

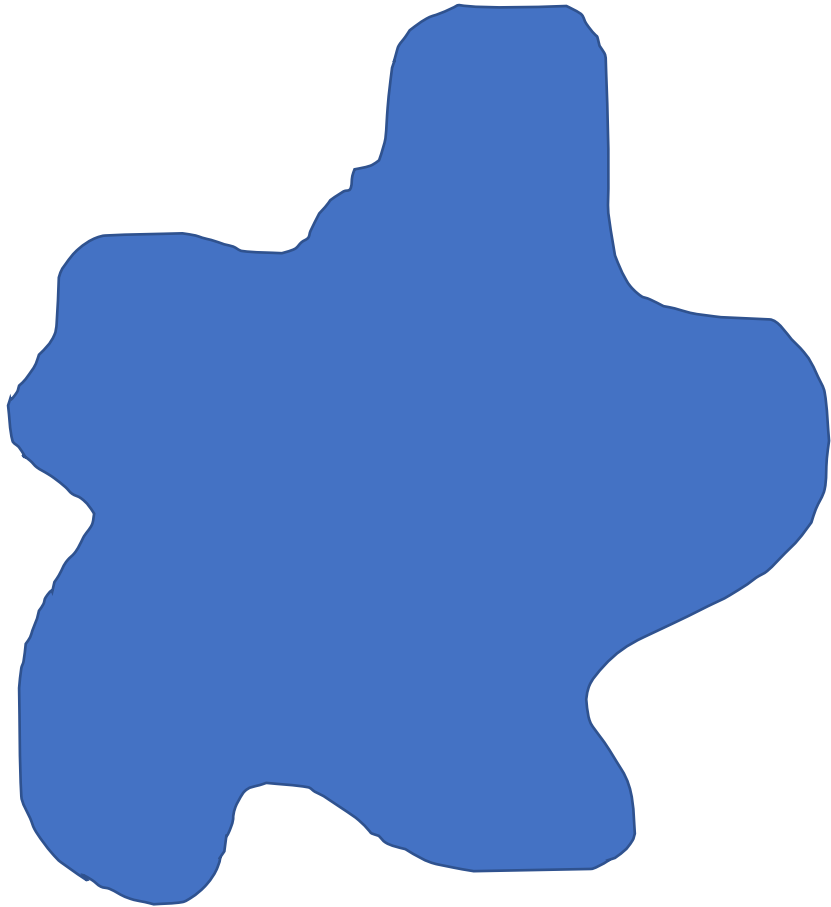
***ANALYZING SITE:** how can early steps guide a meaningful and impactful project?*

Kaki Martin, FASLA

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1. Let's Look at Sites!
2. Where Does the Site Lead Us?
3. What Does this Mean for the Art?

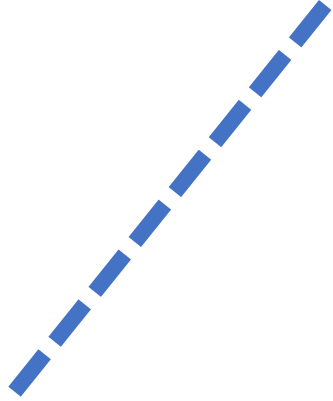
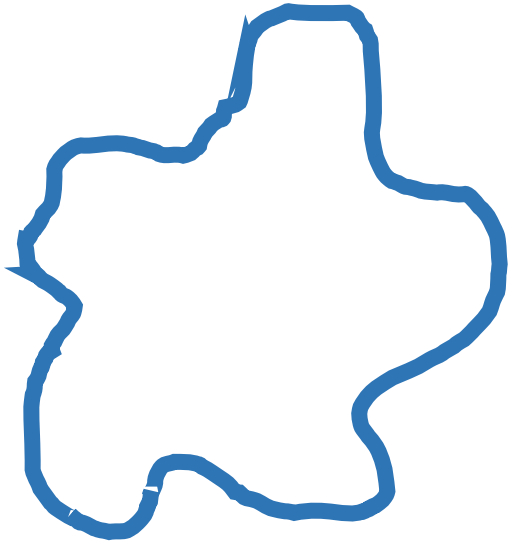


contiguous parcel

Discreet area with clear boundary and edges

- Park
- Plaza
- School+playground
- Community Center

Let's Look at Sites!



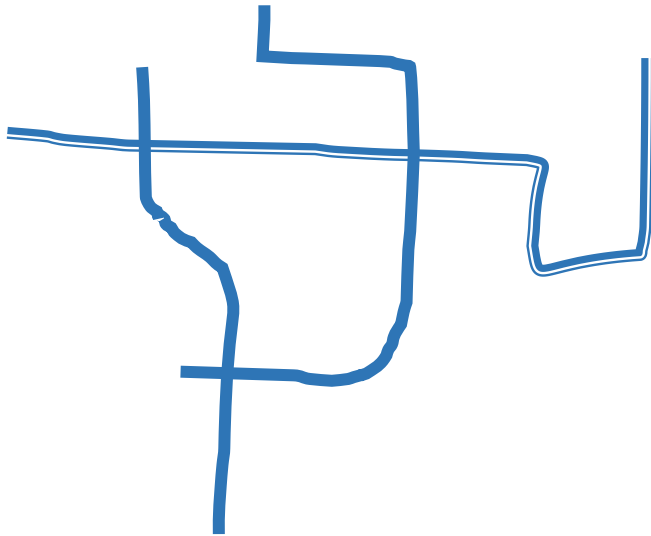
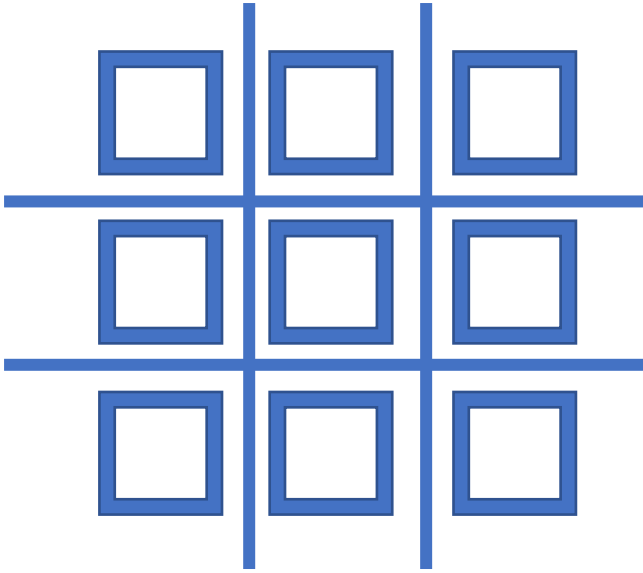
sequential

A site that progresses in a linear fashion - circuit

- A Street or block
- A Path or Trail
- Straight or curved



Let's Look at Sites!



network

A site that has a lot of connectivity and tends to spread

- Transit systems
- Trail systems
- Street network
- A neighborhood

Let's Look at Sites!

Do you recognize your site in these examples?

Or would you describe your site differently?

What else makes a site unique?

Physical Characteristics

Cultural Influences

What else makes a site unique?

Physical Characteristics/Context:

- Topography + Climactic – does the site slope? Or is it flat? Is one area wet? dry? windy? hot? sunny?
- Views – outward from site, within the site, or into the site
- Key feature(s) to celebrate? – special tree, or rock outcropping, or?
- What is the history of the physical form of the site and it's use?

Cultural Influences:

- History – what are the stories of the site and/or its context and the people that lived there or spend time there?
- What are the stories of the community? From the past or currently?
- What is the vision of the site's future?

Take a minute to jot down the characteristics and/or stories about your community and/or site that come to mind.

What Does this Mean for the Art?

How might the concept of the art be informed by the site?

- **Focal Object(s)**

A singular piece like a sculpture

- **Serial Story**

Many pieces that create the story

- **Elevation of a Common Element**

A bench or other element with an unexpected twist

- **Connective**

Often on a ground plane or wall-uniting and creating a zone

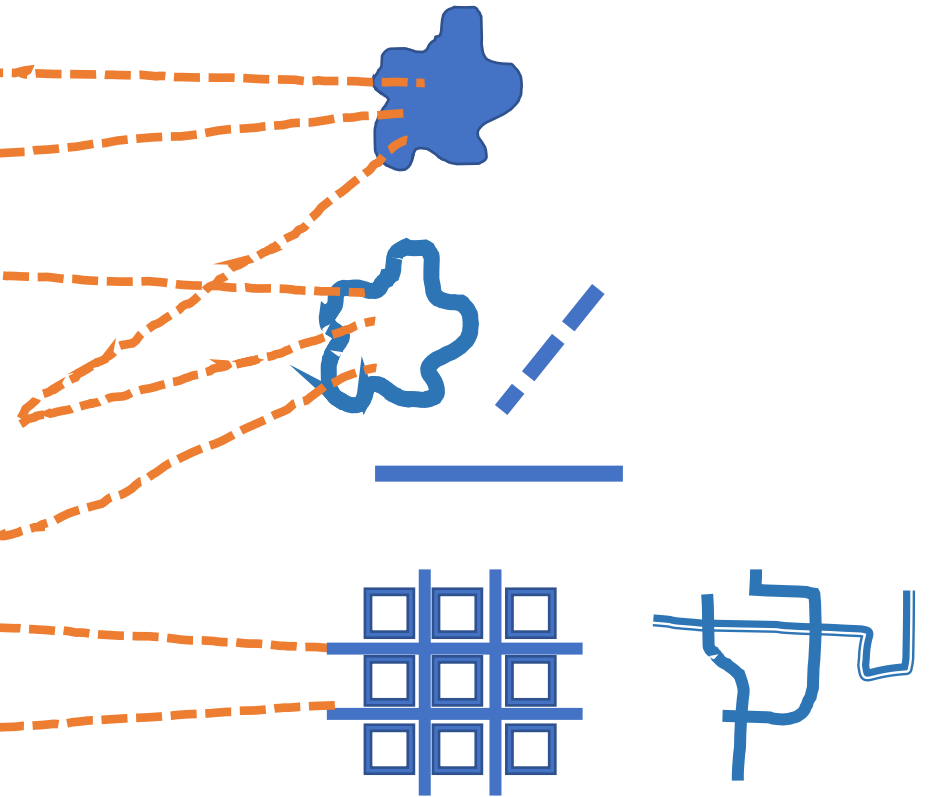
- **Ephemeral**

Perhaps only visible for a few days or months

What Does this Mean for the Art?

How might the concept of the art be informed by the site?

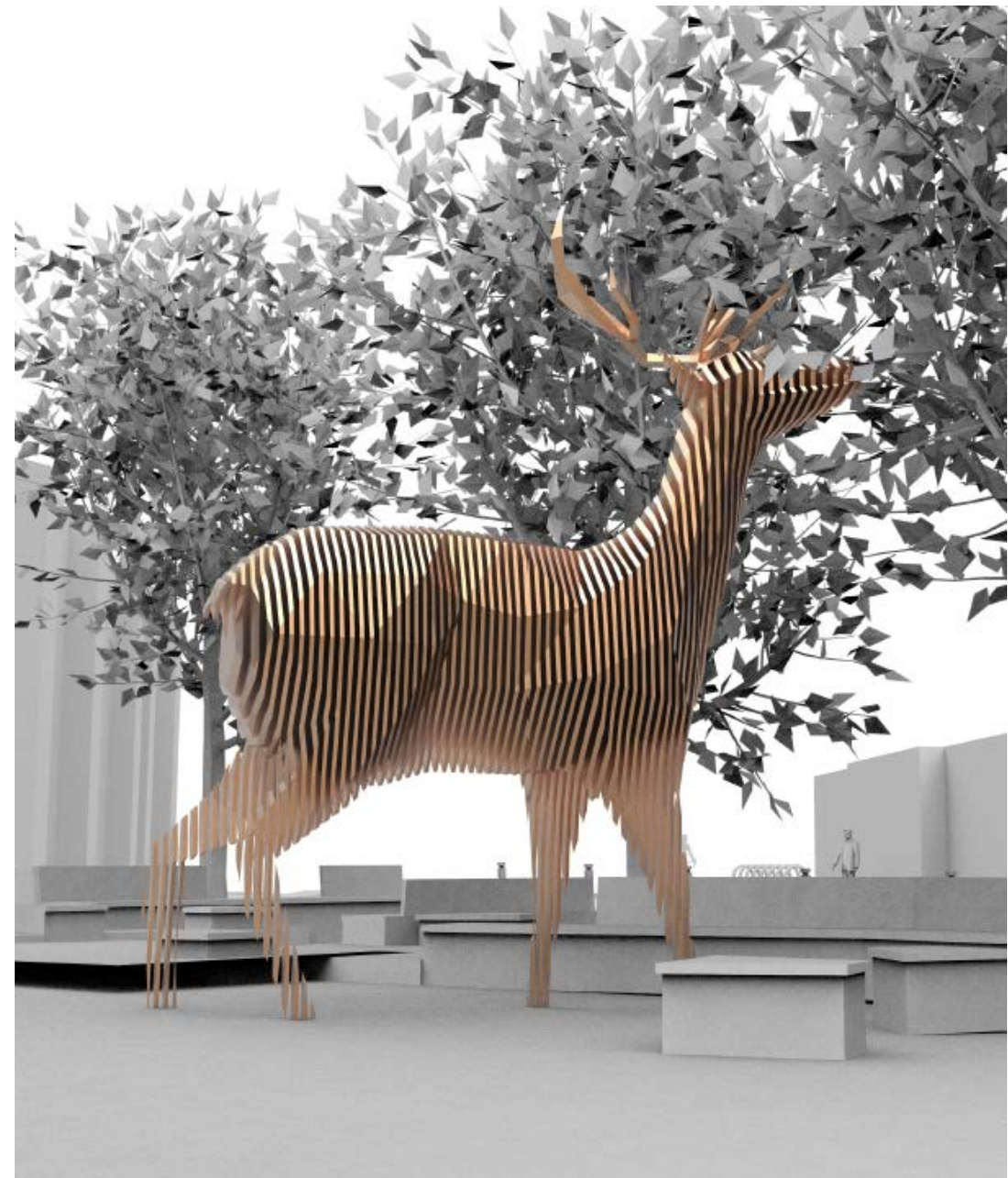
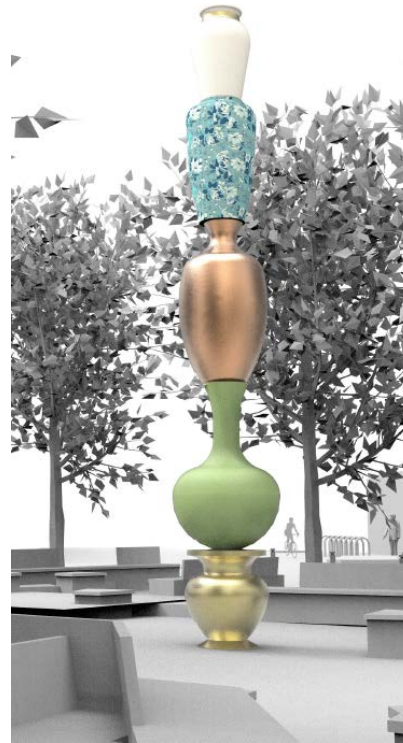
- Focal Object
- Serial
- Elevation of a Common Element
- Connective
- Ephemeral



What Does this Mean for the Art?



What Does this Mean for the Art?





Inman Square, Cambridge, MA Deer by Mark Reigelman

What Does this Mean for the Art?



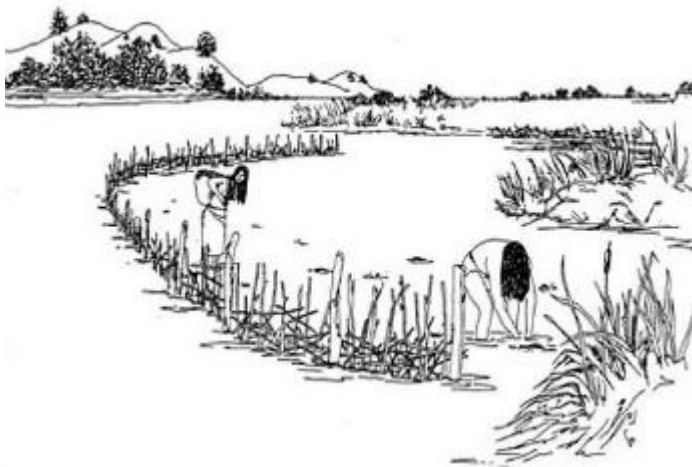
What Does this Mean for the Art?



What Does this Mean for the Art?



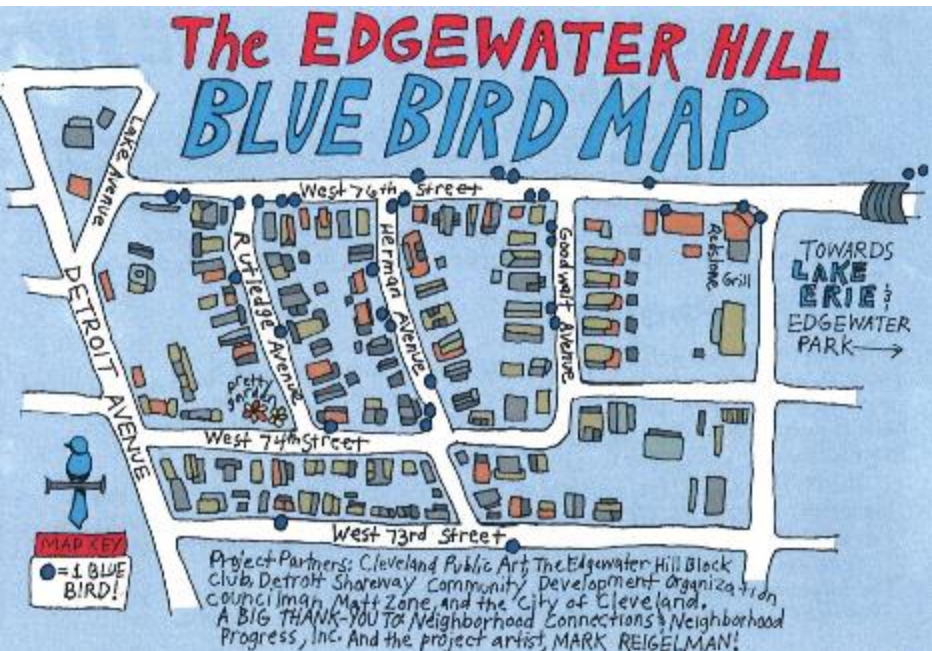
What Does this Mean for the Art?



What Does this Mean for the Art?  *ephemeral*

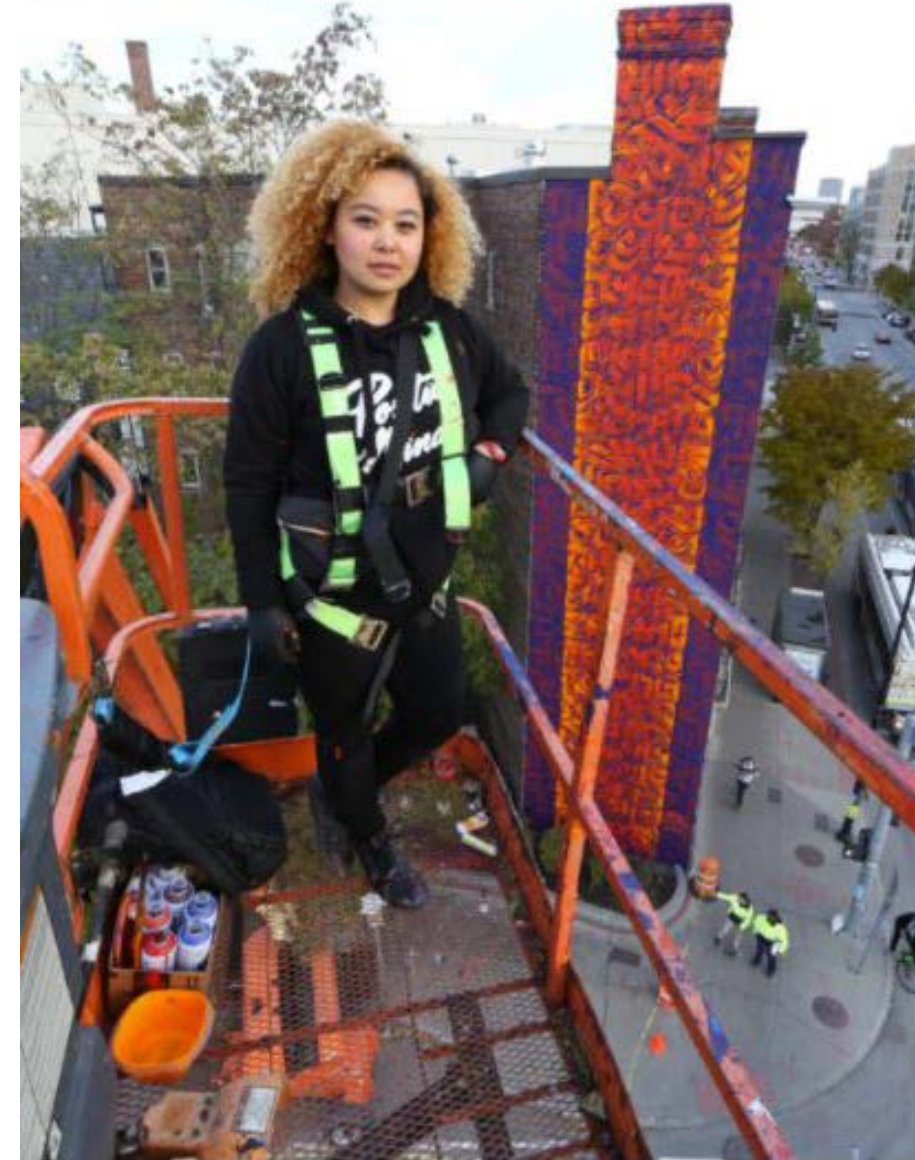
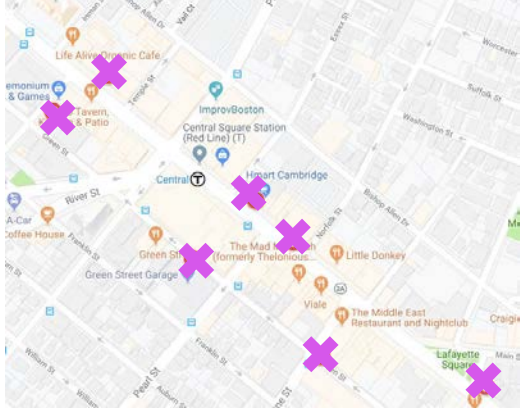


What Does this Mean for the Art? serial



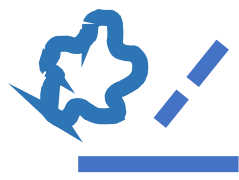
Blue Birds Edgewater Hill Cleveland by Mark Reigelman

What Does this Mean for the Art? *connective*

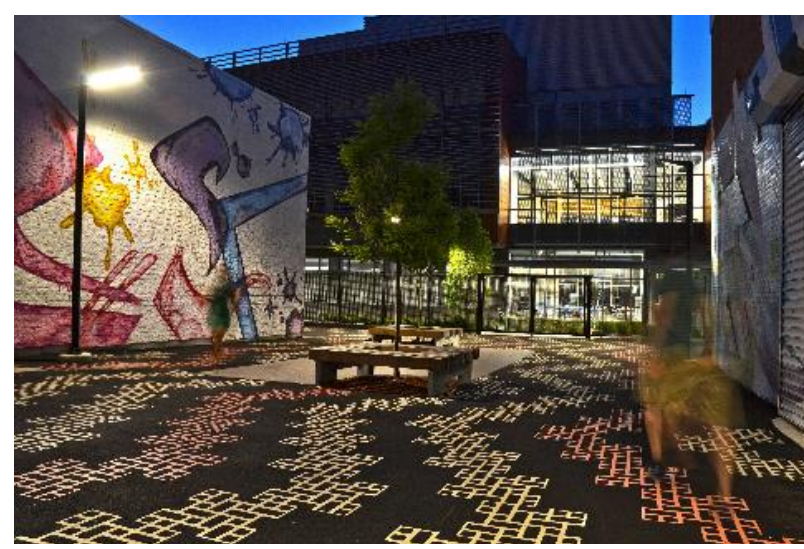


Central Square, Cambridge MA Mural Project

What Does this Mean for the Art?



connective



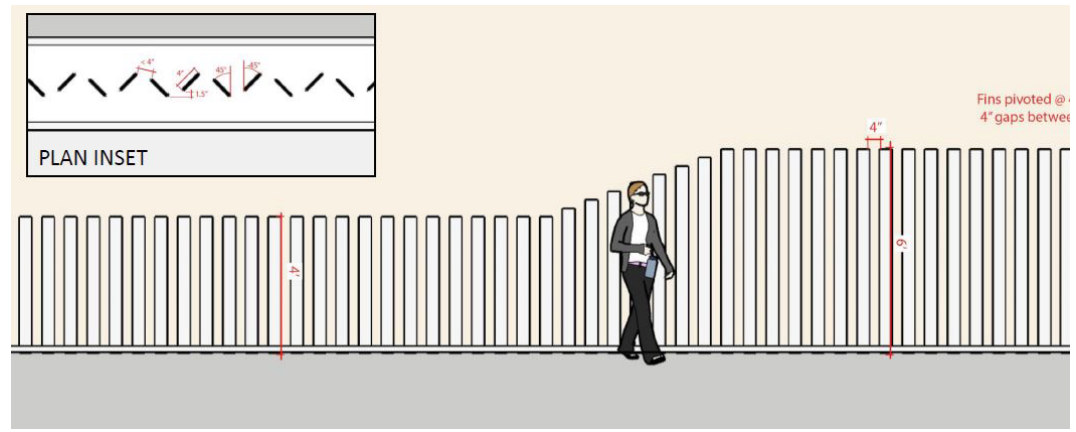
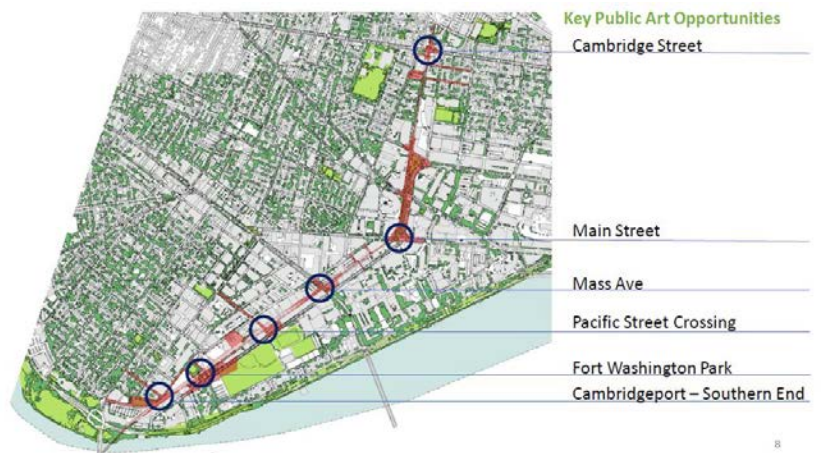
What Does this Mean for the Art? *connective*



The Lawrence Connector, KMDG



What Does this Mean for the Art?

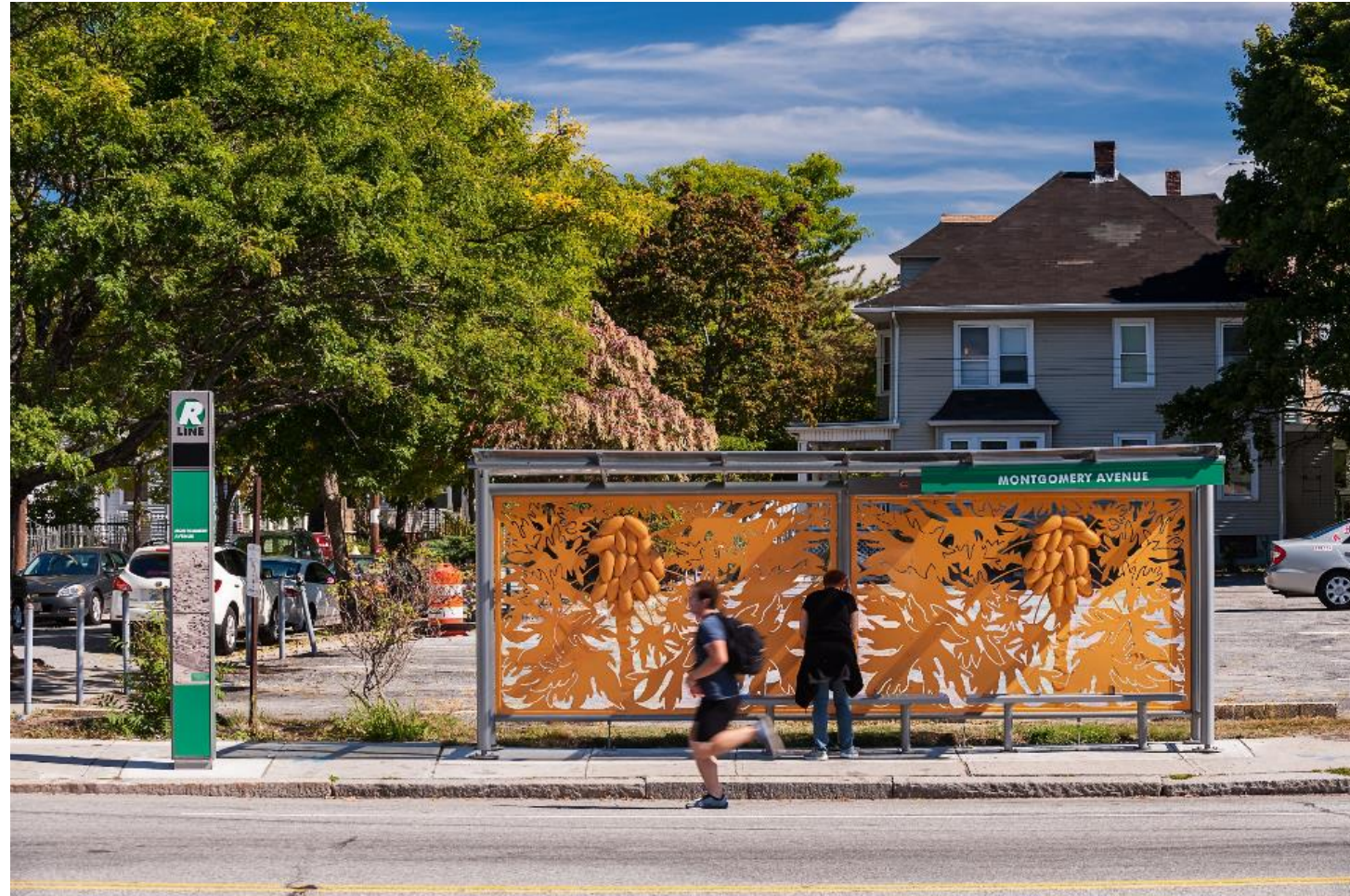
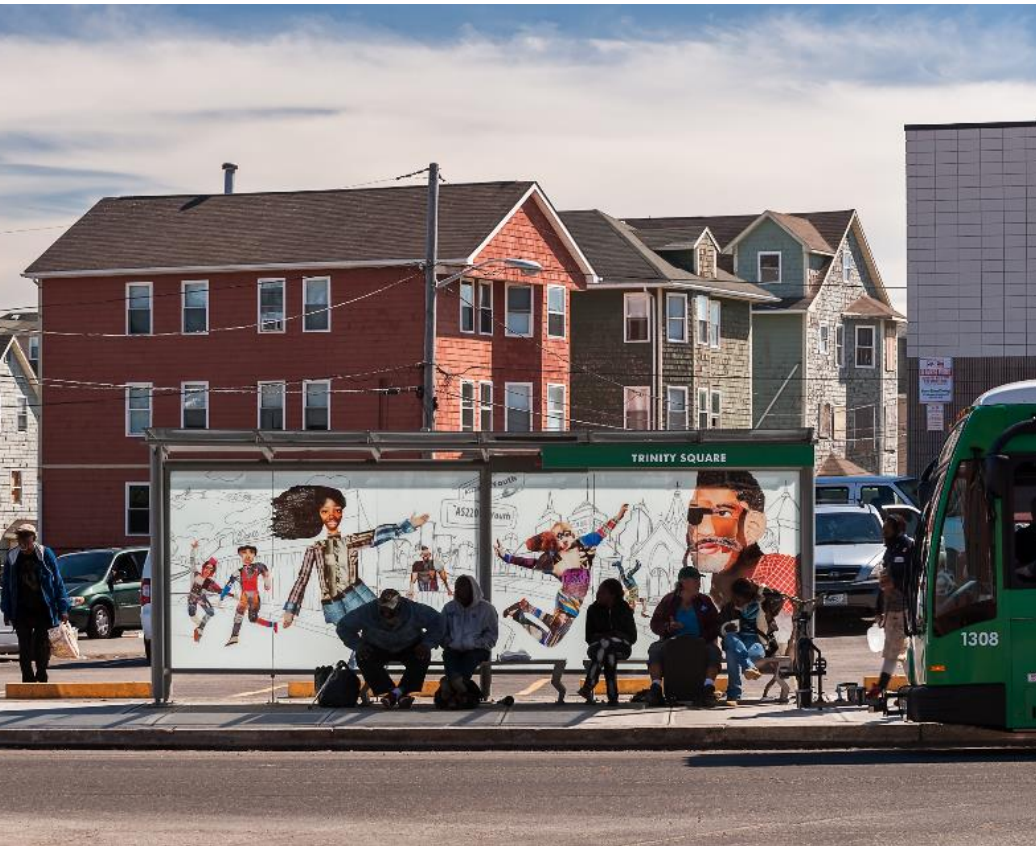


Grand Junction, Multi-Use Path, Cambridge MA

What Does this Mean for the Art? serial



What Does this Mean for the Art? serial



What Does this Mean for the Art?



Mags Harries, Fresh Pond Reservation,



Laura Baring-Gould, Fresh Pond Reservation, Cambridge, MA

What Does this Mean for the Art? *common element*



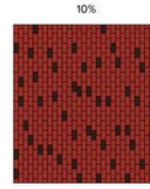
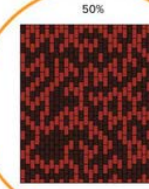
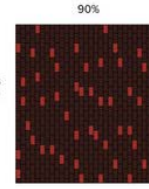
Caffeine Molecule, Case Randall

Main Street, Kendall Square, Cambridge MA

PAVING STRATEGY From Factory to Installation: "Pixels" Through Pallet Composition

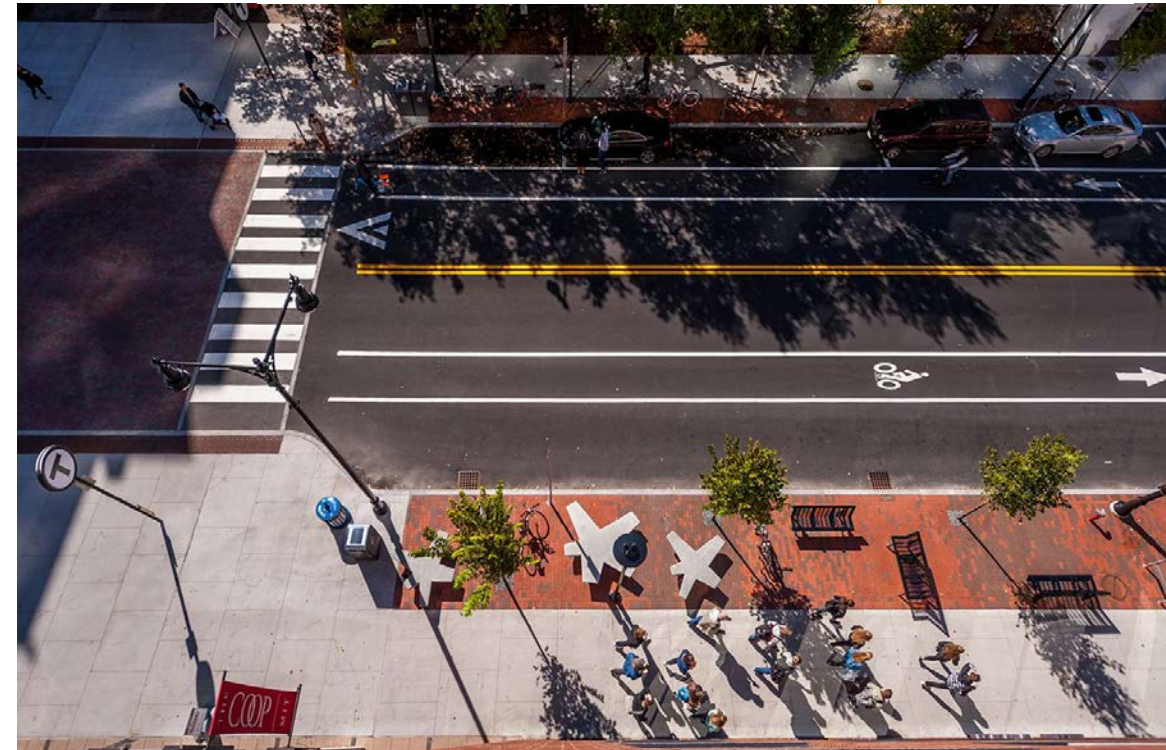
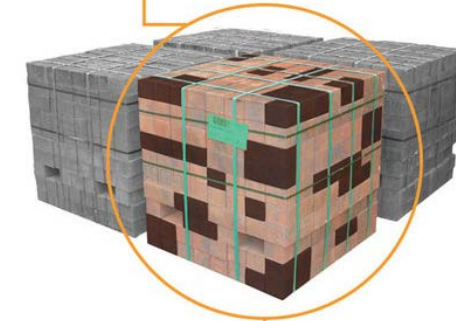
PALLET COMPOSITION

Different concentrations of charcoal and red bricks create a pixelated pattern



ASSEMBLY & PALLETIZATION

Pallets were preassembled at the plant for easy installation on site



What Does this Mean for the Art?



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THANK YOU!

Let's talk!

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