

Analyzing Site: How can early steps guide a meaningful and impactful project

Outline:

1. Looking at Sites – what type do you have?

- a. Contiguous site
- b. Linear
- c. Network (urban or campus like)

Pause for interactive moment asking what type participants identify with - raise hands - or discuss if their site doesn't resonate with categories

2. What features are unique to your site?

- a. Form
- b. Histories
- c. Stories of community and people

Pause to invite participants to write down their gut response to the key stories/themes

3. What does it mean for how the art looks?

- a. Focal object(s)
- b. Serial story – episodic in a network
- c. Elevation of a common element
- d. Connective
- e. Ephemeral

Discussion about the precedents shown, Q+A

KM Sources:

www.klopferrmartin.com

<https://www.cambridgema.gov/arts/publicart/publicarttours>

<http://centralmurals.com/portfolio-6/completed-walls/>

<https://www.markreigelman.com/>

<https://www.rossmiller.com/ross-miller-portfolio>

<https://theavenueconcept.org/>

<https://www.rosekennedygreenway.org/art/>

<http://www.vivianbeer.com/>

<https://baringgouldbronzeworks.com/public-works/>

<https://www.fishweir.org/>