NFL/LISC GRASSROOTS PROGRAM AND TENNESSEE TITANS GRANT
$250,000 TO INSTALL ARTIFICIAL TURF FIELD AT MEMPHIS’ CHARLES E. GREENHILL STADIUM
Award is part of $6 million in new grants to athletic fields nationwide

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NASHVILLE, Tenn. (Feb. 11, 2022) – Memphis Shelby PAL has been granted $250,000 by the
Tennessee Titans through the National Football League Foundation Grassroots Program, which goes
towards the installation of an artificial turf field at Charles E. Greenhill Stadium.

The grant from the Titans, the NFL Foundation, and Local Initiatives Support Corporation (LISC) is part
of $6 million in field refurbishment awards allocated this year.

The NFL Foundation Grassroots Program – a partnership between the NFL Foundation and LISC, the
nation’s leading community development support organization – has supported the construction or
renovation of 416 football fields nationwide since 1998. During that time, the NFL Foundation has
granted nearly $58 million to revitalize playing fields in underserved neighborhoods. Fields are newly
built or significantly renovated, with improvements such as irrigation systems, lights, bleachers,
scoreboards, goal posts and turf. Grassroots grants are issued once established funding thresholds are
reached for each project.

“Investing in young people drives our mission at the Tennessee Titans, and it is especially rewarding to
see the community benefit from a new field to learn and play on,” said Josh Corey, Tennessee Titans
Director of Marketing, Youth and Community Engagement. “Renovated, upgraded facilities offer our
youth an opportunity to tap into their full potential and talent, something we stand strongly behind as an
organization. We look forward to Memphis welcoming the new Charles E. Greenhill Stadium.”
Founded in 2017, Memphis PAL aims to provide positive engagement opportunities for youth, ages 5-18 after school and in summer months. The organization is built on a partnership with Shelby County Schools and the Memphis Police Department. All current program development efforts and offerings highlight education, mentoring, discovery, intervention, nutrition and sports. More than 2,000 local youth benefit from sports-specific programs like tackle and flag football, cheerleading, track and field, baseball, basketball, soccer and golf.

The $250,000 grant will provide funds for an upgraded facility designed to serve youth sports efforts, as well as host other community needs, such as the Memphis Police Department Training Academy, Memphis Fire Academy, Tennessee Bureau of Investigation, as well as other neighborhood and community-based organizations. The facility strives to be a safe haven for young people in need of a guiding hand.

LISC identifies local, nonprofit, community-based agencies that have an interest in building or refurbishing football fields in schools and neighborhood parks. Through the program, local agencies are provided with the necessary financing and technical assistance to improve the quality and safety of fields in their communities. The agencies oversee the construction, maintenance and programming of the fields.

“This investment is much more than support for the installation of artificial turf,” said Kathy Cowan, Memphis LISC ED, “The field renovation gift will assist the Sheriff and Police Activities League of Memphis and Shelby County in promoting success for young people, while providing a refreshed asset that surrounding neighborhoods can enjoy. By contributing to positive experiences for youth, LISC Memphis is working collaboratively to prevent crime and improve quality of life in Frayser, Memphis, and beyond.”

About the NFL Foundation
The National Football League Foundation is a nonprofit organization dedicated to improving the lives of those touched by the game of football – from players at all levels to communities across the country. The NFL Foundation and its members, the 32 NFL clubs, support the health, safety and wellness of athletes, youth football, and the communities that support our game. For more information on the NFL Foundation, visit: www.NFLFoundation.org

About LISC
LISC is one the country’s largest community development organizations, helping forge vibrant, resilient communities across America. We work with residents and partners to close systemic gaps in health, wealth and opportunity and advance racial equity so that people and local economies can thrive. Since our founding, LISC has invested $24 billion to create more than 436,320 affordable homes and apartments, develop 74.4 million square feet of retail, community and educational space. For more, visit www.lisc.org.