A farmers' market-style showcase of local BIPOC- and immigrant-owned small businesses

Saturday, August 6, 2022
6-10pm
Toledo Farmers Market, 525 Market St
Free and open to the public

The event is aimed at:
- **increasing visibility** for at least 50 BIPOC- and immigrant-owned small businesses
- **connecting businesses** with available supports and resources to sustain and grow them, and
- **promoting a vibrant, diverse Toledo.**

LISC Toledo is leading the project team, with support from Leadership Toledo and Welcome Toledo-Lucas County's Advisory Committee.

We are seeking sponsorships and partnerships to execute and promote the event, as well as to support the small business vendors and connect them to resources. Please see attached for more information about sponsorship opportunities.
Get involved!

Your organization can support the Multicultural Twilight Market by:

- sponsoring the event
- encouraging small businesses to submit a vendor application
- referring musicians/artists to provide entertainment at the event
- staffing a table at the event to share information about resources for small businesses
- providing volunteers to assist with set-up and clean-up before and after the event
- promoting the event through your social media, website, newsletter, e-blast, etc.

Thank you for your consideration. We are looking forward to partnering on this exciting event supporting BIPOC-, immigrant-, and refugee-owned businesses.

Contact: Brittany Burns, bburns@lisc.org
**Sponsorship Levels**

**"Global" Sponsor** .........................................................$3,000
- Exclusive naming rights: XX Presents...
- Company logo in all printed materials, print advertising, social media, and associated outreach
- Social media “spotlight” sharing a company representative’s thoughts on why supporting diverse small businesses is important
- Table at the event to share information or promotional material
- A portion of this sponsorship will directly support a participating vendor through a grant.
- 15 event tote bags

**"International" Sponsor** .................................................$1,000
- Company logo in all printed materials, social media, and associated outreach
- Table at the event to share information or promotional material
- A portion of this sponsorship will directly support a participating vendor through a grant.
- 10 event tote bags

**"Multinational" Sponsor** .................................................$500
- Company logo in all printed materials
- A portion of this sponsorship will directly support a participating vendor through a grant.
- 6 event tote bags

In order to guarantee recognition, sponsorship commitments must be received by June 6, 2022.