

2023-2026

# STRATEGIC PLAN

- /// OUR MISSION** Together with residents and partners, LISC helps forge resilient and inclusive communities of opportunity across America – great places to live, work, visit, do business, and raise families.
- /// WHAT WE DO** LISC is a comprehensive community development intermediary. We work holistically across sectors to address the interconnected factors that drive inequality of opportunity.
- /// HOW WE DO IT** LISC drives systems change by working with neighborhoods to align capital, capacity and neighborhood visions.
- /// WHY WE DO IT** LISC is committed to advancing racial equity and eliminating racial wealth, health, and opportunity gaps to empower people and transform places.

## PRIORITIES & MEASURING IMPACT

### Place-Based Community Development

#### PRIORITIES

- Create, implement, and support quality-of-life plans
- Expand state, federal, and philanthropic investments in neighborhoods
- Strengthen partner organizations
- Cultivate operating support for community development sector
- Establish shared measurement to demonstrate neighborhood progress
- Align and integrate LISC initiatives
- Develop resident leadership

#### IMPACT

- Quality-of-life plan goal attainment
- Public and private investment
- Certifications in housing and community development
- Resident-led advocacy achievements
- Neighborhood engagement



# Affordable Housing

## PRIORITIES

- Convene stakeholders to develop Indianapolis neighborhood housing strategy
- Lead public-private collaboration to rebalance and expand affordable housing

## IMPACT

- Investment in affordable housing
- BIPOC developers financed
- Affordable housing units built, renovated and preserved
- Commercial square footage developed



# Health Equity



## PRIORITIES

- Create unified framework that connects food systems and health equity efforts
- Develop investment strategy for sports and recreation
- Design food access investment strategy for Equitable Food Access Initiative communities
- Conduct systemic review of needs data and funding landscape related to Social Determinants of Health
- Nurture relationships with healthcare sector

## IMPACT

- Investment in SDoH, food systems & sports/recreation
- SDoH partnerships
- Agriculture/food workforce development programs supported
- Urban farms and community gardens supported
- Food entrepreneurs and retailers supported

# Economic & Small Business Development

## PRIORITIES

- Increase access to capital to expand neighborhood business development
- Support partners and businesses in implementing place-based/commercial corridor strategies and real estate improvements
- Increase market access and opportunities for minority, small business owners
- Advocate for and cultivate the Latino small business ecosystem

## IMPACT

- Business development capacity building & technical assistance provided
- Small business façade improvements
- Square footage improved and developed
- Black business owners purchasing commercial real estate
- Microenterprises served
- Investment in minority-owned small businesses



# Financial Sustainability

## PRIORITIES

- Expand Bridges to Career Opportunities program reach and improve training programs
- Forge relationships between the Bridges Network and regionally-focused employer partners
- Expand support for local businesses implementing skill-based talent management practices

## IMPACT

- Investment in Bridges sites
- Employer partnerships
- Clients served
- Credentials earned
- Job placements

