



## **SPONSORSHIP DELIVERABLES FORM**

### *Celebrating Vanguard's for Community Change*

Thank you for your donation to the **2024 LISC Newark New Jersey Neighborhood Achievement Awards!** Based on your sponsorship, you are entitled to several deliverables as a Thank You for supporting our event this year. For your convenience, please complete the attached form and **return to us by Monday, April 22, 2024**. This form also authorizes LISC to publish the attached advertisement in digital presentations. E-mail your camera-ready artwork in one of the following formats - PDF, JPG, 300 DPI – to **LiscNewarkAds@gmail.com**. Ads received after this date are not guaranteed to be in the journal.

**Please review the sponsorship levels associated with your giving amount and complete the form below:**

#### **\$25,000 Presenting Sponsor:**

- Two (2) Tables of 10; Center stage at the Venue
- Special recognition from Emcee with Opportunity to speak
- Commemorative Ad Journal for your table guests
- VIP Experience: Priority Check-in/Out;
- Your Brand name and Logo on any Welcome Signage/Step and Repeat at the venue
- Your Brand name and Logo appears prominently on the LISC event website/page
- High-visibility corporate logo on all event materials including on the podium, in print, promotional, marketing, digital and social media gala materials
- Two prominent (2) Full page Ads - Front Inside Cover and Back Cover, non-bleed, full-color ad in journal - 8.5"W x 11"H - digital flipbook
- Two -two minute video "Community Service or Marketing" message
- Press release announcing sponsorship; media and calendar alert inclusion
- Hyperlinks to sponsors community service or corporate webpage

#### **\$15,000 Platinum Sponsor:**

- One Table of 10 ; Center stage at the venue
- Special recognition from Emcee with Opportunity to speak
- VIP Experience: Priority Check-in/Out;
- Your Brand name and Logo on any Welcome Signage/Step and Repeat at the venue
- Your Brand name and Logo appears prominently on the LISC event website/page
- High-visibility corporate logo on all event materials including on the podium, in print, promotional, marketing, digital and social media gala materials
- One prominent (1) Full page Ad – non-bleed, full-color ad in journal – 8.5"W x 11"H - digital flipbook
- Choice of One 2-minute recorded video "Community Service or Marketing" message
- Press release announcing sponsorship; media and calendar alert inclusion
- Hyperlinks to sponsors community service or corporate webpage

<p style="text-align: center;"><b>\$10,000 Gold Sponsor</b></p> <ul style="list-style-type: none"> <li>• (1) Table for; 10; Center Right of Stage</li> <li>• Your Brand name and Logo on any Welcome Signage/Step and Repeat at the venue</li> <li>• Your Brand name and Logo appears prominently on the LISC event website/page</li> <li>• High-visibility corporate logo on all event materials including on the podium, in print, promotional, marketing, digital and social media gala materials</li> <li>• One prominent (1) <b>Full page Ad</b> – non-bleed, full-color ad in journal – 8.5”W x 11”H - digital flipbook</li> <li>• Press release announcing sponsorship; media and calendar alert inclusion</li> </ul>	<p style="text-align: center;"><b>\$5,000 Silver Sponsor</b></p> <ul style="list-style-type: none"> <li>• One Table of 10; Center Left of Stage</li> <li>• Your Brand name and Logo on any Welcome Signage/Step and Repeat at the venue</li> <li>• Your Brand name and Logo appears prominently on the LISC event website/page</li> <li>• Corporate logo on all event materials including on the podium, in print, promotional, marketing, digital and social media Gala materials.</li> <li>• One <b>Half ½ page Ad</b> non-bleed, full-color ad in journal – 8.5”W x 5.5”H - digital flipbook</li> </ul>												
<p style="text-align: center;"><b>\$2,500 Bronze Sponsor:</b></p> <ul style="list-style-type: none"> <li>• Table of Ten (10) Tickets to the Gala</li> <li>• One <b>Quarter ¼ page Size</b> Ad non-bleed, full-color ad in journal –4.25”W x 5.5”H - digital flipbook</li> </ul>	<p style="text-align: center;"><b>Ad Prices:</b></p> <p><b>Presenting and Platinum Sponsors will receive a commemorative ad journal for each guest attending the event. Deadline to submit your ad is Monday, April 22, 2024.</b></p> <table border="0"> <tr> <td>• Full Page Ad</td> <td>8.5”W x 11”H</td> <td>\$1,000</td> </tr> <tr> <td>• ½ Page Ad</td> <td>8.5”W x 5.5”H</td> <td>\$500</td> </tr> <tr> <td>• ¼ Page Ad</td> <td>4.25W x 5.5”H</td> <td>\$500</td> </tr> <tr> <td>• Business Card</td> <td>3.5”W x 2”H</td> <td>\$100</td> </tr> </table> <p><b>Please send your completed form to:</b> <b><a href="mailto:LISCNewarkAds@gmail.com">LISCNewarkAds@gmail.com</a></b></p>	• Full Page Ad	8.5”W x 11”H	\$1,000	• ½ Page Ad	8.5”W x 5.5”H	\$500	• ¼ Page Ad	4.25W x 5.5”H	\$500	• Business Card	3.5”W x 2”H	\$100
• Full Page Ad	8.5”W x 11”H	\$1,000											
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• ¼ Page Ad	4.25W x 5.5”H	\$500											
• Business Card	3.5”W x 2”H	\$100											

<b>Please specify your level of participation in the corresponding box below (indicate all that applies):</b>		
Sponsorship (Level, Cost):	Ad Journal (Size, Category, Cost):	Donation (Amount):
Form of Payment (if you need to be invoiced, please let us know):		<b>Total Amount:</b>
<input type="checkbox"/> ACH/Wire Info: # _____		
<input type="checkbox"/> Credit Card # _____		
Exp. Date: _____ CVV: _____		

**Payments should be addressed to:**  
**Local Initiatives Support Corporation**  
 LISC Greater Newark  
 550 Broad Street, Suite 1115  
 Newark, NJ 07102  
**Attn: Sabrina Ambrose**

**CONTACT INFORMATION**

Company/Organization (if applicable):		Authorized By (Please Print):		
Address:		Signature:		
City/State/Zip:		E-Mail:		
Primary #:		Alternate Contact (Please Print):		
Website:		E-mail:		
FB:	IG:	LinkedIn:	Twitter:	YT:

**Please specify your level of participation in the corresponding gift below (indicate all that applies):**

Sponsorship (circle): Presenting / Platinum / Gold / Silver / Bronze Other: _____	Ad Journal (circle) Full Page    ½ Page    ½ Page Business Card	Donation (amount):
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<p><b>Attachments   Marketing &amp; Promotional links:</b></p> <p><b>Ad for journal and hi-res logo:</b> e-mail to _____</p> <p><b>Link to community service webpage:</b> _____</p> <p><b>Link to 2-min promo spot (Community):</b> _____</p> <p><b>Link to 2-min promo spot (Marketing):</b> _____</p> <p><i>Thank you for your commitment to improving the lives of disadvantaged Essex County Residents. LISC is a certified 501c3 non-profit organization. Your contribution is tax deductible to the fullest extent of the law.</i></p> <p><b>Send this completed form to - <a href="mailto:LiscNewarkAds@gmail.com">LiscNewarkAds@gmail.com</a></b></p>	<p><b>Total Amount:</b></p>
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