LISC's purpose: To support initiatives of local people to revitalize their communities.

Invest financial and technical resources though local organizations to catalyze revitalization.

A national organization with local roots.

Active in Connecticut since 1984

$55.5 million invested; $693 million leveraged

4,400 affordable homes; 360,000 square feet of commercial space; 30 child care & community facilities
Increase the scale and impact of community development to stimulate revitalization in Hartford neighborhoods

- Assemble capital
- Increase public & private investment
- Build local capacity to implement & sustain revitalization
- Promote programs and policies to support community revitalization
Maximizing impact requires a strategic approach.

- Focused target areas
- Sustained, multi-year efforts
- Builds on community assets
- Informed by knowledge of the market & resident/community needs
- Engages project partners and community residents

Physical development in context of economic and social factors
PROJECT GOALS

Create a **strategic framework** for neighborhood revitalization to:

- Increase leverage of private and public investment
- Align and target resources and programs to stimulate revitalization
- Maximize opportunities presented by current city-wide, regional and state development initiatives
- Build support for neighborhood development initiatives in Hartford
OUTCOMES

Expand:

- the supply of quality affordable rental housing and homeownership;
- neighborhood commercial activity to support local jobs, business and access to quality goods and services; and
- access to regional jobs and education with improved access to transit.

Improve:

- quality of life by addressing vacant and blighted properties and better community safety; and
- access to programs and facilities that support healthy lifestyle (such as healthy food and recreation).
ACTIVITIES

- Assess progress against existing plans
- Update demographic, economic and physical data with GIS analysis
- Identify key stakeholders in neighborhood development
- Review the context of relevant major city-wide and regional development initiatives
- Identify the opportunities and challenges created by these initiatives for the neighborhood
- Define goals, strategies & development opportunities
- Create an implementation work plan for each neighborhood
**ROLES**

**LISC**
- Project management, convening, data & mapping, policy information, plan production

**CDC Project Teams**
- Review of data and analysis
- Liaison to neighborhood stakeholders
- Definition of goals and strategies
- Participate in writing and presentation

**Consultant**
- Facilitation, planning assistance, editorial guidance
THE HARTFORD CONTEXT
## CONNECTICUT AND ITS CAPITAL CITY

<table>
<thead>
<tr>
<th></th>
<th>Connecticut</th>
<th>Hartford</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Household Income</td>
<td>$69,899</td>
<td>$29,313</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>6.4%</td>
<td>12.5%</td>
</tr>
<tr>
<td>Poverty Rate</td>
<td>10.5%</td>
<td>34.4%</td>
</tr>
<tr>
<td>Homeownership Rate</td>
<td>66.0%</td>
<td>23.0%</td>
</tr>
<tr>
<td>Access to a Car</td>
<td>90.9%</td>
<td>64.3%</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>89.5%</td>
<td>70.3%</td>
</tr>
</tbody>
</table>

HARTFORD PLANNING NEIGHBORHOODS

Asylum Hill – Northside Institutions Neighborhood Alliance

Frog Hollow – Mutual Housing Association of Greater Hartford & Southside Institutions Neighborhood Alliance

Upper Albany – Sheldon Oak Central
HARTFORD’S ECONOMY

- Regional center of government, health care, education, and culture
- Regional job center - more than 100,000 jobs are located in Hartford
- Hartford is the historic international center of the insurance industry
  - Aetna, The Hartford, The Phoenix Companies, Hartford Steam Boiler, and Travelers were founded in Hartford.
  - They continue to have major operations in the city along with others including: Lincoln Financial Group, Prudential and United Healthcare.

Only a quarter of jobs in Hartford are held by Hartford residents.

HARTFORD’S POPULATION

- Hartford’s population peaked at 177,391 in 1950.
- With the loss of industry and the growth of surrounding suburbs, Hartford’s population steadily decreased beginning in the second half of the twentieth century.
- As of 2015, the population was 124,006, 31% lower than its peak population.

Source: 2010-2014 American Community Survey 5-Year Estimates
HARTFORD’S DIVERSITY

- A racially and ethnically diverse city
- Nearly half of the population is of Hispanic origin and one-third is African-American
  - Residents in the north of the city are predominately African-American and Caribbean
  - The Hispanic population is centered south of downtown
- Twenty-two percent of the city’s residents are foreign born
- Seventeen-percent of the city’s population was born in Puerto Rico

Source: 2010-2014 American Community Survey 5-Year Estimates
The median household income of $29,313 is only 42% of the median household income in the state ($69,899).

<table>
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<tbody>
<tr>
<td>Connecticut</td>
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<tr>
<td>City of Hartford</td>
<td>$29,313</td>
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<tr>
<td>Asylum Hill</td>
<td>$30,588</td>
</tr>
<tr>
<td>Upper Albany</td>
<td>$25,975</td>
</tr>
<tr>
<td>Frog Hollow</td>
<td>$19,114</td>
</tr>
</tbody>
</table>

Source: 2010-2014 American Community Survey 5-Year Estimates
POVERTY IN HARTFORD

- **Fourth poorest city** in the nation with a population greater than 100,000 while Connecticut has the fourth highest median household income in the nation.

- **One-third** of Hartford’s population lives below the poverty line.

Source: 2010-2014 American Community Survey 5-Year Estimates
Sixty-two percent (62%) of Hartford residents of working age are working or actively seeking work.

Statewide 67.8% of working age residents are working or actively seeking work.

Hartford’s unemployment rate is 12.5%, nearly double the rate in Connecticut (6.4%).
HARTFORD’S HOUSING

- Eighty percent of housing was built before 1970
- Three-quarters of housing is occupied by renters
- More than one of ten housing units is vacant

Source: 2010-2014 American Community Survey 5-Year Estimates
RESIDENT RENT BURDEN

- Limited incomes leave families with few housing choices for housing.
- **Fifty-eight percent** of all renter households in Hartford pay more than 30% of their income for rent.
- **Eighty-six percent** of renter households with **incomes below $20,000** pay more than 30% of their income for rent.