

Community Engagement

Community engagement is fundamental to creative placemaking, but every practitioner knows how difficult it can be to get the word out and maintain relationships over the course of a project.

These resources are designed to help you make a plan that's specific to your community. Follow the prompts as you think through the depth of your engagement strategy, how innovative strategies might help you reach new audiences, and how you plan to build sustained connections with the individuals you reach in the initial stages of the project.



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- How deeply do you intend to engage residents of your community during discovery, design, and implementation of creative placemaking?

 - What are creative strategies to achieve the levels of engagement you hope for?

 - How will you let people know their input and feedback has been heard?

 - What steps can you take to ensure resident engagement throughout?