

GO Youth



GO Youth



STATE OF THE NORTHSIDE

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Community Design Resource Center

NEAR NORTHSIDE GO NEIGHBORHOOD is
supported by Greater Houston LISC, Avenue
CDC, and hundreds of partners and leaders



PEOPLE. PLACE. PROSPERITY.



PEOPLE

PEOPLE

SUMMARY of DATA

2000 - 2009 - 2013

WHAT HAS CHANGED? WHAT HAS REMAINED THE SAME?

- The population has increased slightly, after declining between 2000 and 2009
- The race and ethnicity of residents has remained unchanged
- The percent of residents born outside the U.S. has declined
- The number of people who speak English has increased
- The number of young and old have not changed significantly
- Married couple families continue to be the majority household
- Residents are increasingly active in shaping the community

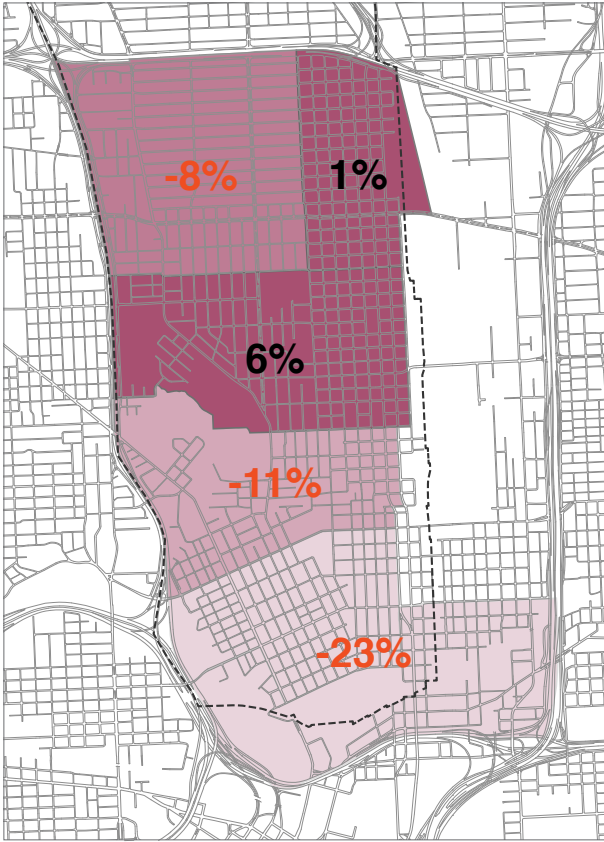
The population of the Northside declined between 2000 and 2009, and then increased slightly between 2009 and 2013.

Population	2000	2009	2013	Change
Northside	26,372	24,138	24,546	↑
Houston	1,954,848	2,191,400	2,195,914	↑

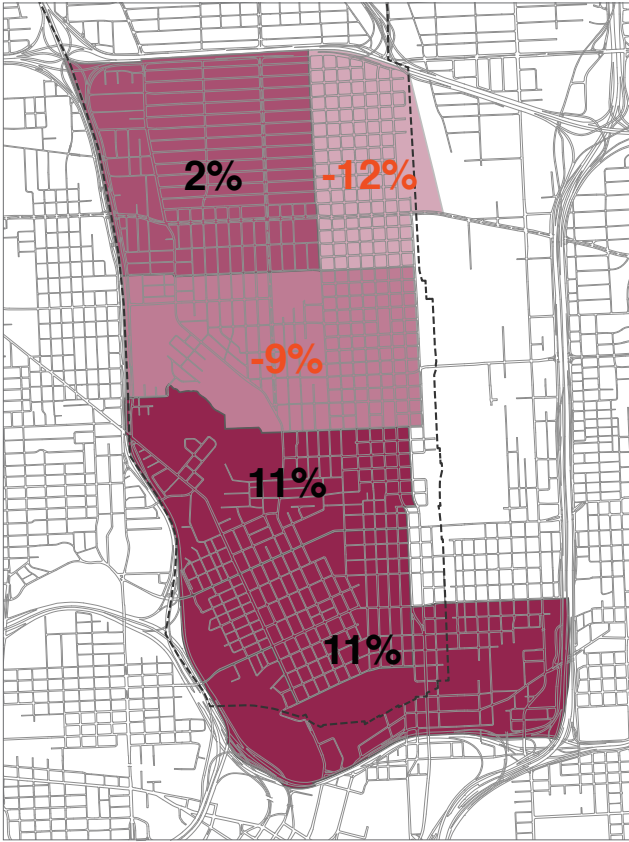
Sources: 2000 Census, 2009 ACS, 2013 ACS

Since 2009 population growth has been concentrated in the south sector of the neighborhood.

Population Change



2000-2009

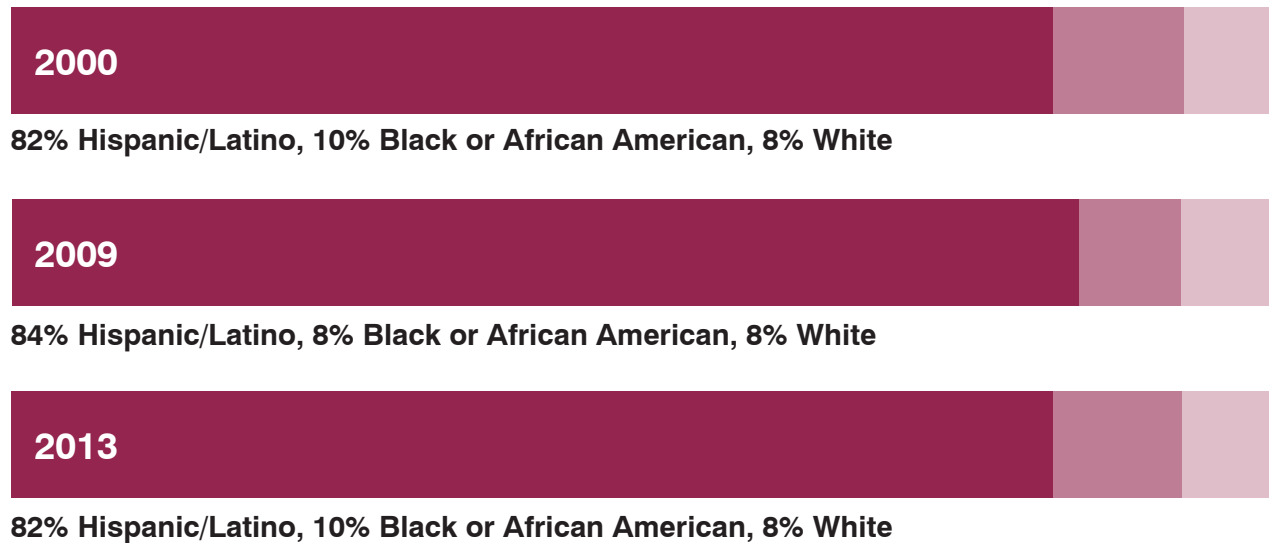


2009-2013

Sources: 2000 Census, 2009 ACS, 2013 ACS

The Hispanic population of the Northside has been the majority since 2000 and continues to be so in 2013.

Race and Ethnicity



Sources: 2000 Census, 2009 ACS, 2013 ACS

In the Northside the percent of the population born outside the U.S. has declined since 2009.

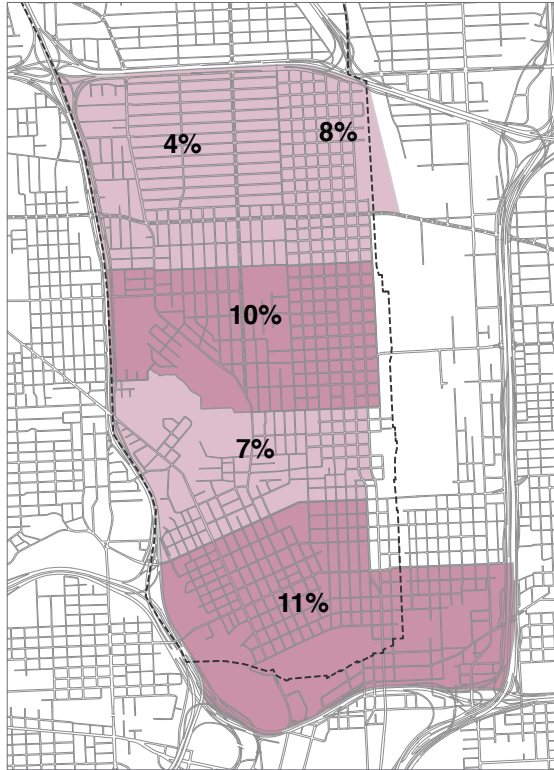
Population Born Outside U.S.	2000	2009	2013	Change
Northside	34%	32%	30%	↓
Houston	26%	28%	28%	↑

Language Spoken for Population over 5 years old	2000 Number Percent	2009 Number Percent	2013 Number Percent	Change
English Only	6,888	5,637	6502	↑
Northside	28%	26%	29%	
Houston	59%	55%	54%	↓
Language other than English	17,135	16,445	15,988	
Northside	72%	74%	71%	↓
Houston	41%	45%	46%	
Speak English less than "Very Well"	8,964	9,205	7,272	↓
Northside	37%	42%	32%	
Houston	22%	24%	23%	

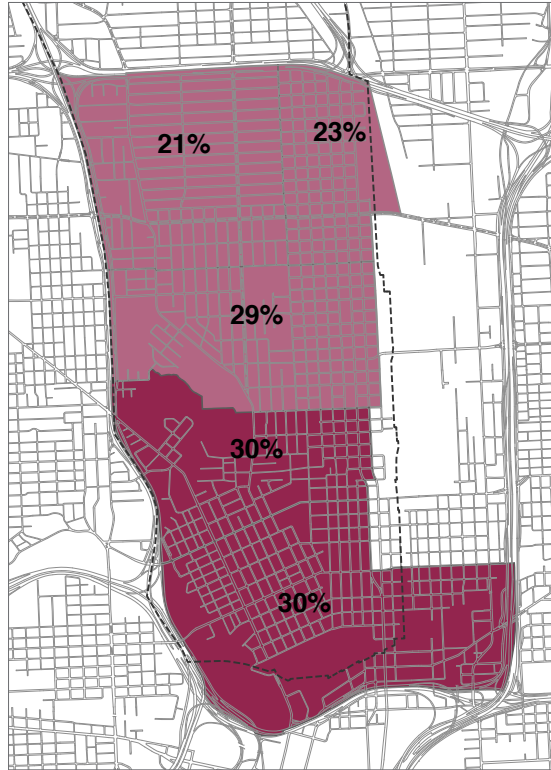
Sources: 2000 Census, 2009 ACS, 2013 ACS

The Northside population by age is very similar to Houston overall.

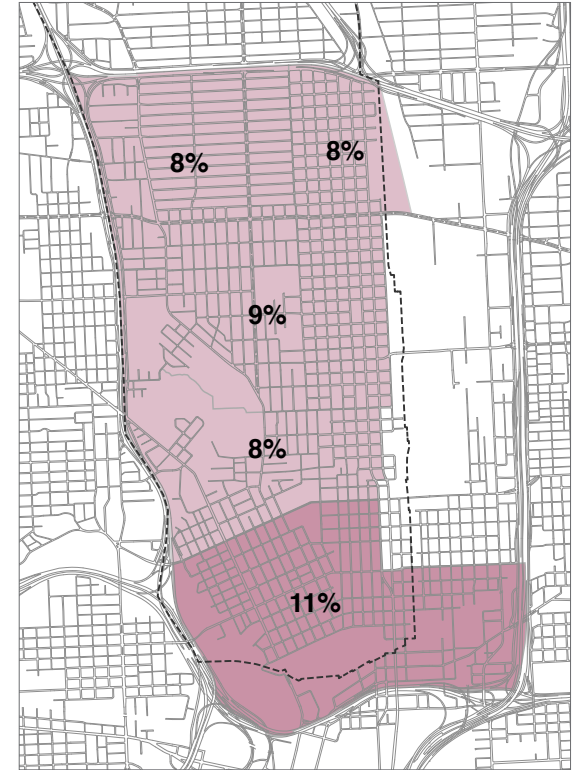
2013 Population by Age



Population Under 5 Years
Northside: 8%
Houston: 8%



Population Under 17 Years
Northside: 27%
Houston: 26%

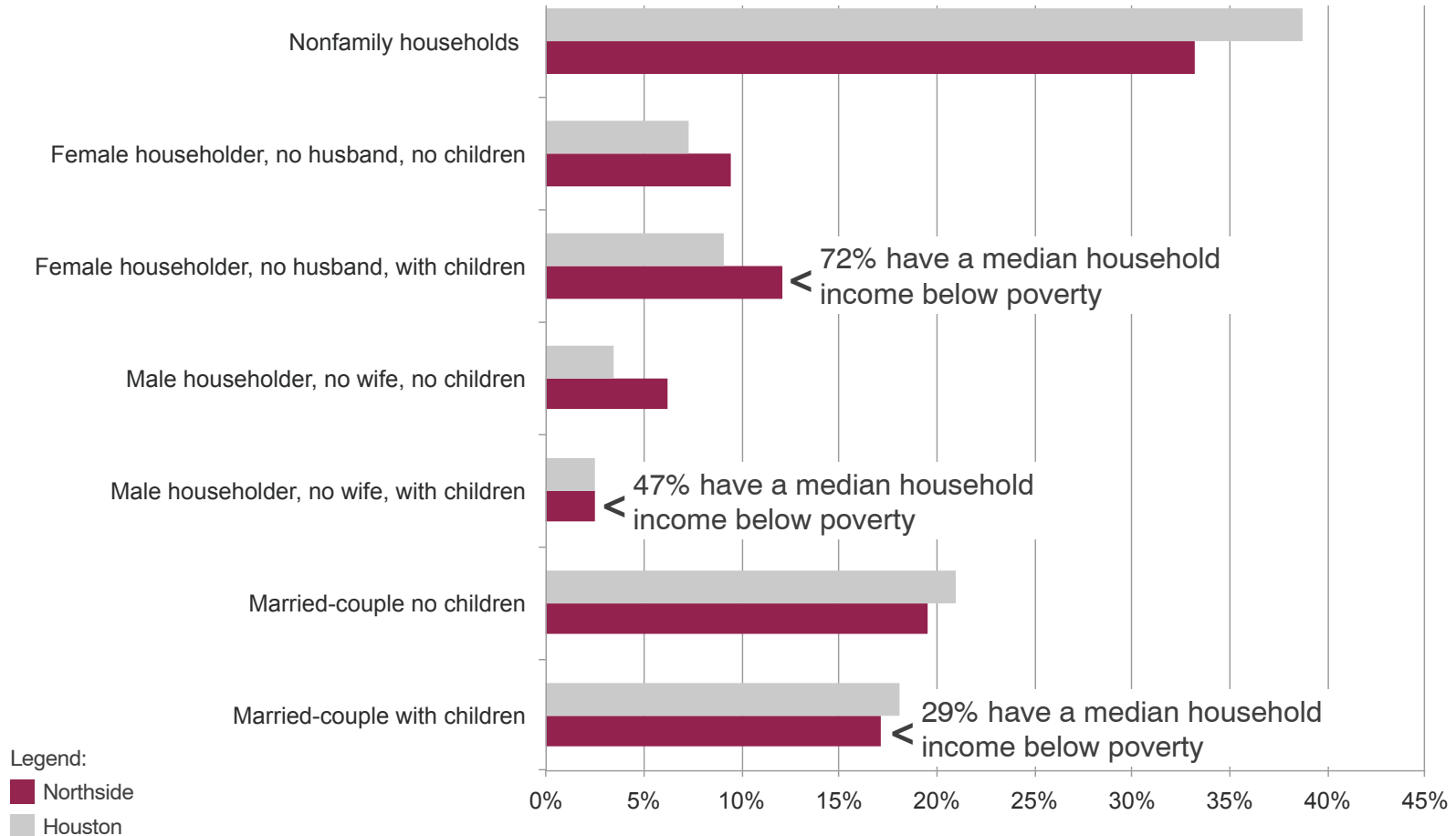


Population Over 65 Years
Northside: 9%
Houston: 9%

Sources: 2013 ACS

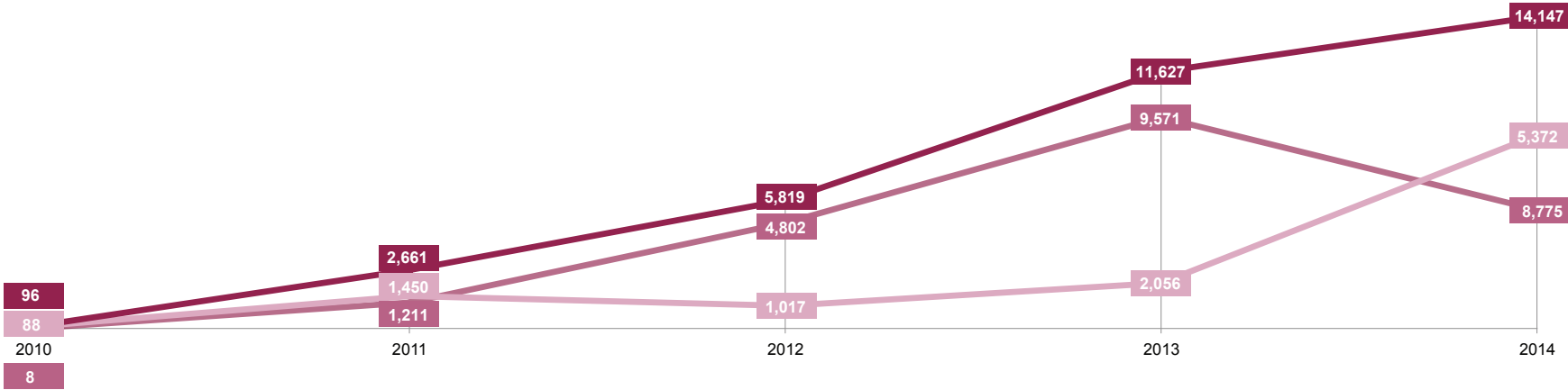
Married couples, both with and without children, are the majority family type in the Northside at 37%.

2013 Family by Type



Source: 2013 ACS

Participation in Northside GO Neighborhoods has increased every year. More than doubling each year between 2010 and 2013.



Legend:
Volunteers
Participants
Total

Source: Avenue CDC Northside GO Neighborhood Data

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PLACE



PLACE

SUMMARY

2000 - 2009 - 2013

WHAT HAS CHANGED? WHAT HAS REMAINED THE SAME?

- Crime has declined significantly
- Homeownership has declined
- The number of vacant housing units is increasing
- Property values are increasing
- The median price of a home is increasing
- New development is adding market rate and affordable housing
- Opportunities for new commercial and retail development are emerging
- Capital improvement projects have brought new amenities and infrastructure improvements
- The Red Line is increasing transit use
- Neighborhoods in the Northside are using tools to prevent undesirable development



Crime in the Northside declined 22% between 2010 and 2014. In Houston crime declined 10%.

Northside Crime Data Beat 2A10	2010	2014	Change	Percent Change
Aggravated Assault	141	118	↓	-16%
Murder	4	3	↓	-25%
Rape	8	7	↓	-13%
Robbery	146	110	↓	-25%
Theft	587	440	↓	-25%
Auto Theft	100	95	↓	-5%
Burglary	224	171	↓	-24%

Sources: HPD Monthly Crime Reports, 2010 and 2014

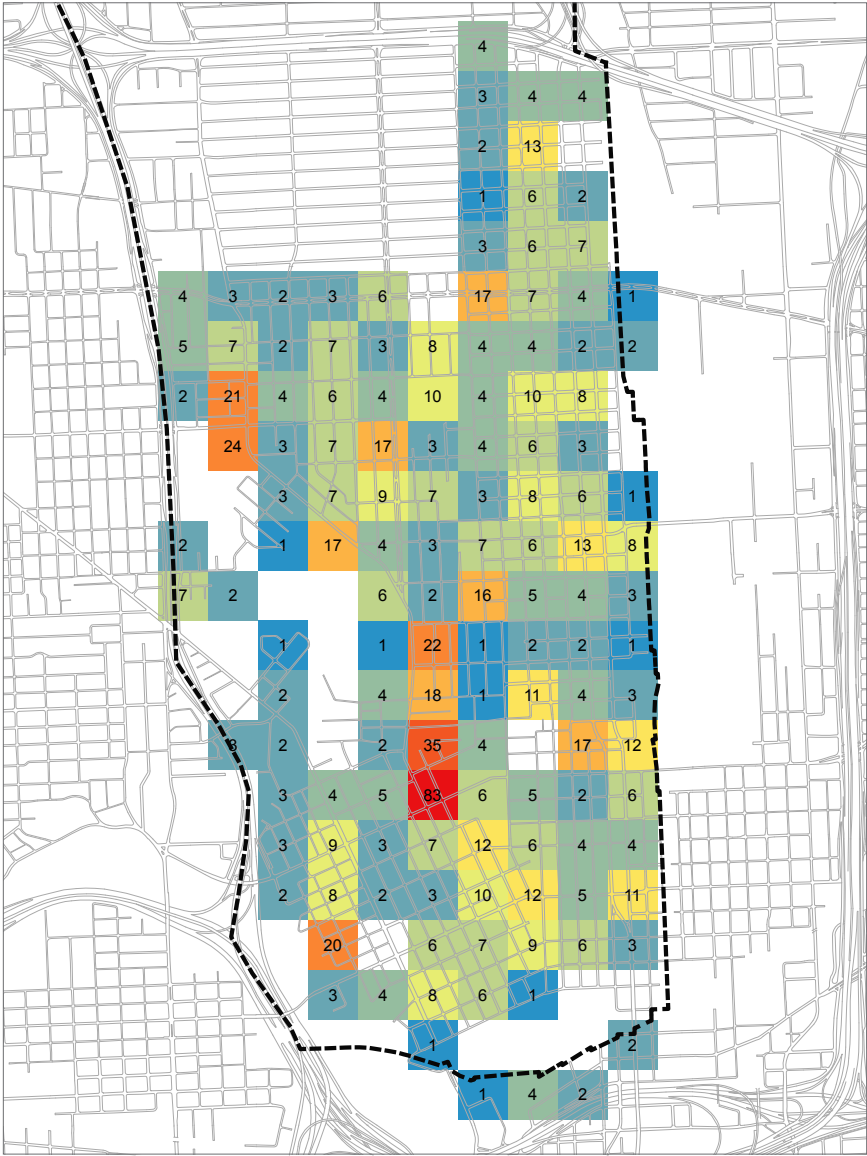


In 2014 the property crime rate in the Northside was 39% below the Houston rate.

Crime Rate/Per 100,000	Northside	Houston	Difference
VIOLENT CRIME RATE	523	506	↑ +4%
Aggravated Assault	482	468	↑
Murder	12	109	↓
Rape	29	28	↑
PROPERTY CRIME RATE	3337	5502	↓ -39%
Robbery	450	450	=
Theft	1799	3351	↓
Auto Theft	388	619	↓
Burglary	699	1081	↓

Sources: HPD Monthly Crime Reports, 2010 and 2014, Universal Crime Reports FBI, City of Houston 2009 and 2013. *Note UCR Reports are not available for 2014 at this date.

In 2014 crime was concentrated near the intersection of Fulton and Quitman.



Northside Crime Map, 2014

Source: HPD Monthly Crime Reports, 2014

***"Social networks in a neighborhood
lower crime, improve public health,
and raise test scores."***

Robert Putnam, Harvard Professor

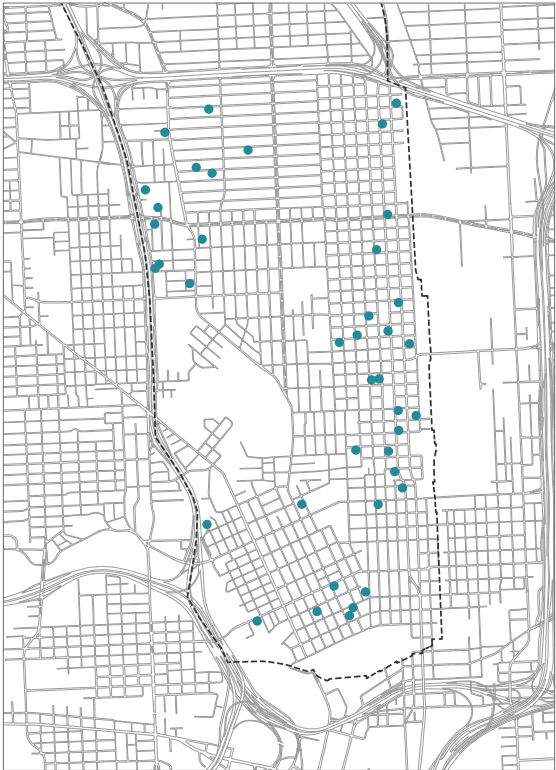


National Night Out	2010	2011	2013	2014
Budget (GO Neighborhoods)	\$6,096	\$10,131	\$8,896	\$5,732
Participants and Volunteers	73	79	483	474
Events	2	4	8	13

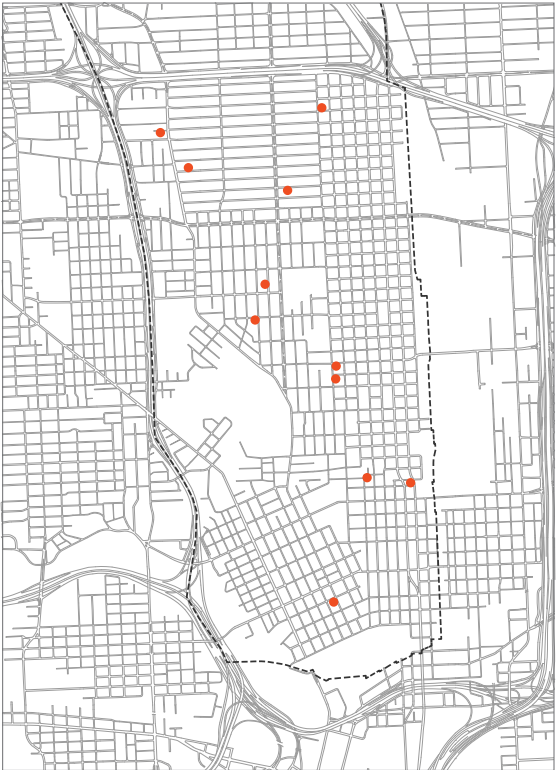
Source: Avenue CDC GO Neighborhoods Data

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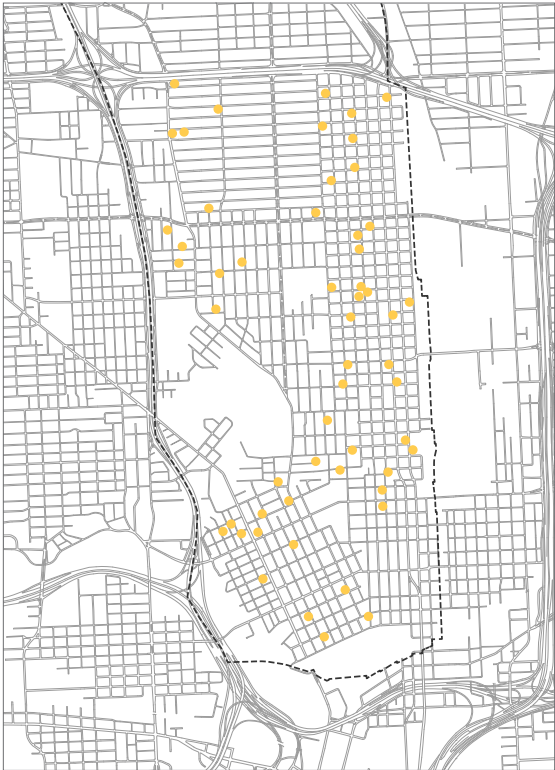
Approximately 100 code violations were open as of May 2014.



Dangerous Buildings (Count 40)



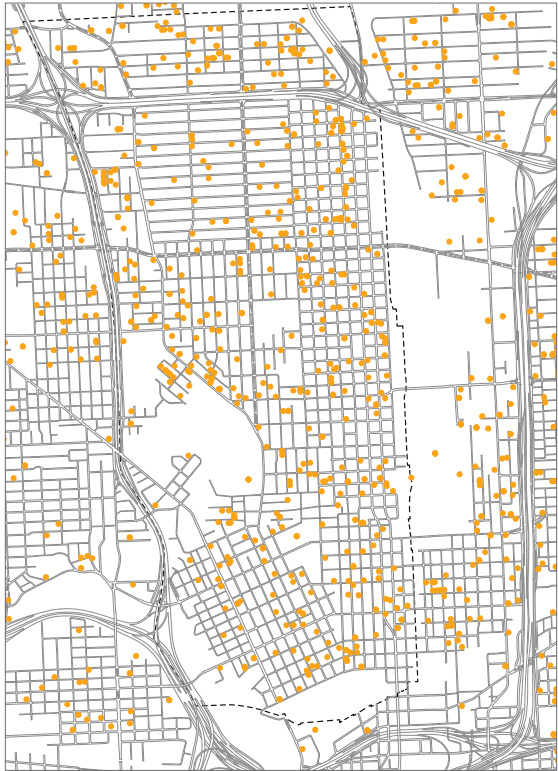
Junk Vehicles (Count 11)



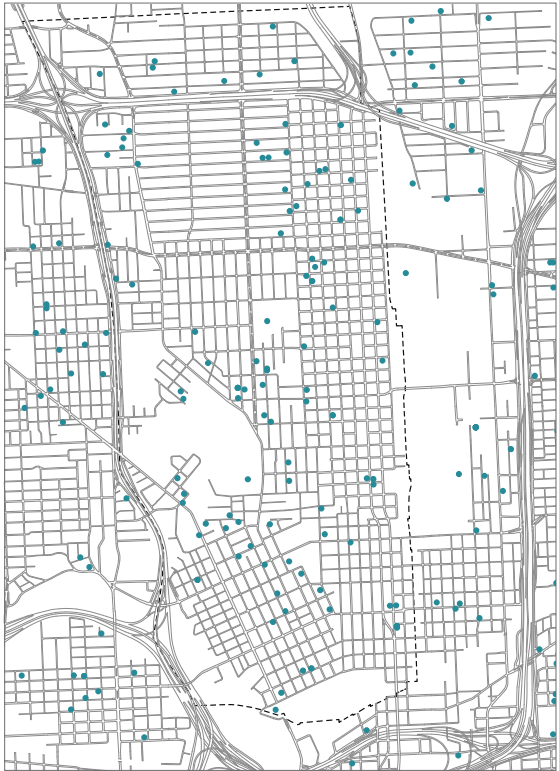
Minimum Standards (Count 55)

Source: City of Houston, Open Building Code Violations (as of 5/26/14)

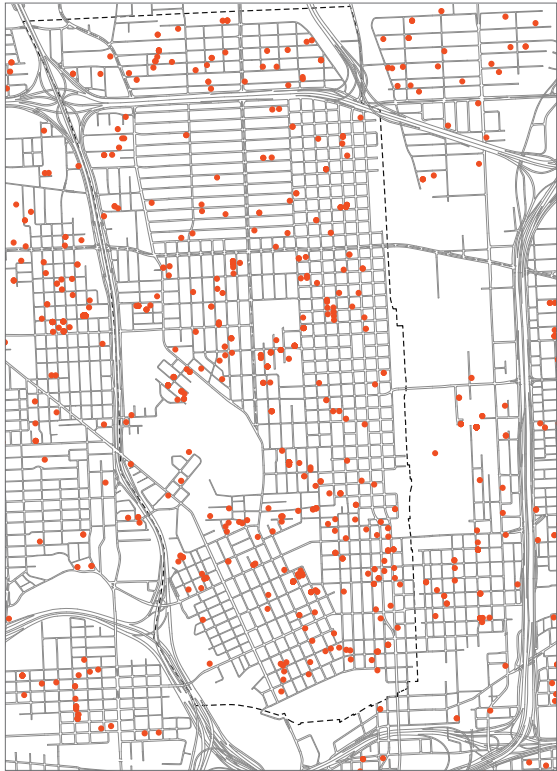
Stray animals are a problem throughout the Houston area.



BARC Calls Stray Animals 2014



BARC Calls Police Assistance 2014

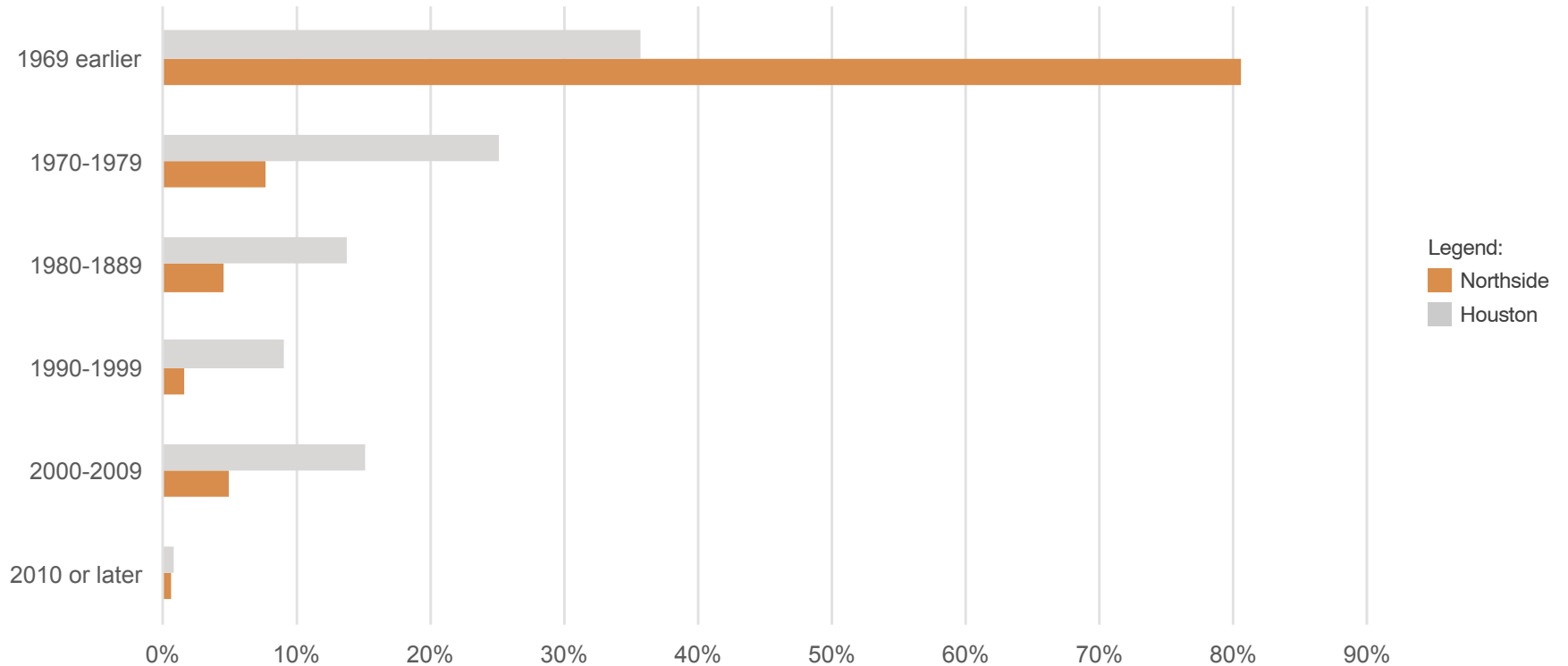


BARC Calls Animal Control 2014

Source: City of Houston BARC Call Data 2014

Over 80% of housing in the Northside was built before 1969, in Houston only 36%.

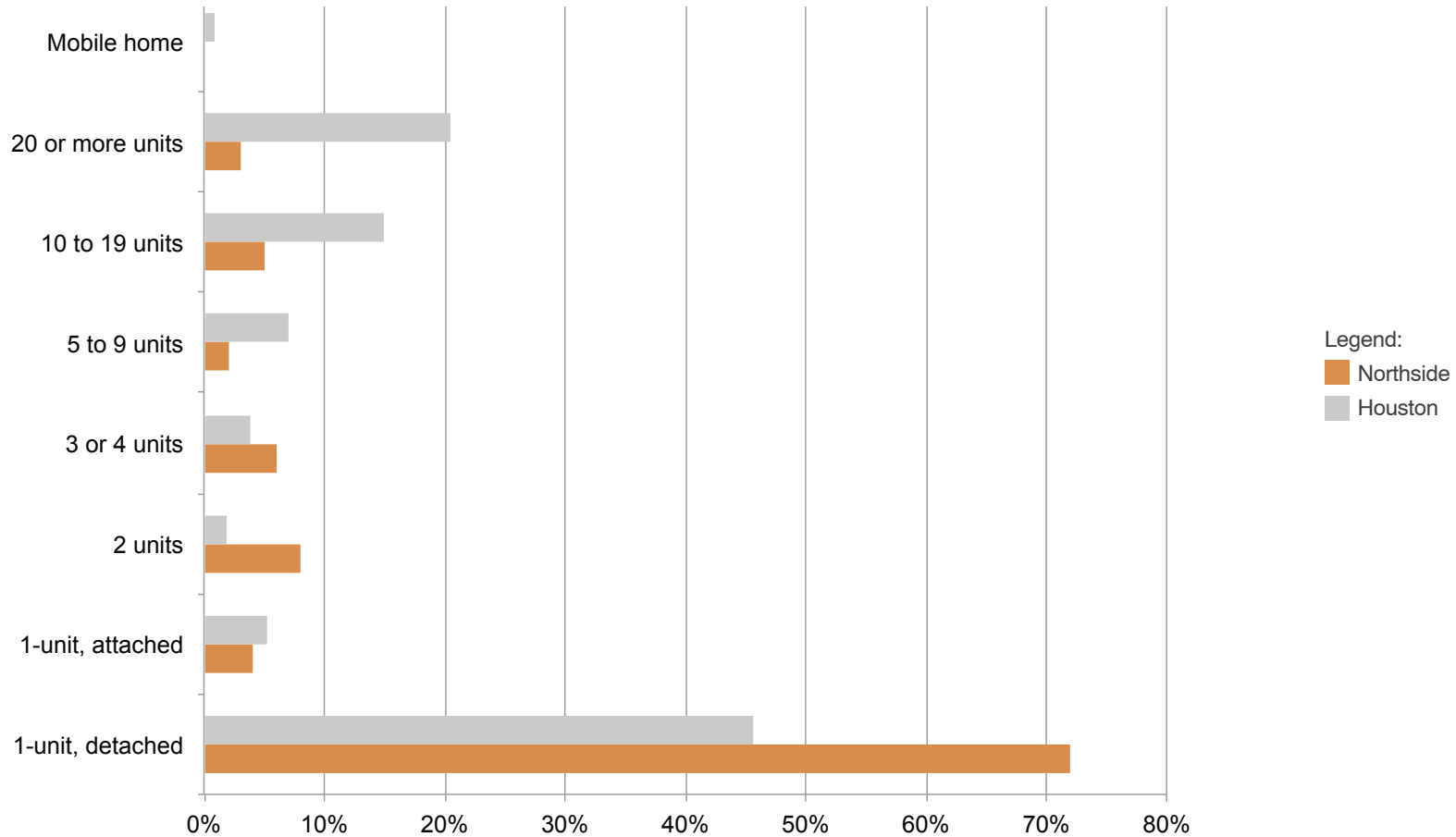
2013 Housing by Year Built



Sources: ACS 2013

In 2013 72% of housing in the Northside was single-family detached. In Houston only 46% of all housing is single-family.

2013 Housing by Type



Source: ACS 2013

Home ownership is declining in the Northside while vacant housing units are increasing, this is similar to trends in the city overall.

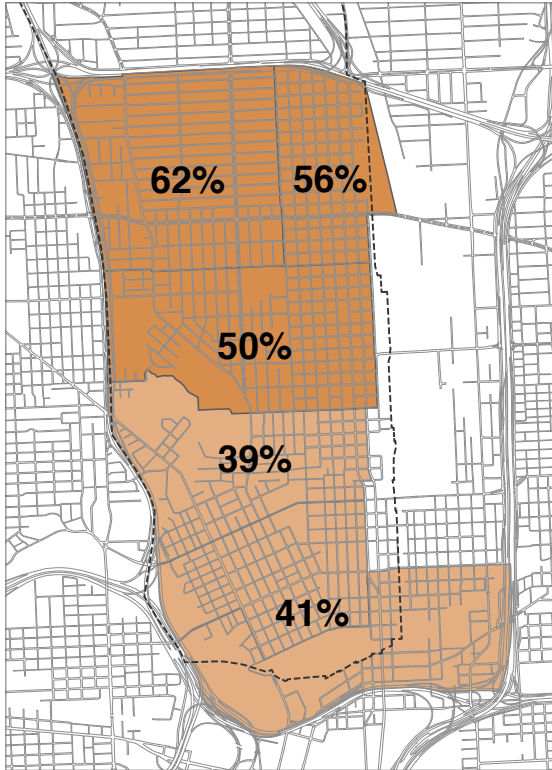
Home Ownership	2000	2009	2013	Change
Northside	49%	47%	43%	↓
Houston	46%	47%	45%	↓

Vacant Units	2000	2009	2013	Change
Northside	8%	11%	14%	↑
Houston	8%	13%	14%	↑

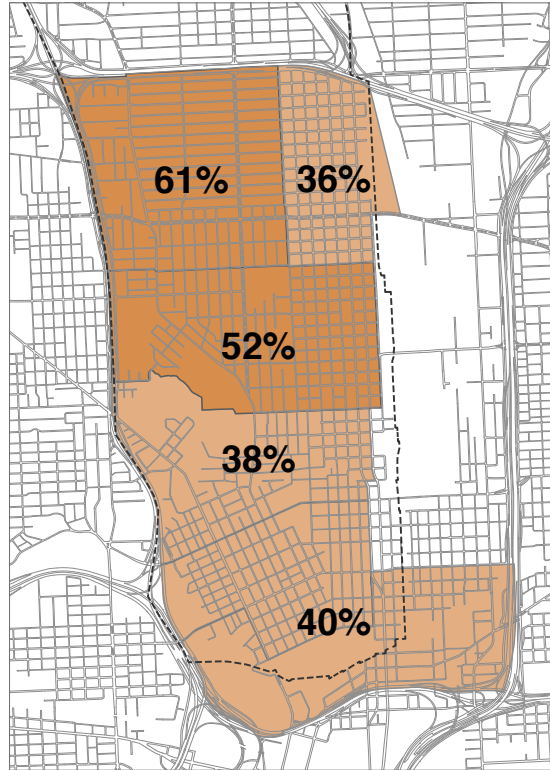
Sources: 2000 Census, 2009 ACS, 2013 ACS

528 fewer families owned homes in the Northside in 2013 than in 2000.

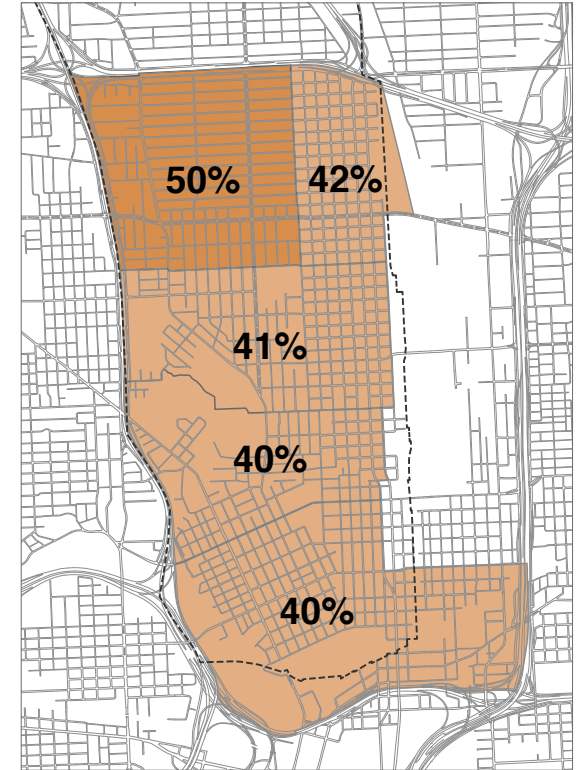
Home Ownership



Home Ownership Rate, 2000
Northside: 49%
Houston: 46%



Home Ownership Rate, 2009
Northside: 47%
Houston: 47%

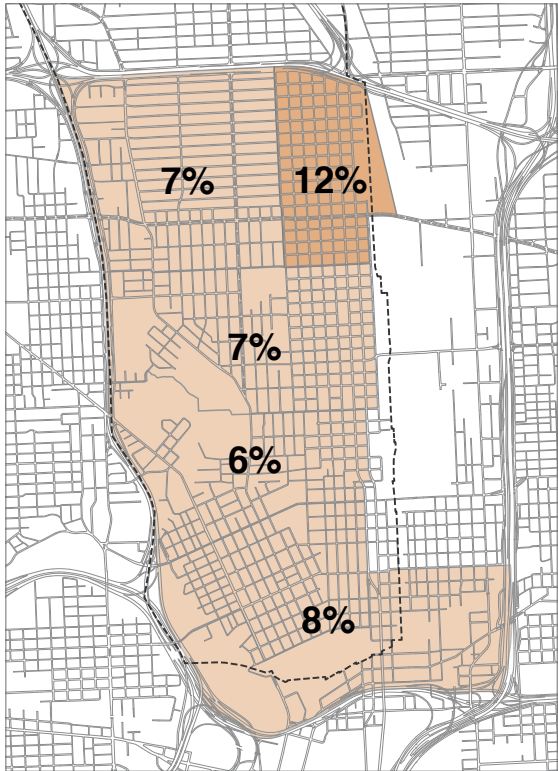


Home Ownership Rate, 2013
Northside: 43%
Houston: 45%

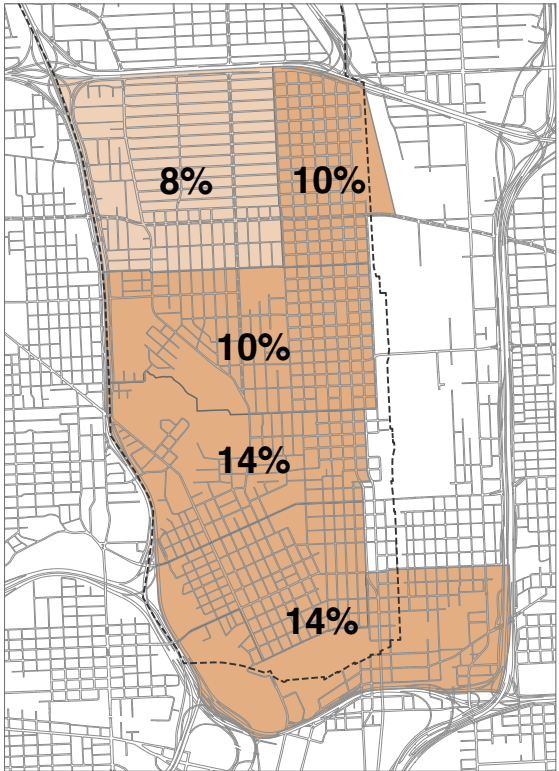
Sources: 2000 Census, 2009 ACS, 2013 ACS

The number of vacant housing units has increased across the Northside and in Houston overall.

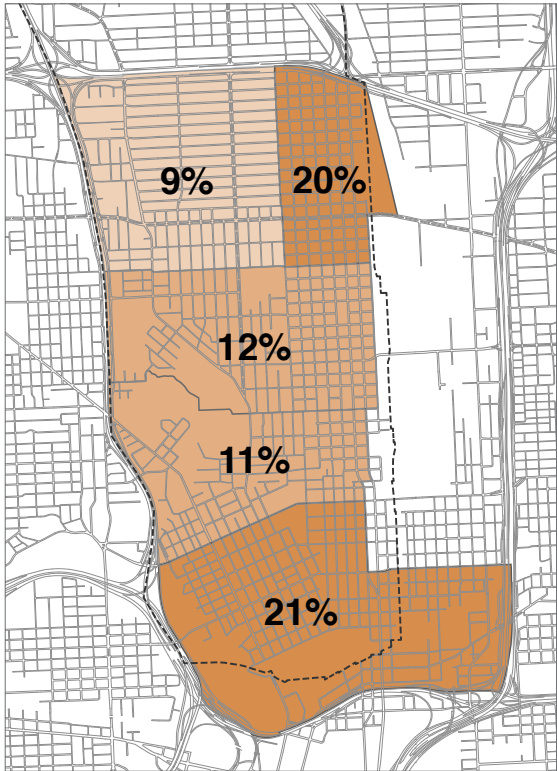
Vacant Housing Units



Vacant Units (Percent) 2000
Northside: 8%
Houston: 8%



Vacant Units (Percent) 2009
Northside: 12%
Houston: 13%



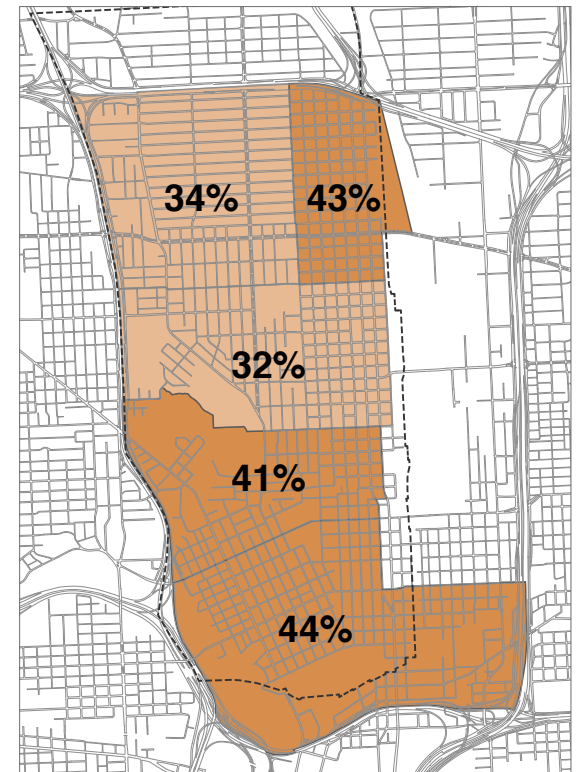
Vacant Units (Percent) 2013
Northside: 14%
Houston: 14%

Sources: 2000 Census, 2009 ACS, 2013 ACS

In the Northside 38% of owners and renters spend more than 35% of their household income on housing. In Houston overall the number is slightly lower at 32%.

Percent of Householders (Renters and Owners) spending >35% of income on housing

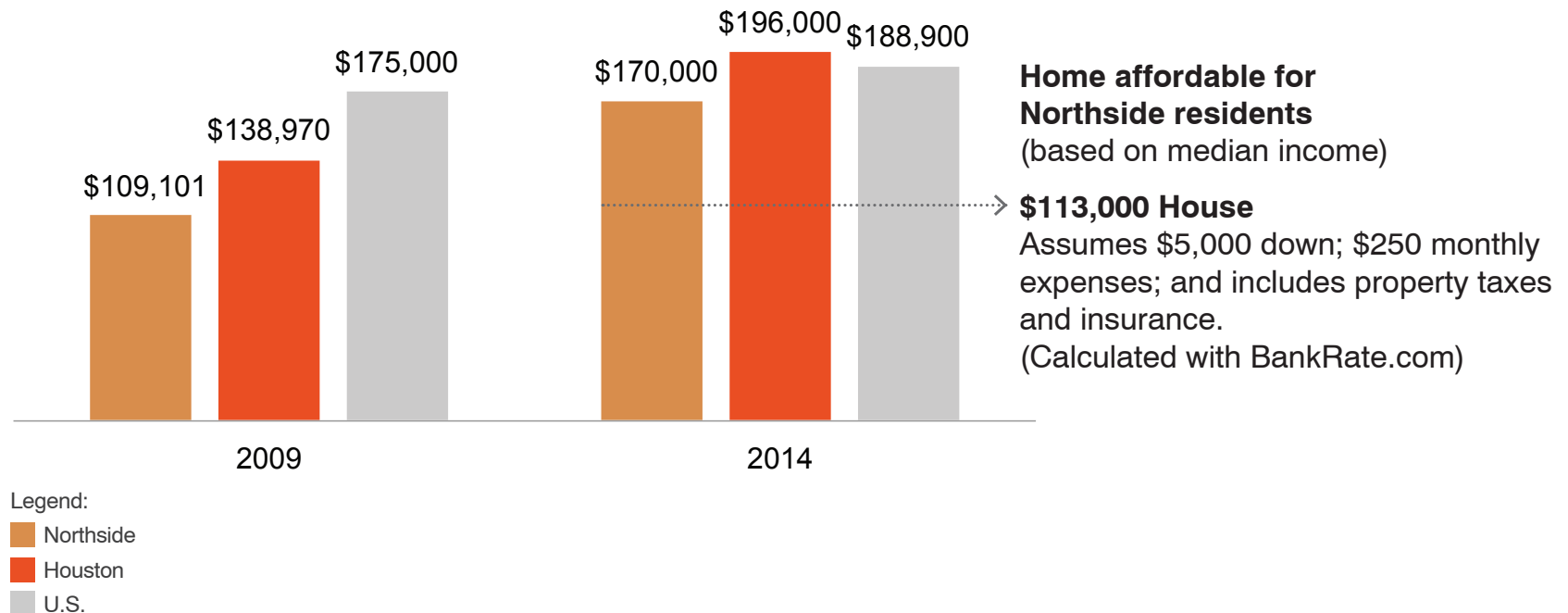
Owner Households by Age	Total Households	Number Owner Costs > 35%	Percent Owner Costs > 35%
15-24 Years	10	0	0%
25-34 Years	305	92	30%
35-64 Years	2022	447	22%
65 Years +	986	217	22%



Source: 2013 ACS

The median sales price of homes in the Northside increased by 56% between 2009 and 2014.

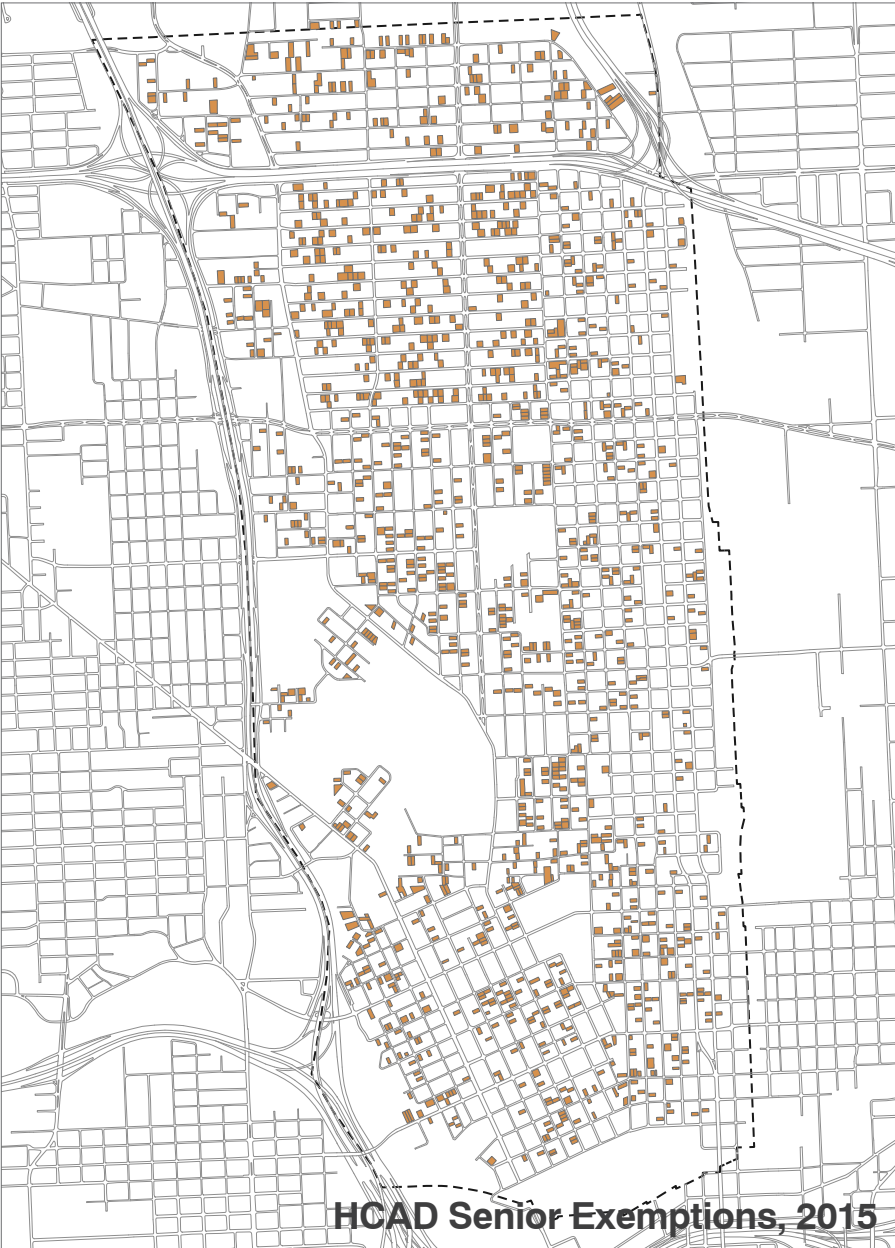
Median Home Sales Price



Sources: Houston Association of Realtors; Home Value Calculator, www.bankrate.com

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Nearly 1,300 homes in the Northside have senior exemptions from the Harris County Appraisal District.



Source: HCAD Public Data, March 2015

HCAD Senior Exemptions, 2015

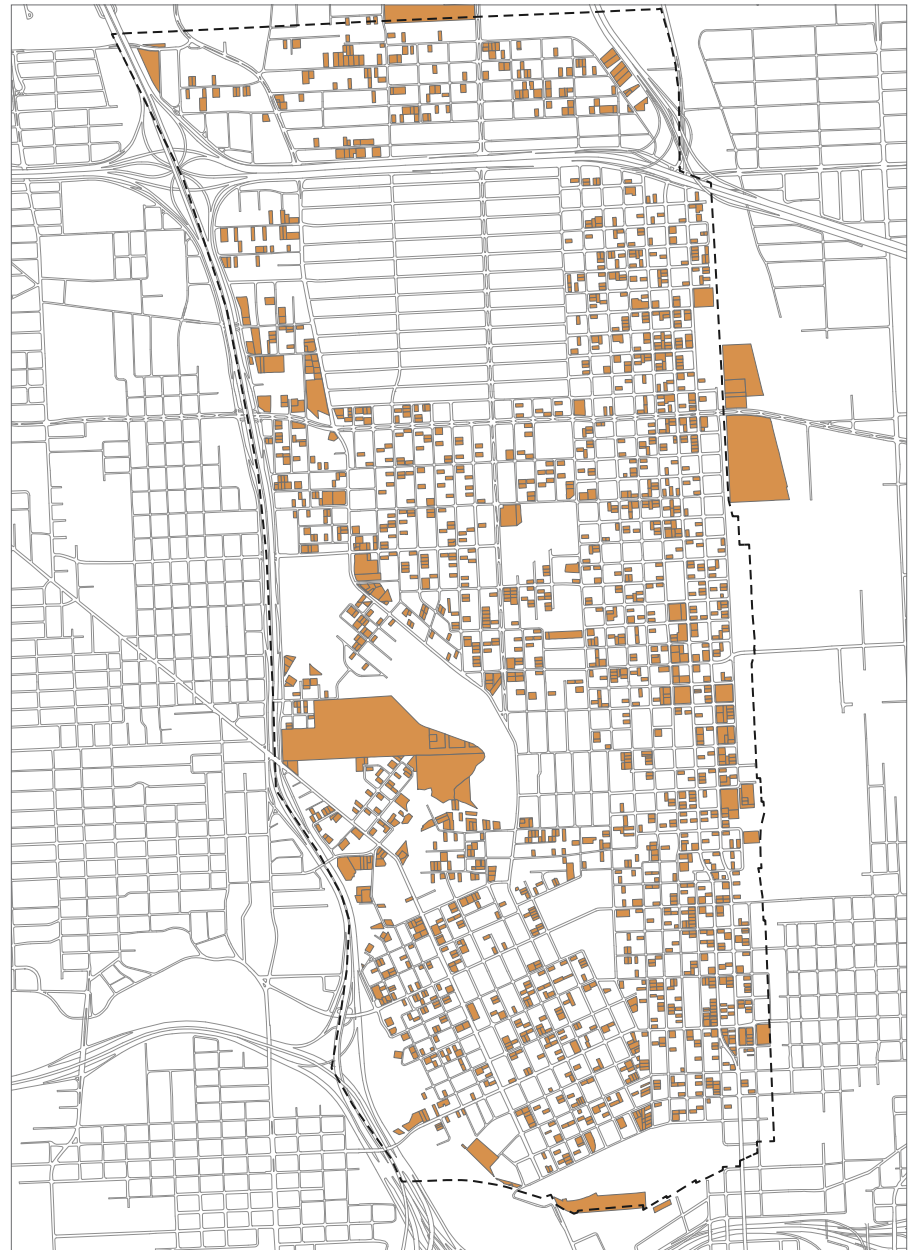
1,800 parcels have changed ownership between 2010 and 2015 in the Northside. This represents 19% of all properties.

Change in Ownership 2010-2015



Legend:

- 1 Stable
- 2 Low Turnover
- 3 Medium Turnover
- 4 High Turnover

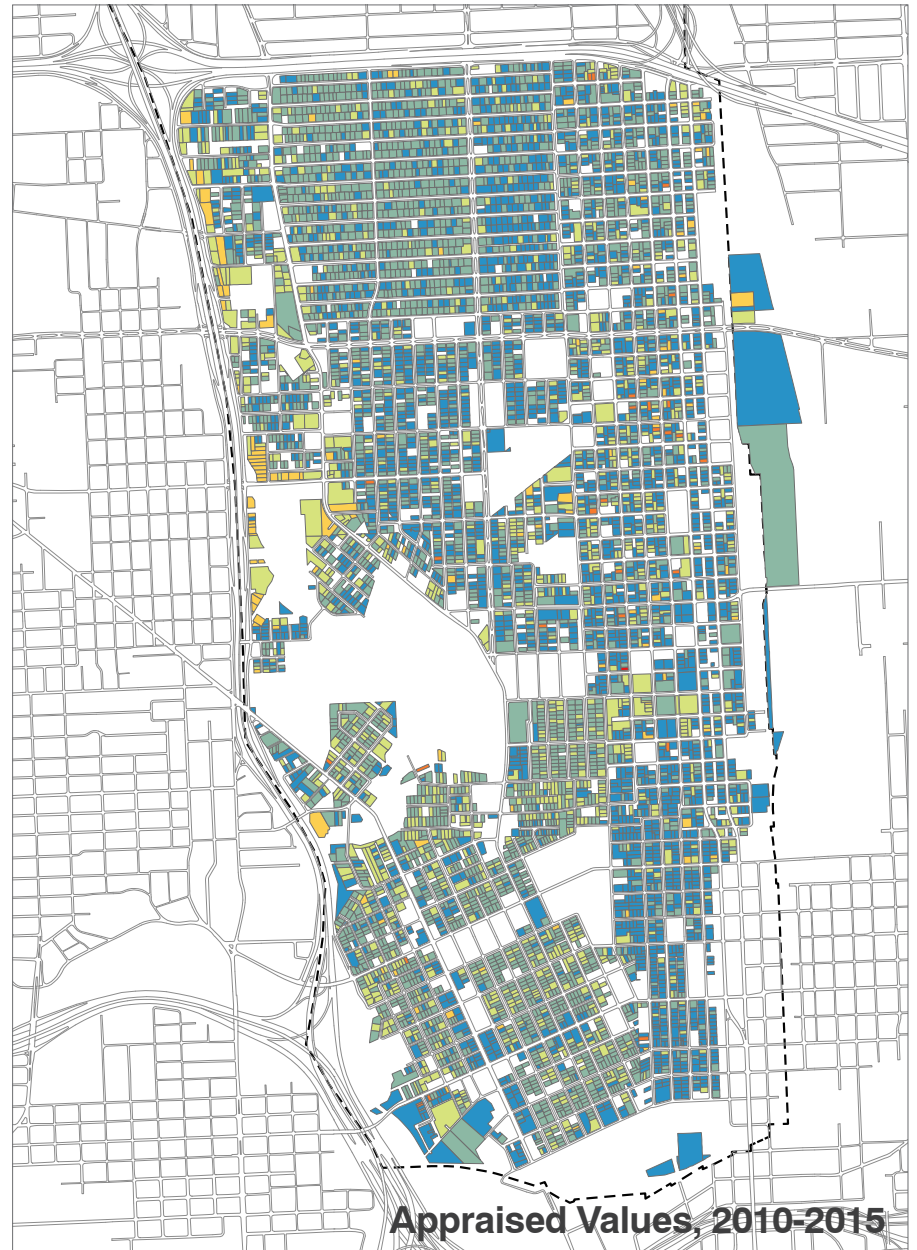


Source: HCAD Public Data, March 2015

Appraised values in the Near Northside super neighborhood increased 21% between 2010 and 2015. 74% of all residential properties increased in value.

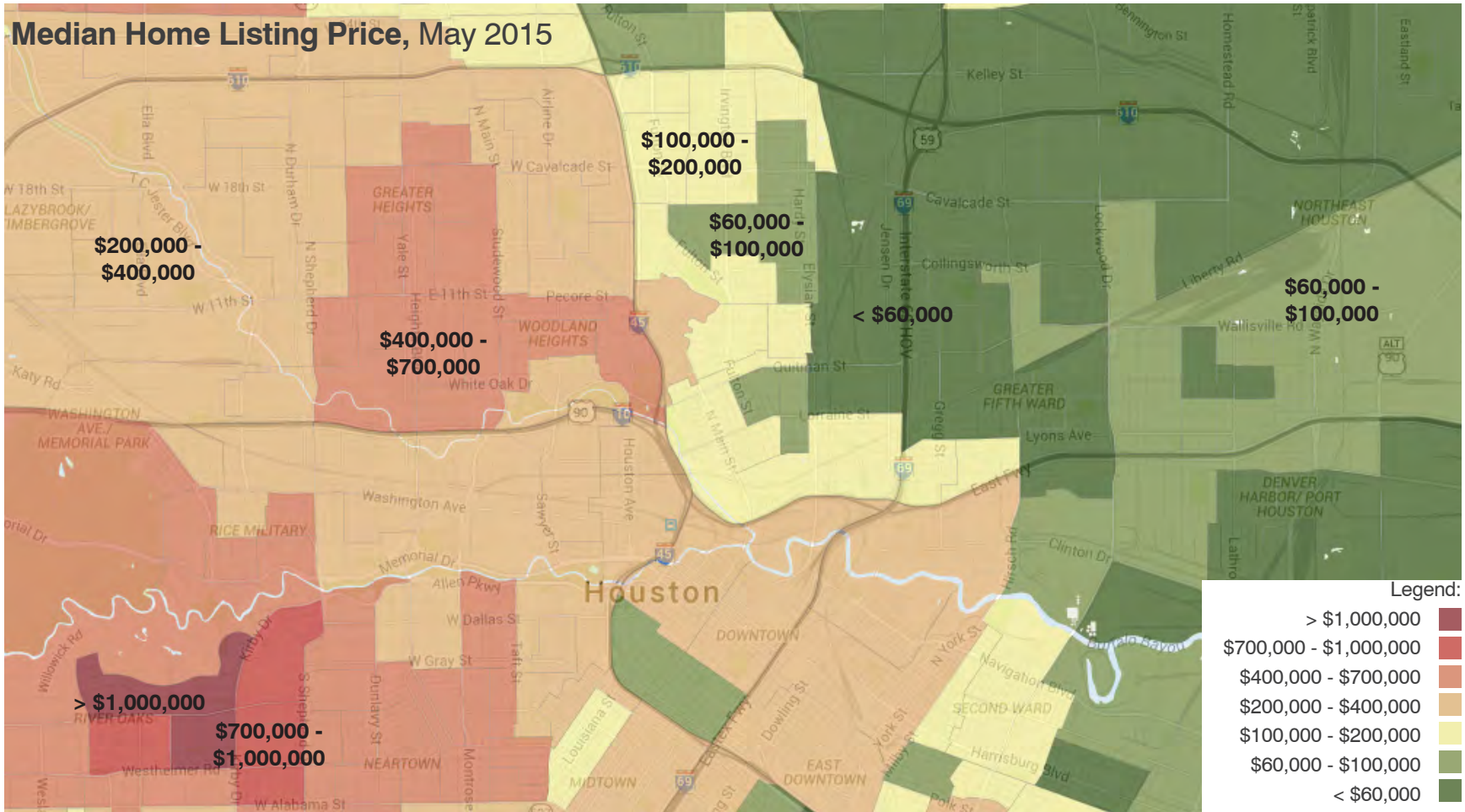
Legend:

- No Change/Decrease
- 0 - 19% Increase
- 20 - 39% Increase
- 40 - 59% Increase
- 60 - 79% Increase
- 80% or Higher Increase



Source: HCAD Public Data, March 2015; Houston Association of Realtors; City of Houston, Office of the City Controller, 2015.

The Northside could be impacted by rising property values to the west and south.



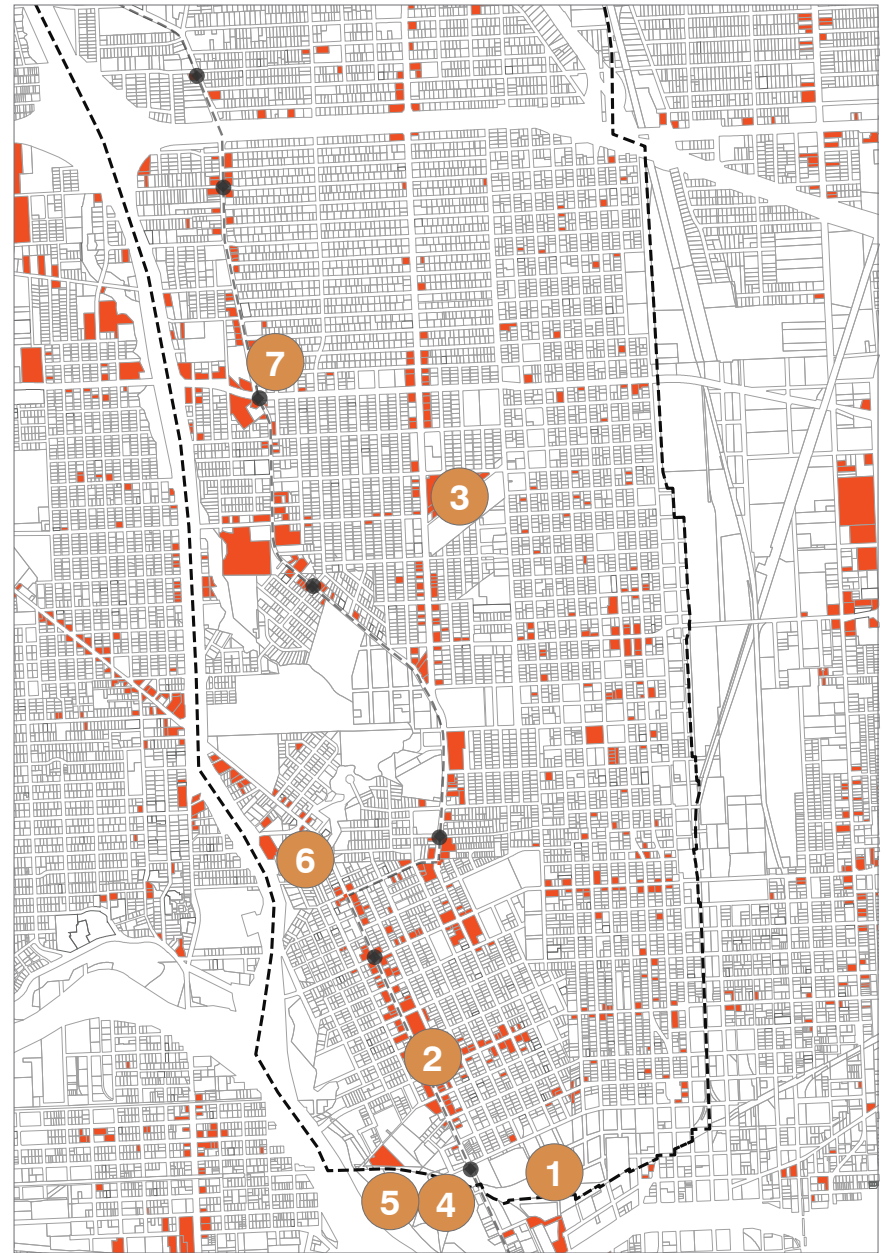
Sources: Trulia.com; Houston Association of Realtors (Median Sales Price)

2,255 new housing units are proposed to be constructed or are complete in the Northside. This housing is potentially home to approximately 4,000 new residents.

New Development

Proposed and Recently Completed

- 1 Hardy Yards Project
1,900 Housing Units
- 2 Avenue Station
68 Family Housing Units
- 3 Avenue Place
95 Single-Family Units and 192 Renter Units
- 4 University of Houston Downtown
Parking Garage
- 5 University of Houston Downtown
Science and Technology Center
- 6 White Oak Music Hall (N. Main and North St.)
Music venues (indoor and outdoor), bar, and cafe
- 7 Asia Market Restaurant
Building Renovation, 4822 Fulton



Source: HCAD 2014 Data; Northside Retail Market Study, CDS 2014

Northside residents spend \$88 million annually on goods and services outside of the neighborhood.

POTENTIAL RETAIL SPACE

114,000 square feet



RETAIL SECTOR

Total Retail Space Potential

ESTIMATED ANNUAL LEAKAGE
(Money spent outside the neighborhood)

\$88 million
\$11,427 per household

IDENTIFIED RETAIL NEEDS

34,000 square feet



RETAIL SECTOR

General Merchandise

20,000 square feet



Clothing

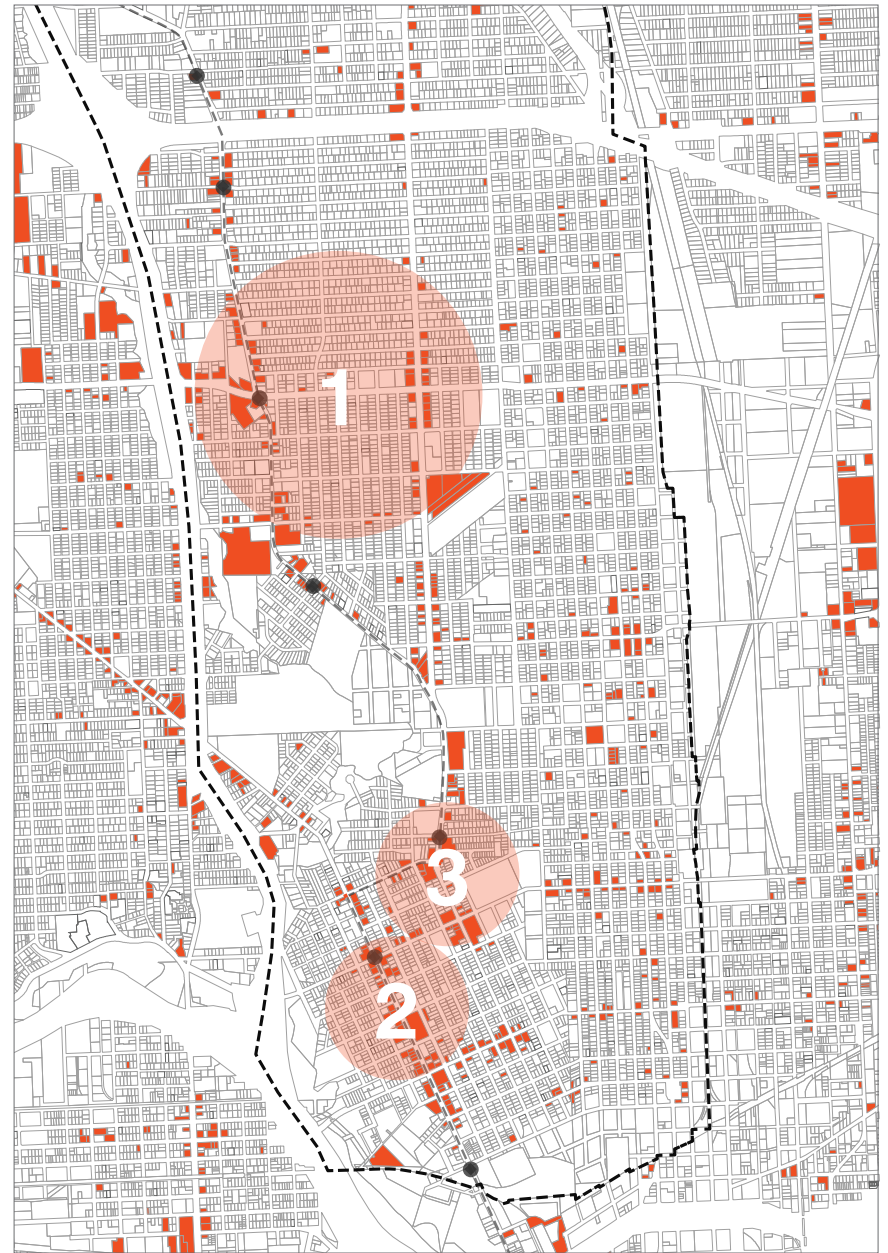
Source: Northside Retail Market Study, CDS 2014

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CDS identified three focus areas in the Northside for new retail and services.

Existing Commercial Land Use and New Retail Focus Areas

- 1 Calvacade near the intersections of Fulton and Irvington
- 2 North Main from Hogan to Boundary
- 3 Quitman and Fulton (Quitman Station)



Source: HCAD 2014 Data; Northside Retail Market Study, CDS 2014

The Northside has five parks totaling 50.9 acres.



Parks

Park Space	Northside	Houston	Compared
Park Area	50.9 acres	49,643 acres	N/A
Park Area/1,000 People	2.1 acres	22.0 acres	↓
Percent of Residents within 1/4 mile from a park	54.6%	42.2%	↑

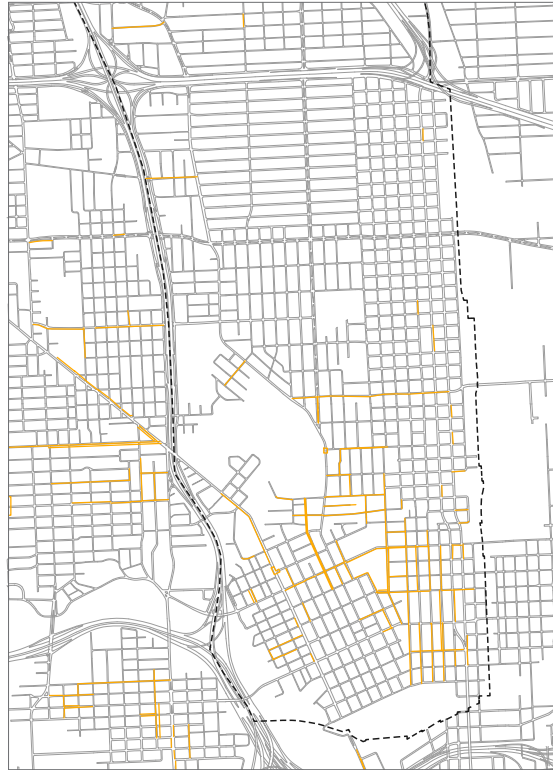
Sources: City of Houston GIS, Trust for Public Land 2011 "City Park Facts", Houston Sustainability Indicators, 2010 Census

Capital Improvement projects in the Northside include roads, sidewalks, water, and wastewater improvements.

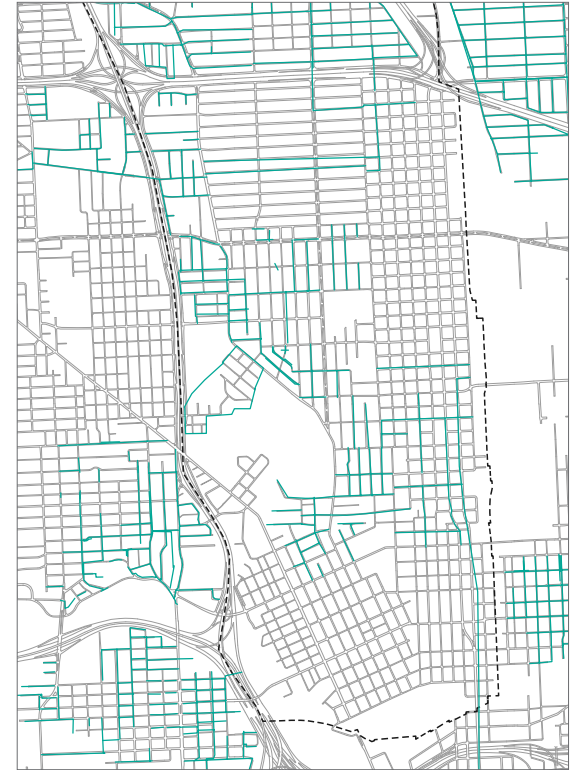
Capital Improvement Projects



Road Projects



Sidewalk Projects



Water Projects

Sources: City of Houston GIMS Website, Capital Improvements

Recent and proposed Capital Improvement Projects for parks and public facilities in the Northside total \$6.5 million.

Capital Improvement Projects Parks and Public Buildings

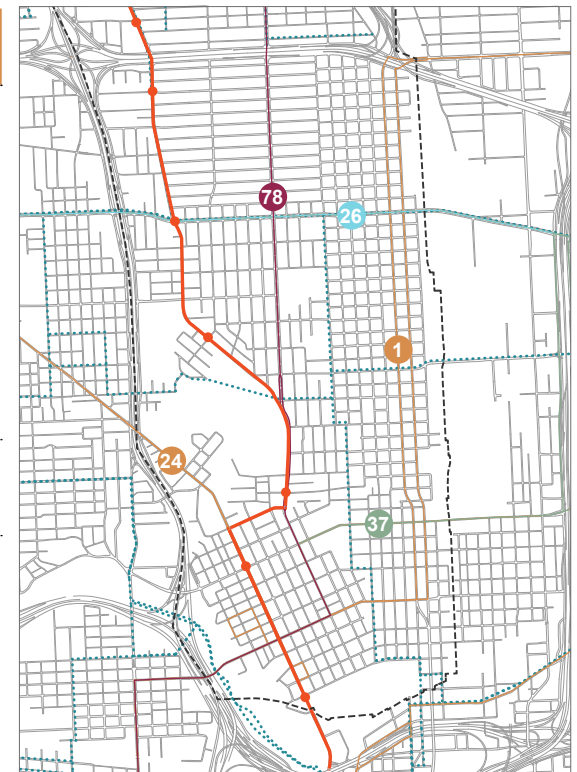
- 1 Moody Park Community Center
\$3.7 million
- 2 Avenue Place Park
\$175,000
- 3 La Nueva Casa de Amigos
\$2.5 million
- 4 Carnegie Library Repairs (Proposed)



Sources: City of Houston Capital Improvement Plan 2014 - 2016

According to METRO over 3,000 people board the Red Line in the Northside every day.

Public Transportation	2009	2014	Change
Bus Boardings (all Northside lines)	12,485	9,212	-26%
1, Hospital	4,844	4,648	-4%
15, Fulton (discontinued)	2,234	0	N/A
24, Northline	1,895	1,279	-33%
26, Outer Loop Crosstown	2,025	1,922	-5%
37, El Sol Crosstown	704	461	-35%
78, Alabama/Irvington	783	902	+15%
Metrorail Boardings (Northside area only)	N/A	3,114	N/A
Total Transit Ridership	12,485	12,326	-1%



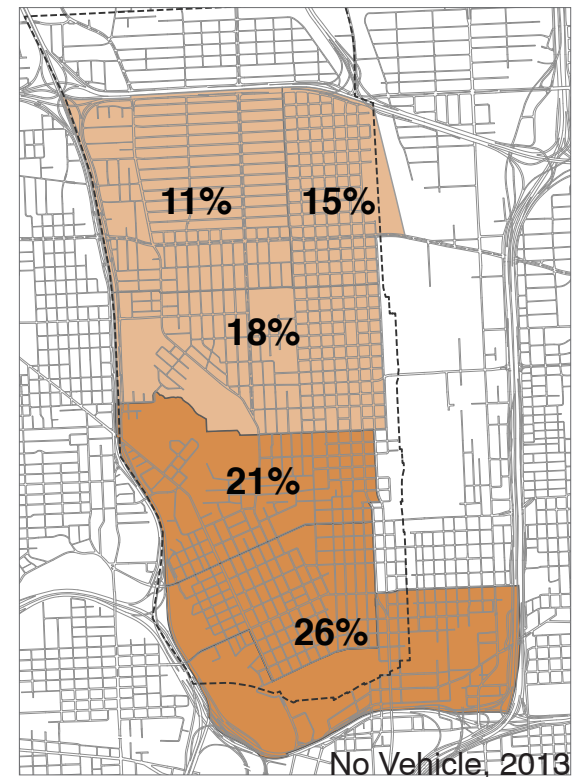
Source: Metro Ridership Reports, 2009 and 2014

98% of Northside residents are within a 1/4-mile of a bus or rail stop.

No Vehicle Available (by occupied housing units)	2009	2013	Change
Northside	16%	18%	↑
Houston	10%	10%	=

Ride Public Transportation to Work (workers 16+ years)	2009	2013	Change
Northside	6%	9%	↑
Houston	5%	4%	↓

Sources: 2009 ACS and 2013 ACS



PROSPERITY



PROSPERITY

SUMMARY

2000 - 2009 - 2013

WHAT HAS CHANGED? WHAT HAS REMAINED THE SAME?

- Median income has increased
- The value of income, adjusted for inflation, has declined
- The number of families who pay more than 35% for housing has increased
- More people live below poverty—particularly children, single mothers, and those without a high school diploma
- Education is improving
- The type of jobs people do is changing slightly
- A higher percentage of families do not have health insurance compared to Houston

Median household income is growing in the Northside, but when income is adjusted for inflation it is actually declining, as it is in Houston.

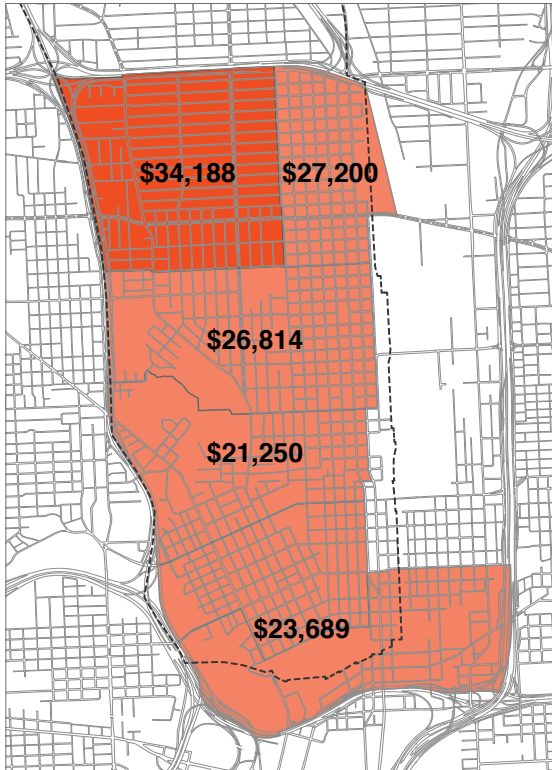
Median Household Income	2000	2009	2013	Change
Northside	\$26,951	\$29,702	\$32,057	↑
Houston	\$36,616	\$42,797	\$45,010	↑
	74% of Houston Median	67% of Houston Median	71% of Houston Median	↑

Median Household Income (Adjusted for Inflation in 2013 dollars)	2000	2009	2013	Change
Northside	\$37,686	\$32,252	\$32,057	↓
Houston	\$51,200	\$46,472	\$45,010	↓

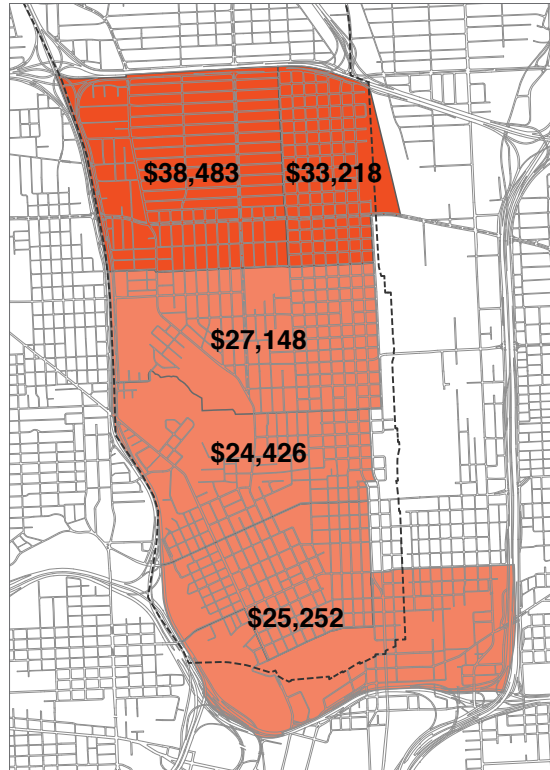
Sources: 2000 Census, 2009 ACS, 2013 ACS: Bureau of Labor Statistics Inflation Calculator

Median household income ranges significantly across the Northside.

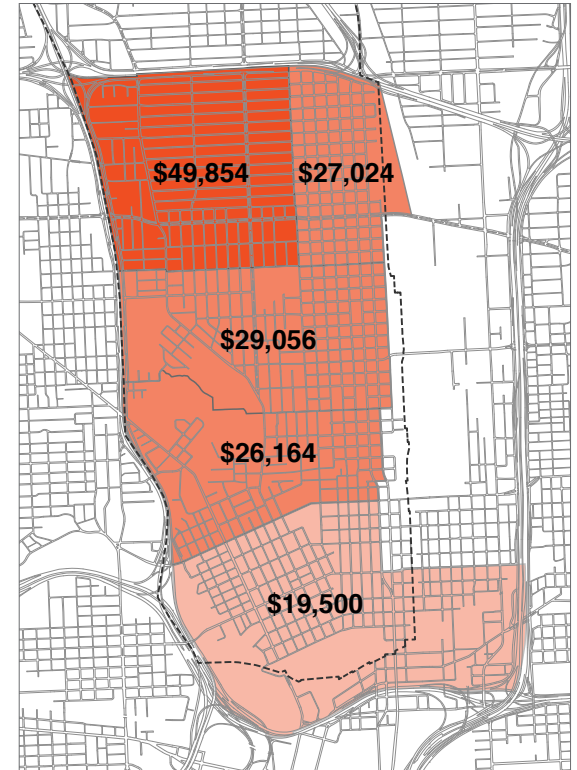
Median Household Income



2000
Northside: \$26,951
Houston: \$36,616



2009
Northside: \$29,702
Houston: \$42,797

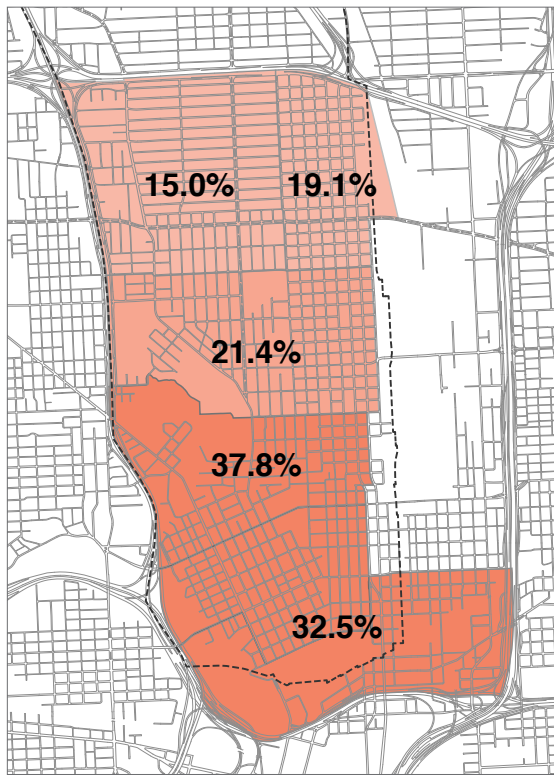


2013
Northside: \$32,057
Houston: \$45,010

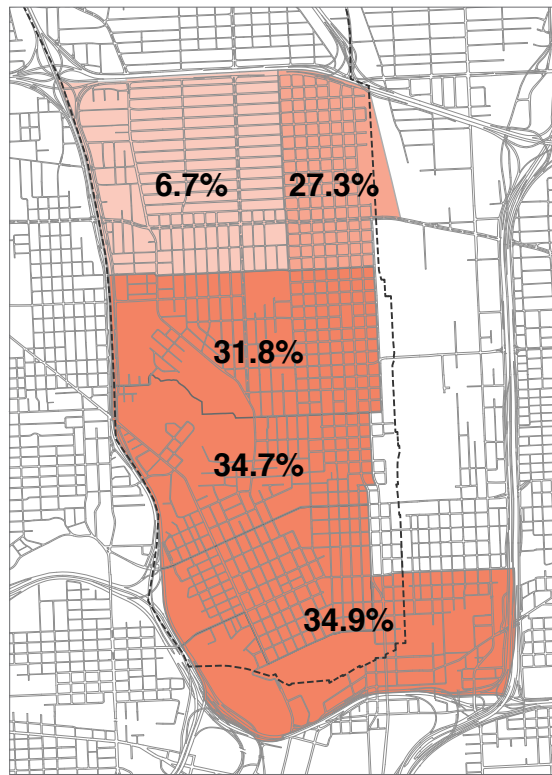
Sources: 2000 Census, 2009 ACS, 2013 ACS

Percent of Families Below Poverty	2000 (\$17,603 for a family of 4)	2009 (\$21,954 for a family of 4)	2013 (\$23,834 for a family of 4)	Change 2009-2013
Northside	25.6%	29.5%	33.4%	↑
Houston	16.0%	20.7%	19.5%	↓

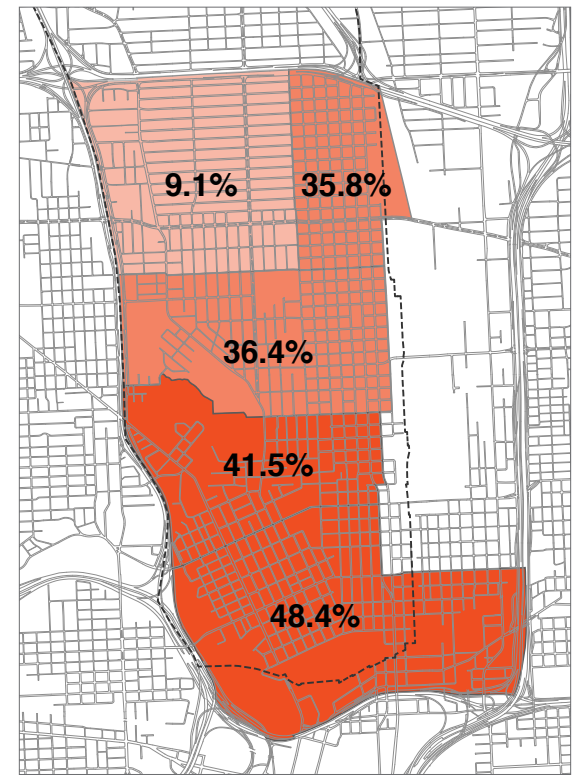
Poverty by Census Tract, 2000-2013



2000



2009



2013

Sources: 2000 Census, 2009 ACS, 2013 ACS

72% of all female headed households (no husband) with children live on incomes below the poverty level.

Age Group	% Poverty by Age Group (# of people)	Family Type	% Poverty by Family Type (# of families)	Education	% Poverty by Education 25 Yrs.+ (# of people)
Children 0-17 Years <i>Houston 39%</i>	58% (3,870)	Married Couple w/Children	29% (440)	Less than H.S. <i>Houston 31%</i>	39% (2,523)
Young Adults 18-34 Years	32% (2,099)	Married Couple no Children	9% (116)	H.S. Graduate	26% (1,052)
Adults 35-54 Years	32% (2,081)	Female Head w/Children <i>Houston 47%</i>	72% (870)	Some College, Associate's Degree	25% (710)
Older Adults 55-64 Years	20% (503)	Female Head no Children	19% (86)	Bachelor's or higher	5% (73)
Seniors 65 Years +	30% (650)	Male Head w/ Children	47% (126)		
		Male Head no Children	21% (82)		

Source: ACS 2013

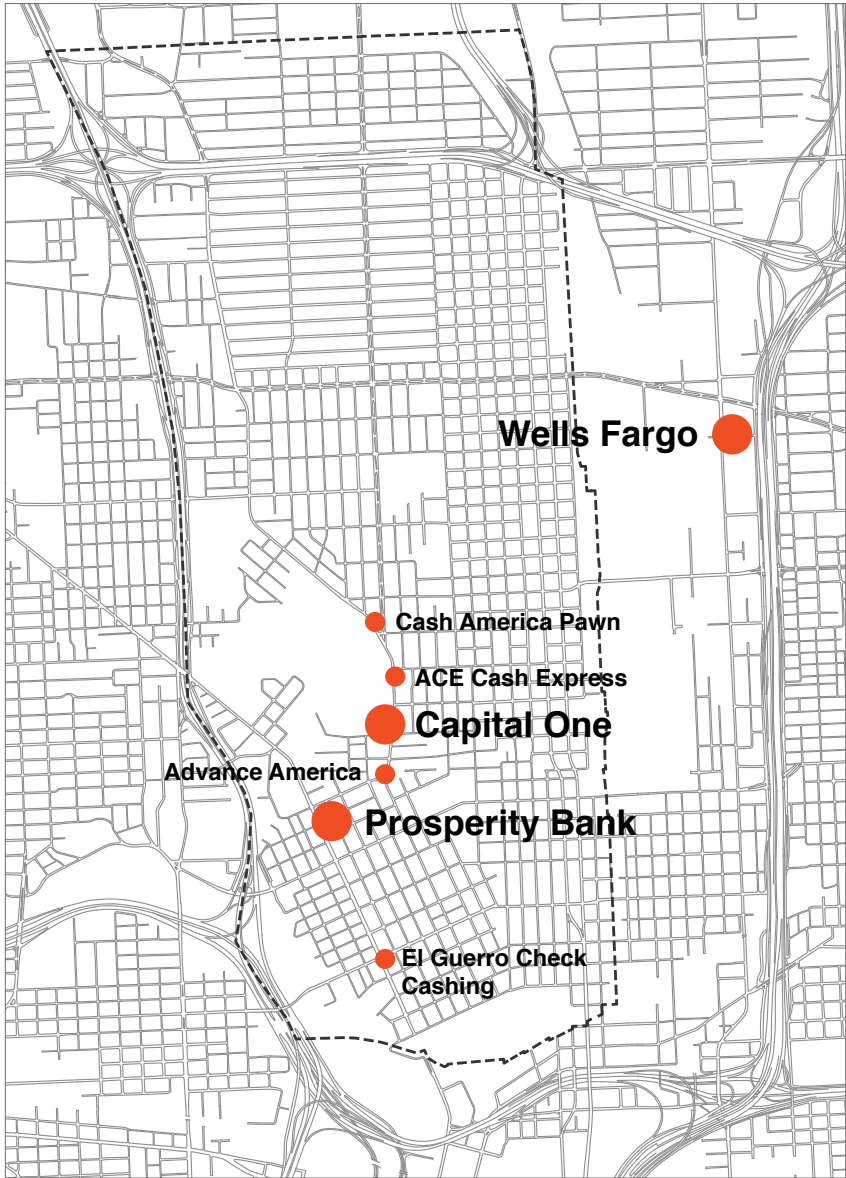
*LISC's Financial Opportunity Center
at Wesley House can help families
build wealth.*



Financial Opportunity Center Wesley House	2010	2011	2012	2013	2014
Individuals Obtaining Employment	15	44	67	73	82
Individuals Increasing Credit Score	6	40	79	80	145
Individuals Increasing Net Income	6	62	104	159	186

Source: LISC Houston

The Northside has two full-service banks compared to four check cashing and payday advance locations. 12% of all Houston residents are unbanked and 20% of all Hispanic residents.



Full Service Banks and Check Cashing/Payday Loans

Sources: Google Maps; FDIC Report, 2014

The percent of residents without a high school diploma has declined significantly.

Educational Attainment Population 25 Years +	2000	2009	2013	Change
Northside				
No High School Diploma	58%	47%	44%	↓
H.S. Graduate	34%	42%	43%	↑
Associates Degree	2%	4%	4%	↑
Bachelors Degree	4%	5%	7%	↑
Professional/Graduate Degree	2%	3%	2%	↓
Houston				
No High School Diploma	30%	26%	25%	↓
H.S. Graduate	40%	41%	42%	↑
Associates Degree	4%	4%	5%	↑
Bachelors Degree	17%	18%	18%	↑
Professional/Graduate Degree	10%	11%	11%	↑

Sources: 2000 Census, 2009 ACS, 2013 ACS

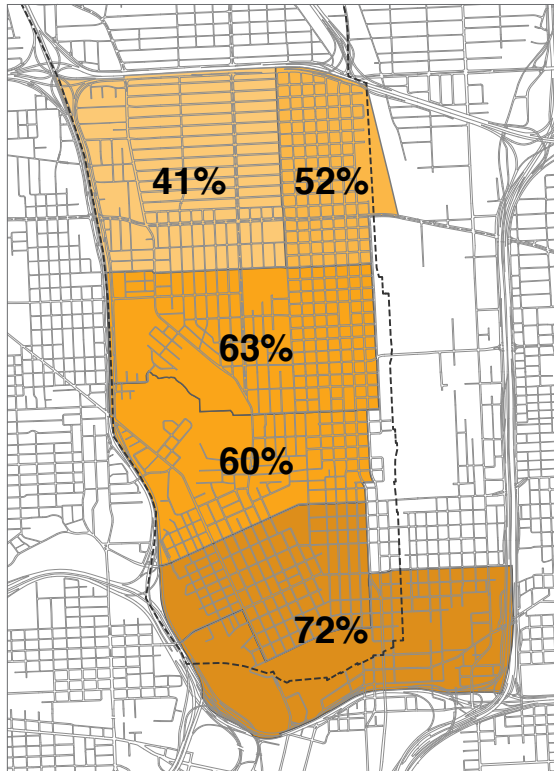
\$119,825 Professional Degree

\$75,568 Bachelor's Degree

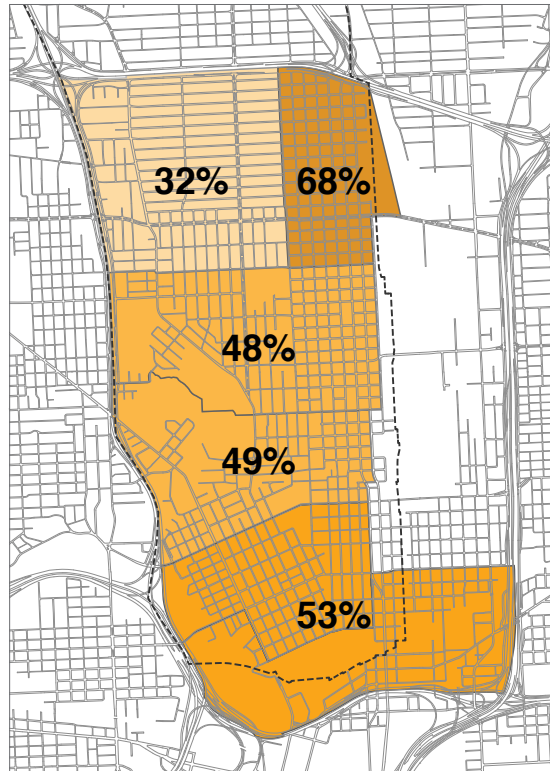
\$38,976 HS Graduate

\$24,787 No HS Diploma

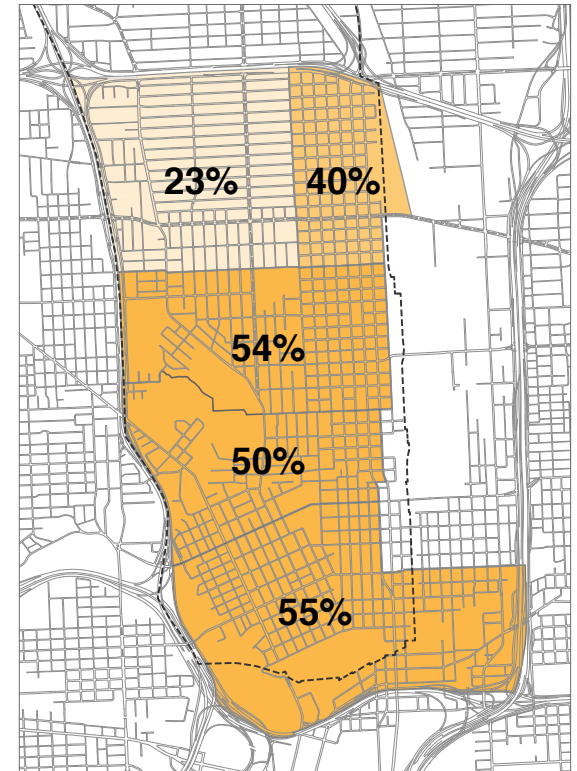
Population 25+ Years Without a High School Diploma



2000
Northside Average: 58%
Houston Average: 30%



2009
Northside Average: 47%
Houston Average: 26%



2013
Northside Average: 44%
Houston Average: 25%

Sources: Income by Educational Attainment, 2010 Census; 2000 Census, 2009 ACS, 2013 ACS

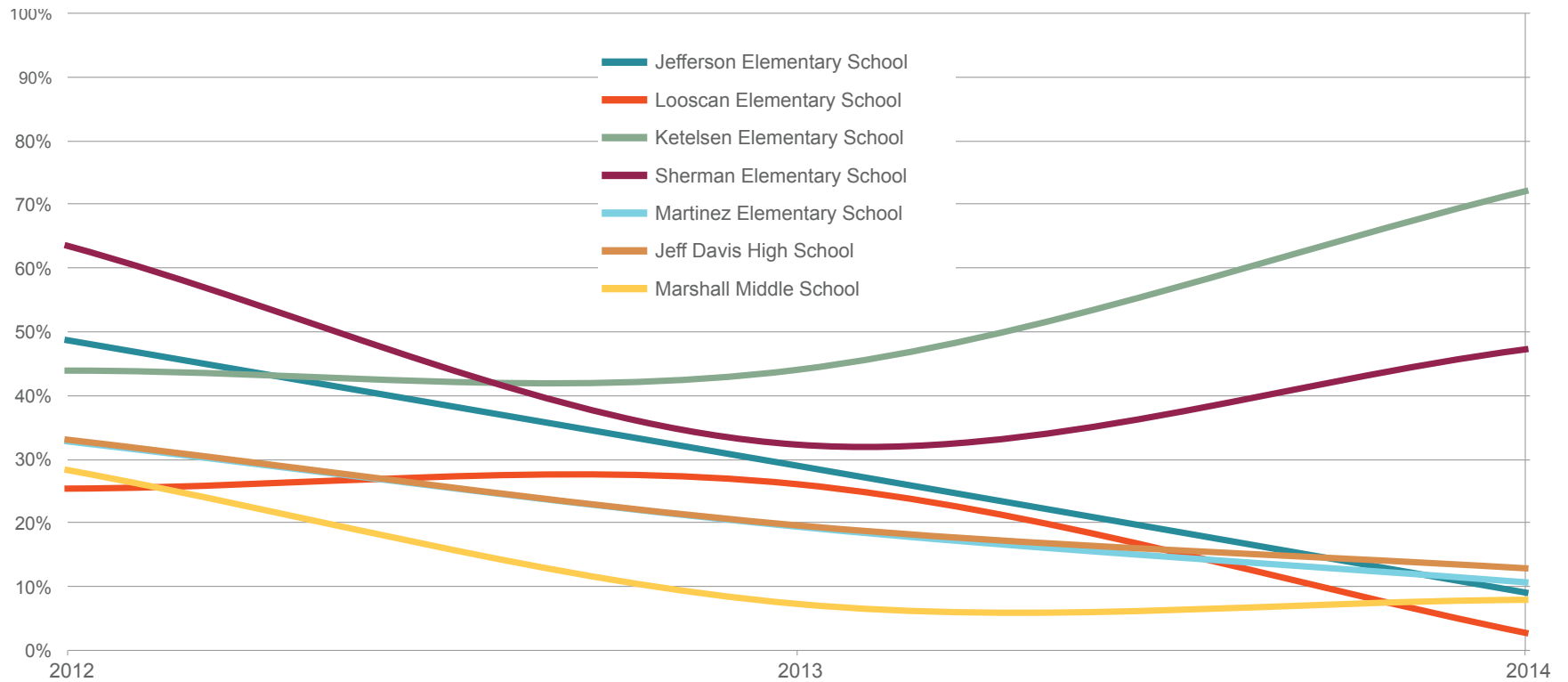
*According to Children at Risk the
Davis H.S. graduation rate
for 2015 is 72%.*

College Readiness Jeff Davis High School	08-09	09-10	10-11	11-12	12-13	Houston 12-13
Graduation Rate (HISD)	71.0%	78.0%	89.4%	85.4%	84.8%	81.2%
Percent Tested (ACT or SAT)	32.8%	42.6%	43.2%	71.6%	86.6%	71.0%
SAT Average Score	1226	1226	1204	1162	1118	1252
ACT Average Score	16.0	16.1	16.6	16.8	15.7	20.5

Sources: 2010 US Census, HISD School Profile, Jeff Davis HS; Children at Risk
Growing up in Houston 2014-2016, and HISD Facts and Figures

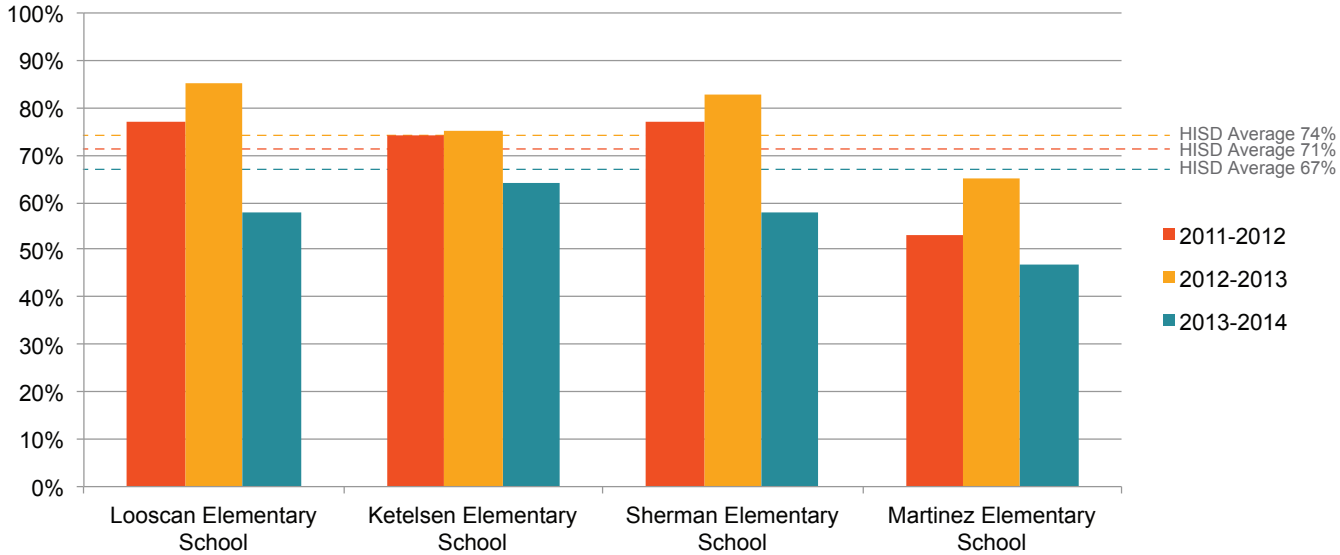
30% of public schools in the Greater Houston area were ranked either a D or F in the 2014 Children at Risk report.

Children at Risk School Ratings

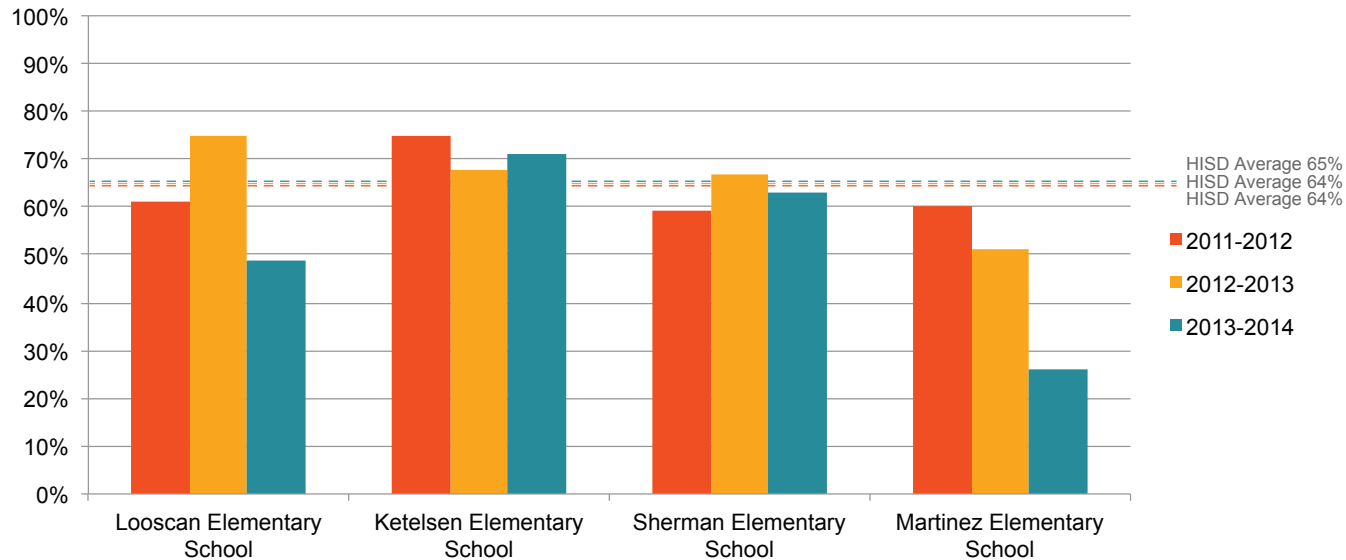


Sources: Children at Risk, Houston School Rankings

STAAR 3rd Grade Reading Scores



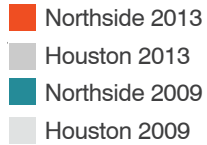
STAAR 3rd Grade Math Scores



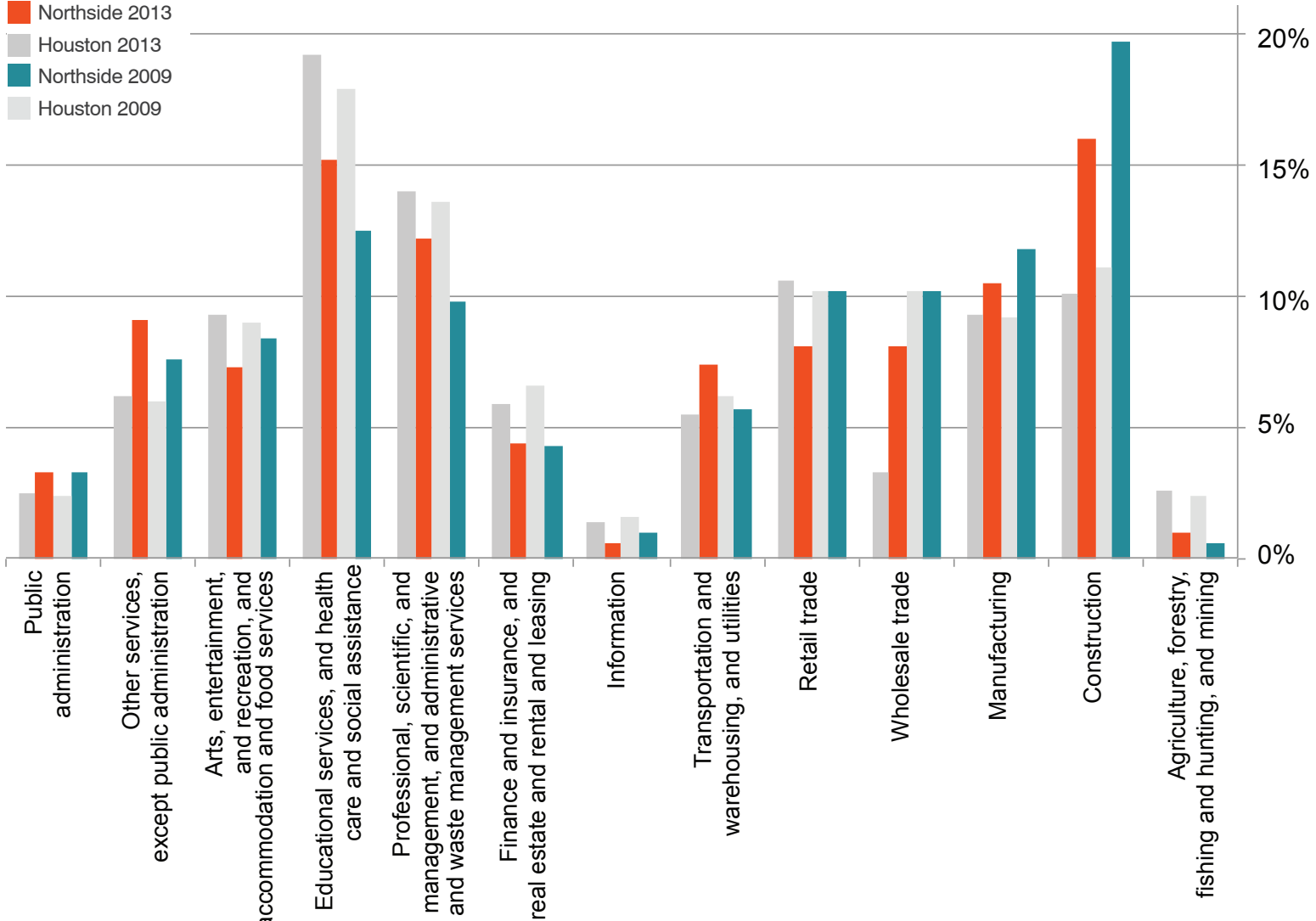
Sources: HISD School Profiles

Employment by Industry Sector 2009-2013

Legend:



The majority of the civilian labor force in the Northside works in the construction industry, representing 16% of all workers.

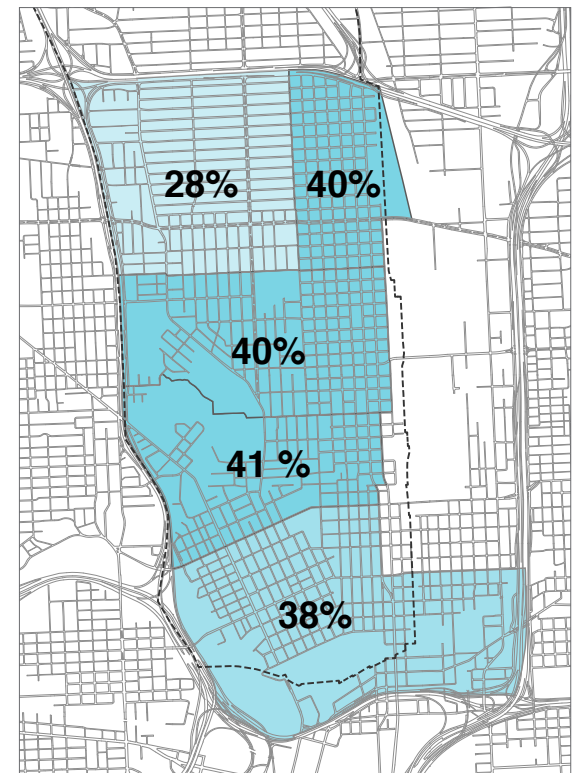


Source: 2009 and 2013 ACS

37% of Northside residents do not have health insurance.

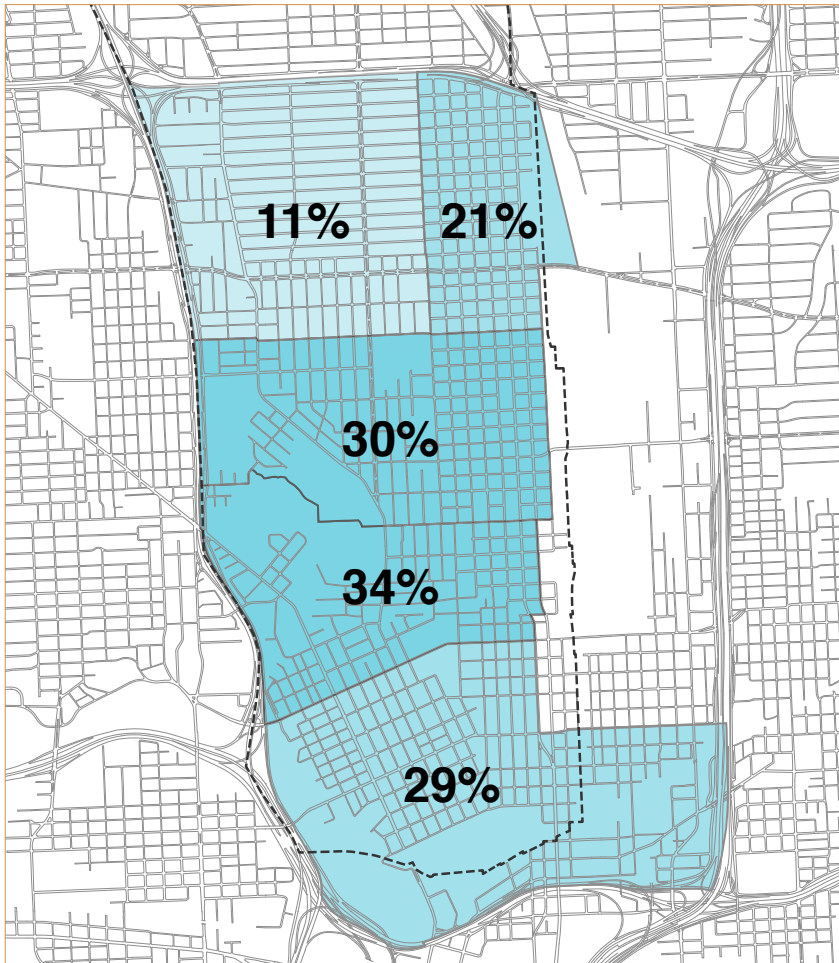
2013 Health Insurance	Northside	Houston	Compared
With health insurance	63%	71%	↓
No health insurance	37%	29%	↑
 2010 Money Spent on Healthcare	 \$2,510	 \$3,496	 ↓

Residents without Health Insurance, 2013



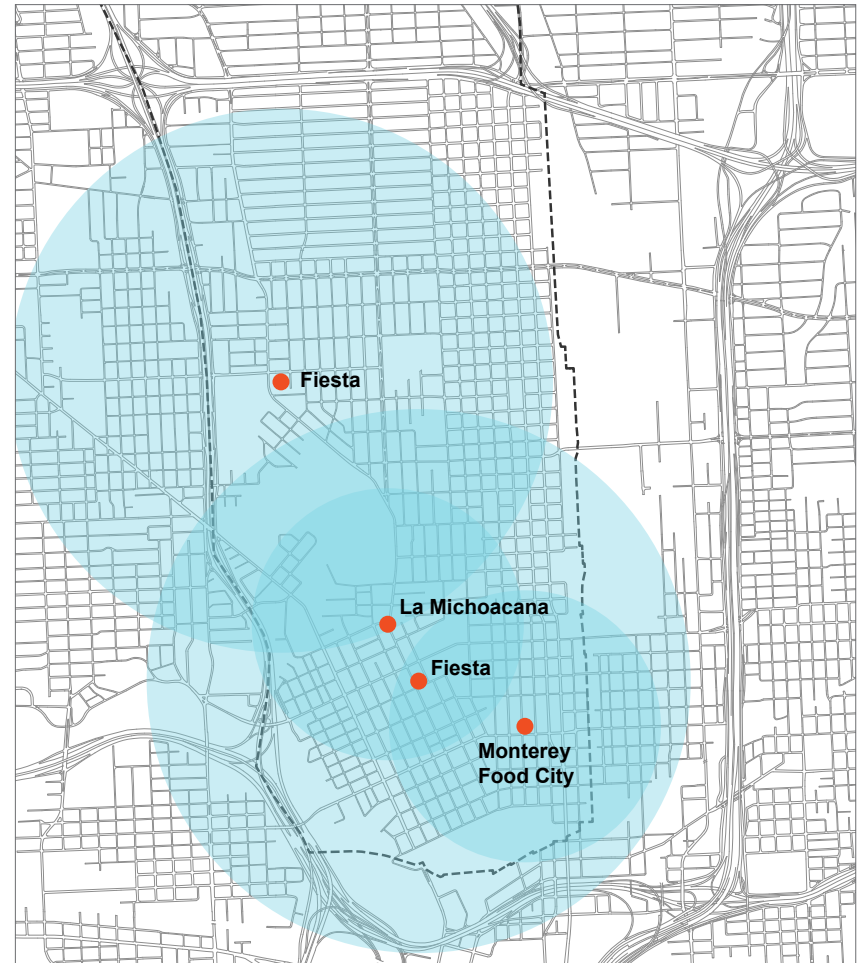
Source: 2013 ACS, Houston Sustainability Indicators, 2010 Census

24% of all Northside families received food stamp assistance or SNAP in 2013, in Houston the number is 15%.



Percent of Families Receiving TANF/SNAP, 2013

Sources: 2013 ACS



Map of Major and Minor Grocery Stores (with 1-mile radius)



PURIFIED WATER

Great careers here

Let's get started

TELL US

THANK YOU

OUR STORIES OF SUCCESS



**Ketelsen Elementary School
SPARK Park**



**Ketelsen Elementary School
SPARK Park**



**Sabor Del Northside
April 2012**



EpicShotsPhotography.com Facebook.com/EpicShotsPhotography

Sabor Del Northside April 14 2012

**Sabor Del Northside
April 2012**



EpicShotsPhotography.com Facebook.com/EpicShotsPhotography

Sabor Del Northside April 14 2012

Rebuilding Northside Together 2015



Rebuilding Northside Together 2014



Historic Northside



Historic Northside





NORTH SIDE

Because everyone
has a heart
that beats
for love

It's not just
the place
it's the people

The Rich Hill
Community

It's the
diversity
of the people

The feel
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