## **CREATIVE PLACEMAKING**

## Who's on your team?

From funding partners to direct beneficiaries, everyone has a role to play in making placemaking projects and communities thrive.

The worksheets in this section are designed to help you think broadly about the people who will power your project and how to best engage them with the work you'll undertake together. The questions below build on your past work and prompt you to clearly define the roles and responsibilities your partners will take on within the project, so you can move ahead on reaching your project's goals.





## WORKSHEET

Who's On Your Team?



Aim for equitable representation, balance, influence, & resources

**Community Residents** Youth, millenials, seniors, etc.

Community organizations Existing networks or coalitions Service organizations Churches Businesses CDC, LISC, Arts Council

Artist and arts organizations

Funders

Have you designated a fiscal agent or an administrative lead organization? Is this the employer of project staff?

Who are, or will be, the core, decision-making partners—team members primarily responsible to develop plans and approve major decisions?

Who are, or will be, project advisors who will help design the project and be consulted, but may not be expected to make major decisions?

How will direct beneficiaries participate in the initiative?

Who do you expect or hope to help fund the initiative?