Data tools to help community organizations identify at risk populations during the COVID-19 Crisis

LISC Research & Evaluation
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Who are the workers already impacted by the COVID-19 recession?

**Brookings**: As of 2018, immediate-risk industries employed a total of 37.2 million people, or 23% of the total U.S. workforce. These industries include those facing near-term impacts from measures taken to combat the spread of the coronavirus, such as retail, passenger transportation, arts and entertainment, accommodation, restaurants and bars, and a variety of other personal services.

**Racial Disparities**

**Brookings**: Race and place are clearly associated with the spread. While Black Chicagoans represent 29% of the city’s population, they make up 70% of COVID-19 fatalities. In Washington, D.C., Black people are 46% of the population but 62.5% of COVID-19 fatalities. In Michigan, the heavily Black tri-county area of Detroit has quickly become the epicenter, accounting for nearly 85% of the state’s COVID-19 deaths.

**CDC**: Now reporting COVID-19 cases by race/ethnicity (when demographics are known)
Lower Wage Workers
Communities of Color
High Housing Cost Burden
Service Industry workers
Goals for today’s webinar

• Introduce two free mapping resources to help community organizations identify populations at risk during the COVID crisis.

• Help communities identify the location of at risk workers and at risk jobs.
LEHD OnTheMap Data Tool

• OnTheMap, a web-based mapping and reporting application that shows where workers are employed and here they live. It also provides companion reports on age, earnings, industry distributions, race, ethnicity, educational attainment, and sex.

• Website: https://onthemap.ces.census.gov/

• LISC LEHD on the Map Guide:
PolicyMap Data Tool

• PolicyMap offers easy-to-use online mapping with data on demographics, real estate, health, jobs and more in communities across the US. From the classroom to the boardroom, thousands of organizations trust PolicyMap to find the right data for their research, market studies, business planning, site selection, grant applications and impact analysis.

• Website: [https://www.policymap.com/](https://www.policymap.com/)

• LISC Policymap Guide:
Where to find resources:

• Webinar will be available on LISC Institute

• LISC LEHD on the Map Guide

• LISC Policymap Guide

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Age-adjusted rates of lab confirmed COVID-19 non hospitalized cases, estimated non-fatal hospitalized cases, and patients known to have died 100,000 by race/ethnicity group as of April 16, 2020

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Non-hospitalized</th>
<th>Non-fatal hospitalized</th>
<th>Known to have died</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black/African American</td>
<td>335.5</td>
<td>271.7</td>
<td>92.3</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>271.6</td>
<td>198.6</td>
<td>74.3</td>
</tr>
<tr>
<td>White</td>
<td>190.4</td>
<td>114.5</td>
<td>45.2</td>
</tr>
<tr>
<td>Asian</td>
<td>95.1</td>
<td>82.2</td>
<td>34.5</td>
</tr>
</tbody>
</table>