CREATIVE PLACEMAKING

Charting Stakeholders

Not every project stakeholder has the same needs or expectations.

Depending on individual levels of bandwidth, buy in, and interest, some will want to stay closely informed and involved with your work, while others may be better served by a looser arrangement. With your team list in hand, place stakeholders on this alignment chart and use your results to help you evaluate how to best maintain your relationships over the course of the project.





WORKSHEET

Charting Stakeholders

Meet these stakeholders' needs	These stakeholders are key players
Keep these stakeholders informed	Keep these stakeholders involved and informed

Stakeholder Interest Level