

City of San Antonio

**Senior Services Strategic Plan
Preliminary Findings**

**Melody Woosley, Director
Human Services Department**



Healthy | Engaged | Independent



San Antonio Seniors

243,000 (17% of Pop.)

Over 95% live within 5
miles of a Senior Center

10% Participate in
Programming

**10 Comprehensive Senior Centers | 2 New Centers (2021)
43 Nutrition Sites**



Strategic Plan Focus

- Evolving Demand for Services
- Location Decisions for Future Senior Centers
- Integration of Age Friendly Policy Action across City Departments



Programming & Evolving Demand

Differences & Preferences by:

Age | Gender | Culture | Income

Key Recommendations:

Expanded Outreach to Younger Seniors

Focused Male Participation

Continued Engagement of Older Seniors

Attract Under Represented Ethnic Groups

Expanded Volunteerism Opportunities

Variety | Gender Balance | Cultural Appeal | Community Focus

Center Locations

Used Geospatial Mapping, community demographics, and survey results to recommend:

- Criteria for programming by Center
- Framework for future senior center decision making

Identified high need in close proximity to new 2017 Bond funded sites



**Location Attractiveness | Probability of Service Use | Population |
Services Offered | Feasibility of Center**



Human
Services



Housing &
Neighborhood
Services



Metro
Health

Citywide Age
Friendly Policy
Integration



Recommendation
s across 8 City
departments



Transportation &
Capital
Improvements



Library
Parks &
Recreation



Planning
Code Compliance
Zoning



Next Steps

Finalize report and present findings to City Council & External Partners

Work with key stakeholders to develop a multi-year implementation plan

