



Exploring “Connected Communities” Corridor Development Initiative

Gretchen Nicholls
LISC Twin Cities

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TWIN CITIES





Stopping

- **Discuss community values / concerns**
- **Set the stage for building solutions that work for everyone**
- **Enlist ways for a broad array of perspectives to be presented**
- **Engage stakeholders early and often**

Co-Creation

CORRIDORS OF CHOICE AND OPPORTUNITY

Positive placemaking Our investments in affordable housing must integrate anti-displacement and mortgage foreclosure prevention, market rate housing, small business opportunities and jobs, green space, good design principles, and positive placemaking.



Corridor Development Initiative: *Block Exercise*

An interactive exercise for community members to explore different development options and find out if they are financially viable.



BENEFITS

- OPPORTUNITY TO SHARE INFORMATION AND **BUILD KNOWLEDGE**
- REFLECT ON **FINANCIAL AND POLITICAL FEASIBILITY**
- ACCOMMODATE DIVERSE OPINIONS THROUGH **LISTENING / DIALOGUE / COLLABORATION**
- IDENTIFY HOW INVESTMENTS CAN **BENEFIT BROADER COMMUNITY**
- BUILDS **STRONGER WORKING RELATIONSHIPS** BETWEEN GOVERNMENT AND COMMUNITY – OPPORTUNITY TO IMPROVE TRUST
- DEVELOPER HAS POSITIVE START – **AVOID PITFALLS AND FLAG KEY ISSUES IN ADVANCE**
- CAN CREATE A NEW MINDSET ABOUT **COMMUNITY STEWARDSHIP**



LESSONS LEARNED

- COMMUNITIES ARE NOT CLASSROOMS
- EXPERTS ON TAP, NOT ON TOP
- TRANSLATE TECHNICAL TERMINOLOGY
- GROUND DISCUSSION IN SHARED VALUES
- NEUTRAL FACILITATOR IS ESSENTIAL

