What is the GA100?

- Partnership between Atlanta United Foundation and Local Initiatives Support Corporation to create up to 100 mini-pitches across the state of Georgia leading into the 2026 World Cup
- Phase One: 20 mini-pitches in underserved communities throughout the state of Georgia
- Focus on low to moderate income neighborhoods that demonstrate youth soccer programming and safe community access to fields
- Matching Grants (1:1 match) available up $75,000
Organizational Eligibility Criteria

To Qualify for GA 100 Funding Organizations Must:

- Be a community-based organization, elementary, middle school or high school serving a neighborhood consisting primarily of low-moderate income families and individuals within the state of Georgia.
- Schools must demonstrate access/ability of local community to utilize the field
- Have at least one-full time staff person (all-volunteer organizations will not be considered)
- Been in existence for at least three years
- Have a track record in real estate development, community development and/or athletic programming
- Have 501 (c)(3) tax-exempt status or school tax exempt status
- Located in the State of Georgia
Application Procedures

Submit proposals to: SportsandRec@LISC.org

Include Project Name and “GA 100” in subject line. Proposal should be a word or pdf attachment.

Proposals Must Include the Following:

- Cover Sheet: organization name, address, phone number, email, contact person, project description and address of project site.

- Narrative:
  - Should not exceed 4 pages
  - Brief history of organization: mission, history, accomplishments with a focus on ability to complete project
  - Description of project: timeline, budget/match funding, history/significance of location, current condition, proposed improvements; Note: mini pitch fields should be at least 60ft x 90ft or 90ft x 150ft; other field sizes may be considered to accommodate other audiences at GA 100’s discretion
  - Impact on community: number of youth served, overall community usage, programming partners/leagues, additional sports/activities

- Include organizational and project attachments as requested in the RFP
Organizational Attachments

- IRS 501 (c)(3) determination letter
- IRS W-9 Form
- Two most recent audited financial statements
- Most recent IRS 990 form (preferably 2018)
- Current List of organization’s Board of Directors (contact information)
Project Attachments

- Project timeline and budget for the renovation/construction of mini soccer pitch field
- Commitment letters from match funding sources
- Detailed five year maintenance plan and corresponding budget
- Field design plan
- Environmental reports (if necessary)
- Letters of support and joint use agreements from field users/community organizations
- Current list of youth soccer league organizations that will utilize the field including contact information
- Current List of other (non soccer) youth sports organizations/activities that will utilize the field
Selection Criteria

Organizations and their projects will be selected for funding based on the following:

- Feasibility of proposed project: How realistic is the project budget and scope?
- Project readiness: Is funding for the entire project identified? What is the expected timeline for completion?
- Impact on neighborhood/support from community: Who and how many people will be impacted? Are other community groups in support of the project? Who are the partners?
- Match Funding: Is the minimum local match (1:1) identified and documented?
- Security/maintenance: Who will maintain the field? Is there a separate budget/five year plan?
- Organizational capacity: Does the organization have the experience, partners and resources to successfully manage the project?
- Recreational Programing: For existing fields; is there existing programming? For new construction; what is the proposed programming? How many youth and adults will use the field?
Timeline

- RFP Launch: January 10, 2020
- Proposal Deadline: June 30, 2020
- Proposal Review Process: June 30, 2020-July 21, 2020
- Award Notifications and Announcements: August 17, 2020
- RFP Launch Part 2 (10 Sites): Fall 2020
Contacts

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