

Sketch Your Creative Placemaking Concept

What change matters most to your community residents and what outcomes will show that your work has been successful?

It's always best to answer these questions with community voices at the center. As these topics emerge in the process of community discovery, use this worksheet to help you define a responsive creative placemaking strategy.

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Given the discovery findings, what change matters most to residents and what are important community development outcomes; Define a creative placemaking strategy by answering these prompts.

1. What Community Challenge(s) are you addressing?
2. What are important outcomes?
3. What's your Creative Placemaking Strategy?

What?	Where?
Who?	How?
When?	

4. How does this strategy respond to what you learned in community discovery?
5. What steps and questions are important to further test or refine the concept?