LISC + State Farm

2021 IMPACT SUMMARY

2000–2021

State Farm’s vital support over the past 21 years has:

- Created or Preserved: 68,000 affordable homes
- Developed: 23 million sq. ft of retail, community, and educational space
- Served: 238,000 people through income- and wealth-building initiatives
- Leveraged: $16 billion from public and private sources

$151 million invested since 2000

History of Impact

2021

In 2021 alone, State Farm’s support helped:

- Create or Preserve: 8,000+ affordable homes
- Develop: 2 million+ sq. ft of retail, community, and educational space
- Serve: 11,700+ people through income- and wealth-building initiatives
- Leverage: $2.8 billion in additional support

With State Farm’s support in 2021, we increased economic opportunity in 12 sites and advanced five national programs: safety and justice, economic development, workforce development, health, and housing.

State Farm associates dedicated over 85 volunteer hours to local efforts including:
- Supporting community engagement efforts such as Hoops in the Hood
- Leading workshops for Financial Opportunity Center partners
- Providing leadership on Local Advisory Committees in two LISC sites

ABOVE: Residents participate in a community paint day, leveraging public art as an opportunity to increase traffic safety and curb reckless driving in the Muskego Way neighborhood of Milwaukee.
Financial Opportunity Centers

State Farm support enhances LISC’s network of Financial Opportunity Centers (FOCs) which advance family financial stability through the delivery of integrated services in three areas:

1. employment and career counseling;
2. one-on-one financial coaching and education;
3. access to income supports.

In 2021, State Farm-supported FOCs served over 11,700 people. Our Houston program is a strong local example with the following 2021 outcomes:

- **3,515** People Coached
- **1,021** Increased Income
- **1,365** Built Credit
- **1,039** Increased Net Worth
- **400** Attained Jobs
- **16** Neighborhoods
- **1,200** Youth Served
- **150+** Events

Success Story

With capital from State Farm, Diamaris (Lulu) Quiles was able to purchase a commercial space for her Salon La Rouge in one of Chicago’s most prominent Latino neighborhoods. The building includes a storefront commercial space for the salon and an apartment in the rear to generate additional income. Now, as an owner, Quiles can avoid the risk of displacement that was always present when renting her commercial space while also acquiring a lasting asset that she could lease or sell in the future to meet her business needs.

Hoops in the Hood

LISC Chicago’s Hoops in the Hood program creates a safe place for youth to interact while teaching them life skills and teamwork. The program is provided in partnership with the Chicago Police Department, the Chicago Park District, and other community stakeholders. Despite continued COVID restrictions and social distancing, the youth appreciated the return to in-person programming in 2021 after over a year of remote schooling and cancelled after school programs.