

### Exploring "Connected Communities" Corridor Development Initiative

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Corridor Development Initiative

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## Stopping

#### **Co-Creation**

- Discuss community values / concerns
- Set the stage for building solutions that work for everyone
- Enlist ways for a broad array of perspectives to be presented
- Engage stakeholders early and often

## **CORRIDORS OF CHOICE AND OPPORTUNITY**



# Corridor Development Initiative: Block Exercise

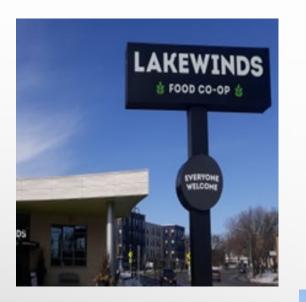
An interactive exercise for community members to explore different development options and find out if they are financially viable.



#### **BENEFITS**

- OPPORTUNITY TO SHARE INFORMATION AND BUILD
  KNOWLEDGE
- REFLECT ON FINANCIAL AND POLITICAL FEASIBILITY
- ACCOMMODATE DIVERSE OPINIONS THROUGH
  LISTENING / DIALOGUE / COLLABORATION
- IDENTIFY HOW INVESTMENTS CAN BENEFIT BROADER
  COMMUNITY
- BUILDS STRONGER WORKING RELATIONSHIPS BETWEEN GOVERNMENT AND COMMUNITY – OPPORTUNITY TO IMPROVE TRUST
- DEVELOPER HAS POSITIVE START AVOID PITFALLS
  AND FLAG KEY ISSUES IN ADVANCE
- CAN CREATE A NEW MINDSET ABOUT COMMUNITY
  STEWARDSHIP







#### **LESSONS LEARNED**

- COMMUNITIES ARE NOT CLASSROOMS
- EXPERTS ON TAP, NOT ON TOP
- TRANSLATE TECHNICAL
  TERMINOLOGY
  - GROUND DISCUSSION IN SHARED
    VALUES
  - NEUTRAL FACILITATOR IS ESSENTIAL





