDA Clean Neighborhoods Challenge with HOCN, GOBike, SMI, East Side Bike Club, BNMC, CEJ

April

Implementation Council Convenings Kick Off April 2022

May-December

Finalized WITHIN Report is launched

Ongoing fundraising for Investment Plan Implementation

Continue Implementation Council convenings as funding allows.



APPENDIX B DEFINITIONS

IMPLEMENTATION PARTNERS

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AFFORDABLE HOUSING

means that a household's housing costs, including energy, does not exceed 30% of its gross monthly (family) income.

ARPA

American Rescue Plan Act

BIPOC

Black and/or Indigenous People of Color

CDFI

Community Development Financial Institution

CDBG

Community Development Block Grant

DIVERSITY

The terms that most often come to mind are race, ethnicity, and gender - though the term "diversity" is also used in relation to age, national origin, religion, difference of ability, sexual orientation, socioeconomic status, education, marital status, language, and physical appearance. It also involves different ideas, perspectives and values.

EQUITABLE / EQUITY

is dealing fairly and equally with all conerned.

ERAP

Emergency Rental Assistance Program

ESA

East Side Avenues

E-TOD

Equitable Transit Oriented Development

HOME

Housing Opportunities Made Equal

INCLUSION

Authentically bringing traditionally excluded individuals and/or groups into processes, activities, and decision/policy making in a way that shares power.

MWBE

Minority and/or Women-Owned Business Enterprise

MOBILITY

is the ability to move or be moved freely and easily.

MULTI-MODAL

simply means involving several different forms of activities.

OPEN4

A private funding initiative focused on regional inclusive entrepreneurship

RACIAL WEALTH GAP

The rate at which white householders own their homes compared to African American householders. Further, the overarching housing values in African American predominant neighborhoods are just a third of values in the region's predominantly white neighborhoods.

RACIAL INCOME GAP

This refers to the income gap between white residents in the region and Black and Latino residents. In Buffalo-Niagara, this gap is more than doubled for white residents compared to Black and Latino residents.

SECTION 8

The housing choice voucher program is the federal government's major program for assisting very low-income families, the elderly, and the disabled to afford decent, safe, and sanitary housing in the private market.

TOD

Transit Oriented Development

APPENDIX B

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IMPLEMENTATION PARTNERS

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CONTRIBUTIONS

AFRICAN HERITAGE FOOD COOP

ALBRIGHT KNOX

AMERICAN AXLE

BCCWNY

Black Chamber of Commerce Western New York

BEAU FLEUVE MUSIC & ARTS

BELMONT HOUSING RESOURCES FOR WNY, INC.

BFNC

Buffalo Federation of Neighborhood Centers

BFNHS

Broadway Fillmore Neighborhood Housing Services

BNMC

Buffalo Niagara Medical Campus

BTRU

Buffalo Transit Riders United

BUDC

Buffalo Urban Development Corporation BUFFALO FOOD EQUITY NETWORK

BUFFALO FREEDOM GARDENS

BUFFALO GO GREEN

BUL

Buffalo Urban League

BURA

Buffalo Urban Renewal Agency

CANISIUS COLLEGE

CAO

Community Action Organization

CATHOLIC HEALTH

CDC

Community Development Corporation

CDFIS

Community Development Financial Institutions

CEDARLAND DEVELOPMENT

CEJ

Center for Economic Justice

CEL

Center for Entrepreneurial Leadership

CITIZEN'S ALLIANCE

CITY OF BUFFALO

COMMERCIAL DISTRICT GROUPS

COMMUNITY FIRST

CTRC

Central Terminal
Restoration Corporation

DEVELOPING OUR TRANSIT FUTURE PARTICIPANTS

DOT

NYS Department of Transportation

EAST SIDE AVENUES

EAST SIDE BIKE CLUB

EAT OFF ART

ECIDA

Erie County Industrial Development Agency **ECMC**

Erie County Medical Center

EFORALL

Entrepreneurship for All Erie County

ESA

East Side Avenues

ETOD COORDINATING COMMITTEE

FBCLT

Fruit Belt Community
Land Trust

FILLMORE FORWARD

FOOD FOR THE SPIRIT

FOOD FUTURES WNY

GBNRTC

Greater Buffalo Niagara Regional Transportation Council

GJABA

Greater Jefferson Avenue Business Association

GOBIKE BUFFALO

GRASSROOTS GARDENS

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HEALTHY CORNER STORES INITIATIVE

HOCN

Heart of the City Neighborhoods

HOME

Housing Opportunities Made Equal

HOME HEADQUARTERS

IDA

Incremental Development Alliance

INCREMENTAL DEVELOPMENT ALLIANCE

LINCOLN MEMORIAL CHURCH

LISC (WNY)

Local Initiatives Support Corporation (Western New York)

LIVE WELL ERIE

MASTER GARDENERS

MATT URBAN CENTER MISSION IGNITE

MOM MARKET

Market on Michigan

A

NFTA

Niagara Frontier Transportation Authority Northland Campus

NYPA

New York Power Authority

OLMSTED PARKS CONSERVANCY

ONE REGION FORWARD

OPEN4

A private funding initiative focused on regional inclusive entrepreneurship

PAPPY MARTIN LEGACY JAZZ COLLECTIVE

PROJECT RAINFALL

REGION CENTRAL

RE-TREE WNY

ROCC

Restore Our Community Coalition

SALVATION ARMY

SBDC

Small Business Development Center

SHARED MOBILITY INC.

ST. JOHN'S CREDIT UNION

STAND UP BUFFALO

THE EXCHANGE AT BEVERLY GRAY

THE FOUNDRY

TRUST FOR PUBLIC LAND

UFV

Urban Fruits & Veggies

ULI

Urban Land Institute

URBAN PLAN 4ALL

WAKANDA ALLIANCE

WBC

Canisius Women's Business Center

WNY COVID-19 RESPONSE TEAM APPENDIX A
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East Side Planning Areas Base Map

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East Side Planning Areas: Opportunities

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Planning Area B: Opportunities

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Planning Area C: Opportunities

FIGURE 6 (pg 24)

East Side Planning Areas: Challenges

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Planning Area A: Base Map

FIGURE 8 (pg 65)

Planning Area B: Base Map

FIGURE 9 (pg 70)

Planning Area C: Base Map

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Zoning: Existing Land Use

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Zoning: The Green Code

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Housing: Demolitions

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Housing: Type & Mix

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Housing: Ownership Mix

FIGURE 15 (pg 101)

Housing: Renter to Owner Balance

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Housing: Change in Assessed Value

FIGURE 17 (pg 116)

Economic Inclusion: Economic Health

FIGURE 18 (pg 131)

Economic Inclusion: Retail & Main Street Businesses

FIGURE 19 (pg 138)

Economic Inclusion: Creative Economy **FIGURE 20** (pg 139)

Economic Inclusion: Cultural Economy

FIGURE 21 (pg 150)

Economic Inclusion: REDC Key Industry

Connections - Manufacturing

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Economic Inclusion: REDC Key Industry Connections -Health & Life Sciences

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Economic Inclusion: REDC Key Industry Connections - Professional Services, Tourism, Higher Education

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Quality of Life: Transportation & Mobility

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Quality of Life: Intergenerational Opportunities APPENDIX A
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REPORTS
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APPENDIX B
APPENDIX C
CONTRIBUTIONS

Team Support

LISC WNY, with the financial support of the John R. Oishei Foundation, provided capacity and technical support through staff and consultant teams throughout the WITHIN program.

Consultants

Prospect Hill Consulting LLC and JBK Consulting

Prospect Hill is a small, NYS Certified Minority and Women-owned Business Enterprise (M/WBE) LLC located in the Prospect Hill Historic District within the vibrant West Side community of Buffalo, NY. Prospect Hill has more than 60 years of combined nationwide experience in the environmental consulting industry and provided all of the GIS mapping data analyses, design, construction, and maintenance of the HUB site throughout the WITHIN program. JBK Consulting provided scenario planning analyses, education, and training support for LISC and community partners.

White Bicycle and Renata Toney

White Bicycle is a nationally recognized branding team based in Buffalo, New York. White Bicycle focuses on brand strategy, brand design, and brand content. Part studio, part agency, they are a group of creatives who integrate strategy, project management, and client collaboration into our process. White Bicycle contracted with Renata Toney, owner of On Message Communication and Public Relations Strategist at the Burchfield Penney Art Center, to design and develop the WITHIN WNY / East Side brand and messaging. This incredible report document design was also generated through White Bicycle.

Buffalo Urban League and Jacques Planning & Consulting

The Buffalo Urban League empowers African Americans, other minorities, and disadvantaged individuals to secure economic self-reliance, parity, power, and civil rights. The Buffalo Urban League partnered with Jaques Garcia of Jacques Planning & Consulting Services, LLC to provide support for WITHIN East Side community outreach and focus groups focused on topics in economic inclusion during the summer of 2021.

APPENDIX B
APPENDIX C
CONTRIBUTIONS

LISC WNY

Julie Barrett O'Neill, LISC WNY Executive Director 2018-2022;

- Local Government Relations
- Housing processes, including the Regional Housing Market Study, Moving Forward Together Housing proposal and Mission Based Affordable Housing program.

Tyra Johnson Hux, LISC WNY Operations Director;

- Support for emerging Black developers through the Community Based Real Estate Development Training
- Built synergies and connections with regional economic development players
- Anchor institution & workforce development strategies
- Manages our local small business grant programs (ie. General Motors)
- Co-authored the Regional Inclusive Economic Development Agenda

Kate Rebhan, Nonprofit Coaching & Capacity Support

- Provided one on one assistance to nonprofit organizations
- Manages our LISC AmeriCorps & Section 4 grant programs
- Manages all general office grants and contract management

Saira Siddiqui, Neighborhood Business Support

- Manages neighborhood based economic development initiatives, including commercial corridor program management and placekeeping initiatives
- Co-authored the Regional Inclusive Economic Development Agenda
- Co-authored the WITHIN East Side Neighborhood Plan
- Assisted in AARP Pride in Place project & early win activities

Brittany Perez, Livability Program Support

- Secured AARP grant funding for the Pride in Place project & early win activities
- Secured Regional Plan Association funding
- Manages LISC's health equity portfolio inclusive of transportation and food access work
- Co-authored the WITHIN East Side Neighborhood Plan

Maggie Hamilton Winship, Real Estate & Lending Support

- Support for emerging Black developers through the Community Based Real Estate Development Training
- Mission Based Affordable Housing & Affordable Housing 101 Trainings
- Provides direct financing & real estate assistance to partner organizations and businesses

Thank you.